

## **ISSUES AND ANSWERS (October-December 2017)**

Air date: 10-1-17

Guests: Ali Nasrallah and Charles Elledge

Subject: Northwood University International Auto Show

The interview revolved around the auto show. Over 65 manufacturers and 500 vehicles on display. North America's largest outdoor new car show. 100% student run. Over 60,000 visitors from the local community and all parts of the country. Financed through support of alumni, friends, corporations, and foundations. Through its fifty year history, the Northwood University International Auto Show (NUIAS) has grown in size and reputation. There have been exhibits from carmakers like Ford and Chevrolet to luxury brands such as Rolls-Royce and Ferrari. The show has also attracted industry-leading speakers from across the board, from Carroll Shelby, the founder of Shelby America Inc. to Angus MacKenzie, Editor-in-chief of Motor Trend Magazine.

Air date: 10-8-17

Guest: Linda Lones and Matt Collins from Big Brothers Big Sisters of the Great Lakes Bay Region

The interview revolved around the 2017 Fall Mentoring recruitment campaign. There are over 100 kids in the Great Lakes Bay Region currently waiting to be paired with a Big Brother or Big Sister. We discussed what it entails being a Big Brother Big Sister, time commitment, monetary commitment, etc.

Air date: 10-15-17

Guest: Trooper William Smith from the Tri-City Michigan State Police Post

The guest was interviewed with the discussion including topics such as keeping homes and your property safe for the Fall/Winter. Days are shorter...more hours of darkness for criminals to thrive. We also touched on the Michigan State Police launching a new initiative called the "Angel Program". This is a mentoring program that the police are looking for volunteers to assist with. Drug abusers who need re-hab can also qualify for free help. Finally, Stuff a Blue

Goose was discussed at length. This is the Michigan State Police's toy drive that is coming on December 1<sup>st</sup>.

Air date: 10-22-17

Guest: Gabriella Hoffman, Program Coordinator for the Saginaw Valley Young Professionals Network (a program of the Saginaw County Chamber of Commerce) And Kayla Petz, Community Impact Coordinator

Event discussed was The Halloween Charity Bash

Date: Saturday, October 27<sup>th</sup> at the Bancroft Crystal Ballroom in Saginaw from 8-11:30pm

To Benefit:

- The Next Generation Fund of the Saginaw Valley Young Professionals Network
- Saginaw Community Foundation
- The United Way of Saginaw Count

Air date: 11-5-17

Guest: Casey Stevens – President of the Junior League of Great Lakes Bay Region

Event discussed was the 39<sup>th</sup> Annual Festival of Trees taking place Nov 10-Nov 12 at Apple Mountain in Freeland. It is a fundraising event for the Junior League.

Air date: 11-12-17

Guest: Melissa from the Yellow Ribbon Guard

The fundraising event called "Send Santa to the Troops" was discussed. Supplies are collected to send to local soldiers stationed around the country and overseas. The Stuff a Bus promotion is the big culmination event....that is held at Garber Buick in Saginaw on Friday Nov. 17<sup>th</sup>.

Air date: 11-19-17

Guest: Capt Thom Moffitt from the Salvation Army

The Salvation Army Red Kettle campaign was discussed. It is their annual fundraising campaign during the holiday season.

Air date: 12-3-17

Guest: Suzanne Greenberg, President and CEO of CAN Council Great Lakes Bay

The Can Council's Holiday Magic program was discussed. It is a collection drive to provide everything from food to cleaning supplies to toys for families in need in the Saginaw, Bay and surrounding communities.

Air date: 12-10-17

Guest: Dan McGee and Linda McGee

The Saginaw Bay Orchestra's fundraiser called "Holiday Housewalk" was discussed. The Holiday Pops concert was also discussed along with all of the other activities of the Saginaw Bay Symphony Orchestra.