



125 West 55th St
New York, NY 10019

Contract # 25696194
CPE: 62/78/813
Agency: PINPOINT MEDIA
1707 OSAGE ST # 103
ALEXANDRIA, VA
22302

Changes as of: 8/16/2017 at 3:20 PM
Flight: 9/19/17 - 9/26/17
Advertiser: STRANGE, LUTHER
Product: Primary
Agency Order #: 6442581

Version: Original Order
Station: WALA
Market: Mobile
Office: PHILADELPHIA
Primary Demo:

Total \$: \$10,035.00
Total Spots: 81
Total CPP: \$0.00
Total GRP:

Buyer: Segroves, Danelle
Salesperson: SHEPARD RITZEN
215-567-7950

Con Type: POLITICAL/VOTE
Assistant: 215-567-7950

Traffic #: 824570
Separation:

Comments: Separation: 30

#	Day/Time	DP	Program	Rate	Len	9/19 - 9/26										Total Spots	Total \$	CPP	GRP
						9/19	9/20	9/21	9/22	9/23	9/24	9/25	9/26						
1	Tu-F,M 15a-5:30a		Fox 10 News @ 5A	\$50.00	30	1	1	1	1	0	0	1	1		6	\$300.00	\$0.00	0.0	
2	Tu-F,M 215:30a-6a		Fox 10 News @ 530A	\$75.00	30	1	1	1	1	0	0	1	1		6	\$450.00	\$0.00	0.0	
3	Tu-F,M 36a-7a		Fox 10 News @ 6A	\$70.00	30	1	1	1	1	0	0	1	1		6	\$420.00	\$0.00	0.0	
4	Tu-F,M 47a-8a		Fox 10 News @ 7A	\$85.00	30	1	1	1	1	0	0	1	1		6	\$510.00	\$0.00	0.0	
5	Tu-F,M 58a-8a		Fox 10 News @ 8A	\$75.00	30	1	1	1	1	0	0	1	1		6	\$450.00	\$0.00	0.0	
6	Tu-F,M 63p-4p		Dr. Phil	\$90.00	30	1	1	1	1	0	0	1	0		5	\$400.00	\$0.00	0.0	
7	Tu-F,M 74p-4:30p		Fox 10 News @ 4P	\$95.00	30	1	1	1	1	0	0	1	0		5	\$475.00	\$0.00	0.0	
8	Tu-F,M 84:30p-6p		Fox 10 News @ 430P	\$95.00	30	1	1	1	1	0	0	1	0		5	\$475.00	\$0.00	0.0	
9	Tu-F,M 95p-5:30p		Fox 10 News @ 5P	\$130.00	30	1	1	1	1	0	0	1	0		5	\$650.00	\$0.00	0.0	
10	Tu-F,M 105:30p-6p		Fox 10 News @ 530P	\$140.00	30	1	1	1	1	0	0	1	0		5	\$700.00	\$0.00	0.0	
11	Tu-F,M 116p-6:30p		Jeopardy	\$300.00	30	1	1	1	1	0	0	1	0		5	\$1,500.00	\$0.00	0.0	
12	Tu-F,M 126:30p-7p		Wheel of Fortune	\$300.00	30	1	1	1	1	0	0	0	0		4	\$1,200.00	\$0.00	0.0	
13	Tu-F,M 139p-9:30p		Fox 10 News @ 9P	\$175.00	30	1	1	1	1	0	0	1	0		5	\$875.00	\$0.00	0.0	
14	Tu-F,M 149:30p-10p		Fox 10 News @ 930P	\$160.00	30	1	1	1	1	0	0	1	0		5	\$800.00	\$0.00	0.0	
15	Tu-F,M 1510p-10:30p		Fox 10 News @ 10P	\$135.00	30	1	1	1	0	0	0	1	0		4	\$540.00	\$0.00	0.0	
16	Sa 166:30p-7p		Wheel of Fortune	\$90.00	30	0	0	0	0	1	0	0	0		1	\$90.00	\$0.00	0.0	
17	Sa 179p-10:30p		Fox 10 News @ 9P	\$50.00	30	0	0	0	0	1	0	0	0		1	\$50.00	\$0.00	0.0	
18	Su 189p-8:30p		Fox 10 News @ 9P	\$150.00	30	0	0	0	0	0	0	1	0		1	\$150.00	\$0.00	0.0	
TOTALS:						15	15	15	14	2	1	14	5	81	\$10,035.00	\$0.00	0.0		



