

CONTRACT



WLS-TV
190 North State Street
Chicago, IL 60601
(312) 750-7777

ABC 7 CHICAGO

<http://abclocal.go.com/wls>

And:

Mentzer Media Services Inc
210 W. Pennsylvania Avenue
Suite 250
Towson, MD 21204

Contract / Revision 149937 /		Alt Order # WOC10479697
Product MARK KIRK FOR US SENATE		
Contract Dates 10/12/16 - 10/18/16		Estimate # 3822
Advertiser Kirk for Senate Inc.		Original Date / Revision 09/28/16 / 10/13/16
Billing Cycle EOM/EOC	Billing Calendar Broadcast	Cash/Trade Cash
Property WLS-TV	Account Executive Dee Parker	Sales Office Philadelphia NT
Special Handling		
Demographic Adults 18+		
Agg Code 1021	Advertiser Code 215	Product 1/2 234
Agency Ref		Advertiser Ref

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
D 1	WLS	10/13/16	10/13/16	ABC7 News @ 5a M-F	5a-6a		:30				NM	0	\$0.00
N 2	WLS	10/17/16	10/18/16	ABC7 News @ 5a M-F	5a-6a		:30				NM	2	\$1,520.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/17/16	10/23/16	11-----				2	\$760.00				
D 3	WLS	10/12/16	10/13/16	ABC7 News @ M-F 6a	6a-7a		:30				NM	0	\$0.00
D 4	WLS	10/17/16	10/17/16	ABC7 News @ M-F 6a	6:00 AM-7:00 AM		:30				NM	0	\$0.00
D 5	WLS	10/14/16	10/14/16	GMA M-F 7-9a	7a-9a		:30				NM	0	\$0.00
D 6	WLS	10/17/16	10/18/16	GMA M-F 7-9a	7a-9a		:30				NM	0	\$0.00
D 7	WLS	10/12/16	10/14/16	Live With Kelly and Michael	9a-10a		:30				NM	0	\$0.00
D 8	WLS	10/18/16	10/18/16	Live With Kelly and Michael	9a-10a		:30				NM	0	\$0.00
D 9	WLS	10/12/16	10/14/16	Inside Edition	3-330p		:30				NM	0	\$0.00
D 10	WLS	10/17/16	10/18/16	Inside Edition	3-330p		:30				NM	0	\$0.00
D 11	WLS	10/12/16	10/13/16	ABC7 News @ 5p M-F	5p-530p		:30				NM	0	\$0.00
N 12	WLS	10/18/16	10/18/16	ABC7 News @ 5p M-F	5p-530p		:30				NM	1	\$2,050.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/17/16	10/23/16	-1-----				1	\$2,050.00				
D 13	WLS	10/12/16	10/14/16	ABC7 News @ 6p M-F	6p-630p		:30				NM	0	\$0.00
N 14	WLS	10/17/16	10/17/16	ABC7 News @ 6p M-F	6p-630p		:30				NM	1	\$3,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/17/16	10/23/16	1-----				1	\$3,600.00				
D 15	WLS	10/12/16	10/14/16	Wheel of Fortune	626p-656p		:30				NM	0	\$0.00
D 16	WLS	10/14/16	10/14/16	Last Man	7p-730p		:30				NM	0	\$0.00
D 17	WLS	10/15/16	10/15/16	College Football	230p-600p		:30				NM	0	\$0.00
N 18	WLS	10/17/16	10/18/16	ABC7 News @ 4:30a M-F	427a-5a		:30				NM	2	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/17/16	10/23/16	MT-----				2	\$100.00				
N 19	WLS	10/15/16	10/15/16	ABC7 News Sa @ 6a	6a-7a		:30				NM	1	\$255.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/10/16	10/16/16	-----S-				1	\$255.00				
N 20	WLS	10/16/16	10/16/16	ABC7 News Su @ 6a	6a-7a		:30				NM	1	\$525.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/10/16	10/16/16	-----S				1	\$525.00				

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.



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		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
N 21	WLS	10/17/16	10/18/16	Live With Kelly and Michael	9a-10a		:30				NM	2	\$1,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/17/16	10/23/16	MT-----				2	\$550.00				
N 22	WLS	10/17/16	10/18/16	Inside Edition	3-330p		:30				NM	2	\$2,090.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/17/16	10/23/16	MT-----				2	\$1,045.00				
N 23	WLS	10/17/16	10/18/16	ABC7 News @ 4p M-F	4p-5p		:30				NM	2	\$3,420.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/17/16	10/23/16	MT-----				2	\$1,710.00				
N 24	WLS	10/17/16	10/17/16	ABC7 News @ 5p M-F	5p-530p		:30				NM	1	\$2,050.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/17/16	10/23/16	M-----				1	\$2,050.00				
N 25	WLS	10/18/16	10/18/16	ABC7 News @ 6p M-F	6p-630p		:30				NM	1	\$3,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/17/16	10/23/16	-T-----				1	\$3,600.00				
N 26	WLS	10/17/16	10/17/16	Conviction	9p-10p		:30				NM	2	\$17,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/17/16	10/23/16	M-----				2	\$8,550.00				
N 27	WLS	10/17/16	10/17/16	ABC7 News @ 10p M-F/Su	M-F 10-1035P / Su		:30				NM	1	\$3,230.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/17/16	10/23/16	M-----				1	\$3,230.00				
N 28	WLS	10/17/16	10/17/16	Kimmel	1035p-1137p		:30				NM	2	\$2,040.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/17/16	10/23/16	M-----				2	\$1,020.00				
N 29	WLS	10/17/16	10/17/16	Windy City Live Repeat	1208a-108a		:30				NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/17/16	10/23/16	M-----				1	\$150.00				
Totals								0.00				22	\$42,930.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
09/26/16 -10/18/16	22	\$42,930.00	(\$6,439.50)	\$36,490.50
Totals	22	\$42,930.00	(\$6,439.50)	\$36,490.50

Signature: _____ **Date:** _____

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