

# CONTRACT



**Dallas KDAF**  
**5000 Riverside Drive**  
**Building 5 Suite 200**  
**Irving, TX 75093**  
**(214) 252-9233**

<u>Contract / Revision</u> 3400593 /		<u>Alt Order #</u> 10318689	
<u>Advertiser</u> POL/George P Bush/Attorney General/TX/Ref		<u>Original Date / Revision</u> 02/01/22 / 02/03/22	
<u>Contract Dates</u> 02/02/22 - 02/08/22		<u>Estimate #</u> 2119	
<u>Product</u> GEORGE P BUSH FOR AG			
<u>Order Brand</u>	<u>Billing Cycle</u> EOM	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> KDAF	<u>Account Executive</u> Telerep Washington	<u>Sales Office</u> Telerep/Washing	
<u>Special Handling</u>			
<u>Demographic</u> Adults 35+			
<u>Agency Code</u> 9920001	<u>Advertiser Code</u> 120	<u>Product 1/2</u> 125	
<u>Agency Ref</u>		<u>Advertiser Ref</u>	

And:

**FP1 Strategies**  
**3001 Washington Blvd**  
**7th Floor**  
**Arlington, VA 22201**

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	KDAF	02/07/22	02/07/22	M-F 8a-9a Download	M-F 8a-9a Downlo		:15			NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		02/07/22	02/13/22	2-----	2			\$62.50				
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	KDAF	02/07/22-02/13/22	M-F 8a-9a Download	M-F 8a-9a Downlo	M-----	:15		<del>\$62.50</del>	NM		
				See MG 2.3,2.4,2.5,2.6,2.7,2.8,2.9,2.10								
	2	KDAF	02/07/22-02/13/22	M-F 8a-9a Download	M-F 8a-9a Downlo	M-----	:15		<del>\$62.50</del>	NM		
				See MG 2.3,2.4,2.5,2.6,2.7,2.8,2.9,2.10								
N 2	KDAF	02/03/22	02/03/22	M-F 8a-9a Download	M-F 8a-9a Downlo		:15			NM	8	\$1,550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		01/31/22	02/06/22	---2---	2			\$62.50				

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

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		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
1	KDAF	01/31/22-02/06/22		M-F 8a-9a Download	M-F 8a-9a Downlo	----Th-----	:15		<del>\$62.50</del>	NM		
See MG 2.3,2.4,2.5,2.6,2.7,2.8,2.9,2.10												
2	KDAF	01/31/22-02/06/22		M-F 8a-9a Download	M-F 8a-9a Downlo	----Th-----	:15		<del>\$62.50</del>	NM		
See MG 2.3,2.4,2.5,2.6,2.7,2.8,2.9,2.10												
3	KDAF	02/03/22-02/03/22		M-F 9a-10a Download	M-F 9a-10a	----Th-----	:15/:15		\$125.00	PB		
Ⓜ MG for 2.2,2.1,9.1,5,2,5.1,12.2,12.1,3,2,3.1,1.2,1.1,4.1,4.2,6.1,13.2,13.1,9,2,6.2												
M1.1												
4	KDAF	02/04/22-02/04/22		M-F 9a-10a Download	M-F 9a-10a	-----F----	:15/:15		\$125.00	PB		
Ⓜ MG for 2.2,2.1,9.1,5,2,5.1,12.2,12.1,3,2,3.1,1.2,1.1,4.1,4.2,6.1,13.2,13.1,9,2,6.2												
M1.1												
5	KDAF	02/07/22-02/07/22		M-F 9a-10a Download	M-F 9a-10a	M-----	:15/:15		\$125.00	PB		
Ⓜ MG for 2.2,2.1,9.1,5,2,5.1,12.2,12.1,3,2,3.1,1.2,1.1,4.1,4.2,6.1,13.2,13.1,9,2,6.2												
M1.1												
6	KDAF	02/03/22-02/03/22		M-F 6p-7p Download	M-F 6p-630p	----Th-----	:15/:15		\$350.00	PB		
Ⓜ MG for 2.2,2.1,9.1,5,2,5.1,12.2,12.1,3,2,3.1,1.2,1.1,4.1,4.2,6.1,13.2,13.1,9,2,6.2												
M1.1												
7	KDAF	02/04/22-02/04/22		M-F 930p-10p Download	M-F 930p-10p	-----F----	:15/:15		\$225.00	PB		
Ⓜ MG for 2.2,2.1,9.1,5,2,5.1,12.2,12.1,3,2,3.1,1.2,1.1,4.1,4.2,6.1,13.2,13.1,9,2,6.2												
M1.1												
8	KDAF	02/07/22-02/07/22		M-F 930p-10p Download	M-F 930p-10p	M-----	:15/:15		\$225.00	PB		
Ⓜ MG for 2.2,2.1,9.1,5,2,5.1,12.2,12.1,3,2,3.1,1.2,1.1,4.1,4.2,6.1,13.2,13.1,9,2,6.2												
M1.1												
9	KDAF	02/07/22-02/07/22		M-F 11p-1130p Download	M-F 11p-1130p	M-----	:15/:15		\$250.00	PB		
Ⓜ MG for 2.2,2.1,9.1,5,2,5.1,12.2,12.1,3,2,3.1,1.2,1.1,4.1,4.2,6.1,13.2,13.1,9,2,6.2												
M1.1												
10	KDAF	02/08/22-02/08/22		M-F 9a-10a Download	M-F 9a-10a	-Tu-----	:15/:15		\$125.00	PB		
Ⓜ MG for 2.2,2.1,9.1,5,2,5.1,12.2,12.1,3,2,3.1,1.2,1.1,4.1,4.2,6.1,13.2,13.1,9,2,6.2												
M1.1												
N 3	KDAF	02/07/22	02/07/22	M-F 1p-2p Download	M-F 1p-2p		:15			NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		02/07/22	02/13/22	2-----				2	\$62.50			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
1	KDAF	02/07/22-02/13/22		M-F 1p-2p Download	M-F 1p-2p	M-----	:15		<del>\$62.50</del>	NM		
See MG 2.3,2.4,2.5,2.6,2.7,2.8,2.9,2.10												
2	KDAF	02/07/22-02/13/22		M-F 1p-2p Download	M-F 1p-2p	M-----	:15		<del>\$62.50</del>	NM		
See MG 2.3,2.4,2.5,2.6,2.7,2.8,2.9,2.10												
N 4	KDAF	02/03/22	02/03/22	M-F 1p-2p Download	M-F 1p-2p		:15			NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		01/31/22	02/06/22	---2---				2	\$62.50			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
1	KDAF	01/31/22-02/06/22		M-F 1p-2p Download	M-F 1p-2p	----Th-----	:15		<del>\$62.50</del>	NM		
See MG 2.3,2.4,2.5,2.6,2.7,2.8,2.9,2.10												
2	KDAF	01/31/22-02/06/22		M-F 1p-2p Download	M-F 1p-2p	----Th-----	:15		<del>\$62.50</del>	NM		
See MG 2.3,2.4,2.5,2.6,2.7,2.8,2.9,2.10												
N 5	KDAF	02/02/22	02/02/22	M-F 2p-3p Download	M-F 2p-3p		:15			NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		01/31/22	02/06/22	--2----				2	\$62.50			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
1	KDAF	01/31/22-02/06/22		M-F 2p-3p Download	M-F 2p-3p	---W-----	:15		<del>\$62.50</del>	NM		
See MG 2.3,2.4,2.5,2.6,2.7,2.8,2.9,2.10												
2	KDAF	01/31/22-02/06/22		M-F 2p-3p Download	M-F 2p-3p	---W-----	:15		<del>\$62.50</del>	NM		
See MG 2.3,2.4,2.5,2.6,2.7,2.8,2.9,2.10												

