

ORDER



Grand Rapids WOOD

Orders
Order / Rev: 4466239
Alt Order #: 28400823
Product Desc: EV Awareness
Estimate: 6956
Flight Dates: 07/15/24 - 07/21/24
Original Date / Rev: 05/15/24 / 05/15/24
Order Type: REG

Primary AE: Katz Political
Sales Office: K-POL
Sales Region: Nat

Agency Name: MAV LLC
Buying Contact:
Billing Contact:
 8136 Old Keene Mill Road
 Springfield, VA 22152

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM
Agency Commission: 15%

Advertiser Name: POL/American Fuel & Petrochemical M
Demographic: A35+
Product Codes: PL6
Revenue Code 1: AGY
Revenue Code 2: POL
Revenue Code 3: POL-ISS
Priority: P3

Order Brand:
New Business End:
Advertiser External ID:
Agency External ID: IN7685/SP2728
Unit Code: General
Order Separation: 00:30:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
07/01/24	07/28/24	16	\$18,050.00	\$15,342.50

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
July 2024	16	\$18,050.00	\$15,342.50	0.00
Totals	16	\$18,050.00	\$15,342.50	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Katz Political			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WOOD	07/15/24	07/15/24	6am Daybreak 6am Daybreak	CM	6-7a	M-----	:30	1	\$900.00	P3	0.00	NM	1	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 07/15/24	07/21/24	M-----		1		\$900.00		0.00					
N 2	WOOD	07/17/24	07/17/24	6am Daybreak 6am Daybreak	CM	6-7a	--W----	:30	1	\$900.00	P3	0.00	NM	1	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 07/15/24	07/21/24	--W----		1		\$900.00		0.00					
N 3	WOOD	07/19/24	07/19/24	6am Daybreak 6am Daybreak	CM	6-7a	----F--	:30	1	\$900.00	P3	0.00	NM	1	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 07/15/24	07/21/24	----F--		1		\$900.00		0.00					
N 4	WOOD	07/16/24	07/16/24	M-F 4p News M-F 4p News	CM	4pm - 5pm	-T-----	:30	1	\$700.00	P3	0.00	NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 07/15/24	07/21/24	-T-----		1		\$700.00		0.00					
N 5	WOOD	07/17/24	07/17/24	M-F 4p News M-F 4p News	CM	4pm - 5pm	--W----	:30	1	\$700.00	P3	0.00	NM	1	\$700.00

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 Product Desc: EV Awareness
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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
News 8 at 4PM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		07/15/24	07/21/24	--W----					1	\$700.00		0.00			
N 6	WOOD	07/18/24	07/18/24	M-F 4p News M-F 4p News	CM	4pm - 5pm	---T---	:30	1	\$700.00	P3	0.00	NM	1	\$700.00
News 8 at 4PM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		07/15/24	07/21/24	---T---					1	\$700.00		0.00			
N 7	WOOD	07/20/24	07/20/24	Sat 6p News 8 Sat News 8 @6p	CM	6-7p	-----S-	:30	1	\$1,200.00	P3	0.00	NM	1	\$1,200.00
News 8 at 6PM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		07/15/24	07/21/24	-----S-					1	\$1,200.00		0.00			
N 8	WOOD	07/21/24	07/21/24	Sun 6p News 8 Sun News 8 @6p	CM	6-7p	-----S	:30	1	\$1,200.00	P3	0.00	NM	1	\$1,200.00
News 8 at 6PM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		07/15/24	07/21/24	-----S					1	\$1,200.00		0.00			
N 9	WOOD	07/15/24	07/15/24	M-F 730-8p M-F 730-8p	CM	730-8p	M-----	:30	1	\$1,400.00	P3	0.00	NM	1	\$1,400.00
Inside Edition															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		07/15/24	07/21/24	M-----					1	\$1,400.00		0.00			
N 10	WOOD	07/16/24	07/16/24	M-F 730-8p M-F 730-8p	CM	730-8p	-T-----	:30	1	\$1,400.00	P3	0.00	NM	1	\$1,400.00
Inside Edition															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		07/15/24	07/21/24	-T-----					1	\$1,400.00		0.00			
N 11	WOOD	07/17/24	07/17/24	M-F 730-8p M-F 730-8p	CM	730-8p	--W----	:30	1	\$1,400.00	P3	0.00	NM	1	\$1,400.00
Inside Edition															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		07/15/24	07/21/24	--W----					1	\$1,400.00		0.00			
N 12	WOOD	07/17/24	07/17/24	LN M-F M-F News 8 @ 11	CM	11-1135p	--W----	:30	1	\$1,400.00	P3	0.00	NM	1	\$1,400.00
News 8 at 11PM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		07/15/24	07/21/24	--W----					1	\$1,400.00		0.00			
N 13	WOOD	07/18/24	07/18/24	LN M-F M-F News 8 @ 11	CM	11-1135p	---T---	:30	1	\$1,400.00	P3	0.00	NM	1	\$1,400.00
News 8 at 11PM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		07/15/24	07/21/24	---T---					1	\$1,400.00		0.00			
N 14	WOOD	07/19/24	07/19/24	LN M-F M-F News 8 @ 11	CM	11-1135p	----F--	:30	1	\$1,400.00	P3	0.00	NM	1	\$1,400.00
News 8 at 11PM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		07/15/24	07/21/24	----F--					1	\$1,400.00		0.00			
N 15	WOOD	07/20/24	07/20/24	LN Sa Saturday News 8 @11	CM	11-1130p	-----S-	:30	1	\$1,250.00	P3	0.00	NM	1	\$1,250.00
News 8 At 11PM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		07/15/24	07/21/24	-----S-					1	\$1,250.00		0.00			
N 16	WOOD	07/21/24	07/21/24	Late News 8 @ 11 Sunday News 8 @11	CM	11-1130p	-----S	:30	1	\$1,200.00	P3	0.00	NM	1	\$1,200.00
News 8 At 11PM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		07/15/24	07/21/24	-----S					1	\$1,200.00		0.00			
Totals													16	\$18,050.00	