

WGSU-FM (89.3), Geneseo, N.Y.
Issues and Programs List
Second Quarter 2022

Issues of Community Concern:

1. Education
2. Civic Engagement/Politics
3. Diversity and Inclusion
4. Economy
5. Environment/Sustainability
6. Family and Community/American and Family Values
7. Global Affairs
8. Health and Safety/Quality of Life

Programming:

News:

Program: Genesee Valley News Report

Aired: 6 p.m. Monday–Friday (April 1–May 4, May 9–13)

Length: 7 minutes

Description: General-interest news broadcast reporting daily world, national and local news, weather and sports (various hosts, locally produced).

Issues Addressed: Education, Civic Engagement/Politics, Diversity and Inclusion, Economy, Environment/Sustainability, Family and Community/American and Family Values, Global Affairs, Health and Safety/Quality of Life

Public Affairs:

Program: Alternative Radio

Aired: 8 a.m. Saturday

Length: 57 minutes

Description: Offers in-depth discussions and progressive viewpoints on public-affairs issues often ignored or distorted by mainstream media; hosted by David Barsamian (produced by Rise Up).

Issues Addressed: Education, Civic Engagement/Politics, Diversity and Inclusion, Economy, Global Affairs

Segment descriptions:

Guest/topic: (April 2) Jennifer Hendricks/Roe v. Wade & the Supreme Court

Guest/topic: (April 9) Chris Hedges/Truth is the First Casualty of War (also aired 12 a.m. April 11; rebroadcast May 21)

Guest/topic: (April 16) Gillian Tett and Yanis Varoufakis/Can Capitalism be Fixed? (Debate)

Guest/topic: (April 23) Katrina vanden Heuvel/Russia, Ukraine, the War & the U.S.

Guest/topic: (April 30) Timothy Snyder/On the Holocaust

Guest/topic: (May 7) Ray McGovern/Hidden History of U.S., Ukraine, Russia Relations

Guest/topic: (May 14) Sarita Gupta/The Future of Work

Guest/topic: (May 28) Noam Chomsky/Chronicles of Dissent

Guest/topic: (June 4) Arundhati Roy/Fascism & Resistance In India

Program: Alternative Radio (*continued*)

Guest/topic: (June 11) Frank Smyth/The NRA Unmasked (rebroadcast June 18)

Guest/topic: (June 25) David Korten/Our Planetary Existential Crisis

Program: A Way With Words

Aired: 9 a.m. Saturday

Length: 54 minutes

Description: Examines language through history, culture and family; discusses language news and controversies. Topics include slang, grammar, old sayings, word origins, regional dialects, family expressions, and speaking and writing well; hosted by Martha Barnette and Grant Barrett (produced by Wayword Inc.).

Issues Addressed: Education, Family and Community/American and Family Values

Program: Our American Stories with Lee Habeeb

Aired: 10 a.m. Saturday; 11:30 p.m. Sunday (also aired 10 a.m. April 17)

Length: 30 minutes

Description: Shares positive, inspirational stories about “ordinary Americans who do extraordinary things”; hosted by Lee Habeeb (produced by Our American Network).

Issues Addressed: Education, Family and Community/American and Family Values

Program: Geneseo Today

Aired: 10:30 a.m. Saturday; 11 p.m. Sunday

Length: 30 minutes

Description: Features interviews with community and campus newsmakers discussing issues affecting the local community (various hosts, locally produced).

Issues Addressed: Education, Civic Engagement/Politics, Diversity and Inclusion, Economy, Environment/Sustainability, Family and Community/American and Family Values, Global Affairs, Health and Safety/Quality of Life

Segment descriptions:

Guest/topics: (April 2–3) Margaret Duff, mayor, Village of Geneseo; discussed her tenure as mayor and future plans after leaving office.

Guest/topics: (April 9–10) Jennifer Hillman and William McKeever, authors of *Secret Places of Western New York: 25 Scenic Hikes*; discussed their backgrounds, inspiration and goals for the updated version of their book (originally written by the late Bruce Kershner).

Guest/topics: (April 16–17) Replay of introductory and closing remarks, by Alice Miller Nation, of Livonia, director of the Franciscan Center for Social Concern, St. Bonaventure University, at a forum, “Voices of Women: The Mission of College Students to the World” (hosted March 27 at St. Mary’s Church, Rochester; recorded and broadcast with permission from the Southeast Rochester Catholic Community) (also aired 10:30 a.m. April 17).

Guest/topics: (April 23–24) Paul Alioto, superintendent, Dansville Central School District; discussed his background, strengths of the school district and challenges facing the district, including financial, remote-learning and other aspects related to dealing with the COVID-19 pandemic (rebroadcast).

