

WYMY Quarterly Issues & Programs Report 1st Quarter

January-March 2024

Our station has programs and public service announcements reflecting the issues, the concerns, and needs of the community we serve. Included you will find detailed information about the programs and PSAs included in our programming.

These are the issues we covered in 1st Quarter:

1. Safety
2. Small Business
3. Health
4. Education
5. Community Assimilation
6. Immigration
7. Cyber Security
8. Finances

LIVE mentions in 1st quarter:

These ran between 8a-6p Mon-Fri and were :15, :30, or :60 in length.

Organization	Date	Topic	Issue
GTCC (Guilford Technical Community College)	01/24/24 - 01/28/24	Career and College Promise Program. Encourages students to apply for summer and fall season classes for high school students so they can earn college credits at a community college campus. The program is tuition-free for high school juniors and seniors. An opportunity to earn college credits towards an associate degree in arts, science, fine arts, teacher education, engineering or nursing.	4

<i>City of Raleigh</i>	01/19 - 01/23	PSA focusing on small businesses. Invitation from the city of Raleigh, Wayne Community College, and the Hispanic Chamber of Commerce to attend two sessions about how to form a new business, legal concepts and brainstorming of ideas to start a new business and take it in the right path.	2, 5, 8
<i>El Consulado de México</i>	02/05 - 02/08	To inform the community about a weekend event of the consulate in Nash County to invite Mexican citizens to come and process new passport and renewal applications, representation and all functions of the consulate.	6
<i>Internal Revenue System (IRS)</i>	03/07 - 03/15	To inform listeners about the opportunity to file personal taxes for free in High Point and Siler City.	5, 8
<i>City of Burlington</i>	03/08 - 03/14	To invite listeners to celebrate St. Patrick's day featuring live music, food trucks and family fun in Burlington City Downtown.	5

Live Interview 01/30/2024

Focused interview on-air to a voting campaign for the Mexican government positions. Main target of the informative interview is to reach Mexican citizens who live in the US and encourage them to vote in the upcoming elections. Also, to promote that children of Mexican citizens born in the US can process their Mexican citizenship and also contribute to voting. Interview lasted about 30 minutes and people were able to send in their questions about the process, via social media, and answers were given by the consulate.

The following is list of PSAs that were broadcasted in the 4th quarter:

(See attached for detailed days and times)

Topic: Human Trafficking

Organization: La Red Hispana

PSA to raise awareness on human trafficking and ways to prevent it. Target to young ones and adults.

01/22/24 - 02/11/24

Issue: 1, 4

Topic: Blood Donations

Organization: The American Red Cross

PSA to encourage listeners to create a habit of donating blood. Focusing on the importance of donating such vital element and doing good for others.

01/29/24 - 02/11/24

Issue: 3, 5

Topic: Sweetheart Scam

Organization: North Carolina Department of Justice (NCDOJ)

PSA to raise awareness on cyber security. The constant use of social media could lead to scamming due to the impersonating and creation of accounts that are fake; targeting aging adults.

02/07/24 to 03/09/24

Issue: 1, 7, 8

Topic: IRS tips

Organization: Internal Revenue Service (IRS)

PSA to invite listeners to file their taxes providing a deadline date and specific information on how and where they can do it . Gave tips on how to file taxes.

03/11/24 to 03/31/24

Issue: 5, 8

Topic: Maternal Care

Organization: La Red Hispana

PSA about the health of a mother during and after a pregnancy. Information focusing on the wellbeing of a mother and the risks of postpartum depression.

02/21/24 to 03/10/24

Pequeñas Empresas

La Ciudad de Raleigh en colaboración con Wayne Community College y la Cámara de Comercio Hispanoamericana, le invitan a participar de los talleres para propietarios de pequeñas empresas de habla hispana.

Habrà dos sesiones:

La primera sesión le enseñará cómo llevar su idea de negocio a realidad. Esta sesión cubrirá la iniciativa empresarial, desde la lluvia de ideas sobre conceptos hasta el registro de su empresa, abordar los requisitos legales.

La segunda sesión le enseñará cómo crear un plan de negocios y una estrategia de mercado eficaz. Aprenderá a establecer objetivos alcanzables, diseñar un modelo de negocio ganador y dominar las herramientas de mercado para impulsar la presencia de su marca y atraer clientes.

