

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☒ **FEDERAL CANDIDATE**

☐ **STATE/LOCAL CANDIDATE**

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location:	Date:
	2/16/2016

I, Smart Media Group,

being/on behalf of: Rubio for President,

a legally qualified candidate of the Republican

political party for the office of: _____

in the PRIMARY

election to be held on: 3/1/2016

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
SEE ATTACHED					

Attach proposed schedule with charges (if available):

I represent that the payment for the above described broadcast time has been furnished by:

Marco Rubio for President

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

2/16/2016

Date



Signature

To Be Signed By Station Representative

☐ **Accepted**

☐ **Accepted in Part**

☐ **Rejected**

Signature

Printed Name

Title

FEDERAL CANDIDATE CERTIFICATION

In Order For Federal Candidates To Receive The Lowest Unit Charge During A Political Window, The Following Certification Is Required:

I, Marco Rubio for President

(name of federal candidate or authorized committee) hereby certify that the programming to be broadcast (in whole or in part) pursuant to this agreement:

☐ **does**

☒ **does not**

refer to an opposing candidate (check applicable box). I further certify that for the programming that does refer to an opposing candidate:

(check applicable box)

☐ the radio programming contains a personal audio statement by the candidate that identifies the candidate, the office being sought, and that the candidate has approved the broadcast.

☐ the television programming contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds, and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast, and that the candidate and/or the candidate's authorized committee paid for the broadcast.



signature of candidate or authorized committee

Marco Rubio for President

printed name

2/16/2016

date

AGREED UPON SCHEDULE

(TO BE FILLED IN ONLY IF STATION DOES NOT ACCEPT ALL OF
CANDIDATE'S REQUEST)

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
SEE ATTACHED					

Attach proposed schedule with charges (if available):

AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:

- 1) actual air time and charges for each spot;
- 2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- 3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

Note: Because the FCC requires that the political file contain the actual times the spots air and the rates charged, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that specific spots aired and the rates charged. The FCC's online political files include a folder for "Terms and Disclosures." NAB suggests that, for stations subject to the online public file rule, the names of contact person(s) be placed in that folder.

M-TU 4

FAX# 703 528 7880

CREDIT RISK !!

REP HEADLINE# 8152085

HARRIS REPORT FROM REP

FEB26/16 17.39
*** KFOR-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
3			500A-530A	30		\$165.00	2/29	3/1	4		M-TU	4
PROGRAM : NEWSCHANNEL 4 @ 5AM												
RA35+ : 2.7												
CON COM1: NEWSCHANNEL 4 @ 5AM												
4			530A-600A	30		\$270.00	2/29	3/1	2		M-TU	2
PROGRAM : NEWSCHANNEL 4 @ 530AM												
RA35+ : 3.6												
CON COM1: NEWSCHANNEL 4 @ 530AM												
5			600A-700A	30		\$430.00	2/29	3/1	2		M-TU	2
PROGRAM : NEWSCHANNEL 4 @ 6AM												
RA35+ : 5.1												
CON COM1: NEWSCHANNEL 4 @ 6AM												
6			700A-900A	30		\$385.00	2/29	3/1	4		M-TU	4
PROGRAM : TODAY SHOW												
RA35+ : 4.7												
CON COM1: TODAY SHOW												
7			1000A-1100A	30		\$110.00	2/29	3/1	4		M-TU	4
PROGRAM : TODAY SHOW 3												
RA35+ : 1.7												
CON COM1: TODAY SHOW 3												
8			1100A-1200N	30		\$125.00	2/29	3/1	2		M-TU	2
PROGRAM : RACHEL RAY												
RA35+ : 2.2												
CON COM1: RACHEL RAY												
9			1200N-100P	30		\$245.00	2/29	3/1	5		M-TU	5
PROGRAM : NEWS CHANNEL 4 @ NOON												
RA35+ : 4.6												
CON COM1: NEWS CHANNEL 4 @ NOON												
10			100P-200P	30		\$225.00	2/29	3/1	6		M-TU	6
PROGRAM : THE DOCTORS												
RA35+ : 3.0												
CON COM1: THE DOCTORS												

REP: TEL# 703-528-9837 FAX# 703 528 7880

CREDIT ADVISORY: AGENCY CREDIT RISK !!!
 ORDER WORKSHEET HARRIS REPORT FROM REP
 FEB26/16 17.39
 *** KFOR-TV ***

REP HEADLINE# 8152085
 *** ORIGINAL REV#0 ***

:LINE#:	REP	:CD:	TIME PERIOD	:LGTH:	:SEC:	RATE	:START DATE:	:END DATE:	:SPTS /WK:	WEEK INVT	DAYS	:TOTL: :SPTS:
19			1130P-1230A PROGRAM : LATE NIGHT RA35+ : 1.2 CON COM1: LATE NIGHT	30		\$110.00	2/29	2/29	2		MON	2
20			1230A-100A PROGRAM : LAST CALL RA35+ : 0.7 CON COM1: LAST CALL	30		\$85.00	2/29	2/29	1		MON	1
21			100A-200A PROGRAM : NBC TODAY RA35+ : 0.5 CON COM1: NBC TODAY	30		\$55.00	2/29	2/29	1		MON	1
22			900P-1000P PROGRAM : BLINDSPOT RA35+ : 7.1 CON COM1: BLINDSPOT	30		\$1,400.00	2/29	2/29	2		MON	2
MAR/16 17930.00											CONTRACT TOTAL 17930.00 TOTAL SPOTS 66	

COMPETITIVE INFORMATION NOT YET AVAILABLE.

SVC- NSI
 DEMOS- RA35+*