



GSB Media  
 Post Office Box 665  
 Chincoteague, Virginia 23336

### Multi-Station Order Confirmation

OrderID: 1264-002  
 Sponsor: CONNIE BURFORD  
 Product: CONNIE BURFORD  
 Estimate/PO:  
 AccountRep: Al Duncan  
 BillingCycle: Broadcast Month  
 InvoiceType: Times  
 Run Dates: 10/28/2023 - 11/7/2023  
 Items Ordered: 44  
 Gross Amount: 340.70  
 Discounts: 0.00  
 Agency Commission: 0.00  
 Net Amount: 340.70

CONNIE BURFORD SCHOOL BOARD

Scheduled Station(s): WCTG/WVES / WOWZ/WICO-FM  
 CONNIE BURFORD SCHOOL BOARD DISTRICT ONE, ACCOMACK, VA

Printed 10/27/2023 10:05:44 AM

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| Run Dates                  | Run Weeks | Run Times           | Mon | Tue | Wed | Thu | Fri | Sat | Sun | Week Total | Length | Description | Avail Type | Copy ID | Qty | Item Cost | Total Cost |
|----------------------------|-----------|---------------------|-----|-----|-----|-----|-----|-----|-----|------------|--------|-------------|------------|---------|-----|-----------|------------|
| 01 10/28/2023 - 10/29/2023 | All Weeks | 06:00 AM - 07:00 PM |     |     |     |     |     | 2   | 2   | 4          | :30    | Spot        | BURF       |         | 4   | 14.15     | 56.60      |
| 02 10/30/2023 - 11/3/2023  | All Weeks | 06:00 AM - 07:00 PM | 2   | 2   | 2   | 2   | 2   |     |     | 10         | :30    | Spot        | BURF       |         | 10  | 16.25     | 162.50     |
| 03 11/6/2023 - 11/7/2023   | All Weeks | 06:00 AM - 07:00 PM | 2   | 2   |     |     |     |     |     | 4          | :30    | Spot        | BURF       |         | 4   | 18.25     | 85.00      |
| 04 11/4/2023 - 11/5/2023   | All Weeks | 06:00 AM - 07:00 PM |     |     |     |     |     | 2   | 2   | 4          | :30    | Spot        | BURF       |         | 4   | 14.15     | 56.60      |

Broadcast Month Projected Billing:

|        |       |        |        |        |      |         |        |
|--------|-------|--------|--------|--------|------|---------|--------|
| Oct-23 | 56.60 | Nov-23 | 284.10 | Dec-23 | 0.00 | Q4-2023 | 340.70 |
|--------|-------|--------|--------|--------|------|---------|--------|

*Connie Burford*  
 Confirmed Correct; Payment Guaranteed

Accepted for Multi-Station

This station does not discriminate in the sale of advertising time, and will accept no advertising which is place with an intent to discriminate on the basis of race, gender or ethnicity. Advertiser hereby certifies that it is not buying broadcasting air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race, gender, national origin, or ancestry.



**WBEY Radio**  
 GSB Media LLC  
 1147 Ocean Hwy, Ste 1  
 Pocomoke, MD 21851  
 (410) 957-1798

CONNIE BURFORD SCHOOL BOARD

# BAY COUNTRY 97.9 Order Confirmation

OrderID: 1264-001

Sponsor: CONNIE BURFORD  
 Product: CONNIE BURFORD  
 Estimate/PO:  
 AccountRep: Al Duncan  
 BillingCycle: Broadcast Month  
 InvoiceType: Times  
 Run Dates: 10/28/2023 - 11/7/2023  
 Items Ordered: 12  
 Gross Amount: 60.00  
 Discounts: 0.00  
 Agency Commission: 0.00  
 Net Amount: 60.00

**Scheduled Station(s): WBEY**  
 CONNIE BURFORD SCHOOL BOARD DISTRICT ONE, ACCOMACK, VA

Printed 10/27/2023 9:56:24 AM

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| Run Dates                | Run Weeks | Run Times           | Mon | Tue | Wed | Thu | Fri | Sat | Sun | Week Total | Length | Description | Avail Type | Copy ID | Qty | Item Cost | Total Cost |
|--------------------------|-----------|---------------------|-----|-----|-----|-----|-----|-----|-----|------------|--------|-------------|------------|---------|-----|-----------|------------|
| 01 11/2/2023 - 11/7/2023 | All Weeks | 06:00 AM - 07:00 PM | 2   | 2   |     | 2   | 2   | 2   | 2   | 12         | :30    | Spot        | BURF       |         | 12  | 5.00      | 60.00      |

