

ORDER

Orders
Order / Rev: 143042
Alt Order #: 09278493
Product Desc: GIANFORTE 4 CONGRESS
Estimate: 568
Flight Dates: 10/05/18 - 10/10/18
Original Date / Rev: 10/04/18 / 10/15/18
Order Type: GENERAL

KTVQ-TV
Primary AE: Alex Hong (HRP)
Sales Office: N-DC
Sales Region: National

Agency Name: Medium Buying LLC
Buying Contact:
Billing Contact:
 1351 King Ave, 2nd Floor
 Columbus, OH 43212-2220

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: Greg for MT
Demographic: A35-64
Product Codes: Political/US Representative
Priority: P-02
Revenue Code 1: AGY
Revenue Code 2: POL
Revenue Code 3: POL-CAND

New Business Thru:
Order Separation: 00:15:00
Advertiser External ID:
Agency External ID:
Unit Code: General

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/01/18	10/10/18	58	\$12,725.00	\$10,816.25

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2018	58	\$12,725.00	\$10,816.25	0.00
Totals	58	\$12,725.00	\$10,816.25	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Alex Hong (HRP)	N-DC	National	Start Of Order - End Of Order	100%

Order Share

	Share	Total
KTVQ-TV	59%	\$12,725.00
Market	100%	\$21,567.80

Competitive Share

	Share	Total
KHMT	7%	\$1,509.75
KSVI	4%	\$862.71
KULR	30%	\$6,470.34
NTVQ	0%	\$0.00
UNKWN	0%	\$0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
1	KTVQ	10/05/18	10/05/18	CBS This Morning CBS This Morning	CM	7:00 AM-9:00 AM	----4--	:30	4	\$140.00	P-02	0.00	NM	4	\$560.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
	Week:	10/01/18	10/07/18	----4--		4		\$140.00		0.00					
2	KTVQ	10/08/18	10/10/18	CBS This Morning CBS This Morning	CM	7:00 AM-9:00 AM	MTW----	:30	6	\$140.00	P-02	0.00	NM	6	\$840.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
	Week:	10/08/18	10/14/18	MTW----		6		\$140.00		0.00					
3	KTVQ	10/08/18	10/10/18	M-F 9a-10a Price is Right	CM	9:00 AM-10:00 AM	MTW----	:30	3	\$175.00	P-01	0.00	NM	3	\$525.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					

