

DUPLICATE

INVOICE



KYTV
999 W. Sunshine Street
Springfield, MO 65807
Main: (417) 268-3000
Billing:

Invoice #	Invoice Date	Invoice Month	Invoice Period
5132452-1	07/17/16	July 2016	06/27/16 - 07/12/16

Property	Account Executive	Sales Office	Sales Region
KYTV	Natalie Murphy	Springfield Nat	National

Billing Address:

Pinpoint Media-Alexandria
Attention: Accounts Payable
1707 Osage St 103
Alexandria, VA 22302

Send Payment To:

KYTV
PO Box 14200
Tallahassee, FL 32317-4200

Advertiser	Product	Estimate Number
Hanaway Catherine - R - Go	TV	646

Flight Dates	Order #	Alt Order #
07/06/16 - 07/12/16	5132452	WOC10410226

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

Agency Code	Advertiser Code	Product 1/2
9915283	56	58

Agency Ref	Advertiser Ref
8737	67788

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	07/06/16	07/11/16	Ozarks Today @ 6a	6a-7a	1- 1- 1- -	:30	3	\$400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/06/16 07/12/16 1- 1- 1- - 3 \$400.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KYTV	W	07/06/16	6:47 AM	Ozarks Today @ 6a	6a-7a	:30	DMSC2016CH06H	\$400.00 NM
2	KYTV	F	07/08/16	6:25 AM	Ozarks Today @ 6a	6a-7a	:30	DMSC2016CH06H	\$400.00 NM
3	KYTV	M	07/11/16	6:11 AM	Ozarks Today @ 6a	6a-7a	:30	DMSC2016CH06H	\$400.00 NM
2	07/06/16	07/12/16	Today Show	7a-9a	11111- -	:30	5	\$320.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/06/16 07/12/16 11111- - 5 \$320.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
3	KYTV	W	07/06/16	8:29 AM	Today Show	7a-9a	:30	DMSC2016CH06H	\$320.00 NM
1	KYTV	Th	07/07/16		Today Show	7a-9a	:00		\$320.00 NM
					Credited				
					MG \$ ON EST 647				
4	KYTV	F	07/08/16		Today Show	7a-9a	:00		\$320.00 NM
					Credited				
					MG \$ ON EST 647				
5	KYTV	M	07/11/16		Today Show	7a-9a	:00		\$320.00 NM
					Credited				
					MG \$ ON EST 647				
2	KYTV	Tu	07/12/16		Today Show	7a-9a	:00		\$320.00 NM
					Credited				
					MG \$ ON EST 647				
3	07/06/16	07/12/16	KY3 News @ Noon	12p-1230p	11111- -	:30	5	\$205.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/06/16 07/12/16 11111- - 5 \$205.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KYTV	W	07/06/16	12:09 PM	KY3 News @ Noon	12p-1230p	:30	DMSC2016CH06H	\$205.00 NM
5	KYTV	Th	07/07/16	12:21 PM	KY3 News @ Noon	12p-1230p	:30	DMSC2016CH06H	\$205.00 NM
2	KYTV	F	07/08/16	12:10 PM	KY3 News @ Noon	12p-1230p	:30	DMSC2016CH06H	\$205.00 NM
3	KYTV	M	07/11/16	12:11 PM	KY3 News @ Noon	12p-1230p	:30	DMSC2016CH06H	\$205.00 NM
4	KYTV	Tu	07/12/16	12:28 PM	KY3 News @ Noon	12p-1230p	:30	DMSC2016CH06H	\$205.00 NM

