

ORDER

Orders	Order / Rev:	143042		
	Alt Order #:	09278493		
	Product Desc:	GIANFORTE 4 CONGRESS		
	Estimate:	568		KTVQ-TV
	Flight Dates:	10/05/18 - 10/10/18	Primary AE:	Alex Hong (HRP)
	Original Date / Rev:	10/04/18 / 10/15/18	Sales Office:	N-DC
	Order Type:	GENERAL	Sales Region:	National

Agency	Name:	Medium Buying LLC		
	Buying Contact:		Billing Type:	Cash
	Billing Contact:		Billing Calendar:	Broadcast
		1351 King Ave, 2nd Floor	Billing Cycle:	EOM/EOC
		Columbus, OH 43212-2220	Agency Commission:	15%

Advertiser	Name:	Greg for MT		
	Demographic:	A35-64	New Business Thru:	
	Product Codes:	Political/US Representative	Order Separation:	00:15:00
	Priority:	P-02	Advertiser External ID:	
	Revenue Code 1:	AGY	Agency External ID:	
	Revenue Code 2:	POL	Unit Code:	General
	Revenue Code 3:	POL-CAND		

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/01/18	10/10/18	58	\$12,725.00	\$10,816.25

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2018	58	\$12,725.00	\$10,816.25	0.00
Totals	58	\$12,725.00	\$10,816.25	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Alex Hong (HRP)	N-DC	National	Start Of Order - End Of Order	100%

Order Share

	Share	Total
KTVQ-TV	59%	\$12,725.00
Market	100%	\$21,567.80

Competitive Share

	Share	Total
KHMT	7%	\$1,509.75
KSVI	4%	\$862.71
KULR	30%	\$6,470.34
NTVQ	0%	\$0.00
UNKWN	0%	\$0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
1	KTVQ	10/05/18	10/05/18	CBS This Morning CBS This Morning	CM	7:00 AM-9:00 AM	----4--	:30	4	\$140.00	P-02	0.00	NM	4	\$560.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/01/18	10/07/18	----4--		4				\$140.00		0.00			
2	KTVQ	10/08/18	10/10/18	CBS This Morning CBS This Morning	CM	7:00 AM-9:00 AM	MTW----	:30	6	\$140.00	P-02	0.00	NM	6	\$840.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/08/18	10/14/18	MTW----		6				\$140.00		0.00			
3	KTVQ	10/08/18	10/10/18	M-F 9a-10a Price is Right	CM	9:00 AM-10:00 AM	MTW----	:30	3	\$175.00	P-01	0.00	NM	3	\$525.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			

