

Issues & Programs List

Quarterly Issues Programs List for Station-WMOZ-FM
July 1st-September 30th, 2019
Placed in Public File-October 2, 2019

The station has identified the following as significant issues facing our community in this quarter and the programming that fulfilled the public interest of those issues.

ISSUES:

- 1-GROUPS AND ORGANIZATIONS INVOLVED IN CHARITY & COMMUNITY
- 2-OUTDOORS/AGRICULTURAL TOPICS IN OUR AREA
- 3-PUBLIC HEALTH and HEALTHY LIVING
- 4-PUBLIC SAFETY & AWARENESS CAMPAIGNS
- **5-LOCAL FESTIVALS**

RESPONSIVE PROGRAMS:

1-GROUPS AND ORGANIZATIONS INVOLVED IN CHARITY & COMMUNITY

*Northland Magazine on July 6th from 7:45-7:55 a.m. Kerry Rodd talked with Steve Micke of the Cloquet Rotary Club regarding the Cloquet Color Run, which benefits projects supported by the Cloquet Rotary.

*Northland Magazine on September 14th from 7:15-7:30 a.m. Kerry Rodd and Dave Berthiume talked about the upcoming 37th Annual Carlton County Chapter Banquet-MN Deer Hunters Association, and the benefit that the event has on the local area, like sending area kids to forkhorn camp and being able to provide grass seed and feed for area animals and outdoor habitats throughout the area.

2-OUTDOORS/AGRICULTURAL TOPICS IN OUR AREA

*Northland Magazine on August 17th from 8-8:10 a.m. and the A-Squad with Jake and Kerry on August 7th (7:15 a.m.) and August 21st (8:15 a.m.) Kerry Rodd and Lakehead Harvest Reunion official Bill Richey discussed the annual Lakehead Harvest Show in Esko, which attracts thousands of enthusiasts each year for events like: Saw-milling, Threshing, Blacksmithing, Shingle Making, Flea Markets, Antique Rock Crusher, Field Work & Potato Digging, Tractor Pull, Steam & Gas Models, Family Activities.

*Northland Magazine on September 14th from 7:15-7:30 a.m. Kerry Rodd and Dave Berthiume talked about the upcoming 37th Annual Carlton County Chapter Banquet-MN Deer Hunters Association, and the benefit that the event has on the local area, like sending area kids to forkhorn camp and being able to provide grass seed and feed for area animals and outdoor habitats throughout the area.

3-PUBLIC HEALTH and HEALTHY LIVING

*A-Squad on August 14th at 7:35 a.m. Meghan Leavitt and Ali Meuller with Carlton County Health joined in studio to discuss the upcoming event "Meet on the Street" in Cloquet August 27th. The free family-friendly event along Cloquet Avanue will celebrate healthy activities like: walking, biking and rollerblading and healthy eating. ***NOTE-Due to inclement weather, this event was not held.***

4- PUBLIC SAFETY & AWARENESS CAMPAIGNS

*Cloquet Police Department officials are on the A-Squad between 7:10 and 7:20 a.m. each Thursday to discuss happenings and goings-on of the Cloquet Police Department within the community, from involvement with certain organizations to public safety matters. One of the events discussed was the Cloquet National Night Out event on August 6th. The Cloquet National Night Out, along with several other area National Night Out celebrations, were highlighted on local newscasts throughout the day on August 6th. WKLK/WMOZ was there live to broadcast throughout the event.

*Sergeant Neil Dickenson with the Minnesota State Patrol joined the A-Squad on July 31st at 730 a.m. to discuss the state's new "hands-free" phone law. He discussed what the law meant, the fines involved and how drivers could adapt to the change as the law goes into effect. New stories about the new hands-free phone law littered the airwaves during newscasts on August 1st, the day the law went into effect.

*Locally-produced Back to School Safety PSAs were aired several times daily on all three stations between September 12th and September 29th.

*Station-produced Mugs n Hugs event was held at Wal-Mart in Cloquet September 21st from 10 a.m.-NOON. This event was promoted on all three of our stations and featured on local newscasts and locally-produced programming. With help from several local organizations and partners, including Police and Fire Departments, we were able to hand out hundreds of DNA kits to local parents and children to use in case a child should ever go missing. Each participant also received a souvenir mug and a free root beer float.

5- LOCAL FESTIVALS

*WKLK and WMOZ Radio were heavily involved in the Cloquet 4th of July parade by announcing parade floats going by Cloquet Avenue; local Carlton Daze festivities in Carlton July 26-28, including assisting in their 5K race and spaghetti feed, live broadcast on Northland Magazine July 27th from 7-9 a.m. and helping with their parade on July 28th by providing music; and the Carlton County Fair in Barnum August 15-19 by broadcasting live, providing music and announcements and by having fair director Allysha Sample on the air with the A-Squad several times leading up to the fair. Those are just a handful of several events the station was a part of during the summer months.