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Advertiser	Product	Estimate Number	
Hanaway Catherine - R - GoTV		646	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
3	07/06/16	07/12/16	KY3 News @ Noon	12p-1230p	11111--	:30	5	\$205.00	NM
4	07/06/16	07/12/16	ANDY	1230p-1p	11111--	:30	5	\$200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/06/16 07/12/16 11111-- 5 \$200.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KYTV	W	07/06/16	12:31 PM	ANDY	1230p-1p	:30	DMSC2016CH06H	\$200.00 NM
2	KYTV	Th	07/07/16	12:56 PM	ANDY	1230p-1p	:30	DMSC2016CH06H	\$200.00 NM
3	KYTV	F	07/08/16	12:44 PM	ANDY	1230p-1p	:30	DMSC2016CH06H	\$200.00 NM
4	KYTV	M	07/11/16	12:43 PM	ANDY	1230p-1p	:30	DMSC2016CH06H	\$200.00 NM
5	KYTV	Tu	07/12/16	12:45 PM	ANDY	1230p-1p	:30	DMSC2016CH06H	\$200.00 NM
5	07/06/16	07/12/16	Days of Our Lives	1p-2p	- 1- 1- - -	:30	2	\$150.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/06/16 07/12/16 - 1- 1- - - 2 \$150.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KYTV	Th	07/07/16	1:59 PM	Days of Our Lives	1p-2p	:30	DMSC2016CH06H	\$150.00 NM
2	KYTV	Tu	07/12/16		Days of Our Lives	1p-2p	:00		\$150.00 NM
Credited MG \$ ON EST 647									
6	07/06/16	07/12/16	DR PHIL	3p-4p	11111--	:30	5	\$170.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/06/16 07/12/16 11111-- 5 \$170.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KYTV	W	07/06/16	3:53 PM	DR PHIL	3p-4p	:30	DMSC2016CH06H	\$170.00 NM
2	KYTV	Th	07/07/16	3:22 PM	DR PHIL	3p-4p	:30	DMSC2016CH06H	\$170.00 NM
3	KYTV	F	07/08/16	3:12 PM	DR PHIL	3p-4p	:30	DMSC2016CH06H	\$170.00 NM
4	KYTV	M	07/11/16	3:22 PM	DR PHIL	3p-4p	:30	DMSC2016CH06H	\$170.00 NM
5	KYTV	Tu	07/12/16	3:43 PM	DR PHIL	3p-4p	:30	DMSC2016CH06H	\$170.00 NM
7	07/06/16	07/12/16	KY3 News @ 5p M-F	5p-530p	11111--	:30	5	\$560.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/06/16 07/12/16 11111-- 5 \$560.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KYTV	W	07/06/16	5:22 PM	KY3 News @ 5p M-F	5p-530p	:30	DMSC2016CH06H	\$560.00 NM
4	KYTV	Th	07/07/16	5:27 PM	KY3 News @ 5p M-F	5p-530p	:30	DMSC2016CH06H	\$560.00 NM
2	KYTV	F	07/08/16	5:26 PM	KY3 News @ 5p M-F	5p-530p	:30	DMSC2016CH06H	\$560.00 NM
5	KYTV	M	07/11/16	5:26 PM	KY3 News @ 5p M-F	5p-530p	:30	DMSC2016CH06H	\$560.00 NM
3	KYTV	Tu	07/12/16	5:12 PM	KY3 News @ 5p M-F	5p-530p	:30	DMSC2016CH06H	\$560.00 NM
8	07/06/16	07/12/16	NBC Nightly News	528p-6p	11- 11- -	:30	4	\$700.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/06/16 07/12/16 11- 11- - 4 \$700.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KYTV	Th	07/07/16	5:29 PM	NBC Nightly News	528p-6p	:30	DMSC2016CH06H	\$700.00 NM
2	KYTV	F	07/08/16		NBC Nightly News	528p-6p	:00		\$700.00 NM
Credited MG \$ ON EST 647									
3	KYTV	M	07/11/16	5:29 PM	NBC Nightly News	528p-6p	:30	DMSC2016CH06H	\$700.00 NM

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8	07/06/16	07/12/16	NBC Nightly News	528p-6p	11-11--	:30	4	\$700.00	NM
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 4 KYTV Tu 07/12/16 NBC Nightly News 528p-6p :00 \$700.00 NM Credited MG \$ ON EST 647									
9	07/06/16	07/12/16	KY3 News @ 6p M-F	6p-630p	11111--	:30	5	\$800.00	NM
Weeks: Start Date 07/06/16 End Date 07/12/16 MTWTFSS 11111-- Spots/Week 5 Rate \$800.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KYTV W 07/06/16 6:20 PM KY3 News @ 6p M-F 6p-630p :30 DMSC2016CH06H \$800.00 NM 3 KYTV Th 07/07/16 6:09 PM KY3 News @ 6p M-F 6p-630p :30 DMSC2016CH06H \$800.00 NM 4 KYTV F 07/08/16 6:11 PM KY3 News @ 6p M-F 6p-630p :30 DMSC2016CH06H \$800.00 NM 2 KYTV M 07/11/16 6:16 PM KY3 News @ 6p M-F 6p-630p :30 DMSC2016CH06H \$800.00 NM 5 KYTV Tu 07/12/16 6:07 PM KY3 News @ 6p M-F 6p-630p :30 DMSC2016CH06H \$800.00 NM									
10	07/06/16	07/12/16	Wheel of Fortune M-F	630p-7p	11111--	:30	5	\$535.00	NM
Weeks: Start Date 07/06/16 End Date 07/12/16 MTWTFSS 11111-- Spots/Week 5 Rate \$535.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KYTV W 07/06/16 6:41 PM Wheel of Fortune M-F 630p-7p :30 DMSC2016CH06H \$535.00 NM 2 KYTV Th 07/07/16 6:41 PM Wheel of Fortune M-F 630p-7p :30 DMSC2016CH06H \$535.00 NM 3 KYTV F 07/08/16 6:47 PM Wheel of Fortune M-F 630p-7p :30 DMSC2016CH06H \$535.00 NM 4 KYTV M 07/11/16 6:36 PM Wheel of Fortune M-F 630p-7p :30 DMSC2016CH06H \$535.00 NM 5 KYTV Tu 07/12/16 Wheel of Fortune M-F 630p-7p :00 \$535.00 NM Credited MG \$ ON EST 647									
11	07/06/16	07/12/16	KY3 News @ 10p M-F	10p-1035p	11111--	:30	5	\$850.00	NM
Weeks: Start Date 07/06/16 End Date 07/12/16 MTWTFSS 11111-- Spots/Week 5 Rate \$850.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KYTV W 07/06/16 10:25 PM KY3 News @ 10p M-F 10p-1035p :30 DMSC2016CH06H \$850.00 NM 2 KYTV Th 07/07/16 10:09 PM KY3 News @ 10p M-F 10p-1035p :30 DMSC2016CH06H \$850.00 NM 3 KYTV F 07/08/16 10:38 PM KY3 News @ 10p M-F 10p-1035p :30 DMSC2016CH06H \$850.00 NM 4 KYTV M 07/11/16 10:12 PM KY3 News @ 10p M-F 10p-1035p :30 DMSC2016CH06H \$850.00 NM 5 KYTV Tu 07/12/16 10:27 PM KY3 News @ 10p M-F 10p-1035p :30 DMSC2016CH06H \$850.00 NM									
12	07/06/16	07/12/16	The Tonight Show	1035p-1136p	11111--	:30	5	\$170.00	NM
Weeks: Start Date 07/06/16 End Date 07/12/16 MTWTFSS 11111-- Spots/Week 5 Rate \$170.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KYTV W 07/06/16 11:35 PM The Tonight Show 1035p-1136p :30 DMSC2016CH06H \$170.00 NM 2 KYTV Th 07/07/16 11:00 PM The Tonight Show 1035p-1136p :30 DMSC2016CH06H \$170.00 NM 3 KYTV F 07/08/16 11:26 PM The Tonight Show 1035p-1136p :30 DMSC2016CH06H \$170.00 NM 4 KYTV M 07/11/16 11:35 PM The Tonight Show 1035p-1136p :30 DMSC2016CH06H \$170.00 NM 5 KYTV Tu 07/12/16 11:15 PM The Tonight Show 1035p-1136p :30 DMSC2016CH06H \$170.00 NM									
13	07/06/16	07/09/16	Sa Today Hr 1	6a-7a	-----1-	:30	1	\$100.00	NM
Weeks: Start Date 07/04/16 End Date 07/10/16 MTWTFSS -----1- Spots/Week 1 Rate \$100.00									

