

WGSU-FM (89.3), Geneseo, N.Y.
Issues and Programs List
First Quarter 2022

Issues of Community Concern:

1. Education
2. Civic Engagement/Politics
3. Diversity and Inclusion
4. Economy
5. Environment/Sustainability
6. Family and Community/American and Family Values
7. Global Affairs
8. Health and Safety/Quality of Life

Programming:

News:

Program: Genesee Valley News Report

Aired: 6 p.m. Monday–Friday (Feb. 7–March 11, March 21–31)

Length: 7 minutes

Description: General-interest news broadcast reporting daily world, national and local news, weather and sports (various hosts, locally produced).

Issues Addressed: Education, Civic Engagement/Politics, Diversity and Inclusion, Economy, Environment/Sustainability, Family and Community/American and Family Values, Global Affairs, Health and Safety/Quality of Life

Public Affairs:

Program: Alternative Radio

Aired: 8 a.m. Saturday

Length: 57 minutes

Description: Offers in-depth discussions and progressive viewpoints on public-affairs issues often ignored or distorted by mainstream media; hosted by David Barsamian (produced by Rise Up).

Issues Addressed: Education, Civic Engagement/Politics, Diversity and Inclusion, Economy, Environment/Sustainability, Global Affairs

Segment descriptions:

Guest/topic: (Jan. 1) Chris Hedges/American Sadism

Guest/topic: (Jan. 8) Chris Hedges/Q&A on American Sadism

Guest/topic: (Jan. 15) Ralph Nader/What Are We Waiting For?

Guest/topic: (Jan. 22) Michael Eric Dyson/Chaos or Community?

Guest/topic: (Jan. 29) Eqbal Ahmad/Intellectuals, Ideology and the State

Guest/topic: (Feb. 5) Angela Davis/What Will You Say in 2030?

Guest/topic: (Feb. 12) Vandana Shiva/Interconnectedness

Guest/topic: (Feb. 19) Malcolm X/The Ballot or the Bullet

Guest/topic: (Feb. 26) Julianne Malveaux/Economic Justice: Dr. King's Legacy

Guest/topic: (March 5) Ralph Nader/Mobilizing People

Guest/topic: (March 12) Roxanne Dunbar-Ortíz/Genocide & Settler Colonialism
Guest/topic: (March 19) Roger Hallam/Extinction Rebellion, the Climate Crisis & Civil Resistance
Guest/topic: (March 26) Craig Aaron/The Future of Media

Program: A Way With Words

Aired: 9 a.m. Saturday

Length: 54 minutes

Description: Examines language through history, culture and family; discusses language news and controversies. Topics include slang, grammar, old sayings, word origins, regional dialects, family expressions, and speaking and writing well; hosted by Martha Barnette and Grant Barrett (produced by Wayword Inc.).

Issues Addressed: Education, Family and Community/American and Family Values

Program: Our American Stories with Lee Habeeb

Aired: 10 a.m. Saturday; 11:30 p.m. Sunday (except Jan. 2)

Length: 30 minutes

Description: Shares positive, inspirational stories about “ordinary Americans who do extraordinary things”; hosted by Lee Habeeb (produced by Our American Network).

Issues Addressed: Education, Family and Community/American and Family Values

Program: Geneseo Today

Aired: 10:30 a.m. Saturday; 11 p.m. Sunday

Length: 30 minutes

Description: Features interviews with community and campus newsmakers discussing issues affecting the local community (various hosts, locally produced).

Issues Addressed: Education, Civic Engagement/Politics, Diversity and Inclusion, Family and Community/American and Family Values, Global Affairs, Health and Safety/Quality of Life

Segment descriptions:

Guest/topics: (Jan. 1–2) Mark Orbe, professor of communication, Western Michigan University; discussed his teaching and research interests, social injustices and activism, and ways to promote cultural harmony on campus (first of two-part interview) (rebroadcast).

Guest/topics: (Jan. 8–9) Mark Orbe, professor of communication, Western Michigan University; discussed his teaching and research interests, social injustices and activism, and ways to promote cultural harmony on campus (second of two-part interview) (rebroadcast).

Guest/topics: (Jan. 15–16) Paul Alioto, superintendent, Dansville Central School District; discussed his background, strengths of the school district and challenges facing the district, including financial and remote-learning and other aspects related to dealing with the COVID-19 pandemic.