PUBLIC-AFFAIRS and OTHER PROGRAMMING ON OUR STATION(S)

*Northland Magazine is a locally-produced program hosted by WKLK-WMOZ's Kerry Rodd each Saturday morning which airs on all three company stations (WKLK-AM, WKLK-FM and WMOZ-FM) from 7-9 a.m. It covers a wide variety of local, state and national subjects and issues (some listed above).

*Local News airs twice daily (M-F) at 7 and 8 a.m. on WKLK-FM and four times daily (M-F) at 7 and 8 a.m. and 12 and 5 p.m. on WKLK-AM and WMOZ-FM. These newscasts may cover some or all of the subject matter listed above.

*Minnesota News Network provides our stations with several newscasts daily (M-Sat) and may cover some or all of the subject matter listed above.

*Local Sports reports air at least four times daily on all of our stations (M-F). All three stations also carry over 200 local sports broadcasts each year covering 12 area schools.

*Each September-May, "Coaches Corner," a locally-produced public affairs sports program, airs on WKLK 96.5 FM. It airs from 9-11 a.m. Saturdays and is hosted by Dwight Cadwell.

*All of our stations air a "Community Calendar" of events M-Sat. during the 10 a.m. and 2 p.m. hours that may cover some or all of the subject matter listed above.

*A local-produced station two-hour show, "On the Track," hosted by Travis Kahlstorf, features everything dirt track racing from around the area. It typically runs June-September.

*All of our stations air a public-affairs program produced by the Minnesota News Network called Minnesota Matters. It airs every Sunday morning during the 6:00 a.m. hour. The following is a list of program content during shows that aired during the third quarter of 2019.

July 3, 2019

Topics: New opioid law in MN, protecting loons, Minnesotan at the helm of the Oscar Meyer Weinermobile, Twins progress report

Hosts: Scott Peterson, Bill Werner, Tasha Redel, JW Cox and Mike Grimm *July 12, 2019*

Topics: health insurance premium projections, 2018 MN Teacher of the year joins OutFront MN, childhood healthcare grants for native tribes, new U of M ticketing program

Hosts: Scott Peterson, Bill Werner, JW Cox and Mike Grimm *July 19, 2019*

Topics: Trump/Omar, shakeups at DHS, progress in the fight to end Veteran homelessness in MN, MN's connection to Apollo 11, Big 10 Media Day Hosts: Scott Peterson, Bill Werner, Tasha Redel and Mike Grimm

July 26, 2019

Topics: hands-free law goes into effect Aug 1, US attorney for MN on sextortion, MN baseball stories, Vikes preview with G-M Rick Spielman

Hosts: Scott Peterson, Bill Werner, JW Cox and Mike Grimm *August 2, 2019*

Topics: progress on insulin bill to lower costs, hands-free law, concerning trends in teen vaping, Wiffle Wars 3

Hosts: Scott Peterson, Bill Werner, Tasha Redel and Mike Grimm

<u>August 9, 2019</u>

Topics: Gun violence in the wake of recent mass shootings—local elected officials, advocates for and against stricter gun measures and a mental health perspective;

Hosts: Scott Peterson, Bill Werner, Tasha Redel and Mike Grimm *August 14, 2019*

Topics: DHS, gun reform and insulin at the State Capitol, back-to-school tips, State Fair Preview, Twins' Jake Oderizzi

Hosts: Scott Peterson, Bill Werner, Tasha Redel and Mike Grimm *August 23, 2019*

Topics: the latest in MN politics, State Fair icons—the Giant Slide and Sweet Martha, MN Wild add four-legger to roster, TV broadcaster Dick Bremer on Twins' surprising season

Hosts: Scott Peterson, Bill Werner, Tasha Redel and Mike Grimm *August 30, 2019*

Topics: Rep Grossell controversy/trouble at DHS, State Fair spotlight on Pronto Pups and Monty's Reptiles, Golden Gopher football opener, Target Field hosts football game

Hosts: Scott Peterson, Bill Werner, Tasha Redel and JW Cox September 06, 2019

Topics: DHS update/7th district race, MN mom shares story of son's overdose death this National Recovery month, pheasant outlook for fall, Vikings season preview with Ben Leber

Hosts: Scott Peterson, Bill Werner, Tasha Redel and Mike Grimm *September 13, 2019*

Topics: assisted suicide debate at the State Capitol, ovarian cancer awareness,

BWCA controlled burns, safety and mental health for MN farmers

Hosts: Scott Peterson, Tasha Redel, JW Cox, Mark Dorenkamp September 20, 2019

Topics: Insulin at the State Capitol, combating obesity, new Prince exhibit at MN History Museum

Hosts: Scott Peterson, Bill Werner, Tasha Redel and JW Cox September 27, 2019

Topics: Insulin-climate change update from State Capitol, impeachment 101, vaping and lung disease, Twins clinch!

Hosts: Scott Peterson, Bill Werner, Tasha Redel and Mike Grimm