

WDRB-TV
3rd Quarter PSA Report
2004

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Here are the categories WDRB-TV chose to focus on this quarter (July-September 2004):

POLICE
BUSINESS AND DEVELOPMENT
TRANSPORTATION
GAMBLING / GAMING
SECURITY / TERRORISM

POLICE

Date: 07/06/04 Fox News @ 10

Length: :45

Story: Members of the Commission for Police Accountability have questions about the Metro Police Department's soon to come Taser guns, and how they'll be used. Chairwoman Laura Douglas expressed concern over potential lingering health affects and asked if certain segments of the population might be more impacted than others.

Date: 07/09/04 Fox News @ 4

Length: 2:00

Story: A traffic stop caught on video tape is now the focus of an investigation by Louisville Metro Police. The video shows an officer with a man in a lengthy headlock after the man had been handcuffed. The department's professional standards unit is looking into whether that officer violated police procedure during the arrest.

Date: 08/03/04 Fox News at 4

Length: :45

Story: Kentucky State Police have made what they say is Central Kentucky's largest drug bust. Police confiscated over 14 hundred pounds of marijuana in a Woodford County barn. Its street value is estimated at over one million dollars.

Date: 08/06/04 Fox News @ 10

Length: 2:00

Story: It's made from common household products, but it is a major problem. Last year, they broke up more than 1000 methamphetamine labs, and they're on pace to top that number this year. Part of the reason meth is getting so big - Indiana Police have done such a good job of catching pushers of other drugs. Now - they hope to do the same to meth dealers.

Date: 08/18/04 Fox News @ 4

Length: 2:00

Story: There have been 40 murders in Louisville so far this year, and only half are solved. Some of the victims' families say they are frustrated that their cases have had NO arrests.

Date: 08/27/04 Fox News @ 4

Length: :30

Story: Three Louisville Metro Police officers have been suspended while the department looks into allegations they seriously injured a man during an arrest. Garry Sapp, Donald Gillenwater and Chad Kaufman are facing official misconduct charges in connection with an incident at a Baxter Avenue bar last year.

Date: 09/11/04

Length: 2:00

Story: On this September 11th anniversary, a new program kicked off.. supporting the families of law enforcement killed in the line of duty. A new organization called Supporting Heroes has a goal to help police, fire, and EMS survivors in Kentucky and Indiana.

BUSINESS & DEVELOPMENT

Date: 07/02/04 Fox News @ 4

Length: 2:00

Story: The promoter who worked for months to land Mike Tyson's fight at Freedom Hall is fighting mad at Governor Ernie Fletcher. Governor Fletcher says the state hopes to collect a special tax on ticket and cable TV revenue if the bout is held.

Date: 07/02/04 Fox News @ 10

Length: 2:00

Story: The city of Louisville has recommended revoking the restaurant license of the Baxter Avenue hotspot, Club Atmosphere. In a hearing, the city found Club Atmosphere sold too much alcohol, and not enough food to comply with its license.

Date: 07/05/04 Fox News @ 4

Length: 2:00

Story: A final fight to stop a proposed commercial development had a group of Eastern Jefferson County residents working during a holiday. A hearing on Wednesday will decide whether a large shopping center will be built in one of the last unspoiled areas of Jefferson County. Residents are not happy that the planning commission is considering a development in a historic district before rules to protect their neighborhood are in place.

Date: 07/07/04 Fox News @ 4

Length: 2:00

Story: The first phase of the Muhammad Ali Center project, which is a parking garage, is done -- but the completion date for the Ali Center had to be pushed back. Officials at the Ali Center say construction will start later this month.

Date: 07/08/04 Fox News @ 4

Length: :30

Story: The area around Taylorsville Road and the Gene Snyder is one step closer to getting their first major development. The

Metro Planning Commission has approved rezoning 23 acres of land in the area.

The project includes a Kroger, gas station and at least one fast food restaurant.

Date: 07/13/04 Fox News @ 10

Length: :45

Story: The Fashion Shop is returning to the heart of downtown Louisville. Workers inside were getting the store ready for its opening. Fashion Shop had a store in the old Galleria.

Date: 07/13/04 Fox News @ 10

Length: 2:15

Story: A major renovation of Louisville International Airport is in its home stretch. Now close to a year after renovations began, the project is quickly nearing completion

Date: 07/29/04 Fox News @ 4

Length: 2:00

Story: When a January fire wiped out an historic block of Jeffersonville, many feared the fire took downtown revitalization efforts with it. But, just eight months after the fire, the burned block is showing signs of recovery and the entire downtown is continuing to come alive.

