



**WCTX**  
**2960 North Meridian Street**  
**Heather Kiel**  
**Indianapolis, IN 46208**  
**(203) 784-8888**

# CONTRACT

<u>Contract / Revision</u> 3489664 /		<u>Alt Order #</u> 27754726	
<u>Advertiser</u> POL/Ned Lamont/Governor/CT/Dem		<u>Original Date / Revision</u> 03/29/22 / 03/29/22	
<u>Contract Dates</u> 03/29/22 - 04/04/22		<u>Estimate #</u> 2211	
<u>Product</u> NED LAMONT FOR CONNE			
<u>Order Brand</u>	<u>Billing Cycle</u> EOM	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> WCTX	<u>Account Executive</u> Katz Washington	<u>Sales Office</u> Katz/Washingto	
<u>Special Handling</u>			
<u>Demographic</u> Adults 35+			
<u>Agy Code</u> 9915458	<u>Advertiser Code</u> NLCC	<u>Product 1/2</u> NLCC	
<u>Agency Ref</u>		<u>Advertiser Ref</u> SP10532	

And:

**Media Kitchen / Assembly**  
**c/o Assembly**  
**One World Trade Center**  
**67th Floor**  
**New York, NY 10007**

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	WCTX	03/30/22	03/30/22	Prime Access M-F	7p-8p		:30			NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		03/28/22	04/03/22	--W----				1	\$200.00			
N 2	WCTX	03/31/22	03/31/22	Prime Access M-F	7p-8p		:30			NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		03/28/22	04/03/22	---T---				1	\$200.00			
N 3	WCTX	04/04/22	04/04/22	Prime Access M-F	7p-8p		:30			NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		04/04/22	04/10/22	M-----				1	\$200.00			
<b>Totals</b>											<b>3</b>	<b>\$600.00</b>

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
03/28/22 - 04/24/22	3	\$600.00	(\$90.00)	\$510.00
<b>Totals</b>	<b>3</b>	<b>\$600.00</b>	<b>(\$90.00)</b>	<b>\$510.00</b>

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Nexstar Media Group does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Any advertiser certifies that it is not buying broadcasting air time on Nexstar Media Group stations for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.



125 West 55th St  
New York, NY 10019

Contract # 27754726

CPE: NLGG/NLCG/2211

Agency: ASSEMBLY  
Media Kitchen, MCHS  
c/o Assembly  
One World Trade  
Center, FL 67  
New York, NY 10007

Changes as of: 3/29/2022 at 9:17 AM

Flight: 3/29/22 - 4/4/22

Advertiser: Ned for CT

Product: NED LAMONT FOR  
CONNECTICUT GOV

Agency Order #: 141511

Buyer: ALLISON GOLDBERG

Salesperson: SARA SCOTT  
410-499-1136

Separation:

Version: Current State Version 2

Station: WCTX

Market: Hartford, CT

Office: WASHINGTON

Service: Nielsen

Primary Demo: Adults 35+

Assistant: SARA SCOTT  
410-499-1136

Con Type: POLITI

Total \$: \$600.00

Total Spots: 3

Total CPP: \$166.67

Total GRP: 3.6

Traffic #: 348966

Comments: corrected office

#	Day/Time	DP	Program	Rate	A35P Rating	A35P Impre ssion	Len	3/29 - 4/4							Total Spots	Total \$	CPP
								3/29	3/30	3/31	4/1	4/2	4/3	4/4			
MSD 1	M-Su 7p-8p		Judge Judy/Judge Jud	\$200.00	1.2	15 200	30	1	0	0	0	0	0	1	2	\$400.00	\$166.6
MGD 2	M-Su 7p-8p		Judge Judy/Judge Jud	\$200.00	1.2	15 200	30	0	1	0	0	0	0	0	1	\$200.00	\$166.6
TOTALS:								0	1	1	0	0	0	1	3	\$600.00	\$166.6



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New York, NY 10019

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Special Instructions	Order Level Comments
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Date/Time	Added by	Comment
03/29/22 8:26 AM	SARA SCOTT	Hey Allie- please see MG for WCTX Hartford for Ned- please confirm and thx
03/29/22 7:39 AM	Kelly VanValkenburgh	SEE LN1 FOR NA, LN2 MKGD OFFER
03/28/22 1:32 PM	SARA SCOTT	corrected office
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Competitive Information	
Market Budget: \$40,000	
WCTX Share: 1%	
Comment: est 1	
Competitive Unknown	

Daypart Summary				
Day/Time	% Distrib	Spots	Dollars	GRP
	100%	3	\$600.00	3.6
Total	100%	3	\$600.00	3.6

Monthly Summary	
Month	Spots
2022-Apr	3
Total	3

Transaction History								
Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment
Makegood 1	3/29/22 7:39 AM	SARA SCOTT	Accepted	1	1	\$0	\$600.00	Changes: Total GRPs from 2.4 to 3.6, Total GIMPs from 0 to 4, Total CPM from \$166,666.67 to \$166,666.67. 2 buylines added or modified.
Queued for Electronic Contracting	3/28/22 3:31 PM					\$0	\$0	
Revision	3/28/22 1:32 PM	SARA SCOTT	Confirmed			\$0	\$600.00	Changes: Origoffice Id to 109, Office from NEW YORK to WASHINGTON, Ct from to corrected office .
New	3/28/22 1:31 PM	SARA SCOTT	New	3		\$600.00	\$600.00	

Non-Discrimination Policy	PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.
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