

**WDWG - WPWZ - WZAX - WRMT**  
 12714 NC Hwy 97 East  
 Rocky Mount, NC 27803  
 Phone 252-442-8092

YVONNE MCLEOD FOR NC HOUSE  
 2113 EDINBOROUGH ROAD  
 ROCKY MOUNT, NC 27803

**WDWG/WPWZ/WZAX/WRMT Confirmation**  
**OrderID: 0630-003**

Sponsor: Yvonne Mcleod for NC House  
 Product: Yvonne Mcleod for NC House  
 Estimate/PO: Primary Election  
 AccountRep: Political  
 BillingCycle: Calendar Month  
 InvoiceType: Times/Rates  
 Run Dates: 2/27/2024 - 3/5/2024  
 Items Ordered: 180  
 Gross Amount: 1,800.00  
 Discounts: 0.00  
 Agency Commissio: 0.00  
 Net Amount: 1,800.00

**Scheduled Station(s): WDWG / WZAX / WPWZ**  
**Yvonne Mcleod for NC House 3 Station Radio Ad Plan 2 Primary Election 2024**

Printed 2/26/2024 10:16:43 AM

Run Dates	Run Weeks	Run Times	Mo	Tue	We	Thu	Fri	Sat	Sun	Week Total	Length	Descriptio	Avail Type	Copy ID	Qty	Item Cost	Total Cost
01 2/27/2024 - 3/4/2024	All Weeks	06:00 AM - 11:59 PM	10	10	10	10	10			50	:60 Spot		6712	50	30.00	1,500.00	
02 3/5/2024 - 3/5/2024	All Weeks	06:00 AM - 07:00 PM	10	10						10	:60 Spot		6712	10	30.00	300.00	

**Calendar Month Projected Billing:**

Month	Projected Billing
Jan-24	0.00
Feb-24	900.00
Mar-24	900.00
<b>Q1-2024</b>	<b>1,800.00</b>

*Yvonne Mcleod*  
 Confirmed Correct; Payment Guaranteed

*[Signature]*  
 Accepted for Multi-Station

# CANDIDATE ADVERTISEMENT AGREEMENT FORM

See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

I, Yvonne McLeod, hereby request station time as follows:

**IDENTIFY CANDIDATE TYPE** 

FEDERAL CANDIDATE

STATE OR LOCAL CANDIDATE

## ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Candidate name:

Yvonne McLeod

Authorized committee:

Committee To Elect Yvonne McLeod

Agency requesting time (and contact information):

N/A

Candidate's political party:

Republican

Office sought (no acronyms or abbreviations):

NC House of Representatives District 25

Date of election:

03-05-2024

General

Primary

Treasurer of candidate's authorized committee:

Ben Votipka

The undersigned represents that:

(1) the payment for the broadcast time requested has been furnished by (check one box below):

the candidate listed above who is a legally qualified candidate, or

the authorized committee of the legally qualified candidate listed above;

(2) this station is authorized to announce the time as paid for by such person or entity; and

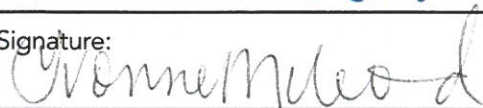
(3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices (not applicable to federal candidates).

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

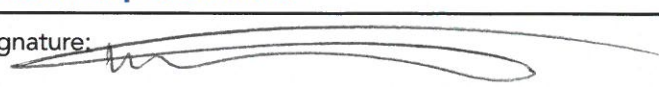
**Candidate/Committee/Agency**

**Station Representative**

Signature:



Signature:



Name: Yvonne McLeod

Name: Kevin Bullock

Date of Request to Purchase Ad Time: 02-26-2024

Date of Station Agreement to Sell Time: 02-26-2024

**Federal Candidate Certification:**

The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate's authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.