125 West 55th St
New York, NY 10019

KATZ TELEVISION GROUP

Contract # 25696194 Changes as of: 8/16/2017 at 3:20 PM Version: Original Order

CPE: 62/78/813 Flight: 9/19/17 - 9/26/17 Station: WALA

Agency: PINPOINT MEDIA Advertiser: STRANGE, LUTHER Market: Mobile

1707 OSAGE ST # 103 Product: Primary Office: PHILADELPHIA

ALEXANDRIA, VA Agency Order #: 6442581 Primary Demo:

22302

Buyer: Segroves, Danelle Con Type: POLITICAL/VOTE Traffic #: 824570

Salesperson: SHEPARD RITZEN Assistant: 215-567-7950 Separation:

Total \$: \$10,035.00
Total Spots: 81
Total CPP: \$0.00
Total GRP:

Special Instructions

Order Level Comments		
Date/Time	Added by	Comment
08/17/17 9:29 AM	SHEPARD RITZEN	rate changes, and 1x N/A spot removed (plus 1 lp change) approved.
08/17/17 9:27 AM	SHEPARD RITZEN	approved add to clear. will self apply
08/16/17 5:19 PM	Jamie Piper	rates to clear. Saturday Wheel N/A - sports
08/16/17 4:54 PM	System	Notice Received.
08/16/17 3:20 PM	SHEPARD RITZEN	Separation: 30

Competitive Information			
Market Budget:	\$26,314		
WALA Share:	43%		
Comment:	updated over 3 orders		
WKRQ:	36%		
WPMI:	21%		

Daypart Summary			
Day/Time	% Distrib	Spots	GRP
	100%	81	\$10,035.00
Total	100%	81	\$10,035.00

Monthly Summary			
Month	Spots	Dollars	
2017-Sep	62	\$8,015.00	
2017-Oct	19	\$2,020.00	
Total	81	\$10,035.00	

Transaction History					
Trans	Created/Received	Created by	Status	Spot+	Spot- \$ Chg Contract \$ Comment
Makegood 1	8/16/17 5:19 PM	SHEPARD RITZEN	Confirmed	53	54 \$5,590.00 \$15,625.00 Changes: Total \$ from \$10,035.00 to \$15,625.00, Total Spots from 81 to 80. 40
Queued for Electronic Contracting	8/16/17 3:32 PM				\$0
New	8/16/17 3:20 PM	SHEPARD RITZEN	Confirmed	81	\$10,035.00 \$10,035.00

Non-Discrimination Policy PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.



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Flight: 9/19/17 - 9/26/17
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Version: Highlighting Makegood 1
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Primary Demo:

Status: Sent To Rep
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						9/19	9/20	9/21	9/22	9/23	9/24	9/25	9/26				
MSD 1	Tu-F,M 5a-5:30a		Fox 10 News @ 5A	\$50.00	30	1	1	1	1	0	0	1	1	4	\$200.00	\$0.00	0.0
MSD 2	Tu-F,M 5:30a-6a		Fox 10 News @ 530A	\$75.00	30	1	1	1	1	0	0	1	1	4	\$300.00	\$0.00	0.0
MSD 3	Tu-F,M 6a-7a		Fox 10 News @ 6A	\$70.00	30	1	1	1	1	0	0	1	1	0	\$0.00	\$0.00	0.0
MSD 4	Tu-F,M 7a-8a		Fox 10 News @ 7A	\$85.00	30	1	1	1	1	0	0	1	1	0	\$0.00	\$0.00	0.0
MSD 5	Tu-F,M 8a-8a		Fox 10 News @ 8A	\$75.00	30	1	1	1	1	0	0	1	1	4	\$300.00	\$0.00	0.0
MSD 6	Tu-F,M 3p-4p		Dr. Phil	\$80.00	30	1	1	1	1	0	0	1	1	1	\$80.00	\$0.00	0.0
MSD 7	Tu-F,M 4p-4:30p		Fox 10 News @ 4P	\$95.00	30	1	1	1	1	0	0	1	1	1	\$95.00	\$0.00	0.0
MSD 8	Tu-F,M 4:30p-5p		Fox 10 News @ 430P	\$95.00	30	1	1	1	1	0	0	1	1	1	\$95.00	\$0.00	0.0
MSD 9	Tu-F,M 5p-5:30p		Fox 10 News @ 5P	\$130.00	30	1	1	1	1	0	0	1	1	0	\$0.00	\$0.00	0.0
MSD 10	Tu-F,M 5:30p-6p		Fox 10 News @ 530P	\$140.00	30	1	1	1	1	0	0	1	1	0	\$0.00	\$0.00	0.0
MSD 11	Tu-F,M 6p-6:30p		Jeopardy	\$300.00	30	1	1	1	1	0	0	1	1	4	\$1200.00	\$0.00	0.0
MSD 12	Tu-F,M 6:30p-7p		Wheel of Fortune	\$300.00	30	1	1	1	1	0	0	1	1	0	\$0.00	\$0.00	0.0
MSD 13	Tu-F,M 7p-8:30p		Fox 10 News @ 9P	\$175.00	30	1	1	1	1	0	0	1	1	4	\$700.00	\$0.00	0.0
MSD 14	Tu-F,M 9:30p-10p		Fox 10 News @ 930P	\$160.00	30	1	1	1	1	0	0	1	1	4	\$640.00	\$0.00	0.0
MSD 15	Tu-F,M 10p-10:30p		Fox 10 News @ 10P	\$135.00	30	1	1	1	1	0	0	1	1	0	\$0.00	\$0.00	0.0
MSD 16	Sa 6:30p-7p		Wheel of Fortune	\$90.00	30	0	0	0	0	1	0	0	0	0	\$0.00	\$0.00	0.0
MSD 17	Sa 9p-10:30p		Fox 10 News @ 9P	\$50.00	30	0	0	0	0	1	0	0	0	0	\$0.00	\$0.00	0.0
MSD 18	Su 9p-9:30p		Fox 10 News @ 9P	\$150.00	30	0	0	0	0	0	1	0	0	0	\$0.00	\$0.00	0.0
MGD 19	Tu-F,M 5a-5:30a		Fox 10 News @ 5A	\$60.00	30	0	0	0	0	0	0	1	1	2	\$120.00	\$0.00	0.0
MGD 20	Tu-F,M 5:30a-6a		Fox 10 News @ 530A	\$80.00	30	0	0	0	0	0	0	1	1	2	\$160.00	\$0.00	0.0
MGD 21	Tu-F,M 6a-7a		Fox 10 News @ 6A	\$80.00	30	1	1	1	1	0	0	0	0	4	\$320.00	\$0.00	0.0