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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																																																													
13	07/06/16	07/09/16	Sa Today Hr 1	6a-7a	-----1-	:30	1	\$100.00	NM																																																																													
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17	07/06/16	07/10/16	Ozarks Today @ 7a Sun	7a-8a	-----1	:30	1	\$165.00	NM																																																																													
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19	07/06/16	07/11/16	AMERICAN NINJA WARF	657p-9p	1-----	:30	1	\$520.00	NM																																																																													
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20	07/06/16	07/12/16	AMERICA'S GOT TALEN	657p-9p	-1-----	:30	1	\$690.00	NM																																																																													

We warrant that the actual broadcast information shown on this invoice was taken from the program log. Gray does not discriminate in its advertising contracts, and it will not accept advertising intended to discriminate on the basis of race or ethnicity. Advertiser hereto affirms that nothing in this Agreement is intended to discriminate on the basis of race or ethnicity. This Agreement is subject to the Standard Terms and Conditions available at www.gray.tv/advertising.



Send Payment To:

KYTV
PO Box 14200
Tallahassee, FL 32317-4200

INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
5132452-1	07/17/16	July 2016	06/27/16 - 07/12/16
Advertiser	Product	Estimate Number	
Hanaway Catherine - R - GoTV		646	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																				
<table> <tr> <td>Weeks:</td><td><u>Start Date</u></td><td><u>End Date</u></td><td><u>MTWTFSS</u></td><td><u>Spots/Week</u></td><td><u>Rate</u></td><td colspan="4"></td></tr> <tr> <td></td><td>07/06/16</td><td>07/12/16</td><td>- 1 - - - - -</td><td>1</td><td>\$690.00</td><td colspan="4"></td></tr> </table>										Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>						07/06/16	07/12/16	- 1 - - - - -	1	\$690.00				
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>																								
	07/06/16	07/12/16	- 1 - - - - -	1	\$690.00																								
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1	KYTV	Tu	07/12/16		AMERICA'S GOT TALENT	657p-9p	:00		\$690.00 NM																				
Credited MG \$ ON EST 647																													
21	07/06/16	07/08/16	Today Show	7a-9a	- - WTF - -	:30	2	\$320.00	NM																				
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	07/06/16	07/12/16	- - WTF - -	2	\$320.00																								
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type																				
2	KYTV	W	07/06/16	8:52 AM	Today Show	7a-9a	:30	DMSC2016CH06H	\$320.00 NM																				
1	KYTV	Th	07/07/16		Today Show	7a-9a	:00		\$320.00 NM																				
Credited MG \$ ON EST 647																													
<u>Total Spots</u>							52																						

Payment Terms 30 Days

<u>Gross Total</u>	\$21,350.00
<u>Agency Commission</u>	\$3,202.50
<u>Net Amount Due</u>	\$18,147.50