Guest/topics: (Jan. 22–23) Marcus Watts, executive director, Access Opportunity Programs, SUNY Geneseo; discussed Access Opportunity Program and Educational Opportunity Program resources, benefits and advocacy.

Guest/topics: (Jan. 29–30) Juan Vallejo, SUNY Geneseo student; discussed the general experience of students as people of color on the Geneseo campus and college initiatives fostering a campus climate of cultural inclusivity.

Guests/topics: (Feb. 5–6) Andrea Klein, director of campus events and scheduling; and Jennifer Gibson, director of donor relations, SUNY Geneseo; discussed the college's history, growth and planning for its 150th-anniversary celebration (rebroadcast).

Guest/topics: (Feb. 12–13) Jesus Hernandez, patient advocate, Open Door Family Medical Center, White Plains, N.Y., and SUNY Geneseo alumnus; discussed his college and post-college experiences as an Access Opportunities Programs and first-generation Latino college student (rebroadcast).

Guest/topics: (Feb. 19–20) Kelly Salpeter, SUNY Geneseo student; discussed her experience as an independent digital-content creator and successful social-media influencer; and some of her other interests (including training to become a volunteer firefighter) (rebroadcast).

Guest/topics: (Feb. 26–27) Jennifer Rodriguez, Livingston County public health director; discussed the state of the COVID-19 pandemic and public-health policies in the county and measures citizens can take to remain safe (rebroadcast).

Guest/topics: (March 5–6) Denise Battles, president, SUNY Geneseo; discussed the college's strategic plan; academic-program revisions; administrative personnel changes; diversity initiatives; enrollment trends, including impacts from the COVID-19 pandemic; recently completed and planned campus renovation projects; and plans for commencement.

Guest/topics: (March 12–13) Michael Taberski, vice president for student and campus life, SUNY Geneseo; discussed his background, areas of oversight, new initiatives, and enrollment and economic challenges.

Guest/topics: (March 19–20) Replay of SUNY Geneseo faculty roundtable about the Russia-Ukraine conflict (hosted March 3 by the Department of Political Science and International Relations) (Part 1).

Guest/topics: (March 26–27) Replay of SUNY Geneseo faculty roundtable about the Russia-Ukraine conflict (hosted March 3 by the Department of Political Science and International Relations) (Part 2).

Program: Live On KEXP

Aired: 10 p.m. Sunday

Length: 15–30 minutes (individual program length varies)

Description: Weekly series, recorded at KEXP-FM, Seattle, featuring in-studio performances by established and up-and-coming alternative/indie artists in a range of genres (produced by KEXP with financial support from the Corporation for Public Broadcasting for free distribution to college and community radio stations).

Issues Addressed: Education

Program: WGSU Flashback: A Continuum of Sound

Aired: 10:20 p.m. Sunday (Jan. 2–23)

Length: 15–30 minutes (individual program length varies)

Description: Weekly music feature spotlighting songs from bygone eras, along with memories from earlier days on WGSU and at SUNY Geneseo (locally produced).

Issues Addressed: Education, Family and Community/American and Family Values

Program: Dead In the Valley

Aired: 10 p.m. Thursday (Feb. 3–March 31)

Length: One hour

Description: Weekly music show featuring songs and historical anecdotes about the Grateful Dead (locally produced).

Issues Addressed: Education, Family and Community/American and Family Values

Public Service Announcements:

Aired: At least once to twice hourly, 6 a.m.–midnight (seven days a week)

Length: 30 and 60 seconds (prerecorded)

Campaign descriptions (organization):

Education: College Radio Awareness (College Radio Foundation)

Education: Selective Service Registration Awareness (Selective Service System)

Education: SUNY Geneseo/CIT: Help Desk (SUNY Geneseo/Local)

Education: SUNY Geneseo/CIT: Phishing Awareness (SUNY Geneseo/Local)

Education: SUNY Geneseo/CIT: Printing Assistance (SUNY Geneseo/Local)

Education: SUNY Geneseo/Friends of WGSU (SUNY Geneseo/Local)

Education: SUNY Geneseo/Geneseo Late Knight (SUNY Geneseo/Local)

Education: SUNY Geneseo/GOLD Program (SUNY Geneseo/Local)

Education: SUNY Geneseo/Lederer Gallery (SUNY Geneseo/Local)

Education: SUNY Geneseo/WGSU Underwriting (SUNY Geneseo/Local)

Education: Workforce Readiness (FindSomethingNew.org/Ad Council)

