

INVOICE



WPME
4 Ledgeview Drive
Westbrook, ME 04092
Main: (207) 774-0051
Billing: (207) 774-0051 ext 142

Invoice #	Invoice Date	Invoice Month	Invoice Period
11744-1	11/06/16	November 2016	10/24/16 - 10/31/16

Station	Account Executive	Sales Office	Sales Region
WPME	National Christiano	National	National

Billing Address:

The New Media Firm
Attention: Accounts Payable
1322 G Street, SE
Washington, DC 20003

Send Payment To:

WPME
4 Ledgeview Drive
Westbrook, ME 04092

Advertiser	Product	Estimate Number
Citizens Who Support Main	CWSMPS TV 10/25-10/31	3669

Flight Dates	Order #	Alt Order #
10/25/16 - 10/31/16	11744	

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling
Upload invoice to FCC political file

IDB #	Advertiser Code	Product Code
TV14019	227	231

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																																																											
1	10/25/16	10/31/16	M-F 2p-3p	2p-3p	11111--	:30	5	\$20.00	NM																																																																											
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INVOICE

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WPME
 4 Ledgeview Drive
 Westbrook, ME 04092

Invoice # 11744-1	Invoice Date 11/06/16	Invoice Month November 2016	Invoice Period 10/24/16 - 10/31/16
Advertiser Citizens Who Support Main	Product CWSMPS TV 10/25-10/31	Estimate Number 3669	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
3	10/25/16	10/31/16	M-F 430p-5p	430p-5p	11111--	:30	5	\$20.00	NM
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 8 WPME M 10/31/16 4:39 PM M-F 430p-5p 430p-5p :30 TV304X23416H \$20.00 NM									
4	10/25/16	10/31/16	M-F 5p-530p	5p-530p	11111--	:30	5	\$25.00	NM
Weeks: Start Date 10/24/16 End Date 10/30/16 MTWTFSS -1111-- Spots/Week 4 Rate \$25.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 5 WPME Tu 10/25/16 5:16 PM M-F 5p-530p 5p-530p :30 TV302X23416H \$25.00 NM 6 WPME W 10/26/16 5:24 PM M-F 5p-530p 5p-530p :30 TV302X23416H \$25.00 NM 7 WPME Th 10/27/16 5:23 PM M-F 5p-530p 5p-530p :30 TV305X23416H \$25.00 NM 8 WPME F 10/28/16 5:23 PM M-F 5p-530p 5p-530p :30 TV305X23416H \$25.00 NM									
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5	10/25/16	10/31/16	M-F 530p-6p	530p-6p	11111--	:30	5	\$25.00	NM
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6	10/25/16	10/31/16	M-F 6p-630p	6:00 PM-6:30 PM	11111--	:30	5	\$35.00	NM
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7	10/25/16	10/31/16	M-F 630p-7p	6:30 PM-7:00 PM	11111--	:30	5	\$35.00	NM
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Send Payment To:

WPME
 4 Ledgeview Drive
 Westbrook, ME 04092



Invoice # 11744-1	Invoice Date 11/06/16	Invoice Month November 2016	Invoice Period 10/24/16 - 10/31/16
Advertiser Citizens Who Support Main	Product CWSMPS TV 10/25-10/31	Estimate Number 3669	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
7	10/25/16	10/31/16	M-F 630p-7p	6:30 PM-7:00 PM	11111--	:30	5	\$35.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/24/16 10/30/16 - 1111-- 4 \$35.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 14 WPME M 10/31/16 6:37 PM M-F 630p-7p 6:30 PM-7:00 PM :30 TV305X23416H \$35.00 NM									
8	10/25/16	10/31/16	M-F 7p-730p	7p-730p	11111--	:30	5	\$45.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/24/16 10/30/16 - 1111-- 4 \$45.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 10 WPME Tu 10/25/16 7:16 PM M-F 7p-730p 7p-730p :30 TV302X23416H \$45.00 NM 11 WPME W 10/26/16 7:00 PM M-F 7p-730p 7p-730p :30 TV302X23416H \$45.00 NM 12 WPME Th 10/27/16 7:15 PM M-F 7p-730p 7p-730p :30 TV304X23416H \$45.00 NM 13 WPME F 10/28/16 7:01 PM M-F 7p-730p 7p-730p :30 TV304X23416H \$45.00 NM									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/31/16 11/06/16 1----- 1 \$45.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 14 WPME M 10/31/16 7:00 PM M-F 7p-730p 7p-730p :30 TV305X23416H \$45.00 NM									
9	10/25/16	10/31/16	M-F 730p-8p	730p-8p	11111--	:30	5	\$45.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/24/16 10/30/16 - 1111-- 4 \$45.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 10 WPME Tu 10/25/16 7:58 PM M-F 730p-8p 730p-8p :30 TV304X23416H \$45.00 NM 11 WPME W 10/26/16 7:46 PM M-F 730p-8p 730p-8p :30 TV304X23416H \$45.00 NM 12 WPME Th 10/27/16 7:45 PM M-F 730p-8p 730p-8p :30 TV305X23416H \$45.00 NM 13 WPME F 10/28/16 7:46 PM M-F 730p-8p 730p-8p :30 TV305X23416H \$45.00 NM									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/31/16 11/06/16 1----- 1 \$45.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 14 WPME M 10/31/16 7:57 PM M-F 730p-8p 730p-8p :30 TV304X23416H \$45.00 NM									
10	10/31/16	10/31/16	Mon 8p-9p	8p-9p	M-----	:30	1	\$50.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/31/16 11/06/16 M----- 1 \$50.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 3 WPME M 10/31/16 8:49 PM Mon 8p-9p 8p-9p :30 TV305X23416H \$50.00 NM									
11	10/31/16	10/31/16	Mon 9p-10p	9p-10p	M-----	:30	1	\$50.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/31/16 11/06/16 M----- 1 \$50.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 3 WPME M 10/31/16 9:24 PM Mon 9p-10p 9p-10p :30 TV305X23416H \$50.00 NM									
12	10/25/16	10/31/16	M-F 10p-11p	10p-11p	11111--	:30	5	\$15.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/24/16 10/30/16 - 1111-- 4 \$15.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 10 WPME Tu 10/25/16 10:18 PM M-F 10p-11p 10p-11p :30 TV302X23416H \$15.00 NM 11 WPME W 10/26/16 10:35 PM M-F 10p-11p 10p-11p :30 TV302X23416H \$15.00 NM 12 WPME Th 10/27/16 10:39 PM M-F 10p-11p 10p-11p :30 TV305X23416H \$15.00 NM 13 WPME F 10/28/16 10:06 PM M-F 10p-11p 10p-11p :30 TV305X23416H \$15.00 NM									

