

Order Summary

3547855

Mon, 13 May 2024

Line No	Daypart Code	Program	Days	Time Period	Tue 05/14/24	Wed 05/15/24	Thur 05/16/24	Fri 05/17/24	Sat 05/18/24	Sun 05/19/24	Mon 05/20/24	Total Units	Rate	Cost	Unit Len	Ass+ Rtg
1	EM	COUNTRY MORNING TODAY	TWRF_M	05:30 AM - 07:00 AM	1	1	1	1	0	0	0	4	\$280.00	\$1,120.00	30	0.0
2	EM	COUNTRY MORNING TODAY	TWRF_M	05:30 AM - 07:00 AM	0	0	0	0	0	0	1	1	\$280.00	\$280.00	30	0.0
3	EM	TODAY SHOW	TWRF_M	07:00 AM - 09:00 AM	1	1	1	1	0	0	0	4	\$480.00	\$1,920.00	30	0.0
4	EM	TODAY SHOW	TWRF_M	07:00 AM - 09:00 AM	0	0	0	0	0	0	1	1	\$480.00	\$480.00	30	0.0
5	DT	NORTH DAKOTA TODAY	TWRF_M	09:00 AM - 10:00 AM	1	1	1	1	0	0	0	4	\$120.00	\$480.00	30	0.0
6	DT	NORTH DAKOTA TODAY	TWRF_M	09:00 AM - 10:00 AM	0	0	0	0	0	0	1	1	\$120.00	\$120.00	30	0.0
7	DT	KFYR FIRST NEWS AT NOON	TWRF_M	12:00 PM - 12:30 PM	1	1	1	1	0	0	0	4	\$280.00	\$1,120.00	30	0.0
8	DT	KFYR FIRST NEWS AT NOON	TWRF_M	12:00 PM - 12:30 PM	0	0	0	0	0	0	1	1	\$280.00	\$280.00	30	0.0
9	EF	JEOPARDY	TWRF_M	04:30 PM - 05:00 PM	1	1	1	1	0	0	0	4	\$320.00	\$1,280.00	30	0.0
10	EF	JEOPARDY	TWRF_M	04:30 PM - 05:00 PM	0	0	0	0	0	0	1	1	\$320.00	\$320.00	30	0.0
11	EN	KFYR FIRST NEWS AT FOUR	TWRF_M	04:00 PM - 04:30 PM	1	1	1	1	0	0	0	4	\$320.00	\$1,280.00	30	0.0
12	EN	KFYR FIRST NEWS AT FOUR	TWRF_M	04:00 PM - 04:30 PM	0	0	0	0	0	0	1	1	\$320.00	\$320.00	30	0.0
13	EN	KFYR FIRST NEWS AT FIVE	TWRF_M	05:00 PM - 05:30 PM	1	1	1	1	0	0	0	4	\$880.00	\$3,520.00	30	0.0
14	EN	KFYR FIRST NEWS AT FIVE	TWRF_M	05:00 PM - 05:30 PM	0	0	0	0	0	0	1	1	\$880.00	\$880.00	30	0.0
15	PA	WHEEL OF FORTUNE	TWRF_M	06:30 PM - 07:00 PM	0	1	0	1	0	0	0	2	\$1,520.00	\$3,040.00	30	0.0
16	LN	KFYR FIRST NEWS AT TEN	TWRFAM	10:00 PM - 10:35 PM	1	0	1	0	1	0	0	3	\$1,600.00	\$4,800.00	30	0.0
17	LN	KFYR FIRST NEWS AT TEN	TWRFAM	10:00 PM - 10:35 PM	0	0	0	0	0	0	1	1	\$1,600.00	\$1,600.00	30	0.0
18	LF	TONIGHT SHOW W/ JIMMY FALLON	TWRF_M	10:35 PM - 11:30 PM	0	1	0	1	0	0	0	2	\$320.00	\$640.00	30	0.0
19	LF	TONIGHT SHOW W/ JIMMY FALLON	TWRF_M	10:35 PM - 11:30 PM	0	0	0	0	0	0	1	1	\$320.00	\$320.00	30	0.0

Total Units: 44
 Gross Total: \$23,800.00
 Net Total: \$20,230.00

ISSUE (Non-candidate) ADVERTISEMENT AGREEMENT FORM

I, Brighter Future Alliance, hereby request station time as follows: See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

Check one:

- Ad "communicates a message relating to any political matter of national importance" by referring to (1) a legally qualified candidate for federal office; (2) an election to federal office; (3) a national legislative issue of public importance (e.g., health care legislation, IRS tax code, etc.); or (4) a political issue that is the subject of controversy or discussion at the national level.
- Ad does NOT communicate a message relating to any political matter of national importance (e.g., relates only to a state or local issue).

ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Station time requested by: Brighter Future Alliance

Agency name: Ad Victory - info@advictory.com

Address: 190 Monroe Avenue, NW, Suite 300, Grand Rapids MI 49503

Contact: Jay Smith

Phone number: 256-792-1796

Email: info@advictory.com

Name of advertiser/sponsor (list entity's full legal name as disclosed to the Federal Election Commission [for federal committees] with no acronyms; name must match the sponsorship ID in ad):

Name: Brighter Future Alliance

Address: PO Box 1562, Bismarck, ND 58502

Contact:

Phone number:

Email: brighterfuturealliance.org

Station is authorized to announce the time as paid for by such person or entity.

