

**PRE- FILING CERTIFICATE**

I hereby certify that the text of the announcement set forth below, concerning the license renewal application for WMYG-LP, Lake City, Florida, was broadcast over the facilities of WMYG-LP on the dates and at the times set forth below:

August 1, 2012, at \_\_\_\_\_

August 16, 2012, at \_\_\_\_\_

September 1, 2012, at \_\_\_\_\_ and

\* SEE ATTACHED

September 16, 2012, at \_\_\_\_\_

**Text of Announcement:**

On January 31, 2005, WMYG-LP was granted a license by the Federal Communications Commission to serve the public interest as a public trustee until February 1, 2013.

Our license will expire on February 1, 2013. We must file an application for renewal with the FCC by October 1, 2012. When filed, a copy of this application will be available for public inspection during our regular business hours. It contains information concerning this station's performance during the last license term commencing on February 1, 2005.

Individuals who wish to advise the FCC of facts relating to our renewal application and to whether this station has operated in the public interest should file comments and petitions with the FCC by January 2, 2013.

Further information concerning the FCC's broadcast license renewal process or may be obtained from the FCC, Washington, D.C. 20554.

SIGNED:



NAME: Todd Senter

TITLE: General Manager

DATE: 12/19/2012

**THIS CERTIFICATE IS FOR THE STATION'S FILE.**

# Order #14996: WMYG In Hous/WMYG In Hous/FCC Licens..

Air Date	Channels	Line#	Spot #	Air Time	Length	Priority	Makegood Info	State Reason	Prog	
<b>Spot Status: Placed</b>										
08/08/12	[1] WMYG		1	2 4:26 PM (7:00 AM-6:00 P	1:00	P-12				
08/08/12	[1] WMYG		2	4 10:08 PM (6:00 PM-11:00	1:00	P-12				
08/08/12	[1] WMYG		1	4 3:29 PM (7:00 AM-6:00 P	1:00	P-12				
08/08/12	[1] WMYG		2	3 7:48 PM (6:00 PM-11:00	1:00	P-12				
08/08/12	[1] WMYG		1	1 10:21 AM (7:00 AM-6:00 P	1:00	P-12				
08/08/12	[1] WMYG		2	2 6:57 PM (6:00 PM-11:00	1:00	P-12				
08/08/12	[1] WMYG		2	1 7:26 PM (6:00 PM-11:00	1:00	P-12				
08/08/12	[1] WMYG		1	3 1:19 PM (7:00 AM-6:00 P	1:00	P-12				
08/16/12	[1] WMYG		1	5 4:57 PM (7:00 AM-6:00 P	1:00	P-12				
08/16/12	[1] WMYG		1	6 4:28 PM (7:00 AM-6:00 P	1:00	P-12				
08/16/12	[1] WMYG		2	6 10:26 PM (6:00 PM-11:00	1:00	P-12				
08/16/12	[1] WMYG		2	5 7:26 PM (6:00 PM-11:00	1:00	P-12				
09/01/12	[1] WMYG		1	7 3:25 PM (7:00 AM-6:00 P	1:00	P-12				
09/01/12	[1] WMYG		2	8 7:25 PM (6:00 PM-11:00	1:00	P-12				
09/01/12	[1] WMYG		1	8 4:26 PM (7:00 AM-6:00 P	1:00	P-12				
09/01/12	[1] WMYG		2	7 6:22 PM (6:00 PM-11:00	1:00	P-12				
09/16/12	[1] WMYG		2	10 7:58 PM (6:00 PM-11:00	1:00	P-12				
09/16/12	[1] WMYG		2	9 10:34 PM (6:00 PM-11:00	1:00	P-12				
09/16/12	[1] WMYG		1	10 3:34 PM (7:00 AM-6:00 P	1:00	P-12				
09/16/12	[1] WMYG		1	9 4:49 PM (7:00 AM-6:00 P	1:00	P-12				
			20							
			20							

[Sorted by: Spot Status]