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Advertiser: Greg for MT
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Estimate: 568
KTVQ-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
Week:		10/08/18	10/14/18	MTW----		3			\$175.00	0.00					
4	KTVQ	10/08/18	10/10/18	M-F 10a-11a Let's Make a Deal	CM	10:00 AM-11:00 AM	MTW----	:30	3	\$75.00	P-01	0.00	NM	3	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
Week:		10/08/18	10/14/18	MTW----		3			\$75.00	0.00					
E 5	KTVQ	10/08/18	10/10/18	M-F Noon News M-F Noon News	CM	12:00 PM-12:30 PM	MTW----	:30	2	\$175.00	P-01	0.00	NM	2	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
Week:		10/08/18	10/14/18	MTW----		2			\$175.00	0.00					
6	KTVQ	10/05/18	10/05/18	M-F 4p-5p M-F 4p-5p	CM	4:00 PM-5:00 PM	-----4--	:30	4	\$75.00	P-02	0.00	NM	4	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
Week:		10/01/18	10/07/18	-----4--		4			\$75.00	0.00					
7	KTVQ	10/08/18	10/10/18	M-F 4p-5p M-F 4p-5p	CM	4:00 PM-5:00 PM	MTW----	:30	6	\$75.00	P-02	0.00	NM	6	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
Week:		10/08/18	10/14/18	MTW----		6			\$75.00	0.00					
8	KTVQ	10/05/18	10/05/18	M-F 530 News M-F 530p News	CM	5:30 PM-6:00 PM	-----2--	:30	2	\$475.00	P-03	0.00	NM	2	\$950.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
Week:		10/01/18	10/07/18	-----2--		2			\$475.00	0.00					
9	KTVQ	10/08/18	10/10/18	M-F 530 News M-F 530p News	CM	5:30 PM-6:00 PM	MTW----	:30	3	\$475.00	P-03	0.00	NM	3	\$1,425.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
Week:		10/08/18	10/14/18	MTW----		3			\$475.00	0.00					
10	KTVQ	10/05/18	10/05/18	M-F 6p-630p Jeopardy	CM	6:00 PM-6:30 PM	-----1--	:30	1	\$325.00	P-02	0.00	NM	1	\$325.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
Week:		10/01/18	10/07/18	-----1--		1			\$325.00	0.00					
11	KTVQ	10/08/18	10/10/18	M-F 6p-630p Jeopardy	CM	6:00 PM-6:30 PM	MTW----	:30	3	\$325.00	P-02	0.00	NM	3	\$975.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
Week:		10/08/18	10/14/18	MTW----		3			\$325.00	0.00					
12	KTVQ	10/05/18	10/05/18	M-F 630p-7p Wheel of Fortune	CM	6:30 PM-7:00 PM	-----1--	:30	1	\$300.00	P-02	0.00	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
Week:		10/01/18	10/07/18	-----1--		1			\$300.00	0.00					
13	KTVQ	10/08/18	10/10/18	M-F 630p-7p Wheel of Fortune	CM	6:30 PM-7:00 PM	MTW----	:30	3	\$300.00	P-02	0.00	NM	3	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
Week:		10/08/18	10/14/18	MTW----		3			\$300.00	0.00					
14	KTVQ	10/05/18	10/05/18	M-F 10p News M-F 10p News	CM	10:00 PM-10:35 PM	-----2--	:30	2	\$500.00	P-03	0.00	NM	2	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
Week:		10/01/18	10/07/18	-----2--		2			\$500.00	0.00					
15	KTVQ	10/08/18	10/10/18	M-F 10p News M-F 10p News	CM	10:00 PM-10:35 PM	MTW----	:30	3	\$500.00	P-03	0.00	NM	3	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
Week:		10/08/18	10/14/18	MTW----		3			\$500.00	0.00					
16	KTVQ	10/06/18	10/06/18	CBS This Morning Saturday CBS This Morning Saturday	CM	6:00 AM-8:00 AM	-----2-	:30	2	\$75.00	P-02	0.00	NM	2	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
Week:		10/01/18	10/07/18	-----2-		2			\$75.00	0.00					
17	KTVQ	10/06/18	10/06/18	Sa 530p News Saturday 530p News	CM	5:30 PM-6:00 PM	-----1-	:30	1	\$125.00	P-03	0.00	NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
Week:		10/01/18	10/07/18	-----1-		1			\$125.00	0.00					
18	KTVQ	10/06/18	10/06/18		CM	10:00 PM-10:35 PM		:30	1	\$250.00	P-03	0.00	NM	1	\$250.00

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KTVQ-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				Sa Late News			-----1-								
				Sa Late News											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/01/18	10/07/18	-----1-			1		\$250.00		0.00				
19	KTVQ	10/07/18	10/07/18	CBS Sunday Morning	CM	7:00 AM-8:30 AM	-----1	:30	1	\$250.00	P-01	0.00	NM	1	\$250.00
				CBS Sunday Morning											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/01/18	10/07/18	-----1			1		\$250.00		0.00				
20	KTVQ	10/07/18	10/07/18	Face The Nation	CM	8:30 AM-9:30 AM	-----2	:30	2	\$100.00	P-01	0.00	NM	2	\$200.00
				Face The Nation											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/01/18	10/07/18	-----2			2		\$100.00		0.00				
21	KTVQ	10/07/18	10/07/18	Su 530p News	CM	5:30 PM-6:00 PM	-----1	:30	1	\$375.00	P-02	0.00	NM	1	\$375.00
				Sunday 530p News											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/01/18	10/07/18	-----1			1		\$375.00		0.00				
22	KTVQ	10/07/18	10/07/18	Su Late News	CM	10:00 PM-10:35 PM	-----1	:30	1	\$450.00	P-03	0.00	NM	1	\$450.00
				Su Late News											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/01/18	10/07/18	-----1			1		\$450.00		0.00				
23	KTVQ	10/08/18	10/10/18	The Late Show	CM	10:35 PM-11:35 PM	MTW----	:30	3	\$100.00	P-02	0.00	NM	3	\$300.00
				The Late Show											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/08/18	10/14/18	MTW----			3		\$100.00		0.00				
													Totals	58	\$12,725.00