



KSAS+KAAS Combo KSAS+  
316 N West St  
Wichita, KS 67203

Eichenbaum & Associates  
219 N Milwaukee St  
6th Fl  
Milwaukee, WI 53202

## Contract # 1891424

Schedule Dates 07/29/14-08/04/14  
Advertiser Every Voice Action (92462)  
Agency Eichenbaum & Associates (5160)  
Product POLITICAL ISSUE (ns) (1187)  
Brand EVERY VOICE ACTION (649223)  
Salesperson Millennium/DC, Washington DC (1108)  
Sales Office Millennium Washington DC  
Buyer Name JOHNSON, KRISTEN  
Phone/Fax /  
CPE N/A  
Account Types National/Political Issue Agency BRD  
Billing Type Standard  
Comments EVERY VOICE ACTION

Date Entered 07/25/14  
Last Modified 07/25/14  
Entered By Jill Reilly  
CO-OP No  
Headline # ECR10361467  
Demo A50+R  
Order Type Normal  
Package Deal  
Commission % 15.00  
Commission \$885.75  
Net Total \$5,019.25  
Sales Tax

KSAS+KAAS Combo (KS  
By Broadcast Month Spots Rate  
Aug. 2014 44 \$5,905.00  
Grand Total: 44 \$5,905.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT (1)	07/29/14-08/01/14	3	:30	6P- 6:30P (CST)			1	1	1	1			4	\$225.00	\$900.00	KSAS+KAAS Combo (KSAS+)	BBT	7/25/14
2.0	Normal Line / SPOT (2)	08/04/14-08/04/14	3	:30	6P- 6:30P (CST)	1	1							1	\$225.00	\$225.00	KSAS+KAAS Combo (KSAS+)	BBT	7/25/14
3.0	Normal Line / SPOT (3)	07/29/14-08/01/14	3	:30	6:30P- 7P (CST)		1	1	1	1	1			4	\$400.00	\$1,600.00	KSAS+KAAS Combo (KSAS+)	BBT	7/25/14
4.0	Normal Line / SPOT (4)	08/04/14-08/04/14	3	:30	6:30P- 7P (CST)	1	1							1	\$400.00	\$400.00	KSAS+KAAS Combo (KSAS+)	BBT	7/25/14
5.0	Normal Line / SPOT (5)	07/30/14-07/31/14	3	:30	9P- 9:35P (CST)			1	1	1				2	\$250.00	\$500.00	KSAS+KAAS Combo (KSAS+)	NEWS AT 9	7/25/14
6.0	Normal Line / SPOT (6)	07/30/14-08/01/14	3	:30	9:35P- 10P (CST)		1	1	1	1				3	\$125.00	\$375.00	KSAS+KAAS Combo (KSAS+)	MIDDLE	7/25/14
7.0	Normal Line / SPOT (7)	08/04/14-08/04/14	3	:30	9:35P- 10P (CST)	1	1							1	\$125.00	\$125.00	KSAS+KAAS Combo (KSAS+)	MIDDLE	7/25/14
8.0	Normal Line / SPOT (8)	07/30/14-08/01/14	3	:30	10:05P- 10:35P (CST)		1	1	1	1				3	\$80.00	\$240.00	KSAS+KAAS Combo (KSAS+)	MIDDLE	7/25/14
9.0	Normal Line / SPOT (9)	08/04/14-08/04/14	3	:30	10:05P- 10:35P (CST)	1	1							1	\$80.00	\$80.00	KSAS+KAAS Combo (KSAS+)	MIDDLE	7/25/14
10.0	Normal Line / Prime (10)	08/04/14-08/04/14	2	:30	7P- 8P (CST)	1	1							1	\$675.00	\$675.00	KSAS+KAAS Combo (KSAS+)	MASTERCHEF	7/25/14
11.0	Normal Line / SPOT (11)	07/31/14-07/31/14	3	:30	7P- 8P (CST)				1	1				1	\$425.00	\$425.00	KSAS+KAAS Combo (KSAS+)	BONES	7/25/14
12.0	Normal Line / SPOT (12)	07/29/14-08/01/14	3	:30	12:05A- 12:35A (CST)		2	2	2	2				8	\$5.00	\$40.00	KSAS+KAAS Combo (KSAS+)	30 ROCK	7/25/14
13.0	Normal Line / SPOT (13)	08/04/14-08/04/14	3	:30	12:05A- 12:35A (CST)	2	1							2	\$5.00	\$10.00	KSAS+KAAS Combo (KSAS+)	30 ROCK	7/25/14

