

Operations Memo:

Spot run in error for Bernie Sanders on Friday 6/3.

Normal programming was interrupted for a special report on the death of Muhammad Ali. This disruption forced an operator error where an additional Bernie Sanders spot that was not ordered run in 20/20 on Fri 6/3 at 10:20pm. The agency was asked if they could pay for the added spot run in error and they declined. This memo serves as notice of the additional spot run that was not ordered by the agency or candidate.

From: Rusyn, Leigh
Sent: Saturday, June 04, 2016 2:28 AM
To: DL-IndyHub-KGTV
Subject: 6/3/16/KGTV URGENT/9:19pm

KGTV

Date: 6/3/16

Time: 9:19pm

Show/Spot Title: Shark Tank – ABC Special Report

Comment:

During Shark Tank – ABC Special Report on the death of Muhammad Ali

Special Report aired from 9:19:20- 9:33:40pm

The following breaks were missed:

ABC then joined 20/20 in progress.

During 20/20 – I accidentally rolled the local break at 10:20pm

13835 – Sanders/Democrat/US President/Bernie aired in full.

We returned to 20/20 in progress

Local Break 3 rolled at the correct time at 10:33:46pm

All spots in the break aired in full, including 13835

Viewer Observation:

Viewers saw Shark Tank interrupted with ABC Special Report at 9:19pm.

Shark Tank resumed from where it left off at 9:33pm

Viewers then saw 20/20 joined in progress

Viewers saw 13835 air in full during 20/20 at 10:20pm

20/20 was joined in progress at 10:20:54pm

Viewers then saw Break 3 aired in full on time at 10:33pm

Media Prep Tech: Josh