

# ORDER



**Orders**  
**Order / Rev:** 77187  
 Alt Order #: \_\_\_\_\_  
**Product Desc:** Debate 10-27-22  
 Estimate: \_\_\_\_\_  
**Flight Dates:** 10/27/22 - 10/27/22  
**Original Date / Rev:** 10/26/22 / 10/28/22  
**Order Type:** GENERAL

**WICU-DT1**

**Primary AE:** Mike Barden  
**Sales Office:** ER-1  
**Sales Region:** Regional

**Agency**  
**Name:** Parker Philips, Inc.  
 Buying Contact: \_\_\_\_\_  
 Billing Contact: \_\_\_\_\_  
1250 Tower Lane  
Erie, PA 16505

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 0%

**Advertiser**  
**Name:** Children First Action Fund  
 Demographic: HH  
 Product Codes: Issues/Propositions  
 Revenue Code 1: POL  
 Revenue Code 2: POL-I  
 Revenue Code 3: GEN  
 Priority: P-01.1

**New Business End:** \_\_\_\_\_  
**Advertiser External ID:** \_\_\_\_\_  
**Agency External ID:** \_\_\_\_\_  
**Unit Code:** General  
**Order Separation:** 00:15:00

**Bill Plan**

Start Date	End Date	# Spots	Gross Amount	Net Amount
09/26/22	10/27/22	1	\$2,000.00	\$2,000.00

**Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
October 2022	1	\$2,000.00	\$2,000.00	0.00
<b>Totals</b>	<b>1</b>	<b>\$2,000.00</b>	<b>\$2,000.00</b>	<b>0.00</b>

**Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Mike Barden			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WICU	10/27/22	10/27/22	Prime Acces Rotator M-ICM		6:59 PM-7:00 PM	---T---	:30	1	\$2,000.00	P-01	0.00	NM	1	\$2,000.00
				CONGRESSIONAL DEBATE		(6:59 PM-7:00 PM)									
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/24/22	10/30/22	---T---		1				\$2,000.00		0.00			
													<b>Totals</b>	<b>1</b>	<b>\$2,000.00</b>