

ORDER



Orders
Order / Rev: 344665
Alt Order #:
Product Desc: Candidate
Estimate: 3320
Flight Dates: 11/08/17 - 11/09/17
Original Date / Rev: 11/03/17 / 11/03/17
Order Type: GENERAL

KTNV

Primary AE: Erin Brody
Sales Office: EWSDC
Sales Region: NAT

Agency
Name: Strategic Media Services Inc - Politica
Buying Contact:
Billing Contact:
 1911 North Ft. Myer Drive - Suite 400
 Arlington, VA 22209

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: Heller/Republican/Senate
Demographic: A25-54
Product Codes: PL Federal Candidate
Priority: P-1
Revenue Code 1: POL
Revenue Code 2: POL
Revenue Code 3: CAND

New Business Thru:
Order Separation: 00:20:00
Advertiser External ID:
Agency External ID:
Unit Code: General

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/30/17	11/09/17	2	\$800.00	\$680.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
November 2017	2	\$800.00	\$680.00	0.00
Totals	2	\$800.00	\$680.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Erin Brody			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	KTNV	11/08/17	11/09/17	M-F 5-530pm News	CM	5-530pm	-----	1:00	0	\$400.00	P-1	0.00	NM	2	\$800.00
				M-F 5-530pm News											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 11/06/17	11/12/17	-- 11---		2				\$400.00		0.00			
													Totals	2	\$800.00