WGSU-FM (89.3), Geneseo, N.Y. Issues and Programs List Third Quarter 2022

Issues of Community Concern:

- 1. Education
- 2. Civic Engagement/Politics
- 3. Diversity and Inclusion
- 4. Economy
- 5. Environment/Sustainability
- 6. Family and Community/American and Family Values
- 7. Global Affairs
- 8. Health and Safety/Quality of Life

Programming:

News:

Program: Genesee Valley News Report Aired: 6 p.m. Monday–Friday (Sept. 8–30)

Length: 7 minutes

Description: General-interest news broadcast reporting daily world, national and local news, weather and sports (various hosts, locally produced).

Issues Addressed: Education, Civic Engagement/Politics, Diversity and Inclusion, Economy, Environment/Sustainability, Family and Community/American and Family Values, Global Affairs, Health and Safety/Quality of Life

Public Affairs:

Program: Alternative Radio

Aired: 8 a.m. Saturday (except Aug. 6)

Length: 57 minutes

Description: Offers in-depth discussions and progressive viewpoints on public-affairs issues often ignored or distorted by mainstream media; hosted by David Barsamian (produced by Rise Up).

Issues Addressed: Education, Civic Engagement/Politics, Diversity and Inclusion, Economy, Environment/Sustainability, Global Affairs

Segment descriptions:

Guest/topic: (July 2) Noam Chomsky/Chronicles of Dissent (rebroadcast)

Guest/topic: (July 9) Michael Parenti/Imperialism

Guest/topic: (July 16) John Mearsheimer/Causes and Consequences of the Ukraine War

Guest/topic: (July 23) Bill McKibben/Workable Solutions to the Climate Crisis

Guest/topic: (July 30) Vandana Shiva/Interconnectedness

Guest/topic: (Aug. 13) Howard Zinn/A People's History of the United States (Part 1) Guest/topic: (Aug. 20) Howard Zinn/A People's History of the United States (Part 2)

Guest/topic: (Aug. 27) Howard Zinn/Second Thoughts on the First Amendment

Guest/topic: (Sept. 3) Howard Zinn/Q&A in Albuquerque

Guest/topic: (Sept. 10) Howard Zinn/American Exceptionalism

Guest/topic: (Sept. 17) Howard Zinn/Three Holy Wars

Guest/topic: (Sept. 24) Henry Giroux/The Attack on Public Education

Program: A Way With Words

Aired: 9 a.m. Saturday (except Aug. 6)

Length: 54 minutes

Description: Examines language through history, culture and family; discusses language news and controversies. Topics include slang, grammar, old sayings, word origins, regional dialects, family expressions, and speaking and writing well; hosted by Martha Barnette and Grant Barrett (produced by Wayword Inc.).

Issues Addressed: Education, Family and Community/American and Family Values

Program: Washington Watch Weekend Edition

Aired: 10 a.m. Saturday (except Aug. 6); 11:30 p.m. Sunday

Length: 28 minutes

Description: Presents news about current issues from the nation's capital and interviews with members of Congress and other national leaders from a conservative perspective (produced by Family Research Council).

Issues Addressed: Education, Civic Engagement/Politics, Diversity and Inclusion, Economy, Family and Community/American and Family Values, Global Affairs

Program: Climate Connections

Aired: 10:28 a.m. Saturday (except Aug. 6)

Length: 1 minute 30 seconds

Description: Reports and analyzes impacts related to climate change and offers constructive solutions to reduce climate-related risks and wasteful energy practices (produced by the Center for Environmental Communication at Yale University and ChavoBart Digital Media).

Issues Addressed: Education, Environment/Sustainability, Health and Safety/Quality of Life

Program: Geneseo Today

Aired: 10:30 a.m. Saturday (except Aug. 6); 11 p.m. Sunday

Length: 30 minutes

Description: Features interviews with community and campus newsmakers discussing issues affecting the local community (various hosts, locally produced).