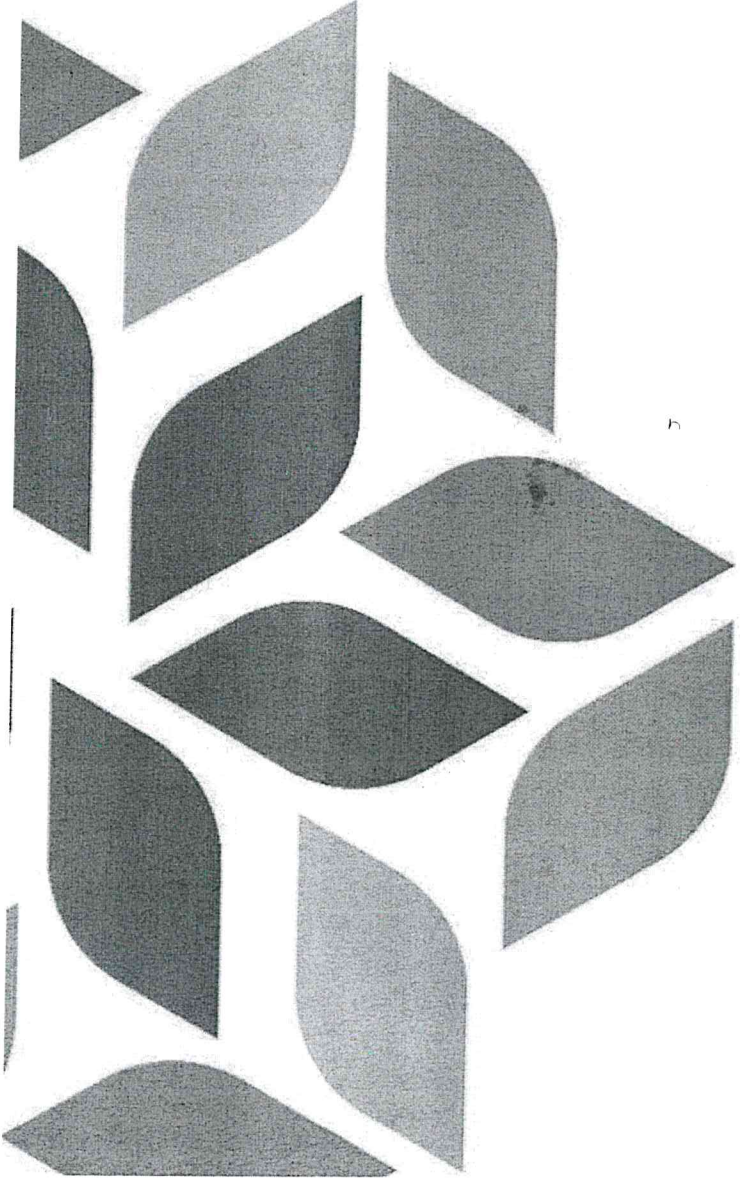
Más información:

Maria A. Torres
mwbe@raleighnc.gov
(919)996-4271

Jueves 25 de enero

3 - 5 p.m.

Walnut Creek Wetland Center
950 Peterson St
Raleigh, NC
27610

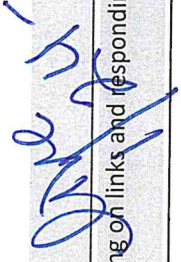


2/12
1/19-1/23

Julie Garza

From: Erin McCloskey <erin@etmccloskey.com>
Sent: Wednesday, January 24, 2024 9:33 AM
To: Julie Garza
Subject: **CALENDAR ALERT** GTCC to host two information sessions for Career and College Promise Program

1/24



You don't often get email from erin@etmccloskey.com. [Learn why this is important](#)

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****CALENDAR ALERT****



GTCC to host two information sessions for Career and College Promise Program

WHAT: Guilford Technical Community College will present two information sessions about its Career and College Promise Program for high school students at the Koury Hospitality Careers Center on the GTCC Jamestown Campus Tuesday, Jan. 30 and Tuesday, Feb. 6.

Career and College Promise offers North Carolina high school students the chance to earn college credits at a community college campus. The program is tuition-free for high school juniors and seniors. Students must have a cumulative unweighted GPA of 2.8.

The presentation will provide information about the dual enrollment program for high school students along with information about the admissions process and qualifications for the program.

