

# CONTRACT



**Dallas KDAF**  
**5000 Riverside Drive**  
**Building 5 Suite 200**  
**Irving, TX 75093**  
**(214) 252-9233**

<u>Contract / Revision</u> 3407465 /		<u>Alt Order #</u> 10321286	
<u>Advertiser</u> POL/George P Bush/Attorney General/TX/Ref		<u>Original Date / Revision</u> 02/08/22 / 02/11/22	
<u>Contract Dates</u> 02/09/22 - 02/15/22		<u>Estimate #</u> 2143	
<u>Product</u> GEORGE P BUSH FOR AG			
<u>Order Brand</u>	<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> KDAF	<u>Account Executive</u> Telerep Washington	<u>Sales Office</u> Telerep/Washing	
<u>Special Handling</u>			
<u>Demographic</u> Adults 35+			
<u>Agency Code</u> 9920001	<u>Advertiser Code</u> 120	<u>Product 1/2</u> 125	
<u>Agency Ref</u>		<u>Advertiser Ref</u>	

And:

**FP1 Strategies**  
**3001 Washington Blvd**  
**7th Floor**  
**Arlington, VA 22201**

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
D 1	KDAF	02/09/22	02/10/22	M-F 9a-10a Download	M-F 9a-10a		:15:15			BK	0	\$0.00
N 2	KDAF	02/14/22	02/14/22	M-F 3p-4p Download	M-F 3p-4p		:15:15			PB	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		02/14/22	02/20/22	1-----	1			\$150.00				
N 3	KDAF	02/10/22	02/10/22	M-F 3p-4p Download	M-F 3p-4p		:15:15			PB	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		02/07/22	02/13/22	---1---	1			\$150.00				
N 4	KDAF	02/09/22	02/09/22	M-F 6p-7p Download	M-F 6p-630p		:15:15			PB	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		02/07/22	02/13/22	--1----	1			\$350.00				
N 5	KDAF	02/14/22	02/14/22	M-F 9-10 pm Download	M-F 9p-930p		:15:15			PB	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		02/14/22	02/20/22	1-----	1			\$200.00				
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	2	KDAF	02/14/22-02/20/22	M-F 9-10 pm Download	M-F 9p-930p	M-----	:15:15		<del>\$200.00</del>	PB		
	See MG 5.3											
	3	KDAF	02/14/22-02/14/22	M-F 930p-10p Download	M-F 930p-10p	M-----	:15:15		\$200.00	PB		
	Ⓜ MG for 5.2 02/14											
N 6	KDAF	02/09/22	02/09/22	M-F 9a-10a Download	M-F 9a-10a		:15:15			PB	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		02/07/22	02/13/22	--W----	1			\$125.00				
N 7	KDAF	02/10/22	02/10/22	M-F 9a-10a Download	M-F 9a-10a		:15:15			PB	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		02/07/22	02/13/22	---T---	1			\$125.00				
N 8	KDAF	02/11/22	02/11/22	M-F 9a-10a Download	M-F 9a-10a		:15:15			PB	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		02/07/22	02/13/22	----F--	1			\$125.00				
N 9	KDAF	02/14/22	02/14/22	M-F 12p-1p Download	M-F 1230p-1p		:15:15			PB	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		02/14/22	02/20/22	M-----	1			\$125.00				
N 10	KDAF	02/09/22	02/09/22	M-F 11p-1130p Download	M-F 11p-1130p		:15:15			PB	1	\$275.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Nexstar Media Group does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Any advertiser certifies that it is not buying broadcasting air time on Nexstar Media Group stations for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.



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*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		02/07/22	02/13/22	--W----				1	\$275.00			
N 11	KDAF	02/10/22	02/10/22	M-F 11p-1130p Download	M-F 11p-1130p		:15/:15			PB	1	\$275.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		02/07/22	02/13/22	---T---				1	\$275.00			
N 12	KDAF	02/09/22	02/09/22	M-F 6a-7a Download	M-F 6a-7a		:15/:15			PB	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		02/07/22	02/13/22	--W----				1	\$100.00			
N 13	KDAF	02/14/22	02/14/22	M-F 9a-10a Download	M-F 9a-10a		:15/:15			PB	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		02/14/22	02/20/22	1-----				1	\$200.00			
N 14	KDAF	02/15/22	02/15/22	M-F 9a-10a Download	M-F 9a-10a		:15/:15			PB	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		02/14/22	02/20/22	-1-----				1	\$200.00			
<b>Totals</b>											<b>13</b>	<b>\$2,400.00</b>

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
01/31/22 - 02/15/22	13	\$2,400.00	(\$360.00)	\$2,040.00
<b>Totals</b>	<b>13</b>	<b>\$2,400.00</b>	<b>(\$360.00)</b>	<b>\$2,040.00</b>

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

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PLEASE VISIT THIS LINK FOR NEXSTAR'S ADVERTISING TERMS AND CONDITIONS

<[www.nexstar.tv/advertisingterms](http://www.nexstar.tv/advertisingterms)>