Issues Addressed: Education, Civic Engagement/Politics, Diversity and Inclusion, Economy, Environment/Sustainability, Family and Community/American and Family Values, Global Affairs, Health and Safety/Quality of Life

Segment descriptions:

Guest/topics: (July 2–3) Replay of SUNY Geneseo faculty roundtable about the Russia-Ukraine conflict (hosted March 3 by the Department of Political Science and International Relations) (Part 1/rebroadcast).

Guest/topics: (July 9–10) Replay of SUNY Geneseo faculty roundtable about the Russia-Ukraine conflict (hosted March 3 by the Department of Political Science and International Relations) (Part 2/rebroadcast).

- Guest/topics: (July 16–17) Julia Wallace, SUNY Geneseo student, women's volleyball team member and co-vice chair of Geneseo Athletics Diversity, Equity and Inclusion Committee; discussed her background, the purpose of the committee and her roles on the Student-Athlete Advisory Committee and as a student-athlete mentor. (Note: 15-minute segment "piggybacked" with Ruiz interview; rebroadcast Sept. 24–25.)
- Guest/topics: (July 16–17) Alexander Ruiz, SUNY Geneseo student and incoming Student Association president (2022–23); discussed his vision in the leadership role. (Note: 15-minute segment "piggybacked" with Wallace interview; rebroadcast Sept. 24–25.)
- Guest/topics: (July 23–24) Jennifer Hillman and William McKeever, authors of *Secret Places of Western New York: 25 Scenic Hikes;* discussed their backgrounds, inspiration and goals for the updated version of their book (originally written by the late Bruce Kershner) (rebroadcast; also aired Aug. 27–28).
- Guest/topics: (July 30–31) Louise Wadsworth, downtown coordinator, Livingston County Economic Development; discussed her background, initiatives of and her role with the agency, Wadsworth Homestead, Livingston County Inspirations Trail, the first LivCo Walls Mural Festival, and the future of the Big Tree Inn (rebroadcast; also aired Aug. 7).
- Guest/topics: (Aug. 13–14) Replay of introductory and closing remarks, by Alice Miller Nation, of Livonia, director of the Franciscan Center for Social Concern, St. Bonaventure University, at a forum, "Voices of Women: The Mission of College Students to the World" (hosted March 27 at St. Mary's Church, Rochester; recorded and broadcast with permission from the Southeast Rochester Catholic Community) (rebroadcast).
- Guest/topics: (Aug. 20–21) Keith Walters, director of multimedia, SUNY Geneseo Communications and Marketing; discussed his background, current responsibilities, Village of Geneseo trustee role, and plans to leave his college position to devote his energies to an independent photography business. (Note: 15-minute segment "piggybacked" with Rodgers interview; rebroadcast.)
- Guest/topics: (Aug. 20–21) Kate Rodgers, SUNY Geneseo student; discussed the motivation behind and the success of her @geneseocameraroll initiative on Instagram and a related book project and gallery show. (Note: 15-minute segment "piggybacked" with Walters interview; rebroadcast.)
- Guest/topics: (Sept. 3–4) Mat Felthousen, executive director, Campus Auxiliary Services, SUNY Geneseo; discussed his background and the organization's role on campus, including providing dining and other services (rebroadcast).
- Guest/topics: (Sept. 10–11) Sarah DeVito, WGSU marketing director, and Michael Saffran, WGSU faculty director; discussed the 2022 Genny Fest Music Festival & Food-Truck Frenzy (May 6), plans for the festival's future, and the vision behind the annual station benefit. (Note: 15-minute segment "piggybacked" with Ferrero interview; rebroadcast.)
- Guest/topics: (Sept. 10–11) Joe Ferrero, SUNY Geneseo alumnus and proprietor of Tree Creations in Geneseo; discussed his background and the inspiration behind the local tree-house attraction. (Note: 15-minute segment "piggybacked" with DeVito/Saffran interview; rebroadcast.)
- Guest/topics: (Sept. 17–18) Christopher Ivers, mayor, Village of Geneseo; discussed his background and current issues facing village government (rebroadcast).

