

ISSUES – PROGRAMS REPORT

FOR

STATION KRRN

LICENSEE COMMUNITY, LICENSEE STATE

LICENSED TO:

ENTRAVISION HOLDINGS, LLC

QUARTER 1, 2015

January 1, 2015 TO March 31, 2015

STATIONS KRRN ASCERTAINED THAT THE FOLLOWING
ISSUES ARE MATTER OF CONCERNS TO THE COMMUNITY IT SERVES:

1. HEALTH CARE
2. PUBLIC SAFTEY
3. WOMEN'S ISSUES
4. ROLE OF LATINOS IN THE COMMUNITY
5. LOCAL POLITICS AND GOVERNMENT

STATION KRRN ADDRESSED THE ISSUE
IT HAS DETERMINED ARE OF CONCERN IN THE
FOLLOWING PROGRAMS, NEWS PROGRAMS, AND
PUBLIC SERVICE ANNOUNCEMENTS

ISSUE:
HEALTH CARE

Unlicensed Doctors

Program: KRRN – Despierta Las Vegas Morning Show

When: January 4, 2015

Description of Program:

During the Despierta Las Vegas program, Fabian Saldivar interviewed Christina Fuentes, representative for the Department of Business and Industry to speak about the risks of hiring or seeking help from unlicensed doctors.

Smoking Awareness

Program: KRRN – Despierta Las Vegas Morning Show

When: January 18, 2015

Description of Program:

During the Despierta Las Vegas program, Cesar Cardenas interviewed Gail Muniz, a representative of the Southern Nevada Health District to address the dangers/risks of smoking tobacco.

Nevada Donor Network

Program: KRRN – Despierta Las Vegas Morning Show

When: February 1, 2015

Description of Program:

During the Despierta Las Vegas program, Fabian Saldivar interviewed Alma Rodriguez, multicultural coordinator at Nevada Donor Network, and Arlett Valencia, who is waiting for a kidney transplant. They spoke about the importance of being an organ donor and the need to educate the Hispanic Community in regards to the concept.

UMC Center For Transplantation

Program: KRRN – Despierta Las Vegas Morning Show

When: February 8, 2015

Description of Program:

During the Despierta Las Vegas program, Henry Siciliano interviewed UMC Transplant Surgeon, Dr. Bejon Meneckshana and UMC Living Donor Program Coordinator, nurse Arabel Dextre. They spoke about people who are still alive and willing to donate organs, such as a kidney, to a friend or family member, and the process that follows with the decision. Also went on to talk about the importance of being an organ donor as well.

Neurotic Anonymous Seminars

Program: KRRN – Despierta Las Vegas Morning Show

When: March 1, 2015

Description of Program:

During the Despierta Las Vegas program, Fabian Saldivar interviewed Lucero Montero, a representative of the Neurotic Anonymous Seminars. These seminars offer free counseling and motivational speeches and lectures to the Hispanic community.

Smoking Awareness

Program: KRRN – Despierta Las Vegas Morning Show

When: March 22, 2015

Description of Program:

During the Despierta Las Vegas program, Cesar Cardenas interviewed Gail Muniz, a representative of the Southern Nevada Health District to address the dangers/risks of smoking tobacco.

ISSUE:

PUBLIC SAFETY

No Texting While Driving

Program: KRRN – Despierta Las Vegas Morning Show

When: January 25, 2015

Description of Program:

During the Despierta Las Vegas program, Fabian Saldivar interviewed Gilberto Valenzuela, representative for the Las Vegas Metro Police Department to inform people about the consequences of texting while driving. He explained the laws as well and how they have affected Las Vegas.

Zero Fatalities

Program: KRRN – Despierta Las Vegas Morning Show

When: February 22, 2015

Description of Program:

During the Despierta Las Vegas program, Fabian Saldivar interviewed Officer Lloyd Hickson, representative for the Nevada Highway Patrol. Fatalities in Nevada road unfortunately are still increasing. Officer Hickson went ahead and gave the community safety tips to reach the goal of zero fatalities in 2015.

ISSUE:
WOMEN'S ISSUES

American Heart Association

Program: KRRN – Despierta Las Vegas Morning Show

When: February 15, 2015

Description of Program:

During the Despierta Las Vegas program, Oscar Campos interviewed Anarella Jordano, Karla Sapla, Betty Lopez and Gloria Castro to give awareness about heart problems in women and inviting the community to the “Go Red Por Tu Corazon” event held specifically for Hispanic women.

Clinic for Low Income Patients

Program: KRRN – Despierta Las Vegas Morning Show

When: March 15, 2015

Description of Program:

During the Despierta Las Vegas program, Fabian Saldivar interviewed Ariana Moreno and Dr. Thomas. They spoke about the new clinic that specifically helps those women who cannot afford medical assistance. Dr. Thomas specializes specifically in women's health.

Clinic for Low Income Patients

Program: KRRN – Despierta Las Vegas Morning Show

When: March 29, 2015

Description of Program:

During the Despierta Las Vegas program, Fabian Saldivar interviewed Ariana Moreno and Dr. Thomas. They spoke about the new clinic that specifically helps those women who cannot afford medical assistance. Dr. Thomas specializes specifically in women's health.

ISSUE:

ROLE OF LATINOS IN THE COMMUNITY

Sierra Sunrise Coalition

Program: KRRN – Despierta Las Vegas Morning Show

When: March 8, 2015

Description of Program:

During the Despierta Las Vegas program, Fabian Saldivar interviewed Christina Diaz, representative for Sierra Sunrise Coalition and Officer Antonio Muñoz. This coalition organization's interest is to gather community leaders to help ensure and provide safety in neighborhoods along with the help of the Las Vegas Metropolitan Police Department

ISSUE:

LOCAL POLITICS AND GOVERNMENT

Ramirez Group

Program: KRRN – Despierta Las Vegas Morning Show

When: January 11, 2015

Description of Program:

During the Despierta Las Vegas program, Fabian Saldivar interviewed Andres Ramirez, President of the Ramirez Group organization. The Ramirez Group is a public relations and advocate firm. The Ramirez Group has helped educate the Hispanic community about the importance of having healthcare.