**Candidate/Authorized Committee/Agency**

Signature:

Name:

Date:

**TO BE COMPLETED BY STATION ONLY**

Ad submitted to Station?  Yes  No Date ad received: 02-14-2024

**Note: Must have separate PB-19 Forms for each version of the ad (i.e., for every ad with differing copy).**

Federal candidate certification signed (above):  Yes  No  N/A

Disposition:

- Accepted
- Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)\*
- Rejected – provide reason:

\*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any (e.g., insufficient sponsor ID tag):

Contract #:  
0630-003

Station Call Letters:  
WDWG - WPWZ - WZAX

Date Received/Requested:  
02-26-2024

Est. #:  
0630-003

Station Location:  
RockyMount,Pinetops,Nashville

Run Start and End Dates:  
02-27-2024 - 03-05-2024

Upload order, this form and invoice (or traffic system print-out) or other documents reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.

0630-003

**WDWG - WPWZ - WZAX - WRMT**  
 12714 NC Hwy 97 East  
 Rocky Mount, NC 27803  
 Phone 252-442-8092

YVONNE MCLEOD FOR NC HOUSE  
 2113 EDINBOROUGH ROAD  
 ROCKY MOUNT, NC 27803

**WDWG/WPWZ/WZAX/WRMT Confirmation**

**OrderID: 0630-002**

Sponsor: Yvonne McLeod for NC House  
 Product: Yvonne McLeod for NC House  
 Estimate/PO: Primary Election  
 AccountRep: Political  
 BillingCycle: Calendar Month  
 InvoiceType: Times/Rates  
 Run Dates: 2/17/2024 - 3/5/2024  
 Items Ordered: 162  
 Gross Amount: 1,620.00  
 Discounts: 0.00  
 Agency Commissio: 0.00  
 Net Amount: 1,620.00

**Scheduled Station(s): WDWG / WZAX / WPWZ**  
**Yvonne McLeod for NC House 3 Station Radio Ad Plan Primary Election 2024**

Printed 2/14/2024 11:54:49 AM

Run Dates	Run Weeks	Run Times	Mo	Tue	We	Thu	Fri	Sat	Sun	Week Total	Length	Descriptio	Avail Type	Copy ID	Qty	Item Cost	Total Cost
01 2/17/2024 - 3/5/2024	All Weeks	06:00 AM - 11:59 PM	3	3	3	3	3	3	3	21	:60	Spot			54	30.00	1,620.00

**Calendar Month Projected Billing:**

Month	Projected Billing
Jan-24	0.00
Feb-24	1,170.00
Mar-24	450.00
<b>Q1-2024</b>	<b>1,620.00</b>

*Yvonne McLeod*

*Ray Vanover*

Confirmed Correct; Payment Guaranteed

Accepted for Multi-Station

## AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

FEDERAL CANDIDATE

STATE/LOCAL CANDIDATE

**To Avail Themselves of The Lowest Unit Charge During a Political Window, Federal Candidates Must Sign The Certification On Page 3**

<b>Station and Location:</b> WPW2 - pine tops WDWG - Rocky Mount WZAX - W/ville	<b>Date:</b> 2-14-24
--	-------------------------

I, YVONNE MCLEOD,  
 being/on behalf of: YVON MCLEOD FOR HOUSE OF REPRESENTATIVES<sup>NC</sup>, a legally  
 qualified candidate of the REPUBLICAN political  
 party for the office of: HOUSE OF REPRESENTATIVES - NC  
 in the MID TERM primary  
 election to be held on: 03-05-2024

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

**Total Charges:** See Attached

For programming that, in whole or in part, "communicates a message relating to any political matter of national importance," list the matters below:

YVONNE MCLEOD FOR HOUSE OF REPRESENTATIVES

I represent that the payment for the above described broadcast time has been furnished by:

YVONNE MCLEOD

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Ben Votipka

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

**To Be Signed By Candidate or Authorized Committee**

2-14-24

Date

Yvonne McLeod

Signature

**To Be Signed By Station Representative**

Accepted

Accepted in Part

Rejected

Kevin Bullock

Signature

Kevin Bullock

Printed Name

General Manager

Title

# WZAX Invoice

**WZAX - The Beach 99.3 FM**  
 First Media Radio  
 12714 NC HWY 97 EAST  
 Rocky Mount, NC 27803  
 (Phone) 252-442-8092 (Fax) 252-442-8092

Invoice ID: 24020420  
 Invoice Date: 2/29/2024  
 Account ID: 0630  
 Order ID: 0630-002  
 Account Rep: Political