Program: Live On KEXP Aired: 10 p.m. Sunday

Length: 15–30 minutes (individual program length varies)

Description: Weekly series, recorded at KEXP-FM, Seattle, featuring in-studio performances

by established and up-and-coming alternative/indie artists in a range of genres

(produced by KEXP with financial support from the Corporation for Public Broadcasting

for free distribution to college and community radio stations).

Issues Addressed: Education

Program: Dead In the Valley

Aired: 10 p.m. Thursday (Sept. 8-30)

Length: One hour

Description: Weekly music show featuring songs and historical anecdotes about the

Grateful Dead (locally produced).

Issues Addressed: Education

Public Service Announcements:

Aired: At least once to twice hourly, 6 a.m.-midnight (seven days a week)

Length: 30 and 60 seconds (prerecorded)

Campaign descriptions (organization):

Education: College Radio Awareness (College Radio Foundation)

Education: Selective Service Registration Awareness (Selective Service System)

Education: SUNY Geneseo/Friends of WGSU (SUNY Geneseo/Local)

Education: SUNY Geneseo/WGSU Underwriting (SUNY Geneseo/Local)

Education: Workforce Readiness (FindSomethingNew.org/Ad Council)

Education/Family and Community/American and Family Values: Let's Talk About America (Keep America Beautiful)

Education/Family and Community/American and Family Values: Recruitment (New York Army National Guard/New York State Broadcasters Association)

(NCSA Announcement)

Education/Health and Safety/Quality of Life: SUNY Geneseo/Food Security Advocates (SUNY Geneseo/Local)

Environment/Sustainability: Land Preservation (Genesee Valley Conservancy)

Family and Community/American and Family Values/Health and Safety/Quality of Life:

Abandoned Cats Awareness (Humane Society of Livingston County/Local)

Health and Safety/Quality of Life: Anti-Drunk Driving (Muskingum University/CBI)

Health and Safety/Quality of Life: Coronavirus Response (CDC/NAB)

Health and Safety/Quality of Life: Crosswalk Safety (Governor's Traffic Safety Committee/

New York State Broadcasters Association) (NCSA Announcement)

Health and Safety/Quality of Life: Distracted Driving Prevention (Ad Council of Rochester)

Health and Safety/Quality of Life: Freedom From Smoking (American Lung Association)

Health and Safety/Quality of Life: "If You See Something Say Something"

(U.S. Department of Homeland Security)

Health and Safety/Quality of Life: Safe Disposal of Opioid Medications (U.S. Food and Drug Administration)

Health and Safety/Quality of Life: Safe Driving (Governor's Traffic Safety Committee/ New York State Broadcasters Association) (NCSA Announcement) Health and Safety/Quality of Life: Safe Use of Acetaminophen (U.S. Food and Drug Administration)

Health and Safety/Quality of Life: Smoking Cessation (Centers for Disease Control/ U.S. Department of Health and Human Services)

Health and Safety/Quality of Life: Wellness: Flavored Milk (American Dairy Association North East)

Weather Reports:

WGSU provides local weather reports, including current conditions and forecasts, at least once per hour during live-program segments; and an hourly pre-recorded weekend weather forecast 6 a.m.–6 p.m. Saturday.

Issues Addressed: Health and Safety/Quality of Life

Emergency Alert System:

WGSU is a Participating Station in the Monroe, Livingston, Ontario, Wayne, Yates, Orleans and Seneca, N.Y., Operational Area Emergency Alert System. During the quarter covered by this report, WGSU broadcast 12 Required Weekly Tests (RWT) and two Required Monthly Tests (RMT). (Note: No RMT received in September from LP-1 stations WHAM and WPXY-FM.)

Issues Addressed: Health and Safety/Quality of Life

Community Service/Involvement:

Awards, honors and recognition

WGSU featured in an article, "WGSU looking to partner with Geneseo Jam Kitchen," Sept. 23 in *The Lamron* (https://www.thelamron.com/news/v8eq5umgzpazhbut7x5n02zcpn8epk). Issues Addressed: Education, Civic Engagement/Politics, Family and Community/ American and Family Values

Prepared by: Michael J. Saffran, Faculty Director Filed: Oct. 10, 2022