Guest/topics: (April 30–May 1) Marcus Watts, executive director, Access Opportunity Programs, SUNY Geneseo; discussed Access Opportunity Program and Educational Opportunity Program resources, benefits and advocacy (rebroadcast).

Program: Geneseo Today (*continued*)

Guest/topics: (May 7–8) Denise Battles, president, SUNY Geneseo; discussed the college's strategic plan, academic-program revisions, administrative personnel changes, diversity initiatives, enrollment trends (including impacts from the COVID-19 pandemic), recently completed and planned campus renovation projects and commencement plans (rebroadcast).

Guest/topics: (May 14–15) Keith Walters, director of multimedia, SUNY Geneseo Communications and Marketing; discussed his background, current responsibilities, Village of Geneseo trustee role, and plans to leave his college position to devote his energies to an independent photography business. (Note: 15-minute segment "piggybacked" with Rodgers interview.)

Guest/topics: (May 14–15) Kate Rodgers, SUNY Geneseo student; discussed the motivation behind and the success of her @geneseocameraroll initiative on Instagram and a related book project and gallery show. (Note: 15-minute segment "piggybacked" with Walters interview.)

Guest/topics: (May 21–22) Mat Felthousen, executive director, Campus Auxiliary Services, SUNY Geneseo; discussed his background and the organization's role on campus, including providing dining and other services.

Guests/topics: (May 28–29) Andrea Klein, director of campus events and scheduling; and Jennifer Gibson, director of donor relations, SUNY Geneseo; discussed the college's history, growth and planning for its 150th-anniversary celebration (rebroadcast).

Guest/topics: (June 4–5) Christopher Ivers, mayor, Village of Geneseo; discussed his background and current issues facing village government.

Guest/topics: (June 11–12) Sarah DeVito, WGSU marketing director, and Michael Saffran, WGSU faculty director; discussed the 2022 Genny Fest Music Festival & Food-Truck Frenzy (May 6), plans for the festival's future, and the vision behind the annual station benefit. (Note: 15-minute segment "piggybacked" with Ferrero interview.)

Guest/topics: (June 11–12) Joe Ferrero, SUNY Geneseo alumnus and proprietor of Tree Creations in Geneseo; discussed his background and the inspiration behind the local tree-house attraction. (Note: 15-minute segment "piggybacked" with DeVito/Saffran interview.)

Guest/topics: (June 18–19) Michael Taberski, vice president for student and campus life, SUNY Geneseo; discussed his background, areas of oversight, new initiatives, and enrollment and economic challenges (rebroadcast).

Guest/topics: (June 25–26) Louise Wadsworth, downtown coordinator, Livingston County Economic Development; discussed her background, initiatives of and her role with the agency, Wadsworth Homestead, Livingston County Inspirations Trail, this summer's first LivCo Walls Mural Festival, and the future of the Big Tree Inn.

Program: Live On KEXP

Aired: 10 p.m. Sunday

Length: 15–30 minutes (individual program length varies)

Description: Weekly series, recorded at KEXP-FM, Seattle, featuring in-studio performances by established and up-and-coming alternative/indie artists in a range of genres (produced by KEXP with financial support from the Corporation for Public Broadcasting for free distribution to college and community radio stations).

Issues Addressed: Education

Program: Dead In the Valley

Aired: 10 p.m. Thursday (April 7–May 19)

Length: One hour

Description: Weekly music show featuring songs and historical anecdotes about the Grateful Dead (locally produced).

Issues Addressed: Education

Public Service Announcements:

Aired: At least once to twice hourly, 6 a.m.–midnight (seven days a week)

Length: 30 and 60 seconds (prerecorded)

Campaign descriptions (organization):

Education: College Radio Awareness (College Radio Foundation)

Education: Selective Service Registration Awareness (Selective Service System)

Education: SUNY Geneseo/CIT: Help Desk (SUNY Geneseo/Local)

Education: SUNY Geneseo/CIT: Phishing Awareness (SUNY Geneseo/Local)

Education: SUNY Geneseo/CIT: Printing Assistance (SUNY Geneseo/Local)

Education: SUNY Geneseo/Friends of WGSU (SUNY Geneseo/Local)

Education: SUNY Geneseo/Geneseo Late Knight (SUNY Geneseo/Local)

Education: SUNY Geneseo/GOLD Program (SUNY Geneseo/Local)

Education: SUNY Geneseo/Lederer Gallery (SUNY Geneseo/Local)

Education: SUNY Geneseo/WGSU Underwriting (SUNY Geneseo/Local)

Education: Workforce Readiness (FindSomethingNew.org/Ad Council)

Education/Diversity and Inclusion/Health and Safety/Quality of Life:

SUNY Geneseo/Diversity Office: Title IX Services (SUNY Geneseo/Local)

Education/Family and Community/American and Family Values: Let's Talk About America (Keep America Beautiful)