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*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 6	KDAF	02/04/22	02/04/22	M-F 2p-3p Download	M-F 2p-3p		:15			NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		01/31/22	02/06/22	----2--	2			\$62.50				
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	KDAF	01/31/22-02/06/22	M-F 2p-3p Download	M-F 2p-3p	-----F----	:15		<del>\$62.50</del>	NM		
				See MG 2.3,2.4,2.5,2.6,2.7,2.8,2.9,2.10								
	2	KDAF	01/31/22-02/06/22	M-F 2p-3p Download	M-F 2p-3p	-----F----	:15		<del>\$62.50</del>	NM		
				See MG 2.3,2.4,2.5,2.6,2.7,2.8,2.9,2.10								
N 7	KDAF	02/07/22	02/07/22	M-F 3p-4p Download	M-F 3p-4p		:15			NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		02/07/22	02/13/22	2-----	2			\$75.00				
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	KDAF	02/07/22-02/13/22	M-F 3p-4p Download	M-F 3p-4p	M-----	:15		<del>\$75.00</del>	NM		
				See MG 7.3								
	2	KDAF	02/07/22-02/13/22	M-F 3p-4p Download	M-F 3p-4p	M-----	:15		<del>\$75.00</del>	NM		
				See MG 7.3								
	3	KDAF	02/07/22-02/07/22	M-F 3p-4p Download	M-F 3p-4p	M-----	:15/:15		\$150.00	PB		
				MG for 7.2,7.1								
N 8	KDAF	02/03/22	02/03/22	M-F 3p-4p Download	M-F 3p-4p		:15			NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		01/31/22	02/06/22	---2---	2			\$75.00				
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	KDAF	01/31/22-02/06/22	M-F 3p-4p Download	M-F 3p-4p	----Th-----	:15		<del>\$75.00</del>	NM		
				See MG 8.3								
	2	KDAF	01/31/22-02/06/22	M-F 3p-4p Download	M-F 3p-4p	----Th-----	:15		<del>\$75.00</del>	NM		
				See MG 8.3								
	3	KDAF	01/31/22-02/06/22	M-F 3p-4p Download	M-F 3p-4p	----Th-----	:15/:15		\$150.00	PB		
				MG for 8.1,8.2								
N 9	KDAF	02/02/22	02/02/22	M-F 6p-7p Download	M-F 6p-630p		:15			NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		01/31/22	02/06/22	--2----	2			\$175.00				
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	KDAF	01/31/22-02/06/22	M-F 6p-7p Download	M-F 6p-630p	---W-----	:15		<del>\$175.00</del>	NM		
				See MG 2.3,2.4,2.5,2.6,2.7,2.8,2.9,2.10								
	2	KDAF	01/31/22-02/06/22	M-F 6p-7p Download	M-F 6p-630p	---W-----	:15		<del>\$175.00</del>	NM		
				See MG 2.3,2.4,2.5,2.6,2.7,2.8,2.9,2.10								
N 10	KDAF	02/07/22	02/07/22	M-F 9-10 pm Download	M-F 9p-930p		:15			NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		02/07/22	02/13/22	2-----	2			\$100.00				
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	KDAF	02/07/22-02/13/22	M-F 9-10 pm Download	M-F 9p-930p	M-----	:15		<del>\$100.00</del>	NM		
				See MG 10.3								
	2	KDAF	02/07/22-02/13/22	M-F 9-10 pm Download	M-F 9p-930p	M-----	:15		<del>\$100.00</del>	NM		
				See MG 10.3								
	3	KDAF	02/07/22-02/07/22	M-F 9-10 pm Download	M-F 9p-930p	M-----	:15/:15		<del>\$200.00</del>	PB		
				See MG 10.4								
	4	KDAF	02/08/22-02/08/22	M-F 930p-10p Download	M-F 930p-10p	-Tu-----	:15/:15		\$200.00	PB		
				MG for 10.3 02/07								
N 11	KDAF	02/03/22	02/03/22	M-F 9-10 pm Download	M-F 9p-930p		:15			NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		01/31/22	02/06/22	---2---	2			\$100.00				

