

ORDER



Orders
Order / Rev: 36478
Alt Order #: 7605634
Product Desc: Media
Estimate: 953
Flight Dates: 10/30/20 - 11/03/20
Original Date / Rev: 10/29/20 / 10/29/20
Order Type: GENERAL

KJMK-FM
Primary AE: Regional Sales
Sales Office: POL
Sales Region: POLIT

Agency Name: Thompson Communications Inc
Buying Contact:
Billing Contact:
 200 West Jefferson
 Marshfield, MO 65706

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: Citizens to Elect Mike Kehoe
Demographic: A35+
Product Codes: Candidates
Revenue Code 1: DIR
Revenue Code 2: GEN
Revenue Code 3: CAND

New Business Thru: 10/24/21
Advertiser External ID:
Agency External ID:
Unit Code: General

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/26/20	11/03/20	44	\$1,740.00	\$1,479.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
November 2020	44	\$1,740.00	\$1,479.00	0.00
Totals	44	\$1,740.00	\$1,479.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Regional Sales			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KJMK	10/30/20	11/03/20	M-Su 6a-7p ROS M-Su 6a-7p ROS	CM	6a-7p	-----	1:00	20	\$40.00	P-4A	0.00	NM	20	\$800.00
RT -															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/30/20	11/05/20	-----			20		\$40.00		0.00				
N 2	KJMK	10/30/20	11/03/20	M-F 6a-10a M-F 6a-10a	CM	6a-10a	-4-----	1:00	4	\$60.00	P-2A	0.00	NM	4	\$240.00
AM -															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/30/20	11/05/20	-4-----			4		\$60.00		0.00				
N 3	KJMK	10/30/20	11/03/20	M-Su 6a-7p ROS M-Su 6a-7p ROS	CM	6a-7p	-----+	1:00	10	\$40.00	P-4A	0.00	NM	10	\$400.00
WK -															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/30/20	11/05/20	-----+			10		\$40.00		0.00				
N 4	KJMK	10/30/20	11/03/20	M-Su 6a-7p ROS M-Su 6a-7p ROS	CM	6a-7p	-----+	1:00	10	\$30.00	P-4A	0.00	NM	10	\$300.00
WK -															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/30/20	11/05/20	-----+			10		\$30.00		0.00				
													Totals	44	\$1,740.00

New Order

30478

Media: Radio
Client: Citizens to Elect Mike Kehoe
Product: Media
CPE: //953
Description: Kehoe Radio Oct 30
Rep:
Version: 1
Comments:

Market: Joplin
Demo: Adults 35+
Separation: 30
Flight Start: 10/30/20
Flight End: 11/3/20
Sales Office:
Survey:

Vendor: KJMK-FM
AE: Monica Carroz
Phone: 417-859-5428
Fax:

Billing To: Thompson Communications, Inc.
 200 West Jefferson
 Marshfield, MO 65706

Line No	Daypart (Program)	Daypart Code	Gross C/T	Dur	10/30	10/31	11/1	11/2	11/3	Total Spots	Adults 35+ RTG	CPP
1	F,MTuWTh 6:00A-7:00P	RT	\$40.00	C 60	10	0	0	10	0	20		
2	F,MTuWTh 6:00A-10:00A	AM	\$60.00	C 60	0	0	0	0	4	4		
3	Sa 6:00A-7:00P	WK	\$40.00	C 60	0	10	0	0	0	10		
4	Su 6:00A-7:00P	WK	\$30.00	C 60	0	0	10	0	0	10		
Total Spots:					10	10	10	10	4	44		0.0

Month	Cash\$-Spots	Trade\$-Spots	Total\$-Spots
11/2020	\$1,740.00 - 44	\$0.00 - 0	\$1,740.00 - 44
Total Gross Cost:		\$1,740.00	Total Gross CPP: \$0.00
Total Net Cost:		\$1,479.00	Total Net CPP: \$0.00