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Advertiser Citizens Who Support Main	Product CWSMPS TV 10/25-10/31	Estimate Number 3669	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type	
12	10/25/16	10/31/16	M-F 10p-11p	10p-11p	11111--	:30	5	\$15.00	NM	
Weeks:	<u>Start Date</u> 10/31/16	<u>End Date</u> 11/06/16	<u>MTWTFSS</u> 1-----	<u>Spots/Week</u> 1	<u>Rate</u> \$15.00					
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
14	WPME	M	10/31/16	10:48 PM	M-F 10p-11p	10p-11p	:30	TV304X23416H	\$15.00	NM
13	10/25/16	10/25/16	Tue 8p-9p	8p-9p	-T-----	:30	1	\$40.00	NM	
Weeks:	<u>Start Date</u> 10/24/16	<u>End Date</u> 10/30/16	<u>MTWTFSS</u> -T-----	<u>Spots/Week</u> 1	<u>Rate</u> \$40.00					
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
3	WPME	Tu	10/25/16	8:51 PM	Tue 8p-9p	8p-9p	:30	TV302X23416H	\$40.00	NM
14	10/25/16	10/25/16	Tue 9p-10p	9p-10p	-T-----	:30	1	\$40.00	NM	
Weeks:	<u>Start Date</u> 10/24/16	<u>End Date</u> 10/30/16	<u>MTWTFSS</u> -T-----	<u>Spots/Week</u> 1	<u>Rate</u> \$40.00					
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
3	WPME	Tu	10/25/16	9:49 PM	Tue 9p-10p	9p-10p	:30	TV304X23416H	\$40.00	NM
15	10/26/16	10/26/16	Wed 8p-9p	8p-9p	--W----	:30	1	\$50.00	NM	
Weeks:	<u>Start Date</u> 10/24/16	<u>End Date</u> 10/30/16	<u>MTWTFSS</u> --W----	<u>Spots/Week</u> 1	<u>Rate</u> \$50.00					
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
3	WPME	W	10/26/16	8:18 PM	Wed 8p-9p	8p-9p	:30	TV302X23416H	\$50.00	NM
16	10/26/16	10/26/16	Wed 9p-10p	9p-10p	--W----	:30	1	\$50.00	NM	
Weeks:	<u>Start Date</u> 10/24/16	<u>End Date</u> 10/30/16	<u>MTWTFSS</u> --W----	<u>Spots/Week</u> 1	<u>Rate</u> \$50.00					
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
3	WPME	W	10/26/16	9:33 PM	Wed 9p-10p	9p-10p	:30	TV304X23416H	\$50.00	NM
17	10/27/16	10/27/16	Thu 8p-9p	8p-9p	---T---	:30	1	\$40.00	NM	
Weeks:	<u>Start Date</u> 10/24/16	<u>End Date</u> 10/30/16	<u>MTWTFSS</u> ---T---	<u>Spots/Week</u> 1	<u>Rate</u> \$40.00					
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
3	WPME	Th	10/27/16	8:17 PM	Thu 8p-9p	8p-9p	:30	TV305X23416H	\$40.00	NM
18	10/27/16	10/27/16	Thu 9p-10p	9p-10p	---T---	:30	1	\$40.00	NM	
Weeks:	<u>Start Date</u> 10/24/16	<u>End Date</u> 10/30/16	<u>MTWTFSS</u> ---T---	<u>Spots/Week</u> 1	<u>Rate</u> \$40.00					
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
3	WPME	Th	10/27/16	9:16 PM	Thu 9p-10p	9p-10p	:30	TV304X23416H	\$40.00	NM
19	10/28/16	10/28/16	Fri 8p-9p	8p-9p	----F--	:30	1	\$50.00	NM	
Weeks:	<u>Start Date</u> 10/24/16	<u>End Date</u> 10/30/16	<u>MTWTFSS</u> ----F--	<u>Spots/Week</u> 1	<u>Rate</u> \$50.00					
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
3	WPME	F	10/28/16	8:24 PM	Fri 8p-9p	8p-9p	:30	TV305X23416H	\$50.00	NM
20	10/28/16	10/28/16	Fri 9p-10p	9p-10p	----F--	:30	1	\$50.00	NM	
Weeks:	<u>Start Date</u> 10/24/16	<u>End Date</u> 10/30/16	<u>MTWTFSS</u> ----F--	<u>Spots/Week</u> 1	<u>Rate</u> \$50.00					

