

CONTRACT



WDBD
715 South Jefferson Street
Jackson, MS 39201
Sales T&C: <http://bit.ly/2BQrdRe>
(601) 948-3333

<u>Contract / Revision</u> 3445659 /		<u>Alt Order #</u>
<u>Advertiser</u> Elect Principled Veterans Fund		<u>Original Date / Revision</u> 02/28/24 / 02/28/24
<u>Contract Dates</u> 03/05/24 - 03/12/24	<u>Estimate #</u> 305312	
<u>Product</u>		
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> WDBD	<u>Account Executive</u> Anna Lyon	<u>Sales Office</u> Jackson (ASM)
<u>Special Handling</u>		
<u>Demographic</u> Adults 25-54		
	<u>Order Type</u> NORMAL	
<u>Agy Code</u> 9915589	<u>Advertiser Code</u>	<u>Product 1/2</u>
<u>Agency Ref</u> 113466	<u>Advertiser Ref</u> 626015	

And:

Del Cielo Media
PO Box 25458
Alexandria, VA 22313

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	WDBD	03/05/24	03/12/24	M-F 7a-9a News	7-9A		:30			NM	12	\$420.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	03/04/24	03/10/24	-TWTF--				8	\$35.00			
	Week:	03/11/24	03/17/24	MT-----				4	\$35.00			
N 2	WDBD	03/10/24	03/10/24	9a-10a FOX News Sunday	9a-10a		:30			NM	1	\$20.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	03/04/24	03/10/24	-----S				1	\$20.00			
N 3	WDBD	03/11/24	03/11/24	FOX Monday Prime Hr 1	6:58-8p		:30			NM	1	\$135.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	03/11/24	03/17/24	M-----				1	\$135.00			
N 4	WDBD	03/06/24	03/06/24	FOX Wednesday Prime Hr 1	6:58-8pm		:30			NM	1	\$285.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	03/04/24	03/10/24	--W----				1	\$285.00			
N 5	WDBD	03/10/24	03/10/24	FOX NCAA Basketball Gm 1	FOX NCAA Basket		:30			NM	2	\$80.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	03/04/24	03/10/24	-----S				2	\$40.00			
Totals											17	\$940.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
02/26/24 - 03/12/24	17	\$940.00	(\$141.00)	\$799.00
Totals	17	\$940.00	(\$141.00)	\$799.00

Signature: _____ **Date:** _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

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