

# ORDER



Grand Rapids WOOD

**Orders**  
**Order / Rev:** 4466300  
**Alt Order #:** 28400819  
**Product Desc:** EV Awareness  
**Estimate:** 6952  
**Flight Dates:** 06/17/24 - 06/23/24  
**Original Date / Rev:** 05/15/24 / 05/15/24  
**Order Type:** REG

**Primary AE:** Katz Political  
**Sales Office:** K-POL  
**Sales Region:** Nat

**Agency Name:** MAV LLC  
**Buying Contact:**  
**Billing Contact:**  
 8136 Old Keene Mill Road  
 Springfield, VA 22152

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM  
**Agency Commission:** 15%

**Advertiser Name:** POL/American Fuel & Petrochemical M  
**Demographic:** A35+  
**Product Codes:** PL6  
**Revenue Code 1:** AGY  
**Revenue Code 2:** POL  
**Revenue Code 3:** POL-ISS  
**Priority:** P3

**Order Brand:**  
**New Business End:**  
**Advertiser External ID:**  
**Agency External ID:** IN7685/SP2728  
**Unit Code:** General  
**Order Separation:** 00:30:00

**Bill Plan**

Start Date	End Date	# Spots	Gross Amount	Net Amount
05/27/24	06/30/24	17	\$15,250.00	\$12,962.50

**Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
June 2024	17	\$15,250.00	\$12,962.50	0.00
<b>Totals</b>	<b>17</b>	<b>\$15,250.00</b>	<b>\$12,962.50</b>	<b>0.00</b>

**Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Katz Political			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WOOD	06/17/24	06/21/24	WOOD News @430am WOOD News @ 430am	CM	430-5a	11111--	:30	5	\$150.00	P3	0.00	NM	5	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 06/17/24	06/23/24	11111--		5				\$150.00		0.00			
N 2	WOOD	06/22/24	06/22/24	Daybreak Sat @6am Daybreak Sat 6am	CM	6-7a	-----S-	:30	1	\$750.00	P3	0.00	NM	1	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 06/17/24	06/23/24	-----S-		1				\$750.00		0.00			
N 3	WOOD	06/23/24	06/23/24	Daybreak Sun @6am Daybreak Sun @6am	CM	6-7a	-----S	:30	1	\$750.00	P3	0.00	NM	1	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 06/17/24	06/23/24	-----S		1				\$750.00		0.00			
N 4	WOOD	06/17/24	06/21/24	M-F 4p News M-F 4p News	CM	4pm - 5pm	1--11--	:30	3	\$1,200.00	P2	0.00	NM	3	\$3,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 06/17/24	06/23/24	1--11--		3				\$1,200.00		0.00			
N 5	WOOD	06/22/24	06/22/24	Sat 7p News Sat News 8 @ 7p	CM	Sa 7p-730p	-----S-	:30	1	\$750.00	P3	0.00	NM	1	\$750.00

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Advertiser: POL/American Fuel & Petrochemical Ma  
 Product Desc: EV Awareness  
 Estimate: 6952

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
News 8 Daybreak															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 06/17/24	06/23/24	-----S-		1				\$750.00		0.00			
N 6	WOOD	06/23/24	06/23/24	Sun 6p News 8 Sun News 8 @6p	CM	6-7p	-----S	:30	1	\$2,000.00	P2	0.00	NM	1	\$2,000.00
News 8 Daybreak															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 06/17/24	06/23/24	-----S		1				\$2,000.00		0.00			
N 7	WOOD	06/17/24	06/20/24	LN M-F M-F News 8 @ 11	CM	11-1135p	11-1---	:30	3	\$1,400.00	P3	0.00	NM	3	\$4,200.00
News 8 Daybreak															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 06/17/24	06/23/24	11-1---		3				\$1,400.00		0.00			
N 8	WOOD	06/22/24	06/22/24	LN Sa Saturday News 8 @11	CM	11-1130p	-----S-	:30	1	\$1,250.00	P3	0.00	NM	1	\$1,250.00
News 8 Daybreak															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 06/17/24	06/23/24	-----S-		1				\$1,250.00		0.00			
N 9	WOOD	06/23/24	06/23/24	Late News 8 @ 11 Sunday News 8 @11	CM	11-1130p	-----S	:30	1	\$1,200.00	P3	0.00	NM	1	\$1,200.00
News 8 Daybreak															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 06/17/24	06/23/24	-----S		1				\$1,200.00		0.00			
													Totals	17	\$15,250.00