

## AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

<b>Station and Location:</b>  <i>WNNW-FM</i> <i>COLDWATER</i> <i>BATTLE CREEK, MICH</i>	<b>Date:</b>  <i>10/29/18</i>
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I, The New Media Firm

do hereby request station time concerning the following issue:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

This broadcast time will be used by: Change Now, Inc.

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT  
"COMMUNICATES A POLITICAL MATTER OF NATIONAL IMPORTANCE."  
FOR ALL OTHER ISSUE ADS, PLEASE GO TO PAGE 3.**

Programming that "communicates a political matter of national importance" includes (1) references to legally qualified candidates (presidential, vice presidential or congressional); (2) any election to Federal office (e.g., any references to "our next senator", "our person in Washington" or "the President"); and (3) a national legislative issue of public importance (e.g., Affordable Care Act, revising the IRS tax code, federal gun control or any federal legislation).

**Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"**

Yes  No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the offices being sought, the date(s) of the election(s) and/or the issue to which the communication refers (if applicable):

Fred Upton  
Michigan 6th Congressional District Representative  
November 6th 2018

I represent that the payment for the above described broadcast time has been furnished by (name and address):

Change.org  
2021 L Street, Suite 101-326  
Washington, DC 20013

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

Max Schuman

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 5)

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT  
DOES NOT "COMMUNICATE A POLITICAL MATTER OF NATIONAL  
IMPORTANCE"**

I represent that the payment for the above described broadcast time has been furnished by (name and address):

[Redacted area]

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

[Redacted area]

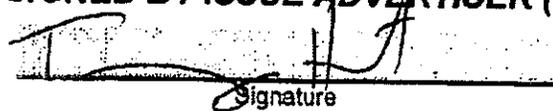
**TO BE COMPLETED FOR ALL ISSUE ADVERTISEMENTS**

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The Sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). For the above-stated broadcast(s), the sponsor also agrees to prepare a script, transcript, or tape, which will be delivered to the station at least 24 hours before the time of the scheduled broadcasts.

**TO BE SIGNED BY ISSUE ADVERTISER (SPONSOR)**

9/6/13

  
Signature

702-775-1440  
Contact Phone Number

**TO BE SIGNED BY STATION REPRESENTATIVE**

Accepted

Accepted in Part

Rejected

  
Signature

MICHAEL R. ILIEN  
Printed Name

V.P. / M.M.  
Title

Oct 30, 18  
 CONT# 32303448 Mod# Ver# 1 (Last = )  
 REP CHRISTAL RADIO  
 TO WNWN-FM (Kalamazoo-Portage, MI)  
 FM TERRANCE HOUSTON  
 OFF PHILADELPHIA  
 AGY THE NEW MEDIA FIRM  
 ADDR 1322 G ST., SE  
 WASHINGTON, DC 20003

DDS CONT# 0  
 C/P/E: / / 6811

SALESPERSON FAX#

PH #

BYR MEDIA PLACEMENT  
 ADV CHANGE NOW  
 PDT Issue  
 FLT Nov 01, 18 - Nov 06, 18

\* REP ORDER COMMENT \*

\*\* 10/30/2018 3:28:00 PM: ISSUE/POLITICAL: THIS IS A NEW ISSUE/POLITICAL ORDER. PLEASE NOTE THERE IS A 24-HOUR CANCELLATION POLICY ON ALL ISSUE/POLITICAL ORDERS. PLEASE CONFIRM IN THE SYSTEM. EMILIA.RUSNAK@KATZMEDIA.COM 215-557-4230. THANK YOU!

MC	LN	DAYS	TIME	LEN	EFFECTIVE DATES	# OF Day	NPD	RATE	TOT SPTS	
		<u>FLIGHT 1</u>								
	1.1	...T...	6A - 10A	60	11/01/2018 - 11/01/2018	1D	1	\$300.00	1	
	1.2	...T...	10A - 3P	60	11/01/2018 - 11/01/2018	1D	1	\$300.00	1	
			** FLIGHT TOTALS **					2	\$600.00	
		<u>FLIGHT 2</u>								
	2.1	...F..	6A - 10A	60	11/02/2018 - 11/02/2018	1D	1	\$300.00	1	
	2.2	...F..	10A - 3P	60	11/02/2018 - 11/02/2018	1D	1	\$300.00	1	
			** FLIGHT TOTALS **					2	\$600.00	
		<u>FLIGHT 3</u>								
	3.1	.....	6A - 10A	60	11/05/2018 - 11/05/2018	1D	1	\$300.00	1	
	3.2	.....	10A - 3P	60	11/05/2018 - 11/05/2018	1D	1	\$300.00	1	
			** FLIGHT TOTALS **					2	\$600.00	
		<u>FLIGHT 4</u>								
	4.1	.....	6A - 10A	60	11/06/2018 - 11/06/2018	1D	1	\$300.00	1	
			** FLIGHT TOTALS **					1	\$300.00	

Oct 30, 18

CONT# 32303448 Mod# Ver# 1 (Last = )  
REP CHRISTAL RADIO

DDS CONT# 0  
C/P/E: / / 6811

	Nov 18					
SPOTS	7					
CASH	2100.00					
TRADE	0.00					
NSL	0.00					
TOTAL	2100.00					

						<b>TOTAL</b>
SPOTS						7
CASH						2,100.00
TRADE						0.00
NSL						0.00
TOTAL						2,100.00

**\*\* Competitive Comments \*\***

SVC: FA99 MSA Cust Radio  
Demo Adults 35+

Nondiscrimination -Paragraphs 49 and 50 of the United States Federal Communications Commission's Report and Order No. 07-217 provides that broadcast stations' advertising contracts will not discriminate on the basis of race or ethnicity, and must contain nondiscrimination clauses. Consistent with this order, Katz Communications, Inc. (including any subsidiary or division of Katz) does not discriminate in any broadcast advertising contract on the basis of race or ethnicity and evaluates, negotiates and completes its broadcast advertising contracts without regard to race or ethnicity.