

ORDER



Orders
Order / Rev: 1276432
 Alt Order #:
Product Desc: franked media buy
Estimate: 403404
Flight Dates: 04/03/24 - 04/04/24
Original Date / Rev: 05/15/24 / 05/15/24
Order Type: GENERAL

WSFL

Primary AE: Ethan Brubaker
Sales Office: EWSDC
Sales Region: NAT

Agency Name: Smart Media Group - Political
Buying Contact:
Billing Contact:
 1427 Leslie Avenue
 Alexandria, VA 22301

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: Gimenez/Republican/Congress
Demographic: A35+
Product Codes: Federal Candidate
Revenue Code 1: DISC
Revenue Code 2: POL
Revenue Code 3: CAND
Priority: P-3

New Business End:
Advertiser External ID: 280708
Agency External ID: 120561
Unit Code: General
Order Separation: 00:20:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
04/01/24	04/04/24	3	\$420.00	\$357.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
April 2024	3	\$420.00	\$357.00	0.00
Totals	3	\$420.00	\$357.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Ethan Brubaker	EWSDC	NAT	Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
1	WSFL	04/03/24	04/04/24	M-F 5-6pm M-F 5-6pm	CM	5-6pm	--1----	:30	1			0.00	NM	1	
2	WSFL	04/03/24	04/04/24	M-F 10-11pm News M-F 10-11pm News	CM	10-11pm	--WT---	:30	2			0.00	NM	2	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 04/01/24	04/07/24	--WT---		2		\$180.00		0.00					
													Totals	3	\$420.00