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MGD 22	Tu-F,M 6a-7a		Fox 10 News @ 6A	\$110.00	30	0	0	0	0	0	0	1	1	2	\$220.00	\$0.00	0.0
MGD 23	Tu-F,M 7a-8a		Fox 10 News @ 7A	\$200.00	30	1	1	1	1	0	0	0	0	4	\$800.00	\$0.00	0.0
MGD 24	Tu-F,M 7a-8a		Fox 10 News @ 7A	\$110.00	30	0	0	0	0	0	0	1	1	2	\$220.00	\$0.00	0.0
MGD 25	Tu-F,M 8a-9a		Fox 10 News @ 8A	\$80.00	30	0	0	0	0	0	0	1	1	2	\$160.00	\$0.00	0.0
MGD 26	Tu-F,M 3p-4p		Dr. Phil	\$200.00	30	1	1	1	1	0	0	0	0	4	\$800.00	\$0.00	0.0
MGD 27	Tu-F,M 4p-4:30p		Fox 10 News @ 4P	\$190.00	30	1	1	1	1	0	0	0	0	4	\$760.00	\$0.00	0.0
MGD 28	Tu-F,M 4:30p-5p		Fox 10 News @ 430P	\$190.00	30	1	1	1	1	0	0	0	0	4	\$760.00	\$0.00	0.0
MGD 29	Tu-F,M 5p-5:30p		Fox 10 News @ 5P	\$250.00	30	1	1	1	1	0	0	0	0	4	\$1,120.00	\$0.00	0.0
MGD 30	Tu-F,M 5p-5:30p		Fox 10 News @ 5P	\$145.00	30	0	0	0	0	0	0	1	0	1	\$145.00	\$0.00	0.0
MGD 31	Tu-F,M 5:30p-6p		Fox 10 News @ 530P	\$280.00	30	1	1	1	1	0	0	0	0	4	\$1,120.00	\$0.00	0.0
MGD 32	Tu-F,M 5:30p-6p		Fox 10 News @ 530P	\$150.00	30	0	0	0	0	0	0	1	0	1	\$150.00	\$0.00	0.0
MGD 33	Tu-F,M 6p-6:30p		Jeopardy	\$360.00	30	0	0	0	0	0	0	1	0	1	\$360.00	\$0.00	0.0
MGD 34	Tu-F,M 6:30p-7p		Wheel of Fortune	\$750.00	30	1	1	1	1	0	0	0	0	4	\$3,000.00	\$0.00	0.0
MGD 35	Tu-F,M 9p-9:30p		Fox 10 News @ 9P	\$200.00	30	0	0	0	0	0	0	1	0	1	\$200.00	\$0.00	0.0
MGD 36	Tu-F,M 9:30p-10p		Fox 10 News @ 930P	\$200.00	30	0	0	0	0	0	0	1	0	1	\$200.00	\$0.00	0.0
MGD 37	Tu-F,M 10p-10:30p		Fox 10 News @ 10P	\$300.00	30	1	1	1	1	0	0	0	0	3	\$900.00	\$0.00	0.0
MGD 38	Tu-F,M 10p-10:30p		Fox 10 News @ 10P	\$150.00	30	0	0	0	0	0	0	1	0	1	\$150.00	\$0.00	0.0
MGD 39	Sa 10:30p-11p		Late News Special	\$50.00	30	0	0	0	0	1	0	0	0	1	\$50.00	\$0.00	0.0
MGD 40	Su 9p-9:30p		Fox 10 News @ 9P	\$300.00	30	0	0	0	0	0	1	0	0	1	\$300.00	\$0.00	0.0
TOTALS:						15	15	15	14	1	1	14	5	80	\$15,625.00	\$0.00	0.0



