

Cumulus Media – Saginaw, MI

ISSUES AND ANSWERS (July-September 2017)

Air Date: 7/9/17

Guest: Dr. Jack Nash and Jeanne Conger, Positive Results Downtown Saginaw Energy

Cumulus Media's Stan Parman interviewed Dr. Jack Nash, Chairman for the Friday Night Live event, and Jeanne Conger. The Friday Night Live Concert series was discussed and previewed. Also discussed was the mission for the organization Positive Results Downtown Saginaw.

Air Date: 7/23/17

Guest: Pastor Steve Roe, Safe Harbor Charity

Cumulus Media's Rachel Geddes and Will Harvey spoke with Pastor Steve Roe regarding the Safe Harbor food charity. The organization does a once a month food distribution to the needy families of Bay City and the surrounding area. Safe Harbor Kitchen is located at 706 Joseph Street, in the Banks District. A meal is served at 6 p.m. each Monday and Tuesday evening. The doors open at 5:30 p.m., and everyone comes in and sits down, there is entertainment provided by kids playing guitar and keyboard and singing songs. At 6 p.m. The volunteers serve everyone that's sitting. They don't have to go up buffet-style, the drinks are brought to them and the meal is brought directly to them. Also, the Safe Harbor Pantry serves over 3,600 pounds of food a month to over 200 families in need. Safe Harbor is committed to providing respect, hospitality and a welcoming space where their spirit can grow.

Air Date: 7/30/17

Guest(s): Officer Chris Fredenburg, Saginaw City Police

Officer Fredenburg was interviewed by Cumulus Media's Scott Stine regarding the National Night Out event at the Saginaw Township Soccer Complex on Tuesday Aug 1, 2017.

ISSUES AND ANSWERS (July-September 2017)

Air Date: 8/13/17

Guest: Jessica Gregory, Bay Area Women's Center, Prevention and Outreach Specialist

Power of the Purse was discussed. This is a Purse Auction and Cocktail Party. An evening filled with gourmet food stations and purses. One of a kind purses made by artists at Studio 23 in downtown Bay City.

Air Date: 8/20/17

Guests: Vera Harrison Prevention Director
Abby Scherzer Donor Relations Specialist

Thousands of adopted ducks will be cast down the river Saturday, August 26th, during the Ducky Derby & Family Fun Fest at 10am from the docks of Bay City's Bigelow Park (north end of Middleground Island). Adoptive parents of the first 10 ducks to cross the finish line will waddle away with prizes, including a \$1,000 cash award! Cheer your duck to victory while children enjoy FREE activities, games, and prizes!

Air Date: 8/27/17

Guest: Nathan Custer – Public Information Officer - FEMA

We interviewed Nathan Custer from FEMA regarding the opening of Disaster Recovery Centers in Mid-Michigan to assist people who had damage due to the severe flooding in June of 2017. Listeners were instructed on how the process works and what money/aid is available. Centers in Midland, Bay City, Gladwin and Mt. Pleasant were spotlighted.

ISSUES AND ANSWERS (July-September 2017)

Air Date 9/3/17

Guest: Marci Post with the Midland County Parks Dept.

We interviewed Marci regarding the upcoming Midland County Parks event called Pooches in the Pool. It is used as a fundraiser for the Midland County Parks for park and pool upkeep. Cumulus Saginaw hosted our own event called Bark in the Park, which took place in the same location and the same day at Pooches at the Pool

Air Date: 9/10/17

Guest: Joey Boitaino – Media specialist for the Saginaw Spirit

We interviewed Joey regarding the upcoming Saginaw Spirit hockey season. Other topics discussed relating the Spirit: 1. The economic effect of having a minor league hockey team in Saginaw. 2. The charity aspect. How many charities benefit from special themed game nights and the money raised by those charities.

Air Date: 9-17-17

Guest: Thomas Brubaker Community Relations Coordinator at Sacred Heart Rehabilitation Center

We discussed the 2017 AIDS Run and Walk GLBR
September 30th, 2017 Wenonah Park, Bay City, MI
All proceeds benefit Sacred Heart Rehabilitation Center HIV/AIDS Care Services. Donations help people living with HIV/AIDS in 10 counties in mid-Michigan and help stop the spread of HIV/AIDS through prevention education and testing.