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KTVQ-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
4	KTVQ	10/08/18	10/10/18	M-F 10a-11a Let's Make a Deal	CM	10:00 AM-11:00 AM	MTW----	:30	3	\$75.00	P-01	0.00	NM	3	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/08/18	10/14/18	MTW----		3				\$175.00		0.00			
E 5	KTVQ	10/08/18	10/10/18	M-F Noon News M-F Noon News	CM	12:00 PM-12:30 PM	MTW----	:30	2	\$175.00	P-01	0.00	NM	2	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/08/18	10/14/18	MTW----		2				\$175.00		0.00			
6	KTVQ	10/05/18	10/05/18	M-F 4p-5p M-F 4p-5p	CM	4:00 PM-5:00 PM	----4--	:30	4	\$75.00	P-02	0.00	NM	4	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/01/18	10/07/18	----4--		4				\$75.00		0.00			
7	KTVQ	10/08/18	10/10/18	M-F 4p-5p M-F 4p-5p	CM	4:00 PM-5:00 PM	MTW----	:30	6	\$75.00	P-02	0.00	NM	6	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/08/18	10/14/18	MTW----		6				\$75.00		0.00			
8	KTVQ	10/05/18	10/05/18	M-F 530 News M-F 530p News	CM	5:30 PM-6:00 PM	----2--	:30	2	\$475.00	P-03	0.00	NM	2	\$950.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/01/18	10/07/18	----2--		2				\$475.00		0.00			
9	KTVQ	10/08/18	10/10/18	M-F 530 News M-F 530p News	CM	5:30 PM-6:00 PM	MTW----	:30	3	\$475.00	P-03	0.00	NM	3	\$1,425.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/08/18	10/14/18	MTW----		3				\$475.00		0.00			
10	KTVQ	10/05/18	10/05/18	M-F 6p-630p Jeopardy	CM	6:00 PM-6:30 PM	----1--	:30	1	\$325.00	P-02	0.00	NM	1	\$325.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/01/18	10/07/18	----1--		1				\$325.00		0.00			
11	KTVQ	10/08/18	10/10/18	M-F 6p-630p Jeopardy	CM	6:00 PM-6:30 PM	MTW----	:30	3	\$325.00	P-02	0.00	NM	3	\$975.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/08/18	10/14/18	MTW----		3				\$325.00		0.00			
12	KTVQ	10/05/18	10/05/18	M-F 630p-7p Wheel of Fortune	CM	6:30 PM-7:00 PM	----1--	:30	1	\$300.00	P-02	0.00	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/01/18	10/07/18	----1--		1				\$300.00		0.00			
13	KTVQ	10/08/18	10/10/18	M-F 630p-7p Wheel of Fortune	CM	6:30 PM-7:00 PM	MTW----	:30	3	\$300.00	P-02	0.00	NM	3	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/08/18	10/14/18	MTW----		3				\$300.00		0.00			
14	KTVQ	10/05/18	10/05/18	M-F 10p News M-F 10p News	CM	10:00 PM-10:35 PM	----2--	:30	2	\$500.00	P-03	0.00	NM	2	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/01/18	10/07/18	----2--		2				\$500.00		0.00			
15	KTVQ	10/08/18	10/10/18	M-F 10p News M-F 10p News	CM	10:00 PM-10:35 PM	MTW----	:30	3	\$500.00	P-03	0.00	NM	3	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/08/18	10/14/18	MTW----		3				\$500.00		0.00			
16	KTVQ	10/06/18	10/06/18	CBS This Morning Satur CBS This Morning Saturday	CM	6:00 AM-8:00 AM	-----2-	:30	2	\$75.00	P-02	0.00	NM	2	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/01/18	10/07/18	-----2-		2				\$75.00		0.00			
17	KTVQ	10/06/18	10/06/18	Sa 530p News Saturday 530p News	CM	5:30 PM-6:00 PM	-----1-	:30	1	\$125.00	P-03	0.00	NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/01/18	10/07/18	-----1-		1				\$125.00		0.00			
18	KTVQ	10/06/18	10/06/18		CM	10:00 PM-10:35 PM		:30	1	\$250.00	P-03	0.00	NM	1	\$250.00

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				Sa Late News			-----1-								
				Sa Late News											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		10/01/18	10/07/18	-----1-		1		\$250.00		0.00					
19	KTVQ	10/07/18	10/07/18	CBS Sunday Morning	CM	7:00 AM-8:30 AM	-----1	:30	1	\$250.00	P-01	0.00	NM	1	\$250.00
				CBS Sunday Morning											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		10/01/18	10/07/18	-----1		1		\$250.00		0.00					
20	KTVQ	10/07/18	10/07/18	Face The Nation	CM	8:30 AM-9:30 AM	-----2	:30	2	\$100.00	P-01	0.00	NM	2	\$200.00
				Face The Nation											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		10/01/18	10/07/18	-----2		2		\$100.00		0.00					
21	KTVQ	10/07/18	10/07/18	Su 530p News	CM	5:30 PM-6:00 PM	-----1	:30	1	\$375.00	P-02	0.00	NM	1	\$375.00
				Sunday 530p News											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		10/01/18	10/07/18	-----1		1		\$375.00		0.00					
22	KTVQ	10/07/18	10/07/18	Su Late News	CM	10:00 PM-10:35 PM	-----1	:30	1	\$450.00	P-03	0.00	NM	1	\$450.00
				Su Late News											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		10/01/18	10/07/18	-----1		1		\$450.00		0.00					
23	KTVQ	10/08/18	10/10/18	The Late Show	CM	10:35 PM-11:35 PM	MTW----	:30	3	\$100.00	P-02	0.00	NM	3	\$300.00
				The Late Show											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		10/08/18	10/14/18	MTW----		3		\$100.00		0.00					
													Totals	58	\$12,725.00