**Broadcast Month Projected Billing:**

|        |      |        |       |        |      |         |       |
|--------|------|--------|-------|--------|------|---------|-------|
| Oct-23 | 0.00 | Nov-23 | 60.00 | Dec-23 | 0.00 | Q4-2023 | 60.00 |
|--------|------|--------|-------|--------|------|---------|-------|

  
 Confirmed Correct; Payment Guaranteed

Accepted for WBEY

This station does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race, gender or ethnicity. Advertiser hereby certifies that it is not buying broadcasting air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race, gender, national origin, or ancestry.



## INVESTMENT PROPOSAL

CONNIE BUFORD, SCHOOL BOARD  
DISTRICT ONE

**\*56 Ads IN TOTAL\***

22 spots ON CTG FM

22 spots ON WOW FM

12 SPOTS ON BAY COUNTRY

TWO PER DAY (1 MORNING DRIVE/I AFTERNOON DRIVE)  
ADS WILL RUN 10/28/23 THRU 11/7/23 ON CTG & WOW  
ADS WILL RUN 11/2/23 THRU 11/7/23 ON BAY COUNTRY

POLITICAL RATES APPLY  
AD PROVIDED BY CANIDATE

**\*TOTAL INVESTMENT\***

**\$400.70**

Allen Duncan

allend@GSBMEDIAALLC.com

443-463-0145

Sign Connie Buford, Date 10-27-2023

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# CANDIDATE ADVERTISEMENT AGREEMENT FORM

See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

I, Connie Burford, hereby request station time as follows:

IDENTIFY CANDIDATE TYPE

FEDERAL CANDIDATE

STATE OR LOCAL CANDIDATE

## ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Candidate name:

Connie Burford

Authorized committee:

Burford for the Board

Agency requesting time (and contact information):

N/A

Candidate's political party:

Republican / Independant

Office sought (no acronyms or abbreviations):

Accomack County School Board

Date of election:

Nov 7<sup>th</sup> 2023

General

Primary

Treasurer of candidate's authorized committee:

Dorothy Turner

The undersigned represents that:

(1) the payment for the broadcast time requested has been furnished by (check one box below):

the candidate listed above who is a legally qualified candidate, or

the authorized committee of the legally qualified candidate listed above;

(2) this station is authorized to announce the time as paid for by such person or entity; and

(3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices (not applicable to federal candidates).

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

| Candidate/Committee/Agency                             | Station Representative                  |
|--|---|
| Signature:<br><u>Connie Burford</u>                    | Signature:<br><u>Lynn M. Moore</u>      |
| Name: <u>Connie Burford</u>                            | Name: <u>Lynn M. Moore</u>              |
| Date of Request to Purchase Ad Time: <u>10-27-2023</u> | Date of Station Agreement to Sell Time: |

**Federal Candidate Certification:**

The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate's authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.

**Candidate/Authorized Committee/Agency**

Signature:

*Connie Burford*

Name:

*Connie Burford*

Date:

*10-27-2023*

**TO BE COMPLETED BY STATION ONLY**

Ad submitted to Station?

Yes

No

Date ad received:

*10/27/23*

**Note: Must have separate PB-19 Forms for each version of the ad (i.e., for every ad with differing copy).**

Federal candidate certification signed (above):

Yes

No

N/A

Disposition:

Accepted

Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)\*

Rejected – provide reason:

\*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any (e.g., insufficient sponsor ID tag):

Contract #:

*1264-002*  
*1264-601*

Station Call Letters:

*WOWZ-FM + WCTG-FM*  
*WBBY-FM*

Date Received/Requested:

*10/27/23*

Est. #:

Station Location:

*Pocomoke, MD*

Run Start and End Dates:

*10/28/23 - 11/7/23*

Upload order, this form and invoice (or traffic system print-out) or other documents reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.



**BURFORD FOR THE BOARD**  
8128 BEEBE ROAD R 71  
CHINCOTEAGUE, VA 23336

65-101/521

113




DATE Oct 27, 2023

PAY TO  
THE ORDER OF

GSB media

four hundred dollars

\$400.70

DOLLARS  Security Features Included. Details on Back.

**TAYLOR BANK**  
CHINCOTEAGUE BRANCH  
4116 MAIN STREET  
CHINCOTEAGUE, VIRGINIA 23336

MEMO

radio spots

Chris Burford