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<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
1	KDAF	01/31/22-02/06/22		M-F 9-10 pm Download	M-F 9p-930p	----Th-----	:15		\$100.00	NM		
See MG 11.3												
2	KDAF	01/31/22-02/06/22		M-F 9-10 pm Download	M-F 9p-930p	----Th-----	:15		\$100.00	NM		
See MG 11.3												
3	KDAF	02/03/22-02/03/22		M-F 9-10 pm Download	M-F 9p-930p	----Th-----	:15/:15		\$200.00	PB		
Ⓜ See MG 11.4												
4	KDAF	02/04/22-02/04/22		M-F 9-10 pm Download	M-F 9p-930p	-----F----	:15/:15		\$200.00	PB		
Ⓜ MG for 11.3 02/03												
N 12	KDAF	02/08/22	02/08/22	M-F 10p-11p Download	M-F 10p-1030p		:15			NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		02/07/22	02/13/22	-2-----				2	\$112.50			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
1	KDAF	02/07/22-02/13/22		M-F 10p-11p Download	M-F 10p-1030p	-Tu-----	:15		\$112.50	NM		
See MG 2.3,2.4,2.5,2.6,2.7,2.8,2.9,2.10												
2	KDAF	02/07/22-02/13/22		M-F 10p-11p Download	M-F 10p-1030p	-Tu-----	:15		\$112.50	NM		
See MG 2.3,2.4,2.5,2.6,2.7,2.8,2.9,2.10												
N 13	KDAF	02/04/22	02/04/22	M-F 10p-11p Download	M-F 10p-1030p		:15			NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		01/31/22	02/06/22	----2--				2	\$112.50			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
1	KDAF	01/31/22-02/06/22		M-F 10p-11p Download	M-F 10p-1030p	-----F----	:15		\$112.50	NM		
See MG 2.3,2.4,2.5,2.6,2.7,2.8,2.9,2.10												
2	KDAF	01/31/22-02/06/22		M-F 10p-11p Download	M-F 10p-1030p	-----F----	:15		\$112.50	NM		
See MG 2.3,2.4,2.5,2.6,2.7,2.8,2.9,2.10												
N 14	KDAF	02/03/22	02/03/22	M-F 11p-12a Download	M-F 1130p-12a		:15			NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		01/31/22	02/06/22	---2---				2	\$125.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
1	KDAF	01/31/22-02/06/22		M-F 11p-12a Download	M-F 1130p-12a	----Th-----	:15		\$125.00	NM		
See MG 14.3												
2	KDAF	01/31/22-02/06/22		M-F 11p-12a Download	M-F 1130p-12a	----Th-----	:15		\$125.00	NM		
See MG 14.3												
3	KDAF	02/03/22-02/03/22		M-F 11p-12a Download	M-F 1130p-12a	----Th-----	:15/:15		\$250.00	PB		
Ⓜ MG for 14.2,14.1												

**Totals 13 \$2,500.00**

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
01/31/22 -02/27/22	13	\$2,500.00	(\$375.00)	\$2,125.00
<b>Totals</b>	<b>13</b>	<b>\$2,500.00</b>	<b>(\$375.00)</b>	<b>\$2,125.00</b>

**Signature: \_\_\_\_\_ Date: \_\_\_\_\_**

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

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