# ORDER



wmyg - gainesville

**Orders**  
**Order / Rev:** 14996  
**Alt Order #:**  
**Product Desc:** FCC License Renewal Pre-Filing  
**Estimate:**  
**Flight Dates:** 08/08/12 - 09/16/12  
**Original Date / Rev:** 08/07/12 / 08/07/12  
**Order Type:** GENERAL

**WMYG**  
**HouseG Local**  
**L-GAI**  
**Local**

**Primary AE:**  
**Sales Office:**  
**Sales Region:**

**Agency Name:** WMYG In House  
**Buying Contact:**  
**Billing Contact:**  
 1703 NW 80th Blvd  
 Gainesville, FL 32606

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 0%

**Advertiser Name:** WMYG In House  
**Demographic:** A18-49  
**Product Codes:** Television  
**Priority:** P-XX  
**Revenue Codes:** DIR, GEN, GEN

**New Business Thru:**  
**Order Separation:** 00:15:00  
**Advertiser External ID:**  
**Agency External ID:**

**Bill Plan**

Start Date	End Date	# Spots	Gross Amount	Net Amount
07/30/12	08/26/12	12	\$0.00	\$0.00
08/27/12	09/16/12	8	\$0.00	\$0.00

**Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
August 2012	12	\$0.00	\$0.00	0.00
September 2012	8	\$0.00	\$0.00	0.00
<b>Totals</b>	<b>20</b>	<b>\$0.00</b>	<b>\$0.00</b>	<b>0.00</b>

**Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
HouseG Local			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WMYG	08/08/12	09/16/12	M-Su 6a-2a 7:00 AM-6:00 PM	CM	7:00 AM-6:00 PM ----- (7:00 AM-6:00 PM)	1:00	0	\$0.00	P-12	0.00	NM	10	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 08/06/12	08/12/12	---4---				4	\$0.00		0.00			
		Week: 08/13/12	08/19/12	---2---				2	\$0.00		0.00			
		Week: 08/20/12	08/26/12	-----				0	\$0.00		0.00			
		Week: 08/27/12	09/02/12	-----2-				2	\$0.00		0.00			
		Week: 09/03/12	09/09/12	-----				0	\$0.00		0.00			
		Week: 09/10/12	09/16/12	-----2				2	\$0.00		0.00			
N 2	WMYG	08/08/12	09/16/12	M-Su 6a-2a 6:00 PM-11:00 PM	CM	6:00 PM-11:00 PM ----- (6:00 PM-11:00 PM)	1:00	0	\$0.00	P-12	0.00	NM	10	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 08/06/12	08/12/12	---4---				4	\$0.00		0.00			
		Week: 08/13/12	08/19/12	---2---				2	\$0.00		0.00			
		Week: 08/20/12	08/26/12	-----				0	\$0.00		0.00			
		Week: 08/27/12	09/02/12	-----2-				2	\$0.00		0.00			
		Week: 09/03/12	09/09/12	-----				0	\$0.00		0.00			
		Week: 09/10/12	09/16/12	-----2				2	\$0.00		0.00			
<b>Totals</b>													<b>20</b>	<b>\$0.00</b>

# ORDER



wmyg - gainesville

**Orders**  
**Order / Rev:** 14996  
**Alt Order #:**  
**Product Desc:** FCC License Renewal Pre-Filing  
**Estimate:**  
**Flight Dates:** 08/08/12 - 09/16/12  
**Original Date / Rev:** 08/07/12 / 08/07/12  
**Order Type:** GENERAL

**WMYG**  
**Primary AE:** HouseG Local  
**Sales Office:** L-GAI  
**Sales Region:** Local

**Agency**  
**Name:** WMYG In House  
**Buying Contact:**  
**Billing Contact:**  
 1703 NW 80th Blvd  
 Gainesville, FL 32606

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 0%

**Advertiser**  
**Name:** WMYG In House  
**Demographic:** A18-49  
**Product Codes:** Television  
**Priority:** P-XX  
**Revenue Codes:** DIR, GEN, GEN

