

CONTRACT



OGNS
222 Bob Bullock Loop
Laredo, TX 78043
Sales T & C: www.gray.tv/advertising
(956) 727-8888

<u>Contract / Revision</u> 3428769B /		<u>Alt Order #</u>
<u>Advertiser</u> Rosie Cuellar for State Representative Dist 80		<u>Original Date / Revision</u> 02/12/24 / 02/12/24
<u>Contract Dates</u> 02/18/24 - 03/05/24	<u>Estimate #</u>	
<u>Product</u> Primary March 2024 Campaign		
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Calendar	<u>Cash/Trade</u> Cash
<u>Property</u> OGNS	<u>Account Executive</u> Laredo House	<u>Sales Office</u> Laredo Local
<u>Special Handling</u>		
<u>Demographic</u> Households		
<u>Order Type</u> NORMAL		
<u>Agency Code</u>	<u>Advertiser Code</u>	<u>Product 1/2</u>
<u>Agency Ref</u> 201259	<u>Advertiser Ref</u> 628742	

And:

Rosie Cuellar for State Representative Dist 80
PO Box 451801
Laredo, TX 78045

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	OGNS	02/18/24	03/05/24	Telenoticias Laredo Pr Ed	430p-5p		:30			NM	5	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	02/12/24	02/18/24	-----				0	\$0.00			
	Week:	02/19/24	02/25/24	11111--				5	\$150.00			
	Week:	02/26/24	03/03/24	-----				0	\$0.00			
	Week:	03/04/24	03/10/24	-----				0	\$0.00			
N 2	OGNS	02/18/24	03/05/24	Telenoticias Laredo @ 5p	5p-530p		:30			NM	6	\$1,350.00
	Week:	02/12/24	02/18/24	-----				0	\$225.00			
	Week:	02/19/24	02/25/24	1-1-1--				3	\$225.00			
	Week:	02/26/24	03/03/24	-1-1---				2	\$225.00			
	Week:	03/04/24	03/10/24	1-----				1	\$225.00			
N 3	OGNS	02/18/24	03/05/24	Telenoticias Laredo @ 10p	10p-1035p		:30			NM	6	\$1,800.00
	Week:	02/12/24	02/18/24	-----				0	\$0.00			
	Week:	02/19/24	02/25/24	1-1-1--				3	\$300.00			
	Week:	02/26/24	03/03/24	-1-1---				2	\$300.00			
	Week:	03/04/24	03/10/24	1-----				1	\$300.00			
N 4	OGNS	02/18/24	03/05/24	Telenoticias Laredo Su 5p	5p-530p		:30			NM	1	\$180.00
	Week:	02/12/24	02/18/24	-----1				1	\$180.00			
	Week:	02/19/24	02/25/24	-----				0	\$0.00			
	Week:	02/26/24	03/03/24	-----				0	\$0.00			
	Week:	03/04/24	03/10/24	-----				0	\$0.00			
N 5	OGNS	02/18/24	03/05/24	Telenoticias Laredo Su10p	10p-1030p		:30			NM	1	\$215.00
	Week:	02/12/24	02/18/24	-----1				1	\$215.00			
	Week:	02/19/24	02/25/24	-----				0	\$0.00			
	Week:	02/26/24	03/03/24	-----				0	\$0.00			
	Week:	03/04/24	03/10/24	-----				0	\$0.00			
Totals											19	\$4,295.00

(* Line Transactions: N = New, E = Edited, D = Deleted)

All advertising, production services, consulting services, and digital management services sold or offered by Gray Television Group, Inc. or Gray Media Group, Inc. (collectively "Gray") are subject to Gray's Standard Terms and Conditions available at www.gray.tv/advertising.



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<u>Advertiser</u> Rosie Cuellar for State Representative Dist 8	<u>Original Date / Revision</u> 02/12/24 / 02/12/24
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<u>Contract Dates</u> 02/18/24 - 03/05/24	<u>Product</u> Primary March 2024 Car	<u>Estimate #</u>
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Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
02/01/24 - 02/29/24	17	\$3,770.00	(\$565.50)	\$3,204.50
03/01/24 - 03/04/24	2	\$525.00	(\$78.75)	\$446.25
Totals	19	\$4,295.00	(\$644.25)	\$3,650.75

Signature: _____ **Date:** _____

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