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MSD 1	Tu-F M 5a-5:30a		Fox 10 News @ 5A	\$50.00	30	1	1	1	1	0	0	1	1	4	\$200.00	\$0.00	0.0
MSD 2	Tu-F M 5:30a-6a		Fox 10 News @ 530A	\$75.00	30	1	1	1	1	0	0	1	1	4	\$300.00	\$0.00	0.0
MSD 3	Tu-F M 6a-7a		Fox 10 News @ 6A	\$70.00	30	1	1	1	1	0	0	1	1	0	\$0.00	\$0.00	0.0
MSD 4	Tu-F M 7a-8a		Fox 10 News @ 7A	\$65.00	30	1	1	1	1	0	0	1	1	0	\$0.00	\$0.00	0.0
MSD 5	Tu-F M 8a-9a		Fox 10 News @ 8A	\$75.00	30	1	1	1	1	0	0	1	1	4	\$300.00	\$0.00	0.0
MSD 6	Tu-F M 3p-4p		Dr. Phil	\$80.00	30	1	1	1	1	0	0	0	1	0	\$80.00	\$0.00	0.0
MSD 7	Tu-F M 4p-4:30p		Fox 10 News @ 4P	\$95.00	30	1	1	1	1	0	0	0	1	0	\$95.00	\$0.00	0.0
MSD 8	Tu-F M 4:30p-5p		Fox 10 News @ 430P	\$95.00	30	1	1	1	1	0	0	0	1	0	\$95.00	\$0.00	0.0
MSD 9	Tu-F M 5p-5:30p		Fox 10 News @ 5P	\$130.00	30	1	1	1	1	0	0	0	1	0	\$0.00	\$0.00	0.0
MSD 10	Tu-F M 5:30p-6p		Fox 10 News @ 530P	\$140.00	30	1	1	1	1	0	0	0	1	0	\$0.00	\$0.00	0.0
MSD 11	Tu-F M 6p-6:30p		Jeopardy	\$300.00	30	1	1	1	1	0	0	0	1	0	\$1,200.00	\$0.00	0.0
MSD 12	Tu-F M 6:30p-7p		Wheel of Fortune	\$300.00	30	1	1	1	1	0	0	0	0	0	\$0.00	\$0.00	0.0
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MSD 14	Tu-F M 9:30p-10p		Fox 10 News @ 930P	\$160.00	30	1	1	1	1	0	0	0	1	0	\$700.00	\$0.00	0.0
MSD 15	Tu-F M 10p-10:30p		Fox 10 News @ 10P	\$135.00	30	1	1	1	1	0	0	0	1	0	\$640.00	\$0.00	0.0
MSD 16	Sa 6:30p-7p		Wheel of Fortune	\$90.00	30	0	0	0	0	1	0	0	0	0	\$0.00	\$0.00	0.0
MSD 17	Sa 9p-10:30p		Fox 10 News @ 9P	\$50.00	30	0	0	0	0	1	0	0	0	0	\$0.00	\$0.00	0.0
MSD 18	Su 9p-9:30p		Fox 10 News @ 9P	\$150.00	30	0	0	0	0	0	0	1	0	0	\$0.00	\$0.00	0.0
MGD 19	Tu-F M 5a-5:30a		Fox 10 News @ 5A	\$60.00	30	0	0	0	0	0	0	0	1	1	\$120.00	\$0.00	0.0
MGD 20	Tu-F M 5:30a-6a		Fox 10 News @ 530A	\$90.00	30	0	0	0	0	0	0	0	1	1	\$180.00	\$0.00	0.0
MGD 21	Tu-F M 6a-7a		Fox 10 News @ 6A	\$80.00	30	1	1	1	1	0	0	0	0	0	\$320.00	\$0.00	0.0