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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By Broadcast Month Spots Rate  
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Grand Total: 44 \$5,905.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
14.0	Normal Line / SPOT (13)	08/03/14-08/03/14	4	:30	10A-11A (CST)	1							1	1	\$40.00	\$40.00	KSAS+KAAS Combo (KSAS+)	FOX NEWS SUNDAY	7/25/14
15.0	Normal Line / SPOT (14)	08/03/14-08/03/14	3	:30	9P-9:30P (CST)	1							1	1	\$200.00	\$200.00	KSAS+KAAS Combo (KSAS+)	NEWS AT 9P SUN	7/25/14
16.0	Normal Line / SPOT (15)	08/01/14-08/01/14	3	:30	11:35P-12:05A (CST)	1					2			2	\$7.00	\$14.00	KSAS+KAAS Combo (KSAS+)	30 ROCK	7/25/14
17.0	Normal Line / SPOT (15)	07/29/14-08/01/14	3	:30	11:35P-12:05A (CST)	1	2	2	2	2	2			8	\$7.00	\$56.00	KSAS+KAAS Combo (KSAS+)	30 ROCK	7/25/14

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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Client: Every Voice Action  
Product:  
Campaign: KS-04 TV 7-29

Estimate No.:  
Contract No.:  
Job No.:

Market: WICHITA-HUTCHINSON PLUS  
Station: KSAS  
Station Contact:

Station Estimate

Rev #: 0  
Flight From: 07/29/2014 to 08/04/2014

Eichenbaum/Associates, Inc.  
219 N. Milwaukee Street  
Milwaukee, WI 53202

Buyer Name: Kristen Johnson  
Sweeps: Manual Ratings

Actg. Order No.: 53  
WS Order No.: 3315  
Contract No.:

Days/ Times	DP/ Len	Program Title/ Comml Tag	Station Gross		Jul 29	Jul 30	Jul 31	Aug 01	Aug 02	Aug 03	Aug 04	Total Spots	DMA P 50+ (R)
			Rate/ Total										
MTWRF-- 06:00P-06:30P	PA 30	BIG BANG	\$225.00 \$1,125.00		1	1	1	1	.	.	1	5	2.5 \$90.00
MTWRF-- 06:30P-07:00P	PA 30	BIG BANG	\$400.00 \$2,000.00		1	1	1	1	.	.	1	5	3.0 \$133.33
MTWRF-- 09:00P-09:35P	LN 30	NEWS AT 9P	\$80.00 \$320.00		.	1	1	1	.	.	1	4	3.0 \$26.67
MTWRF-- 09:35P-10:00P	PT 30	MIDDLE	\$125.00 \$500.00		.	1	1	1	.	.	1	4	1.5 \$83.33
MTWRF-- 10:05P-10:35P	PT 30	MIDDLE	\$80.00 \$320.00		.	1	1	1	.	.	1	4	1.0 \$80.00
M----- 07:00P-08:00P	PT 30	MASTERCHEF	\$675.00 \$675.00		.	.	.	.	.	.	1	1	2.0 \$337.50
--R-- 07:00P-08:00P	PT 30	BONES	\$425.00 \$425.00		.	.	1	.	.	.	.	1	3.0 \$141.67
--S- 06:00P-09:00P	SP 30	MLB	\$60.00 \$120.00		.	.	.	.	2	.	.	2	1.0 \$60.00
Comment: MAX SEPARATION													
--S- 09:00P-09:30P	LN 30	NEWS AT 10P SA	\$180.00 \$180.00		.	.	.	.	1	.	.	1	2.0 \$90.00

Advertiser: Every Voice Action  
 Campaign: KS-04 TV 7-29

Station Estimate  
 WICHITA-HUTCHINSON PLUS - TV

Station: KSAS

Days/ Times	DP/ Len	Program Title/ Comml Tag	Station Gross Rate/ Total	Jul 29	Jul 30	Jul 31	Aug 01	Aug 02	Aug 03	Aug 04	Total Spots	DMA P 50+ (R)
-----Su 10:00A-11:00A	EM 30	FOX NEWS SUND	\$40.00 \$40.00	.	.	.	.	.	1	.	1	0.5 \$80.00
-----Su 09:00P-09:30P	LN 30	NEWS AT 10P SU	\$200.00 \$200.00	.	.	.	.	.	1	.	1	2.5 \$80.00
			\$5,905.00	2	5	6	5	3	2	6	29	
				5.5	11.0	14.0	11.0	4.0	3.0	13.0		

Monthly Totals

Month	Spots	GRP/GRIs	Station Gross Dollars	Station Gross CPP/CPM
Aug	29	61.5	\$5,905.00	\$96.02
	29	61.5	\$5,905.00	\$96.02

By: \_\_\_\_\_