**New Business Thru:**  
**Order Separation:** 00:15:00  
**Advertiser External ID:**  
**Agency External ID:**

**Bill Plan**

Start Date	End Date	# Spots	Gross Amount	Net Amount
07/30/12	08/26/12	12	\$0.00	\$0.00
08/27/12	09/16/12	8	\$0.00	\$0.00

**Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
August 2012	12	\$0.00	\$0.00	0.00
September 2012	8	\$0.00	\$0.00	0.00
<b>Totals</b>	<b>20</b>	<b>\$0.00</b>	<b>\$0.00</b>	<b>0.00</b>

**Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
HouseG Local			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WMYG	08/08/12	09/16/12	M-Su 6a-2a 7:00 AM-6:00 PM	CM	7:00 AM-6:00 PM ----- (7:00 AM-6:00 PM)	1:00	0	\$0.00	P-12	0.00	NM	10	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 08/06/12	08/12/12	--4----				4	\$0.00		0.00			
		Week: 08/13/12	08/19/12	---2---				2	\$0.00		0.00			
		Week: 08/20/12	08/26/12	-----				0	\$0.00		0.00			
		Week: 08/27/12	09/02/12	-----2-				2	\$0.00		0.00			
		Week: 09/03/12	09/09/12	-----				0	\$0.00		0.00			
		Week: 09/10/12	09/16/12	-----2				2	\$0.00		0.00			
N 2	WMYG	08/08/12	09/16/12	M-Su 6a-2a 6:00 PM-11:00 PM	CM	6:00 PM-11:00 PM ----- (6:00 PM-11:00 PM)	1:00	0	\$0.00	P-12	0.00	NM	10	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 08/06/12	08/12/12	--4----				4	\$0.00		0.00			
		Week: 08/13/12	08/19/12	---2---				2	\$0.00		0.00			
		Week: 08/20/12	08/26/12	-----				0	\$0.00		0.00			
		Week: 08/27/12	09/02/12	-----2-				2	\$0.00		0.00			
		Week: 09/03/12	09/09/12	-----				0	\$0.00		0.00			
		Week: 09/10/12	09/16/12	-----2				2	\$0.00		0.00			
<b>Totals</b>													<b>20</b>	<b>\$0.00</b>

**POST-FILING CERTIFICATE**

I hereby certify that the text of the announcement set forth below, concerning the license renewal application for WMYG-LP, Lake City, Florida, was broadcast over the facilities of WMYG-LP on the dates and at the times set forth below:

October 1, 2012, at \_\_\_\_\_

October 16, 2012, at \_\_\_\_\_

November 1, 2012, at \_\_\_\_\_

November 16, 2012, at \_\_\_\_\_

December 1, 2012, at \_\_\_\_\_

December 16, 2012, at \_\_\_\_\_

**\*SEE ATTACHED**

**Text of Announcement:**

On January 31, 2005 WMYG-LP was granted a license by the Federal Communications Commission to serve the public interest as a public trustee until February 1, 2013.

Our license will expire on February 1, 2013. We have filed an application for renewal with the FCC.

A copy of this application is available for public inspection during our regular business hours. It contains information concerning this station's performance during the last license term commencing on February 1, 2005.

Individuals who wish to advise the FCC of facts relating to our renewal application and to whether this station has operated in the public interest should file comments and petitions with the FCC by January 2, 2013.

Further information concerning the FCC's broadcast license renewal process may be obtained from the FCC, Washington, D.C. 20554.

**SIGNED:**



**NAME:** Todd Senter

**TITLE:** General Manager

**DATE:** 12/19/2012

**THIS CERTIFICATE IS FOR THE STATION'S FILE.**

# Order #17684: WMYG In Hous/WMYG In Hous/FCC POST F../MUST RUN

Air Date	Channel	Line#	Spot #	AV	Time	Length	Priority	Package	Info	State	Reason	Prog
<b>Spot Status: Placed</b>												
10/01/12	[1] WMYG	1	1	9:51 PM	(6:00 PM-11:00	1:00	P-01					
10/16/12	[1] WMYG	1	2	8:59 PM	(6:00 PM-11:00	1:00	P-01					
11/01/12	[1] WMYG	2	1	9:12 AM	(9:00 AM-4:00 P	1:00	P-01					
11/16/12	[1] WMYG	1	3	8:16 PM	(6:00 PM-11:00	1:00	P-01					
12/01/12	[1] WMYG	3	1	5:32 PM	(5:00 PM-7:00 P	1:00	P-01					
12/16/12	[1] WMYG	4	1	3:44 PM	(1:00 PM-5:00 P	1:00	P-01					
6												
6												

