

# ORDER



Grand Rapids WOOD

**Orders**  
**Order / Rev:** 4466237  
**Alt Order #:** 28400822  
**Product Desc:** EV Awareness  
**Estimate:** 6955  
**Flight Dates:** 07/08/24 - 07/14/24  
**Original Date / Rev:** 05/15/24 / 05/15/24  
**Order Type:** REG

**Primary AE:** Katz Political  
**Sales Office:** K-POL  
**Sales Region:** Nat

**Agency Name:** MAV LLC  
**Buying Contact:**  
**Billing Contact:**  
 8136 Old Keene Mill Road  
 Springfield, VA 22152

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM  
**Agency Commission:** 15%

**Advertiser Name:** POL/American Fuel & Petrochemical M  
**Demographic:** A35+  
**Product Codes:** PL6  
**Revenue Code 1:** AGY  
**Revenue Code 2:** POL  
**Revenue Code 3:** POL-ISS  
**Priority:** P3

**Order Brand:**  
**New Business End:**  
**Advertiser External ID:**  
**Agency External ID:** IN7685/SP2728  
**Unit Code:** General  
**Order Separation:** 00:30:00

**Bill Plan**

Start Date	End Date	# Spots	Gross Amount	Net Amount
07/01/24	07/28/24	16	\$18,050.00	\$15,342.50

**Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
July 2024	16	\$18,050.00	\$15,342.50	0.00
<b>Totals</b>	<b>16</b>	<b>\$18,050.00</b>	<b>\$15,342.50</b>	<b>0.00</b>

**Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Katz Political			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WOOD	07/10/24	07/10/24	6am Daybreak 6am Daybreak	CM	6-7a	--W----	:30	1	\$900.00	P3	0.00	NM	1	\$900.00
		News 8 Daybreak													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 07/08/24	07/14/24	--W----		1		\$900.00		0.00					
N 2	WOOD	07/11/24	07/11/24	6am Daybreak 6am Daybreak	CM	6-7a	---T---	:30	1	\$900.00	P3	0.00	NM	1	\$900.00
		News 8 Daybreak													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 07/08/24	07/14/24	---T---		1		\$900.00		0.00					
N 3	WOOD	07/12/24	07/12/24	6am Daybreak 6am Daybreak	CM	6-7a	----F--	:30	1	\$900.00	P3	0.00	NM	1	\$900.00
		News 8 Daybreak													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 07/08/24	07/14/24	----F--		1		\$900.00		0.00					
N 4	WOOD	07/08/24	07/08/24	M-F 4p News M-F 4p News	CM	4pm - 5pm	M-----	:30	1	\$700.00	P3	0.00	NM	1	\$700.00
		News 8 at 4PM													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 07/08/24	07/14/24	M-----		1		\$700.00		0.00					
N 5	WOOD	07/09/24	07/09/24	M-F 4p News M-F 4p News	CM	4pm - 5pm	-T-----	:30	1	\$700.00	P3	0.00	NM	1	\$700.00

Order / Rev: 4466237  
 Alt Order #: 28400822  
 Flight Dates: 07/08/24 - 07/14/24

Advertiser: POL/American Fuel & Petrochemical Ma  
 Product Desc: EV Awareness  
 Estimate: 6955

Grand Rapids WOOD

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		News 8 at 4PM													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		07/08/24	07/14/24	-T-----					1	\$700.00		0.00			
N 6	WOOD	07/10/24	07/10/24	M-F 4p News M-F 4p News	CM	4pm - 5pm	--W----	:30	1	\$700.00	P3	0.00	NM	1	\$700.00
		News 8 at 4PM													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		07/08/24	07/14/24	--W----					1	\$700.00		0.00			
N 7	WOOD	07/13/24	07/13/24	Sat 6p News 8 Sat News 8 @6p	CM	6-7p	-----S-	:30	1	\$1,200.00	P3	0.00	NM	1	\$1,200.00
		News 8 at 6PM													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		07/08/24	07/14/24	-----S-					1	\$1,200.00		0.00			
N 8	WOOD	07/14/24	07/14/24	Sun 6p News 8 Sun News 8 @6p	CM	6-7p	-----S	:30	1	\$1,200.00	P3	0.00	NM	1	\$1,200.00
		News 8 at 6PM													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		07/08/24	07/14/24	-----S					1	\$1,200.00		0.00			
N 9	WOOD	07/08/24	07/08/24	M-F 730-8p M-F 730-8p	CM	730-8p	M-----	:30	1	\$1,400.00	P3	0.00	NM	1	\$1,400.00
		Inside Edition													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		07/08/24	07/14/24	M-----					1	\$1,400.00		0.00			
N 10	WOOD	07/10/24	07/10/24	M-F 730-8p M-F 730-8p	CM	730-8p	--W----	:30	1	\$1,400.00	P3	0.00	NM	1	\$1,400.00
		Inside Edition													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		07/08/24	07/14/24	--W----					1	\$1,400.00		0.00			
N 11	WOOD	07/12/24	07/12/24	M-F 730-8p M-F 730-8p	CM	730-8p	----F--	:30	1	\$1,400.00	P3	0.00	NM	1	\$1,400.00
		Inside Edition													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		07/08/24	07/14/24	----F--					1	\$1,400.00		0.00			
N 12	WOOD	07/09/24	07/09/24	LN M-F M-F News 8 @ 11	CM	11-1135p	-T-----	:30	1	\$1,400.00	P3	0.00	NM	1	\$1,400.00
		News 8 at 11PM													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		07/08/24	07/14/24	-T-----					1	\$1,400.00		0.00			
N 13	WOOD	07/10/24	07/10/24	LN M-F M-F News 8 @ 11	CM	11-1135p	--W----	:30	1	\$1,400.00	P3	0.00	NM	1	\$1,400.00
		News 8 at 11PM													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		07/08/24	07/14/24	--W----					1	\$1,400.00		0.00			
N 14	WOOD	07/11/24	07/11/24	LN M-F M-F News 8 @ 11	CM	11-1135p	---T---	:30	1	\$1,400.00	P3	0.00	NM	1	\$1,400.00
		News 8 at 11PM													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		07/08/24	07/14/24	---T---					1	\$1,400.00		0.00			
N 15	WOOD	07/13/24	07/13/24	LN Sa Saturday News 8 @11	CM	11-1130p	-----S-	:30	1	\$1,250.00	P3	0.00	NM	1	\$1,250.00
		News 8 At 11PM													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		07/08/24	07/14/24	-----S-					1	\$1,250.00		0.00			
N 16	WOOD	07/14/24	07/14/24	Late News 8 @ 11 Sunday News 8 @11	CM	11-1130p	-----S	:30	1	\$1,200.00	P3	0.00	NM	1	\$1,200.00
		News 8 At 11PM													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		07/08/24	07/14/24	-----S					1	\$1,200.00		0.00			
													Totals	16	\$18,050.00