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Advertiser Citizens Who Support Main	Product CWSMPS TV 10/25-10/31	Estimate Number 3669	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
20	10/28/16	10/28/16	Fri 9p-10p	9p-10p	----F--	:30	1	\$50.00	NM
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 3 WPME F 10/28/16 9:21 PM Fri 9p-10p 9p-10p :30 TV304X23416H \$50.00 NM									
21	10/29/16	10/29/16	Sa 4p-5p	4p-5p	-----S-	:30	1	\$10.00	NM
Weeks: Start Date 10/24/16 End Date 10/30/16 MTWTFSS -----S- Spots/Week 1 Rate \$10.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 3 WPME Sa 10/29/16 4:19 PM Sa 4p-5p 4p-5p :30 TV305X23416H \$10.00 NM									
22	10/29/16	10/29/16	Sa 5p-6p	5p-6p	-----S-	:30	1	\$10.00	NM
Weeks: Start Date 10/24/16 End Date 10/30/16 MTWTFSS -----S- Spots/Week 1 Rate \$10.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 3 WPME Sa 10/29/16 5:19 PM Sa 5p-6p 5p-6p :30 TV304X23416H \$10.00 NM									
23	10/29/16	10/29/16	Sa 6p-7p	6p-7p	-----S-	:30	1	\$10.00	NM
Weeks: Start Date 10/24/16 End Date 10/30/16 MTWTFSS -----S- Spots/Week 1 Rate \$10.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 3 WPME Sa 10/29/16 6:17 PM Sa 6p-7p 6p-7p :30 TV305X23416H \$10.00 NM									
24	10/29/16	10/29/16	Sa 7p-8p	7p-8p	-----S-	:30	1	\$30.00	NM
Weeks: Start Date 10/24/16 End Date 10/30/16 MTWTFSS -----S- Spots/Week 1 Rate \$30.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 3 WPME Sa 10/29/16 7:58 PM Sa 7p-8p 7p-8p :30 TV305X23416H \$30.00 NM									
25	10/29/16	10/29/16	Sat 8p-9p	8p-9p	-----S-	:30	1	\$10.00	NM
Weeks: Start Date 10/24/16 End Date 10/30/16 MTWTFSS -----S- Spots/Week 1 Rate \$10.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 3 WPME Sa 10/29/16 8:27 PM Sat 8p-9p 8p-9p :30 TV304X23416H \$10.00 NM									
26	10/29/16	10/29/16	Sa 9p-10p	9p-10p	-----S-	:30	1	\$10.00	NM
Weeks: Start Date 10/24/16 End Date 10/30/16 MTWTFSS -----S- Spots/Week 1 Rate \$10.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 3 WPME Sa 10/29/16 9:44 PM Sa 9p-10p 9p-10p :30 TV305X23416H \$10.00 NM									
27	10/29/16	10/29/16	Sa 10p-11p	10p-11p	-----S-	:30	1	\$10.00	NM
Weeks: Start Date 10/24/16 End Date 10/30/16 MTWTFSS -----S- Spots/Week 1 Rate \$10.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 3 WPME Sa 10/29/16 10:29 PM Sa 10p-11p 10p-11p :30 TV305X23416H \$10.00 NM									
28	10/30/16	10/30/16	Su 4p-5p	4p-5p	-----S	:30	1	\$10.00	NM
Weeks: Start Date 10/24/16 End Date 10/30/16 MTWTFSS -----S Spots/Week 1 Rate \$10.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 3 WPME Su 10/30/16 4:58 PM Su 4p-5p 4p-5p :30 TV304X23416H \$10.00 NM									

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Advertiser Citizens Who Support Main	Product CWSMPS TV 10/25-10/31	Estimate Number 3669	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type	
28	10/30/16	10/30/16	Su 4p-5p	4p-5p	-----S	:30	1	\$10.00	NM	
29	10/30/16	10/30/16	Su 5p-6p	5p-6p	-----S	:30	1	\$10.00	NM	
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/24/16 10/30/16 -----S 1 \$10.00										
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 3 WPME Su 10/30/16 5:33 PM Su 5p-6p 5p-6p :30 TV305X23416H \$10.00 NM										
30	10/30/16	10/30/16	Su 6p-7p	6p-7p	-----S	:30	1	\$10.00	NM	
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/24/16 10/30/16 -----S 1 \$10.00										
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 3 WPME Su 10/30/16 6:18 PM Su 6p-7p 6p-7p :30 TV305X23416H \$10.00 NM										
31	10/30/16	10/30/16	Su 7p-8p	7p-8p	-----S	:30	1	\$35.00	NM	
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/24/16 10/30/16 -----S 1 \$35.00										
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 3 WPME Su 10/30/16 7:58 PM Su 7p-8p 7p-8p :30 TV304X23416H \$35.00 NM										
<u>Total Spots</u>							70			

Payment Terms DUE UPON RECEIPT

<u>Gross Total</u>	\$2,020.00
<u>Agency Commission</u>	\$303.00
<u>Net Amount Due</u>	\$1,717.00

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