GTCC offers two Career and College Promise Pathways: College Transfer and Career/Technical Education Pathways.

Within the College Transfer Pathways students can earn credits toward an associate degree in arts, science, fine arts, teacher education, engineering, or nursing with college credit transferable to all UNC System institutions and many of North Carolina's private colleges and universities.

The Career/Technical Education Pathway offers over 50 certificate and diploma programs including fire protection technology, criminal justice, culinary arts, medical office administration, early childhood education, aviation, welding, and more.

The presentation will provide information about the dual enrollment program for high school students along with information about the admissions process and qualifications for the program.

The Career and College Promise program is currently accepting applications for the Summer and Fall 2024 semesters.

Students and parents are invited to attend the free, hour-long event.

WHEN: Tuesday, Jan. 30 and Tuesday, Feb. 6
6 – 7 p.m.

WHERE: GTCC Jamestown Campus
Koury Hospitality Careers Center Auditorium
621 East Main St.
Jamestown, N.C.

MEDIA Erin McCloskey

CONTACT: erin@etmccloskey.com
(336) 207-5222

MORE: For more information, visit gtcc.edu/ccp.

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If you would rather not receive future communications from Erin McCloskey LLC, let us know by clicking [here](#).
Erin McCloskey LLC, 1418 Pinecroft Drive, Winston Salem, NC 27104 United States

Julie Garza

*Julie Garza
2/5/24*

From: Prensa <prensarlg@sre.gob.mx>
Sent: Monday, February 5, 2024 12:36 PM
To: Julie Garza
Subject: No necesitas cita para hacer trámites en Nash Community College de Rocky Mount

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Este miércoles 7 y jueves 8, de 11am a 3pm, no necesitas cita para hacer trámites en Nash Community College de Rocky Mount

CONSULADO SOBRE RUEDAS

DEL 6 AL 9 DE FEBRERO

Dirección: Nash Community College
522 N Old Carriage Rd.
Rocky Mount, NC 27804

Agenda tu cita llamando al teléfono
(424) 309 0009;

enviando un mensaje via WhatsApp
a ese mismo número;

o ingresando a la página web:
<https:// citas.sre.gob.mx>

Requisitos:
<https://consulmex.sre.gob.mx/raleigh>



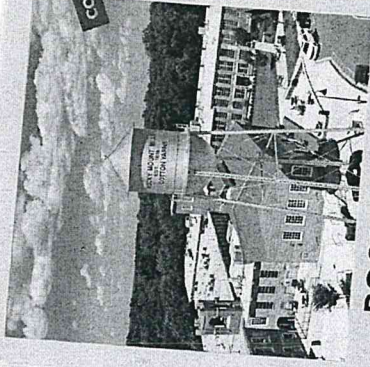
Mantente informado en nuestra página web y redes sociales

consulmex.sre.gob.mx/raleigh

facebook.com/consulmexraleigh

twitter.com/ConsulMexicoM

RELACIONES EXTERIORES



ROCKY MOUNT NORTH CAROLINA

- La Unidad 1 del Consulado Sobre Ruedas, atenderá hasta 100 personas sin cita, en horario de 11 am a 3 pm, durante los días miércoles 7 y jueves 8 de febrero de 2024.

Domicilio: 522 N. Old College Road, Rocky Mount, NC 27804 (Multi Purpose Room #8154 de Nash Community College).

Requisitos: consulmex.sre.gob.mx/raleigh .



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03/07/24 - 03/15/24

**AYUDA DE IMPUESTOS GRATUITA DE EL IRS CON
AGENTES VOLUNTARIOS.**

Get Free Tax Prep Help

YWCA High Point

155 West Westwood Ave

High Point, NC 27262

336-883-3041

Western Chatham Sr Ctr-Siler City

112 Village Lake Road

Siler City, NC 27344

919-542-4512

Volunteer Prepared Taxes

VISITE IRS.TREASURY.GOV

2/14/24
8/9
2/14/24

Event Details

 View Map

St. Paddy's Day Bash

Friday, March 15, 2024

Date: March 15, 2024

Time: 5:00 PM - 9:00 PM

Location: Historic Depot

Address: 100 West Front St.
Burlington, NC 27215

Link: /2231/St-Patricks-Day (/2231/St-Patricks-Day)

Join Burlington Special Events for our Annual Downtown Burlington St. Patrick's Day celebration featuring food trucks, live performances and music, a beer garden and a ton of fun.