Education/Diversity and Inclusion/Health and Safety/Quality of Life:

SUNY Geneseo/Diversity Office: Title IX Services (SUNY Geneseo/Local)

Education/Family and Community/American and Family Values: Let's Talk About America (Keep America Beautiful)

Education/Family and Community/American and Family Values: Recruitment (New York Army National Guard/New York State Broadcasters Association) (NCSA Announcement)

Education/Health and Safety/Quality of Life: SUNY Geneseo/Food Security Advocates (SUNY Geneseo/Local)

Education/Health and Safety/Quality of Life: SUNY Geneseo/Lauderdale Health Center: Counseling Services (SUNY Geneseo/Local)

Education/Health and Safety/Quality of Life: SUNY Geneseo/Lauderdale Health Center: Disposal of Medications (SUNY Geneseo/Local)

Education/Health and Safety/Quality of Life: SUNY Geneseo/Lauderdale Health Center: Drinking Moderation (SUNY Geneseo/Local)

Environment/Sustainability: Land Preservation (Genesee Valley Conservancy)

Environment/Sustainability/Family and Community/American and Family Values/Health and Safety/Quality of Life: Genesee Valley Greenway State Park/ Volunteer Opportunities (Friends of the Genesee Valley Greenway/Local)

Family and Community/American and Family Values/Health and Safety/Quality of Life: Abandoned Cats Awareness (Humane Society of Livingston County/Local)

Family and Community/American and Family Values/Health and Safety/Quality of Life: Pet Adoption (Humane Society of Greater Rochester/Lollypop Farm/Local)

Family and Community/American and Family Values/Health and Safety/Quality of Life:
SUNY Geneseo/HC3 (SUNY Geneseo/Local)
Health and Safety/Quality of Life: Anti-Drunk Driving (Muskingum University/CBI)
Health and Safety/Quality of Life: Coronavirus Response (CDC/NAB)
Health and Safety/Quality of Life: Crosswalk Safety (Governor's Traffic Safety
Committee/New York State Broadcasters Association) (NCSA Announcement)
Health and Safety/Quality of Life: Distracted Driving Prevention (Ad Council of Rochester)
Health and Safety/Quality of Life: Freedom From Smoking (American Lung Association)
Health and Safety/Quality of Life: "If You See Something Say Something"
(U.S. Department of Homeland Security)
Health and Safety/Quality of Life: Safe Disposal of Opioid Medications (U.S. Food and
Drug Administration)
Health and Safety/Quality of Life: Safe Driving (Governor's Traffic Safety Committee/
New York State Broadcasters Association) (NCSA Announcement)
Health and Safety/Quality of Life: Safe Use of Acetaminophen (U.S. Food and
Drug Administration)
Health and Safety/Quality of Life: Smoking Cessation (Centers for Disease Control/
U.S. Department of Health and Human Services)
Health and Safety/Quality of Life: Wellness: Flavored Milk (American Dairy Association
North East)

Sports Programming:

Program: SUNY Geneseo Ice Knights Hockey
Aired: 6:45 p.m. Jan. 7, 28-29; Feb. 4-5, 15, 19-20; March 2, 5, 19, 25-26
Length: 2½-3 hours (approximately)
Description: Pregame, play-by-play and postgame coverage (locally produced).
Issues Addressed: Family and Community/American and Family Values

Weather Reports:

WGSU provides local weather reports, including current conditions and forecasts, at least
once per hour during live-program segments; and an hourly pre-recorded weekend
weather forecast 6 a.m.-6 p.m. Saturday.
Issues Addressed: Health and Safety/Quality of Life

Emergency Alert System:

WGSU is a Participating Station in the Monroe, Livingston, Ontario, Wayne, Yates, Orleans
and Seneca, N.Y., Operational Area Emergency Alert System. During the quarter covered
by this report, WGSU broadcast 11 Required Weekly Tests (RWT) and three Required
Monthly Tests (RMT).
Issues Addressed: Health and Safety/Quality of Life

Community Service/Involvement:

Awards, honors and recognition

WGSU featured in an article, "WGSU program to feature campus discussion on Ukraine," published online March 18 in *Livingston County News* (https://www.thelcn.com/lifestyles/entertainment/wgsu-program-to-feature-campus-discussion-on-ukraine/article_a3b87df9-ebec-5c98-840b-5bd714188281.html).

Issues Addressed: Education, Civic Engagement/Politics, Global Affairs

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