**Amount Due: \$0.00**

**Amount Paid: \_\_\_\_\_**

YVONNE MCLEOD FOR NC HOUSE  
 2113 EDINBOROUGH ROAD  
 ROCKY MOUNT, NC 27803

WZAX THE BEACH 99.3 FM  
 12714 HWY 97 EAST  
 ROCKY MOUNT, NC 27803  
 (P)252-442-8092 / (F)252-977-6664

Sponsor: Yvonne McLeod for NC House for P.O./Estimate # Primary Election  
 Yvonne McLeod for NC House 3 Station Radio Ad Plan Primary Election 2024

Page 1

Date	Description	Times			Qty	Rate	Cost
2/17/2024	:60 Spot	06:48 AM	01:36 PM	06:36 PM	3	10.00	30.00
2/18/2024	:60 Spot	08:36 AM	02:36 PM	09:36 PM	3	10.00	30.00
2/19/2024	:60 Spot	09:20 AM	03:36 PM	10:36 PM	3	10.00	30.00
2/20/2024	:60 Spot	10:36 AM	04:36 PM	08:36 PM	3	10.00	30.00
2/21/2024	:60 Spot	09:20 AM	01:20 PM	08:36 PM	3	10.00	30.00
2/22/2024	:60 Spot	01:20 PM	03:20 PM	07:36 PM	3	10.00	30.00
2/23/2024	:60 Spot	10:20 AM	05:20 PM	10:20 PM	3	10.00	30.00
2/24/2024	:60 Spot	08:48 AM	01:36 PM	10:36 PM	3	10.00	30.00
2/25/2024	:60 Spot	06:48 AM	11:36 AM	08:36 PM	3	10.00	30.00
2/26/2024	:60 Spot	09:48 AM	02:36 PM	09:36 PM	3	10.00	30.00
2/27/2024	:60 Spot	10:20 AM	07:20 PM	11:36 PM	3	10.00	30.00
2/28/2024	:60 Spot	03:48 PM	04:20 PM	10:36 PM	3	10.00	30.00
2/29/2024	:60 Spot	08:10 AM	06:36 PM	07:20 PM	3	10.00	30.00
<b>39 Total Items</b>					<b>Total Cost:</b>		<b>390.00</b>
					2/15/2024 PrePayment Applied Check 1007:		-390.00
					<b>Amount Due:</b>		<b>0.00</b>

**Amount Due: 0.00**

# WZAX Invoice

**WZAX - The Beach 99.3 FM**  
 First Media Radio  
 12714 NC HWY 97 EAST  
 Rocky Mount, NC 27803  
 (Phone) 252-442-8092 (Fax) 252-442-8092

Invoice ID: 24020423  
 Invoice Date: 2/29/2024  
 Account ID: 0630  
 Order ID: 0630-003  
 Account Rep: Political

Amount Due: \$0.00

Amount Paid: \_\_\_\_\_

YVONNE MCLEOD FOR NC HOUSE  
 2113 EDINBOROUGH ROAD  
 ROCKY MOUNT, NC 27803

WZAX THE BEACH 99.3 FM  
 12714 HWY 97 EAST  
 ROCKY MOUNT, NC 27803  
 (P)252-442-8092 / (F)252-977-6664

Sponsor: Yvonne McLeod for NC House for P.O./Estimate # Primary Election  
 Yvonne McLeod for NC House 3 Station Radio Ad Plan 2 Primary Election 2024

Page 1

Date	Description	Times				Qty	Rate	Cost
2/27/2024	:60 Spot	06:10 AM 01:20 PM 05:36 PM	07:10 AM 02:20 PM 06:36 PM	08:30 AM 03:36 PM	09:20 AM 04:36 PM	10	10.00	100.00
2/28/2024	:60 Spot	06:30 AM 01:36 PM 08:36 PM	08:30 AM 02:36 PM 09:36 PM	09:36 AM 06:36 PM	10:36 AM 07:36 PM	10	10.00	100.00
2/29/2024	:60 Spot	09:36 AM 03:20 PM 10:36 PM	10:20 AM 04:36 PM 11:36 PM	01:36 PM 05:36 PM	02:36 PM 08:36 PM	10	10.00	100.00
<b>30 Total Items</b>						<b>Total Cost:</b>		<b>300.00</b>
						2/26/2024 PrePayment Applied Check 1008:		-300.00
						<b>Amount Due:</b>		<b>0.00</b>