With face painting, community organizations, family activities, and lots of yummy foods- it's sure to be a good time for everyone in the family!



CURTIS MEDIA GROUP
 3012 HIGHWOODS BLVD. 2ND FLOOR SUITE 200
 RALEIGH, North Carolina 27604
 Phone: (919) 790-9392



Advertiser: PUBLIC SERVICE ANNOUNCEMENTS
 Order #: 313532671298
 Contract #: 412562
 Date Entered: 01/16/2024
 Last Modified: 01/16/2024
 Product: PSA HUMAN TRAFFICKING t.u. Rod Hispania
 Salesperson: JULIE GARZA
 Billing Cycle: Calendar Month
 Estimate #: PSA HUMAN TRAFFICKING

PUBLIC SERVICE ANNOUNCEMENTS
 3012 HIGHWOODS BLVD STE 200
 RALEIGH, NC 27604

Order Date Range: 01/22/2024 through 02/11/2024 (3 weeks)
 Media Outlets: WYMY-FM

On-Air Schedule

#	Dates	Station	Time/Program	Len	Mo	Tu	We	Th	Fr	Sa	Su	S/W	Rate	Qty	Total	
1	01/22/24-02/11/24	WYMY-FM	12:00AM-12:00AM	30	X	X	X	X	X	X	X	X	10	0.00	30	0.00
PSA HUMAN TRAFFICKING																

Station Totals

Station	On-Air Count	Digital Count	Web Count	Other Count	Gross Billing	Net Billing
WYMY-FM	30	0	0	0	\$0.00	\$0.00
Totals	30	0	0	0	\$0.00	\$0.00

Total Charges: \$0.00
Total Net: \$0.00

Projected Billing By Calendar Month

Month	Year	Gross Billing	Net Billing
January	2024	\$0.00	\$0.00
February	2024	\$0.00	\$0.00
Totals		\$0.00	\$0.00

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Advertiser: PUBLIC SERVICE ANNOUNCEMENTS
 Order #: 313532671511
 Contract #: 412577
 Date Entered: 01/24/2024 *The Red Cross*
 Last Modified: 01/24/2024
 Product: PSA BLOOD DONATIONS
 Salesperson: JULIE GARZA
 Billing Cycle: Calendar Month
 Estimate #: PSA BLOOD DONATIONS

PUBLIC SERVICE ANNOUNCEMENTS
 3012 HIGHWOODS BLVD STE 200
 RALEIGH, NC 27604

Order Date Range: 01/29/2024 through 02/11/2024 (2 weeks)
 Media Outlets: WYMY-FM

On-Air Schedule

#	Dates	Station	Time/Program	Len	Mo	Tu	We	Th	Fr	Sa	Su	S/W	Rate	Qty	Total
1	01/29/24-02/11/24	WYMY-FM	12:00AM-12:00AM	30	X	X	X	X	X	X	X		0.00	20	0.00
													PSA BLOOD DONATIONS		

Station Totals

Station	On-Air Count	Digital Count	Web Count	Other Count	Gross Billing	Net Billing
WYMY-FM	20	0	0	0	\$0.00	\$0.00
Totals	20	0	0	0	\$0.00	\$0.00

Total Charges: \$0.00
 Total Net: \$0.00

Projected Billing By Calendar Month

Month	Year	Gross Billing	Net Billing
January	2024	\$0.00	\$0.00
February	2024	\$0.00	\$0.00
Totals		\$0.00	\$0.00

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Advertiser: PUBLIC SERVICE ANNOUNCEMENTS
 Order #: 313532671908
 Contract #: 412601
 Date Entered: 02/06/2024
 Last Modified: 02/06/2024
 Product: NCDOJ SWEETHEART SCAM HISP PSA
 Salesperson: Doug Brisotti
 Billing Cycle: Calendar Month
 Estimate #:

PUBLIC SERVICE ANNOUNCEMENTS
 3012 HIGHWOODS BLVD STE 200
 RALEIGH, NC 27604

Order Date Range: 02/07/2024 through 03/09/2024 (5 weeks)
 Media Outlets: WYMY-FM

