

# ORDER



**Orders**  
**Order / Rev:** 1272440  
 Alt Order #:  
**Product Desc:** Franked Media  
**Estimate:** 327328  
**Flight Dates:** 03/27/24 - 03/28/24  
**Original Date / Rev:** 05/15/24 / 05/15/24  
**Order Type:** GENERAL

**WSFL**  
**Primary AE:** Ethan Brubaker  
**Sales Office:** EWSDC  
**Sales Region:** NAT

**Agency Name:** Smart Media Group - Political  
**Buying Contact:**  
**Billing Contact:**  
 1427 Leslie Avenue  
 Alexandria, VA 22301

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser Name:** Gimenez/Republican/Congress  
**Demographic:** A35+  
**Product Codes:** Federal Candidate  
**Revenue Code 1:** DISC  
**Revenue Code 2:** POL  
**Revenue Code 3:** CAND  
**Priority:** P-3

**New Business End:**  
**Advertiser External ID:** 280708  
**Agency External ID:** 120561  
**Unit Code:** General  
**Order Separation:** 00:10:00

**Bill Plan**

Start Date	End Date	# Spots	Gross Amount	Net Amount
02/26/24	03/28/24	3	\$420.00	\$357.00

**Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
March 2024	3	\$420.00	\$357.00	0.00
<b>Totals</b>	<b>3</b>	<b>\$420.00</b>	<b>\$357.00</b>	<b>0.00</b>

**Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Ethan Brubaker			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
1	WSFL	03/27/24	03/28/24	M-F 5-6pm M-F 5-6pm	CM	5-6pm	--1----	:30	1	[REDACTED]		0.00	NM	1	[REDACTED]
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 03/25/24	03/31/24	--1----		1		\$60.00		0.00					
2	WSFL	03/27/24	03/28/24	M-F 10-11pm News BB M-F 10-11pm News BB	CM	10-11pm	--11---	:30	2	[REDACTED]		0.00	NM	2	[REDACTED]
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 03/25/24	03/31/24	--11---		2		\$180.00		0.00					
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
	1	WSFL	03/25/24-03/31/24	M-F 10-11pm News BB		10-11pm	--wTh-----	:30		[REDACTED]			NM		
				See MG 2.3,2.4 [Inv Code is for BB avails]											
	2	WSFL	03/25/24-03/31/24	M-F 10-11pm News BB		10-11pm	--wTh-----	:30		[REDACTED]			NM		
				See MG 2.3,2.4 [Inv Code is for BB avails]											
	3	WSFL	03/28/24-03/28/24	M-F 1030-11pm News		1030-11pm	---Th-----	:30		[REDACTED]			NM		
				MG for 2.2,2.1											
	4	WSFL	03/28/24-03/28/24	M-F 1030-11pm News		1030-11pm	---Th-----	:30		[REDACTED]			NM		
				MG for 2.2,2.1											
													<b>Totals</b>	<b>3</b>	<b>\$420.00</b>