Date: 07/30/04 Fox News @ 4

Length: 2:00

Story: Mayor Jerry Abramson wants to borrow 25-million dollars to allow the city to address long ignored maintenance on government properties. Metro Council President Kelly Downard says he is not opposed to the idea. But he warns council members will take a close look before agreeing to the full bond issue.

Date: 07/30/04 Fox News @ 10

Length: 2:00

Story: After being listed as one of Indiana's 10-most endangered buildings, Jeffersonville's 10th Street Quadrangle

may soon become one of the city's most popular destinations. After nine months of backbreaking work, the huge facility is stable and ready to become home to new shops and restaurants, medical clinics, and offices.

Date: 08/03/04 Fox News @ 4

Length: :30

Story: Kentucky's governor says the way the state oversees worker's compensation needs to change. Governor Ernie Fletcher wants to take that authority away from the Office of Workers Claims. He says the state's Office of Insurance can do a better job examining self-insured worker's compensation programs.

Date: 08/09/04 Fox News @ 10

Length: 2:00

Story: One of downtown Louisville's recent success stories is on display again, this Friday night. Fourth Street Live is jammed and city officials hope it continues.

Date: 08/09/04

Length: :45

Story: Residents in Richlawn once opposed Wal-Mart's neighborhood market in Saint Matthews. Now it is just two days away from its grand opening. The store focuses on groceries, but also has a drive through pharmacy and a photo lab. The idea is to keep things simple and convenient for customers, with some of them not even having to go through a checkout line.

Date: 08/17/04

Length: 2:00

Story: A floating restaurant that's been plagued with problems is expected to be towed from Louisville's downtown wharf this week. Owners of the Port of Call restaurant owe \$20,000 in back rent to the city.

Date: 08/25/04 Fox News @ 4

Length: 2:00

Story: Many Kentucky lawmakers may have a different attitude about Louisville the next time they consider legislation to assist the city. Local leaders often suspect rural lawmakers have a negative or even hostile attitude when it comes to funding projects which benefit Louisville. They hope their efforts to bring about 50 legislators here will help change that.

Date: 08/31/04 Fox News @ 10

Length: 2:00

Story: Kentucky's economy could be in line for an unprecedented financial windfall. Overwhelming support for a tobacco buy-out program could mean billions of dollars to Kentucky farmers. For Kentucky tobacco growers this could mean billions of dollars. At the same time, the public health community doesn't want to be left out.

Date: 09/08/04 Fox News @ 4

Length: 2:00

Story: Demolition crews have begun tearing down Clarksdale public housing, a run down project known for violence and drug activity. The 44-year old facility will be replaced by a new neighborhood that will be home to medical students and middle class families as well as public housing residents.

Date: 09/09/04 Fox News @ 4

Length: 2:00

Story: Louisville now has a tough new plan to remove hazardous chemicals from the air we breathe. Last year, an air monitoring study found Louisville's air is the among the most hazardous in the country. That is because industry, especially in the Rubbertown area, is putting at least 18 dangerous chemicals into the air at alarmingly high levels.

Date: 09/09/04 Fox News @ 10

Length: :30

Story: The curtain is closing on Louisville's oldest movie theater complex. Showcase Cinemas on Bardstown Road is closing. The owner, National Amusements, says it's shutting down the

theater because it's not making money.

Date: 09/23/04

Length: 1:00

Story: The clock is now ticking on a seventeen year schedule to redesign Spaghetti Junction and rebuild a new Kennedy Bridge Interchange. The public will be given an opportunity to share their input before the end of the year when work on the final plans begin.

TRANSPORTATION

Date: 07/02/04 Fox News @ 10

Length: :30

Story: Kentucky and Indiana state police will be out in full force this holiday weekend, working to keep the roads safe. State police and Louisville Metro police are in the midst of the "100 days of heat" program, meant to increase police presence on local highways.

Date: 07/14/04 Fox News @ 4

Length: 45

Story: At the height of the storms, there were 270 traffic lights out across Metro Louisville. That made for a rough morning commute. But crews have been able to restore power, and many of the signals are back up.

Date: 07/13/04 Fox News @ 10

Length: 2:00

Story: Despite ongoing construction, you might find traffic moving a bit easier on Clarksville's busiest boulevard this week. The new Veterans' Parkway should reduce some of the traffic on the Lewis and Clark Parkway. In addition, a similar upgrade is planned for Eastern Boulevard.

Date: 08/06/04 Fox News @ 4

Length: 2:00

Story: A bus driver and two passengers are dead after a Greyhound bus from Louisville crashed on a Tennessee highway. The bus left Louisville just after midnight and was bound for Memphis when it collided with a tractor trailer.

Date: 08/09/04 Fox News @ 4

Length: 2:00

Story: The McAlpine Locks are officially closed. The gates were shutdown at 8 this morning for repairs. That means there'll be a major traffic jam on the Ohio for at least the next two weeks.

