

CONTRACT



WMMO-FM
Cox Radio, Inc.
PO Box 83197
Chicago, IL 60691-0197
(855) 333-2676

<u>Contract / Revision</u>	<u>Alt Order #</u>
452966 /	32175078

<u>Product</u>		
<u>Issue</u>		
<u>Contract Dates</u>	<u>Estimate #</u>	
10/01/18 - 10/07/18	9883	
<u>Advertiser</u>	<u>Original Date / Revision</u>	
<u>Iss/Voters in Charge-A</u>	09/20/18 / 09/20/18	

And:

National Media Research Planning & Placement LLC
815 Slaters Ln
Alexandria, VA 22314

<u>Billing Cycle</u>	<u>Billing Calendar</u>	<u>Cash/Trade</u>
EOM/EOC	Broadcast	Cash
<u>Property</u>	<u>Account Executive</u>	<u>Sales Office</u>
WMMO-FM	Philadelphia Katz Re	Katz Radio Rep
<u>Special Handling</u>		
<u>Demographic</u>		
Adults 35-64		
<u>Agcy Code</u>	<u>Advertiser Code</u>	<u>Product 1/2</u>
RI14662	VC	FL
<u>Agency Ref</u>	<u>Advertiser Ref</u>	
P00012899	P00064960	

And:

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	PCode	Rtn	Type	Spots	Amount
N 1	WMMO	10/01/18	10/07/18	M-F 6a-7p	6:00 AM-7:00 PM		1:00			P-01		NM	35	\$17,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
		Week: 10/01/18	10/07/18	77777--				35	\$500.00					
Totals									0.00				35	\$17,500.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
10/01/18 - 10/05/18	35	\$17,500.00	(\$2,625.00)	\$14,875.00
Totals	35	\$17,500.00	(\$2,625.00)	\$14,875.00

Signature: _____

Date: _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

CMG does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising contract with CMG whether verbal or written.

Two week advance cancellation notice is required unless otherwise specified in writing.

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay CMG within terms specified and until payment in full is received by CMG. Payment by advertiser to agency or to service or payment by agency to service shall not constitute payment to CMG. Cox Media Group will not be bound by conditions, printed or otherwise on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions.

Thank you for your business!