

# El Dorado Broadcasters LLC

To: All Paid Programming Participants – Client Name: Dorson Gene Law Firm Station: KBLV 560 AM  
Re: Compliance of Internal Procedures

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**It is required that all our paid programming participants comply with internal policies and procedures to ensure their compliance with FCC rules, regulations and State safety compliance.**

### Entrance to El Dorado Broadcasters (EDB)-

It is important that you enter the building through the business office entrance (not the employee entrance) and sign in before each show. Once the show has ended, please sign out for the day and exit thru the front office. Please remember that the EDB facility is to be used for broadcasts only, not for personal business transactions. Any access to EDB facilities other than during the hours of your broadcasts needs to be cleared in advance by EDB management.

### Company Property -

Any reproduction of EDB station's logos or printed materials will require pre-approval by management.

### On-Air Guidelines –

El Dorado Broadcasters is required to abide by all FCC rules and regulations including, but not limited to, payola and plugola laws. (A copy of these guidelines are attached for your full review) As a participant of paid programming, you must also comply with the same rules and regulations to ensure compliance.

All commercial announcements (live or recorded) need to be disclosed and logged every show. We will provide you with a daily log to enter commercial information. Neither you nor anyone appearing on your broadcasts is permitted to make reference to any past, present, or future EDB products and/or events. This includes web sites, on-air radio stations, or their advertisers. You must play all daily scheduled commercials, legal IDs, and disclaimers.

### Special Acknowledgement –

All content, claims and representations made by you during your paid programming is your sole responsibility.

### Non-Discrimination Disclosure -

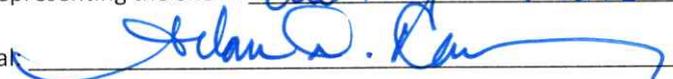
Programmer shall not discriminate unlawfully in the sale of advertising time on the basis of race, ethnicity, or other legally prohibited grounds, and will not accept, enter into or fulfill any contract or order for the purchase of advertising time that discriminates unlawfully on such basis. Any arrangement entered into with an advertiser whose intent is to discriminate in such manner shall be null and void. In placing advertising on one or more of our broadcast stations, advertisers confirm their compliance with this requirement. In compliance with FCC rules, Programmer shall include a nondiscrimination clause in all of its advertiser arrangements and shall maintain internal policies demonstrating compliance with the FCC's nondiscrimination policy. Programmer shall also exercise due diligence to ensure that all third party advertising arrangements concerning the Station contain the nondiscrimination clause and do not discriminate on the basis of race or ethnicity.

**This agreement does not express or imply any endorsement and/or a commitment to endorse by El Dorado Broadcasters LLC.**

**By signing below, you acknowledge that you have read and understand the attached copy of the On Air Guidelines and agree to comply in full with the above policies and procedures.**

Name of Paid Programming Show: Life, Death, and the Law

Name of Individual Representing the Show: Alan D. Hansen

Signature of Individual: 

Date of Signature: 2/12/18

## El Dorado Broadcasters LLC

El Dorado Broadcasters LLC (Victorville, CA) – KZXY-FM, KATJ-FM, KIXW-AM, KIXA-FM, KATJ-HD

El Dorado Broadcasters LLC (Yuma, AZ) – KTTI-FM, KQSR-FM, KBLU-AM

### **Policy Regarding Political Neutrality And Fair and Balanced News Coverage**

While some radio stations within our operating companies carry nationally syndicated talk programs in which the hosts may take political positions and express political opinions, it is the policy of our companies to maintain a neutral position regarding all political candidates and political initiatives within the communities we serve. It is our policy to afford fair opportunity for all sides in local, state and federal election campaigns to express their positions in order to inform and educate members of the listening community.

In reporting the news within our communities, whether it is political in nature or otherwise, it is our policy and goal to report in an unbiased and balanced manner, ensuring that the listening community has the necessary facts and information to form their own opinions regarding any reported political campaign or news event.

Some of the radio stations within our groups also sell blocks of time to individuals and organizations that want to provide specialized, diverse and competitive programming and commercial options. However, it is our policy that all such “brokered” programs also adhere to our company policy of political neutrality, fair opportunity of expressions and balanced coverage of all sides of such political campaigns and issues of importance to the communities we serve. Because of FCC rules that govern political broadcasting, we also require that buyers of brokered programming (“Brokered Programmers”) observe the following restrictions:

- Brokered Programmers shall not directly accept any political broadcasting, including, but not limited to advertising from candidates for public office, or advertising from third parties supporting or attacking candidate, or advertising supporting or opposing ballot initiatives. All requests for advertising time by legally qualified candidates for public office and/or their agents, buyers or representative, or by any individual or group seeking to purchase time for broadcasts concerning any candidate, election for public office, ballot initiative, or controversial issue of public importance are to be referred to the Operations Manager within 24 hours of the request. Solely the Licensee shall sell all such political broadcasting. Licensee shall have the right to pre-empt any programming or advertising on the Station to accommodate political broadcasts. Programmer will receive a pro rata credit for the time used or will be paid the rate received by the Licensee for such political time, regardless of the cost of the time to the Programmer, at Licensee’s option.
- Brokered Programmers shall, in order to facilitate full compliance with the FCC’s Rules and Regulations regarding political broadcasting, including lowest unit charges, cooperate fully and promptly in providing any and all information to the Licensee’s Sales Manager within 24 hours of a request by the station personnel.
- Brokered Programmers shall not endorse, support, editorialize, or otherwise broadcast any statements, paid for or otherwise, that would, or could, obligate the Licensee to provide additional

time to other candidates, supporters, or other persons, or subject the Licensee to sanction by the FCC under the Equal Opportunities, Zapple Doctrine or Political Editorializing Rules. No legally qualified candidate for public office shall be included in any of the Programmer's programming without the prior written approval of the Licensee's Sales Manager.

### **Brokered Programmer Statement of Understanding and Compliance**

I have read, understand and will comply with this policy regarding political advertising, political neutrality and fair and balanced news coverage. I understand that any violation of this policy by me could lead to the termination of my time brokerage agreement with the company.

Signed:

Adam D. Hansen

Date:

2/12/2018

Printed Name:

Adam D. Hansen