Date: 08/11/04 Fox News @ 4

Length: :45

Story: After a year and a half of work, the ride home will finally be a lot smoother for drivers on the Shawnee Expressway. Crews repaved nearly 8 miles of the section of 264 that runs through Shively and West Louisville. They also put up new road signs and guard rails.

Date: 08/17/04 Fox News @ 4

Length: 2:00

Story: Jefferson County school children are trying to head home this afternoon after their first day of classes. School officials are advising parents to expect delays as they work to get the kinks out of the system this first week.

Date: 08/17/04 Fox News @ 4

Length: 2:00

Story: The number of people who've died on Kentucky roadways this year is quickly climbing toward a record. State police have done a number of special enforcement projects this year. Right now, they're in the middle of an enforcement effort called '100 days of heat.' It's designed to put more troopers on the roads -- and keep people safer.

Date: 08/20/04 Fox News @ 4

Length: :45

Story: Louisville's newest low cost airline kicks off service to Kentuckiana beginning Monday. Independence Air will fly 6 daily non-stop flights between Louisville and Washington's Dulles International with connecting flights to 23 other destinations.

Date: 08/23/04 Fox News @ 10

Length: :45

Story: After years of growing congestion and accidents, a 40-million dollar project to modernize Westport Road is finally underway. Residents along Westport Road face at least three or four more years of inconvenience.

Date: 09/23/04

Length: 2:00

Story: The landscape along one of Jefferson County's tree lined roadways is quickly changing and creating controversy. A new sidewalk is going in along Rudy Lane, and while that's good news for some, it will also lead to the loss of dozens of treasured trees.

Date: 09/24/04

Length: 2:00

Story: Hundreds of people gathered along Frankfort Avenue for a chance to experience the area's first trolley tour. It's an effort to get people from different communities together to experience Frankfort's shops and restaurants.

SECURITY & TERRORISM

Date: 07/06/04 Fox News @ 10

Length: :45

Story: A group of Fort Knox soldiers is back home this week after months of training a new Iraqi civil defense corps. They've spent 6 months in Iraq, training Iraqis in basic military techniques, like land navigation, marksmanship, and military operations.

Date: 07/29/04 Fox News @ 10

Length: 2:00

Story: In just two days, Mike Tyson will take to the ring in Louisville. Tyson and Danny Williams are scheduled to fight Friday night. But a security plan for the event's been shaping up for weeks -- and it won't cost taxpayers a thing.

Date: 08/05/04 Fox News @ 10

Length: 2:00

Story: The federal ban on assault weapons is set to expire in just over a month. Gun control advocates say if it expires, Americans will be exposed to un-necessary violence. Gun supporters believe the ban infringes on their right to bear arms.

Date: 08/10/04 Fox News @ 4

Length: 2:00

Story: A Louisville landmark has become a terrorist target, but only in a simulation. The Belle of Louisville took part in a training exercise in which a mock terrorist armed with a fake bomb took hostages, and needed to be taken out.

Date: 09/09/04 Fox News @ 10

Length: 2:00

Story: A local man is the latest U.S. soldier to be killed in Iraq and the 27th from Indiana. Sgt James Daniel Faulkner of Clarksville was killed in Baghdad on Tuesday.

Date: 09/11/04

Length: 2:00

Story: A local woman, who survived the September 11th attacks speaks about her experience, and moving on, three years later. Even though the hurt is fresh, Kim Godin is trying to make September 11th a day of empowerment.

Date: 09/15/04

Length: :45

Story: Police officers in Louisville will soon be able to communicate more efficiently thanks to federal Homeland Security money. The money will help buy a new computerized dispatch system and mini-computers to be used out in the field.

Date: 09/20/04

Length: 1:30

Story: Can giving homeland security money to a rural Kentucky community help fight terrorists? Governor Fletcher acknowledges many grants are likely to help local communities respond to tornados and other emergencies.

GAMBLING & GAMING

Date: 08/11/04 Fox News @ 4

Length: 2:00

Story: He may be at the top of his game on reality TV, but Donald Trump is having some troubles of his own in the boardroom. Trump Hotels and Casino Resorts plans to file bankruptcy, but it's Trump's casino that was selected last month to help revitalize French Lick and West Baden Indiana.

Date: 08/27/04 Fox News @ 4

Length: 2:00

Story: Churchill Downs may have expected praise for its massive renovation when a group of state lawmakers met at the track earlier today. But Downs officials found themselves under attack after they raised the topic of bringing casino style gambling to Kentucky race tracks. Several legislators fired back, blaming Churchill Downs and other tracks for demanding that expanded gaming be limited to racetracks.
