

ORDER



Orders
Order / Rev: 77187
 Alt Order #:
Product Desc: Debate 10-27-22
 Estimate:
Flight Dates: 10/27/22 - 10/27/22
Original Date / Rev: 10/26/22 / 10/26/22
Order Type: GENERAL

WICU-DT1
Primary AE: Mike Barden
Sales Office: ER-1
Sales Region: Regional

Agency
Name: Parker Philips, Inc.
Buying Contact:
Billing Contact: Accounts Payable
 1250 Tower Lane
 Erie, PA 16505

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 0%

Advertiser
Name: Children First Action Fund
Demographic: HH
Product Codes: Issues/Propositions
Revenue Code 1: POL
Revenue Code 2: POL-I
Revenue Code 3: GEN
Priority: P-01.1

New Business End:
Advertiser External ID:
Agency External ID:
Unit Code: General
Order Separation: 00:15:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
09/26/22	10/27/22	1	\$2,000.00	\$2,000.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2022	1	\$2,000.00	\$2,000.00	0.00
Totals	1	\$2,000.00	\$2,000.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Mike Barden			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WICU	10/27/22	10/27/22	Prime Acces Rotator M-ICM		6:59 PM-7:00 PM	---T---	:30	1	\$2,000.00	P-01	0.00	NM	1	\$2,000.00
				CONGRESSIONAL DEBATE		(6:59 PM-7:00 PM)									
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/24/22	10/30/22	---T---		1				\$2,000.00		0.00			
													Totals	1	\$2,000.00