Education/Family and Community/American and Family Values: Recruitment (New York Army National Guard/New York State Broadcasters Association) (NCSA Announcement)

Education/Health and Safety/Quality of Life: SUNY Geneseo/Food Security Advocates (SUNY Geneseo/Local)

Education/Health and Safety/Quality of Life: SUNY Geneseo/Lauderdale Health Center: Counseling Services (SUNY Geneseo/Local)

Education/Health and Safety/Quality of Life: SUNY Geneseo/Lauderdale Health Center: Disposal of Medications (SUNY Geneseo/Local)

Education/Health and Safety/Quality of Life: SUNY Geneseo/Lauderdale Health Center: Drinking Moderation (SUNY Geneseo/Local)

Environment/Sustainability: Land Preservation (Genesee Valley Conservancy)

Public Service Announcements (continued):

Environment/Sustainability/Family and Community/American and Family Values/
Health and Safety/Quality of Life: Genesee Valley Greenway State Park/
Volunteer Opportunities (Friends of the Genesee Valley Greenway/Local)

Family and Community/American and Family Values/Health and Safety/Quality of Life:
Abandoned Cats Awareness (Humane Society of Livingston County/Local)

Family and Community/American and Family Values/Health and Safety/Quality of Life:
Pet Adoption (Humane Society of Greater Rochester/Lollypop Farm/Local)

Family and Community/American and Family Values/Health and Safety/Quality of Life:
SUNY Geneseo/HC3 (SUNY Geneseo/Local)

Health and Safety/Quality of Life: Anti-Drunk Driving (Muskingum University/CBI)

Health and Safety/Quality of Life: Coronavirus Response (CDC/NAB)

Health and Safety/Quality of Life: Crosswalk Safety (Governor’s Traffic Safety
Committee/New York State Broadcasters Association) (NCSA Announcement)

Health and Safety/Quality of Life: Distracted Driving Prevention (Ad Council of Rochester)

Health and Safety/Quality of Life: Freedom From Smoking (American Lung Association)

Health and Safety/Quality of Life: “If You See Something Say Something”
(U.S. Department of Homeland Security)

Health and Safety/Quality of Life: Safe Disposal of Opioid Medications (U.S. Food and
Drug Administration)

Health and Safety/Quality of Life: Safe Driving (Governor’s Traffic Safety Committee/
New York State Broadcasters Association) (NCSA Announcement)

Health and Safety/Quality of Life: Safe Use of Acetaminophen (U.S. Food and
Drug Administration)

Health and Safety/Quality of Life: Smoking Cessation (Centers for Disease Control/
U.S. Department of Health and Human Services)

Health and Safety/Quality of Life: Wellness: Flavored Milk (American Dairy Association
North East)

Weather Reports:

WGSU provides local weather reports, including current conditions and forecasts, at least
once per hour during live-program segments; and an hourly pre-recorded weekend
weather forecast 6 a.m.–6 p.m. Saturday.

Issues Addressed: Health and Safety/Quality of Life

Emergency Alert System:

WGSU is a Participating Station in the Monroe, Livingston, Ontario, Wayne, Yates, Orleans
and Seneca, N.Y., Operational Area Emergency Alert System. During the quarter covered
by this report, WGSU broadcast 11 Required Weekly Tests (RWT) and three Required
Monthly Tests (RMT).

Issues Addressed: Health and Safety/Quality of Life

Community Service/Involvement:

Community Outreach

WGSU hosted “WGSU Day” (station outreach and promotion event) on campus,
Noon–4 p.m. April 29.

Issues Addressed: Education, Family and Community/American and Family Values

WGSU hosted Genny Fest Music Festival & Food-Truck Frenzy on campus, 4–7 p.m. May 6.

Issues Addressed: Education, Family and Community/American and Family Values

Awards, honors and recognition

WGSU featured in an article, “‘Geneseo Today’ to feature ‘Voices of Women’ discussion with Livingston County native,” published online April 15 in *Livingston County News* (https://www.thelcn.com/lifestyles/entertainment/geneseo-today-to-feature-voices-of-women-discussion-with-livingston-county-native/article_c582de88-4eb7-5159-bc28-3ebc3b62d5be.html).

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WGSU featured in an article, “WGSU Genny Fest to be held May 6,” published online April 29 in *The Lamron* (<https://www.thelamron.com/news/obmk73v0bu57uoa41os6crgj0vux7e>).

Issues Addressed: Education, Family and Community/American and Family Values

WGSU featured in an article, “Genny Fest Returns To SUNY Geneseo On May 6,” published online May 3 by NYS Music (<https://nysmusic.com/2022/05/03/geney-fest-returns-to-suny-geneseo-on-may-6/>).

Issues Addressed: Education, Family and Community/American and Family Values

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