

CONTRACT



KFTA
5000 Riverside Dr
Building 5 Suite 200
Irving, TX 75039
(214) 765-4151

| | | |
|---|---|--|
| <u>Contract / Revision</u> 1644574 / | | <u>Alt Order #</u> 26124406 |
| <u>Product</u> Issue | | |
| <u>Contract Dates</u> 10/16/18 - 10/22/18 | | <u>Estimate #</u> 6568 |
| <u>Advertiser</u> POL/Driving Arkansas Forward | | <u>Original Date / Revision</u> 08/09/18 / 08/09/18 |
| <u>Billing Cycle</u> EOM/EOC | <u>Billing Calendar</u> Calendar | <u>Cash/Trade</u> Cash |
| <u>Property</u> KFTA | <u>Account Executive</u> Millennium Washingt | <u>Sales Office</u> Millennium/Was |
| <u>Special Handling</u> | | |
| <u>Demographic</u> Adults 35+ | | |
| <u>Agency Code</u> | <u>Advertiser Code</u> 1030 | <u>Product 1/2</u> 1045 |
| <u>Agency Ref</u> | | <u>Advertiser Ref</u> |

And:

Targeted Platform Media
650 Massachusetts Avenue Northwest
Washington, DC 20001
USA

| *Line | Ch | Start Date | End Date | Description | Start/End Time | Days | Length | Spots/Week | Rate | Rtn | Type | Spots | Amount |
|---------------|------|-------------------|-----------------|------------------|-------------------|------|--------|-------------|------|-----|------|-------|----------|
| N 1 | KFTA | 10/16/18 | 10/16/18 | Fox24 News @ 7am | M-F 7a-8a News | | :30 | | | | NM | 1 | \$55.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | | <u>Rate</u> | | | | | |
| Week: | | 10/15/18 | 10/21/18 | -T----- | 1 | | | \$55.00 | | | | | |
| N 2 | KFTA | 10/17/18 | 10/17/18 | Fox24 News @ 7am | M-F 7a-8a News | | :30 | | | | NM | 1 | \$55.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | | <u>Rate</u> | | | | | |
| Week: | | 10/15/18 | 10/21/18 | --W---- | 1 | | | \$55.00 | | | | | |
| N 3 | KFTA | 10/17/18 | 10/17/18 | M-F 530-6p News | M-F 530-6p News | | :30 | | | | NM | 1 | \$95.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | | <u>Rate</u> | | | | | |
| Week: | | 10/15/18 | 10/21/18 | --W---- | 1 | | | \$95.00 | | | | | |
| N 4 | KFTA | 10/19/18 | 10/19/18 | M-F 530-6p News | M-F 530-6p News | | :30 | | | | NM | 1 | \$95.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | | <u>Rate</u> | | | | | |
| Week: | | 10/15/18 | 10/21/18 | ----F-- | 1 | | | \$95.00 | | | | | |
| N 5 | KFTA | 10/22/18 | 10/22/18 | M-F 530-6p News | M-F 530-6p News | | :30 | | | | NM | 1 | \$95.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | | <u>Rate</u> | | | | | |
| Week: | | 10/22/18 | 10/28/18 | M----- | 1 | | | \$95.00 | | | | | |
| N 6 | KFTA | 10/16/18 | 10/16/18 | M-F News @ 9 | M-F 9p-10p | | :30 | | | | NM | 1 | \$200.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | | <u>Rate</u> | | | | | |
| Week: | | 10/15/18 | 10/21/18 | -T----- | 1 | | | \$200.00 | | | | | |
| N 7 | KFTA | 10/18/18 | 10/18/18 | M-F News @ 9 | M-F 9p-10p | | :30 | | | | NM | 1 | \$200.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | | <u>Rate</u> | | | | | |
| Week: | | 10/15/18 | 10/21/18 | ---T--- | 1 | | | \$200.00 | | | | | |
| N 8 | KFTA | 10/19/18 | 10/19/18 | 9:00 PM-10:00 PM | 9:00 PM-10:00 PM | | :30 | | | | NM | 1 | \$200.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | | <u>Rate</u> | | | | | |
| Week: | | 10/15/18 | 10/21/18 | ----F-- | 1 | | | \$200.00 | | | | | |
| Totals | | | | | | | | 0.00 | | | | 8 | \$995.00 |

| Time Period | # of Spots | Gross Amount | Agency Comm. | Net Amount |
|---------------------|------------|--------------|--------------|------------|
| 10/01/18 - 10/22/18 | 8 | \$995.00 | (\$149.25) | \$845.75 |
| Totals | 8 | \$995.00 | (\$149.25) | \$845.75 |

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Nexstar Media Group does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Any advertiser certifies that it is not buying broadcasting air time on Nexstar Media Group stations for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.



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Signature: _____ **Date:** _____

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