On-Air Schedule

#	Dates	Station	Time/Program	Len	Mo	Tu	We	Th	Fr	Sa	Su	S/W	Rate	Qty	Total	
1	02/07/24-02/11/24	WYMY-FM	12:00AM-12:00AM	30	--	X	X	X	X	X	X		0.00	10	0.00	
		PSA: NCDOJ SWEETHEART SCAM														
2	02/12/24-03/09/24	WYMY-FM	12:00AM-12:00AM	30	X	X	X	X	X	X	X		0.00	40	0.00	
		PSA: NCDOJ SWEETHEART SCAM														

Station Totals

Station	On-Air Count	Digital Count	Web Count	Other Count	Gross Billing	Net Billing
WYMY-FM	50	0	0	0	\$0.00	\$0.00
Totals	50	0	0	0	\$0.00	\$0.00

Total Charges: \$0.00
 Total Net: \$0.00

Projected Billing By Calendar Month

Month	Year	Gross Billing	Net Billing
February	2024	\$0.00	\$0.00
March	2024	\$0.00	\$0.00
Totals		\$0.00	\$0.00

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 RALEIGH, North Carolina 27604
 Phone: (919) 790-9392



Advertiser: PUBLIC SERVICE ANNOUNCEMENTS
 Order #: 313532672270
 Contract #: 412652
 Date Entered: 02/19/2024
 Last Modified: 02/19/2024
 Product: PSA IRS TIPS 2024 *IRS*
 Salesperson: JULIE GARZA
 Billing Cycle: Calendar Month
 Estimate #: PSA IRS TIPS 2024

PUBLIC SERVICE ANNOUNCEMENTS
 3012 HIGHWOODS BLVD STE 200
 RALEIGH, NC 27604

Order Date Range: 03/11/2024 through 03/31/2024 (3 weeks)
 Media Outlets: WYMY-FM

On-Air Schedule

#	Dates	Station	Time/Program	Len	Mo	Tu	We	Th	Fr	Sa	Su	S/W	Rate	Qty	Total	
1	03/11/24-03/31/24	WYMY-FM	12:00AM-12:00AM	30	X	X	X	X	X	X	X	X	10	0.00	30	0.00
			PSA IRS TIPS 2024													

Station Totals

Station	On-Air Count	Digital Count	Web Count	Other Count	Gross Billing	Net Billing
WYMY-FM	30	0	0	0	\$0.00	\$0.00
Totals	30	0	0	0	\$0.00	\$0.00

Total Charges: \$0.00
 Total Net: \$0.00

DO NOT MAIL! PLEASE FORWARD TO ACCOUNT EXECUTIVE!

Projected Billing By Calendar Month Month

Month	Year	Gross Billing	Net Billing
March	2024	\$0.00	\$0.00
Totals		\$0.00	\$0.00

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 Phone: (919) 790-9392



Advertiser: PUBLIC SERVICE ANNOUNCEMENTS
 Order #: 313532672271
 Contract #: 412651

PUBLIC SERVICE ANNOUNCEMENTS
 3012 HIGHWOODS BLVD STE 200
 RALEIGH, NC 27604

Date Entered: 02/19/2024
 Last Modified: 02/19/2024
 Product: PSA MATERNAL CARE
 Salesperson: JULIE GARZA
 Billing Cycle: Calendar Month
 Estimate #: PSA: MATERNAL CARE

LA red hispana

Order Date Range: 02/21/2024 through 03/10/2024 (3 weeks)
 Media Outlets: WYMY-FM

On-Air Schedule

#	Dates	Station	Time/Program	Len	Mo	Tu	We	Th	Fr	Sa	Su	S/W	Rate	Qty	Total	
1	02/21/24-03/10/24	WYMY-FM	12:00AM-12:00AM	60	X	X	X	X	X	X	X	X	10	0.00	30	0.00
													PSA MATERNAL CARE			

Station Totals

Station	On-Air Count	Digital Count	Web Count	Other Count	Gross Billing	Net Billing
WYMY-FM	30	0	0	0	\$0.00	\$0.00
Totals	30	0	0	0	\$0.00	\$0.00

Total Charges: \$0.00
 Total Net: \$0.00

Projected Billing By Calendar Month

Month	Year	Gross Billing	Net Billing
February	2024	\$0.00	\$0.00
March	2024	\$0.00	\$0.00
Totals		\$0.00	\$0.00

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