**Amount Due:** 0.00



# WZAX Invoice

**WZAX - The Beach 99.3 FM**  
First Media Radio  
12714 NC HWY 97 EAST  
Rocky Mount, NC 27803  
(Phone) 252-442-8092 (Fax) 252-442-8092

Invoice ID: 24030064  
Invoice Date: 3/5/2024  
Account ID: 0630  
Order ID: 0630-002  
Account Rep: Political

Amount Due: \$0.00

Amount Paid: \_\_\_\_\_

YVONNE MCLEOD FOR NC HOUSE  
2113 EDINBOROUGH ROAD  
ROCKY MOUNT, NC 27803

WZAX THE BEACH 99.3 FM  
12714 HWY 97 EAST  
ROCKY MOUNT, NC 27803  
(P)252-442-8092 / (F)252-977-6664

Sponsor: Yvonne McLeod for NC House for P.O./Estimate # Primary Election  
Yvonne McLeod for NC House 3 Station Radio Ad Plan Primary Election 2024

Page 1

Date	Description	Times			Qty	Rate	Cost
3/1/2024	:60 Spot	07:30 AM	06:36 PM	11:36 PM	3	10.00	30.00
3/2/2024	:60 Spot	01:36 PM	05:36 PM	09:36 PM	3	10.00	30.00
3/3/2024	:60 Spot	06:36 AM	10:36 AM	08:36 PM	3	10.00	30.00
3/4/2024	:60 Spot	07:10 AM	04:20 PM	05:36 PM	3	10.00	30.00
3/5/2024	:60 Spot	03:20 PM	04:20 PM	05:20 PM	3	10.00	30.00
<b>15 Total Items</b>					<b>Total Cost:</b>		<b>150.00</b>
2/15/2024 PrePayment Applied Check 1007:							-150.00
<b>Amount Due:</b>							<b>0.00</b>

**Amount Due:** 0.00

# WZAX Invoice

**WZAX - The Beach 99.3 FM**  
 First Media Radio  
 12714 NC HWY 97 EAST  
 Rocky Mount, NC 27803  
 (Phone) 252-442-8092 (Fax) 252-442-8092

Invoice ID: 24030067  
 Invoice Date: 3/5/2024  
 Account ID: 0630  
 Order ID: 0630-003  
 Account Rep: Political

Amount Due: \$0.00

Amount Paid: \_\_\_\_\_

YVONNE MCLEOD FOR NC HOUSE  
 2113 EDINBOROUGH ROAD  
 ROCKY MOUNT, NC 27803

WZAX THE BEACH 99.3 FM  
 12714 HWY 97 EAST  
 ROCKY MOUNT, NC 27803  
 (P)252-442-8092 / (F)252-977-6664

Sponsor: Yvonne McLeod for NC House for P.O./Estimate # Primary Election  
 Yvonne McLeod for NC House 3 Station Radio Ad Plan 2 Primary Election 2024

Page 1

Date	Description	Times				Qty	Rate	Cost
3/1/2024	:60 Spot	09:20 AM	10:36 AM	01:20 PM	02:20 PM	10	10.00	100.00
		03:20 PM	04:36 PM	05:20 PM	07:36 PM			
		08:36 PM	09:36 PM					
3/4/2024	:60 Spot	09:48 AM	10:20 AM	01:36 PM	02:36 PM	10	10.00	100.00
		03:36 PM	06:36 PM	07:36 PM	08:36 PM			
		10:36 PM	11:20 PM					
3/5/2024	:60 Spot	06:10 AM	08:30 AM	09:36 AM	10:36 AM	10	10.00	100.00
		01:20 PM	02:36 PM	03:36 PM	04:36 PM			
		05:36 PM	06:20 PM					
<b>30 Total Items</b>						<b>Total Cost:</b>	<b>300.00</b>	
2/26/2024 PrePayment Applied Check 1008:								-300.00
<b>Amount Due:</b>								<b>0.00</b>

**Amount Due: 0.00**