

AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and Location: KAAQ & KCOV Alliance	Date: 10/16/18
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I, Chelsie Herian
do hereby request station time concerning the following issue:

voting yes on proposition #1 & #2
renewal of sales tax & economic development plan

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
:30	5A-12A	Varies	KAAQ + KCOV	multiple times per week	5 weeks

Total Charges: \$997.00

This broadcast time will be used by: November 5th

Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"

Yes
 No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the office(s) being sought and the date(s) of the election(s) (if applicable):

[Empty box for candidate information]

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 3)

I represent that the payment for the above described broadcast time has been furnished by:

Box Butte Development Corporation

and you are authorized to announce the time as paid for by such person or entity. The entity furnishing the payment, if other than an individual person, is:

a corporation; a committee; an association; or other unincorporated group.

The names, offices, and addresses of the chief executive officers, directors, and/or authorized agents of the entity are named below (may be attached separately):

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

I agree to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). For the above-stated broadcast(s), I also agree to prepare a script, transcript, or tape, which will be delivered to the station at least _____ before the time of the scheduled broadcasts.

TO BE SIGNED BY ISSUE ADVERTISER

10.16.18 Chelsea Herron (308) 740-1800
Date Signature Contact Phone Number

TO BE SIGNED BY STATION REPRESENTATIVE

Accepted Accepted in Part Rejected

Olivia Hasenauer Olivia Hasenauer General Manager
Signature Printed Name Title

Sales Order

Stations: **KAQ-FM, KCOW-AM** Buyer: _____
 Contract Name: **1005obbbdc-01** Tax Schedule: _____ (None)
 Contract#: **311507542** Agency Commission %: **0**
 Start Date: **10/05/18** End Date: **11/06/18** Billing Cycle: **Calendar**
 Revenue Type: **Times Sales Direct** Type: **Cash** Salesperson: **5156HOUSE** Comm %: **0**
 Advertiser: **BOX BUTTE DEVELOPMENT CORP.** Makegood Policy: **Within Contract Dates**
 Address: **305 BOX BUTTE AVE**
 City: **ALLIANCE** State: **NE** Zip: **69301**
 Product Name: **Vote Yes campaign**
 Comp. Code: **Real Estate**
 Sec. Comp.: **Public Service**

KAQ-FM

No	DATES		Alt wks	TIMES		LEN	DISTRIBUTION							RATE	TOTALS		PTY		
	START	END		START	END		M	T	W	T	F	SA	SU		Per Wk	D/W		SPOTS	\$\$
1	10/10/18	10/13/18		5:00 AM	12:00 AM	30			5		5	5		15	D	4.00	15	60.00	4
2	10/15/18	10/21/18		5:00 AM	12:00 AM	30	5		5		5	5	5	25	D	4.00	25	100.00	4
3	10/22/18	10/28/18		5:00 AM	12:00 AM	30	5		5		5	5	5	25	D	4.00	25	100.00	4
4	10/30/18	11/05/18		5:00 AM	12:00 AM	30	5	5	5	5	5	5	5	35	D	4.00	35	140.00	4

TOTAL GROSS \$400.00, NET \$400.00

KCOW-AM

No	DATES		Alt wks	TIMES		LEN	DISTRIBUTION							RATE	TOTALS		PTY		
	START	END		START	END		M	T	W	T	F	SA	SU		Per Wk	D/W		SPOTS	\$\$
1	10/05/18	10/05/18		10:00 AM	11:00 AM	30					1			1	D	11.00	1	11.00	2
PROGRAM SPONSOR																			
2	10/08/18	10/08/18		10:00 AM	11:00 AM	30	1							1	D	11.00	1	11.00	2
PROGRAM SPONSOR																			
3	10/09/18	10/14/18		5:00 AM	12:00 AM	30		5		5		5	5	20	D	4.00	20	80.00	5
4	10/15/18	10/21/18		5:00 AM	12:00 AM	30		5	5		5			15	D	4.00	15	60.00	5
5	10/22/18	10/28/18		5:00 AM	12:00 AM	30		5	5	5	5	5	5	30	D	4.00	30	120.00	5
6	10/29/18	11/05/18		5:00 AM	12:00 AM	30	5	5	5	5	5		5	30	D	4.00	35	140.00	5

No	DATES		INVENTORY TYPE	ORDER BY	QTY	PRICING STRUCTURE	RATE	TOTAL
	START	END						
1	10/05/18	11/06/18	NON-SPOT ITEM	Non Spot Item	1	Per Item	\$75.00	\$75.00
Revenue Type: Digital Media Daypart: M-S 12:00 AM-12:00 AM								
2	10/08/18	10/09/18	NON-SPOT ITEM	Non Spot Item	2	Per Item	\$50.00	\$100.00
Revenue Type: Times Sales Direct Daypart: M-S 12:00 AM-12:00 AM								

TOTAL SPOT \$422.00 (102 SPOTS), ALTERNATIVE REVENUE \$175.00, GROSS \$597.00, NET \$597.00

Billing Projections: By Month

	Oct 18	Nov 18
CA	817.00	180.00
ST	708.66	288.34

Print Spot Prices

TOTAL SPOTS	202
SPOT TOTAL \$	822.00
ALTERNATIVE REVENUE TOTAL \$	175.00
GROSS TOTAL \$	997.00
ADJUSTED SPOTS	202
ADJUSTED TOTAL \$	997.00

APPROVE DECLINE

- 5156cnel, 10/05/18 @4:54PM
- Sales Manager
- National Sales Manager
- Local Sales Manager