List ALL of the chief executive officers or members of the executive committee or board of directors or other governing group(s) of the advertiser/sponsor (Use separate page if necessary.):

Pat Finken - Chairman

By signing below, advertiser/sponsor represents that those listed above are the only executive officers, members of the executive committee and board of directors or other governing group(s).

If ad refers to a federal candidate(s) or federal election, list ALL of the following:

N/A

Name(s) of every candidate referred to: Rick Becker

Office(s) sought by such candidate(s) (no acronyms or abbreviations): North Dakota Congressional Seat At Large

Date of election: 6/11/24

Clearly identify EVERY political matter of national importance referred to in the ad (no acronyms); use separate page if necessary:

N/A

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The advertiser/sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, which may arise from the broadcast of the above-requested advertisement(s). For the above-requested ad(s), the advertiser/sponsor also agrees to prepare a script, transcript or tape, which will be delivered to the station by the log deadlines outlined in the station's disclosure statement.

Advertiser/Sponsor	Station Representative
Signature:	Signature: <i>Angie Miller</i>
Name: Brighter Future Alliance	Name: <i>Angie Miller</i>
Date of Request to Purchase Ad Time: 5/13/24	Date of Station Agreement to Sell Time: <i>5/13/24</i>

TO BE COMPLETED BY STATION ONLY

Ad submitted to station? Yes No Date ad received: *5/13/24*

Note: Must have separate PB-19 forms (or the equivalent, e.g., addendums) for each version of the ad (i.e., for every ad with differing copy).

If only one officer, executive committee member or director is listed above, station should ask the advertiser/sponsor in writing if there are any other officers, executive committee members or directors, maintain records of inquiry and update this form if additional officers, members or directors are provided.

Disposition:

- Accepted
 Accepted IN PART (e.g., ad not received to determine content)*
 Rejected – provide reason (optional):

*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any:

n/a

Contract #: n/a <i>3547855</i>	Station Call Letters: <i>KFYR</i>	Date Received/Requested: <i>5/13/24</i>
Est. #: n/a <i>AV514520</i>	Station Location: <i>Bismarck</i>	Run Start and End Dates: <i>5/14/24 - 5/20/24</i>

For national issue ads only (not required for state/local issue ads):

Upload order, this disclosure form and invoice (or traffic system print-out) or other material reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased (including date, time, class of time and reasons for any make-goods or rebates) or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.

N/A. Free time. There are no rates, invoice, or classes of time related to this run of spots. See either the attached for information on when the spots aired or this station will upload this information as soon as it is available.

**POLITICAL ADVERTISEMENT
REVIEW FORM**

A. IDENTIFY THE TYPE OF SPOT

Candidate Advertisement (sponsored by a legally qualified federal, state or local candidate).

➤ Answer **Questions 1-4 in Section B** below and confirm political file includes following information (some of which may be provided on the NAB PB-18):

- Name of candidate and office sought
- Name of authorized committee of the candidate
- Name of committee's treasurer
- Rate charged for spot
- Spot length
- Dates and times spot scheduled to air and any revised schedules
- Class(es) of time purchased
- Any other information relevant to order (e.g., makegoods/rebates)

Non-Candidate "Issue" Advertisement (sponsored by a third-party, such as a PAC political party, corporation or advocacy group).

The issue ad references a federal candidate, a federal election and/or a political matter of national importance (e.g., Economy, Immigration, Climate Change).

➤ Answer **Questions 1-5 in Section B** below and confirm political file includes following information (some of which may be provided on the NAB PB-18):

- Name of person purchasing the time (i.e., the sponsor)
- Name, address and phone number of a contact person for sponsor
- Rate charged for spot
- Dates and times spot scheduled to air and any revised schedules
- Class(es) of time purchased

OR

The issue ad only references a state/local political matter or controversial issue of public importance (e.g., school bond, local infrastructure, ballot measure).

➤ List all state/local political matters/issues referenced in the spot:

(Click here to enter text.)

➤ Answer **Questions 1 and 5 in Section B** below.

B. COLLECT INFORMATION

1. Full Name of Ad Sponsor (e.g., Candidate Committee or PAC):

Name of Ad or ISCI Code:

Date Spot Received:

Has the Ad Buyer or Ad Sponsor provided a completed NAB Form? Yes No

If No, please confirm you have obtained all required information for the political file as listed in Section A.

2. Does the spot reference a candidate for federal office (President, Vice President, Senate, or House)?

Yes No

If Yes, then for each federal candidate referenced in the spot, list:

Candidate's full name

Office sought by candidate:

Election candidate is participating in:

3. Does the spot reference a federal election? Yes No

If Yes, then list all elections referenced:

4. Does the spot reference a political matter of **national** importance (e.g., Economy, Immigration, Climate Change) or any pending federal legislation (e.g., Affordable Care Act)?

Yes No

If Yes, then list all political matters of national importance and/or federal legislation referenced in the spot:

5. If the spot is sponsored by a third-party entity (i.e., political action committee, advocacy group, corporation, association or other unincorporated group), a list of chief executive officers, members of the executive committee, or the board of directors of the sponsor must be uploaded to the public file. Did you receive a list of these individuals from the sponsor? Yes No

Did you ask the sponsor or ad buyer ***in writing*** if the list provided is a complete and accurate list of all individuals that must be disclosed?¹ Yes No

¹ Before an issue ad order is finalized, the station representative should confirm in writing with the ad buyer that the provided list of chief executive officers, members of the executive committee, or the board of directors of the sponsor is complete and accurate.