[Sorted by: Spot Status]

# ORDER



wmyg - gainesville

**WMYG**

**Orders**  
**Order / Rev:** 17684  
**Alt Order #:**  
**Product Desc:** FCC POST Filing Announcement MUST  
**Estimate:** MUST RUN  
**Flight Dates:** 10/01/12 - 12/16/12  
**Original Date / Rev:** 09/24/12 / 10/29/12  
**Order Type:** GENERAL

**Primary AE:** HouseG Local  
**Sales Office:** L-GAI  
**Sales Region:** Local

**Agency Name:** WMYG In House  
**Buying Contact:**  
**Billing Contact:**  
 1703 NW 80th Blvd  
 Gainesville, FL 32606

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 0%

**Advertiser Name:** WMYG In House  
**Demographic:** A18-49  
**Product Codes:** Television  
**Priority:** P-XX  
**Revenue Codes:** DIR, GEN, GEN

**New Business Thru:**  
**Order Separation:** 00:15:00  
**Advertiser External ID:**  
**Agency External ID:**

**Bill Plan**

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/01/12	10/28/12	2	\$0.00	\$0.00
10/29/12	11/25/12	2	\$0.00	\$0.00
11/26/12	12/16/12	2	\$0.00	\$0.00

**Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
October 2012	2	\$0.00	\$0.00	0.00
November 2012	2	\$0.00	\$0.00	0.00
December 2012	2	\$0.00	\$0.00	0.00
<b>Totals</b>	<b>6</b>	<b>\$0.00</b>	<b>\$0.00</b>	<b>0.00</b>

**Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
HouseG Local	L-GAI	Local	Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WMYG	10/01/12	11/16/12	M-Su 4p-11p 6:00 PM-11:00 PM	CM	6:00 PM-11:00 PM----- (6:00 PM-11:00 PM)	1:00	0	\$0.00	P-01	0.00	NM	3	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
		Week: 10/01/12	10/07/12	1-----		1			\$0.00		0.00			
		Week: 10/08/12	10/14/12	-----		0			\$0.00		0.00			
		Week: 10/15/12	10/21/12	-1-----		1			\$0.00		0.00			
		Week: 10/22/12	10/28/12	-----		0			\$0.00		0.00			
		Week: 10/29/12	11/04/12	-----		0			\$0.00		0.00			
		Week: 11/05/12	11/11/12	-----		0			\$0.00		0.00			
		Week: 11/12/12	11/18/12	----1--		1			\$0.00		0.00			
N 2	WMYG	11/01/12	11/01/12	M-F Daytime Rotator 9:00 AM-4:00 PM	CM	9:00 AM-4:00 PM ---1--- (9:00 AM-4:00 PM)	1:00	1	\$0.00	P-01	0.00	NM	1	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	---1---		1			\$0.00		0.00			
N 3	WMYG	12/01/12	12/01/12	M-Su 4p-8p 5:00 PM-7:00 PM	CM	5:00 PM-7:00 PM -----1- (5:00 PM-7:00 PM)	1:00	1	\$0.00	P-01	0.00	NM	1	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
		Week: 11/26/12	12/02/12	-----1-		1			\$0.00		0.00			
N 4	WMYG	12/16/12	12/16/12	Sa-Su 9a-7p 1:00 PM-5:00 PM	CM	1:00 PM-5:00 PM -----1 (1:00 PM-5:00 PM)	1:00	1	\$0.00	P-01	0.00	NM	1	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
		Week: 12/10/12	12/16/12	-----1		1			\$0.00		0.00			
<b>Totals</b>													<b>6</b>	<b>\$0.00</b>