

# ORDER



**Orders**  
**Order / Rev:** 344665  
 Alt Order #:  
**Product Desc:** Candidate  
**Estimate:** 3320  
**Flight Dates:** 11/08/17 - 11/09/17  
**Original Date / Rev:** 11/03/17 / 11/03/17  
**Order Type:** GENERAL

**KTNV**  
**Primary AE:** Erin Brody  
**Sales Office:** EWSDC  
**Sales Region:** NAT

**Agency Name:** Strategic Media Services Inc - Politica  
**Buying Contact:**  
**Billing Contact:**  
 1911 North Ft. Myer Drive - Suite 400  
 Arlington, VA 22209

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser Name:** Heller/Republican/Senate  
**Demographic:** A25-54  
**Product Codes:** PL Federal Candidate  
**Priority:** P-1  
**Revenue Code 1:** POL  
**Revenue Code 2:** POL  
**Revenue Code 3:** CAND

**New Business Thru:**  
**Order Separation:** 00:20:00  
**Advertiser External ID:**  
**Agency External ID:**  
**Unit Code:** General

**Bill Plan**

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/30/17	11/09/17	2	\$800.00	\$680.00

**Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
November 2017	2	\$800.00	\$680.00	0.00
<b>Totals</b>	<b>2</b>	<b>\$800.00</b>	<b>\$680.00</b>	<b>0.00</b>

**Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Erin Brody			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	KTNV	11/08/17	11/09/17	M-F 5-530pm News M-F 5-530pm News	CM	5-530pm	-----	1:00	0	\$400.00	P-1	0.00	NM	2	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 11/06/17	11/12/17	--11---		2		\$400.00		0.00					
													<b>Totals</b>	<b>2</b>	<b>\$800.00</b>