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MGD 23	Tu-F, M 7a-9a		Fox 10 News @ 7A	\$200.00	30	1	1	1	1	0	0	0	0	4	\$800.00	\$0.00	0.0
MGD 24	Tu-F, M 7a-8a		Fox 10 News @ 7A	\$110.00	30	0	0	0	0	0	0	1	1	2	\$220.00	\$0.00	0.0
MGD 25	Tu-F, M 8a-9a		Fox 10 News @ 8A	\$80.00	30	0	0	0	0	0	0	1	1	2	\$160.00	\$0.00	0.0
MGD 26	Tu-F, M 3p-4p		Dr. Phil	\$200.00	30	1	1	1	1	0	0	0	0	4	\$800.00	\$0.00	0.0
MGD 27	Tu-F, M 4p-4:30p		Fox 10 News @ 4P	\$190.00	30	1	1	1	1	0	0	0	0	4	\$760.00	\$0.00	0.0
MGD 28	Tu-F, M 4:30p-5p		Fox 10 News @ 430P	\$190.00	30	1	1	1	1	0	0	0	0	4	\$760.00	\$0.00	0.0
MGD 29	Tu-F, M 5p-5:30p		Fox 10 News @ 5P	\$280.00	30	1	1	1	1	0	0	0	0	4	\$1,120.00	\$0.00	0.0
MGD 30	Tu-F, M 5p-5:30p		Fox 10 News @ 5P	\$145.00	30	0	0	0	0	0	0	1	0	1	\$145.00	\$0.00	0.0
MGD 31	Tu-F, M 5:30p-6p		Fox 10 News @ 530P	\$280.00	30	1	1	1	1	0	0	0	0	4	\$1,120.00	\$0.00	0.0
MGD 32	Tu-F, M 5:30p-6p		Fox 10 News @ 530P	\$150.00	30	0	0	0	0	0	0	1	0	1	\$150.00	\$0.00	0.0
MGD 33	Tu-F, M 6p-6:30p		Jeopardy	\$360.00	30	0	0	0	0	0	0	1	0	1	\$360.00	\$0.00	0.0
MGD 34	Tu-F, M 6:30p-7p		Wheel of Fortune	\$750.00	30	1	1	1	1	0	0	0	0	4	\$3,000.00	\$0.00	0.0
MGD 35	Tu-F, M 9p-9:30p		Fox 10 News @ 9P	\$200.00	30	0	0	0	0	0	0	1	0	1	\$200.00	\$0.00	0.0
MGD 36	Tu-F, M 9:30p-10p		Fox 10 News @ 930P	\$200.00	30	0	0	0	0	0	0	1	0	1	\$200.00	\$0.00	0.0
MGD 37	Tu-F, M 10p-10:30p		Fox 10 News @ 10P	\$300.00	30	1	1	1	1	0	0	0	0	3	\$900.00	\$0.00	0.0
MGD 38	Tu-F, M 10p-10:30p		Fox 10 News @ 10P	\$150.00	30	0	0	0	0	0	0	1	0	1	\$150.00	\$0.00	0.0
MGD 39	Sa 10:30p-11p		Late News Special	\$50.00	30	0	0	0	0	0	1	0	0	1	\$50.00	\$0.00	0.0
MGD 40	Su 9p-9:30p		Fox 10 News @ 9P	\$300.00	30	0	0	0	0	0	0	1	0	1	\$300.00	\$0.00	0.0
TOTALS:						15	15	15	14	1	1	14	5	80	\$15,625.00	\$0.00	0.0

Date/Time	Action	Added by	Comment
08/17/17 9:29 AM	Accepted	SHEPARD RITZEN	rate changes, and 1x N/A spot removed (plus 1 lp change) approved.

Printed on 08/17/2017 at 11:40 AM

8/28/17



KATZ TELEVISION
GROUP

125 West 55th St
New York, NY 10019

Contract # 25696194	Changes as of: 8/16/2017 at 5:19 PM	Version: Highlighting Makegood 1	Status: Accepted
CPE: 6278/813	Flight: 9/19/17 - 9/26/17	Station: WALA	Total \$: \$15,625.00
Agency: PINPOINT MEDIA	Advertiser: STRANGE, LUTHER	Market: Mobile	Total Spots: 80
1707 OSAGE ST # 103	Product: Primary	Office: PHILADELPHIA	Total CPP: \$0.00
ALEXANDRIA, VA	Agency Order #: 6442581	Primary Demo:	Total GRP:
22302	Buyer: Segroves, Danelle	Con Type: POLITICAL/VOTE	Traffic #: 824570
	Salesperson: SHEPARD RITZEN	Assistant: SHEPARD RITZEN	Separation:
	215-567-7950	215-567-7950	

Makegood Comments			
Date/Time	Action	Added by	Comment
08/17/17 9:27 AM	Sent To Agency	SHEPARD RITZEN	approved add to clear. will self apply