

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☐ **FEDERAL CANDIDATE**

☒ **STATE/LOCAL CANDIDATE**

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location:	Date:
WGYL - Port Saint Lucie	7/16/2018

I, Lisa Alves for DLF Media,

being/on behalf of: Kiernan Patrick Moylan,

a legally qualified candidate of the Non Partisan

political party for the office of: Indian River County Judge Group 2

in the Primary

election to be held on: August 28, 2018

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
See Attached Insertion Order - 8/6-8/17					

Attach proposed schedule with charges (if available): \$ 1344.00 gr / \$ 1142.40 net

I represent that the payment for the above described broadcast time has been furnished by:

The Campaign of Kiernan Patrick Moylan

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Kiernan Patrick Moylan

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

7/16/2018

Date

Lisa Alves for DLF Media

Signature

To Be Signed By Station Representative

☒ **Accepted**

☐ **Accepted in Part**

☐ **Rejected**

Callie Schue

Signature

Callie Schue

Printed Name

local sales manager

Title



DLF Media Consultants, Inc.

1595 SE Pt St Lucie Blvd.
Pt. St. Lucie, Fl. 34952

772/ 337-0049
772/337-5341 fax
dlfmedia@dlfmedia.com

INSERTION ORDER

Date: **7/2/2018**
Advertiser: **Kiernan Patrick Moylan**
Station: **WGYL**
Flight Dates: **8/6-8/17**

Spot Length: **15/30**

<u>Dates</u>	<u>Days</u>	<u>Programming</u>	<u>Per Week</u>	<u>Total spots</u>	<u>Cost per spot</u>	<u>Total</u>
All	M-F	6a-7p - 15	3 daily	30	\$15.00	\$450.00
All	M-F	6a-7p - 30	3 daily	30	\$25.00	\$750.00
All	Sat	6a-7p - 30	4 daily	4	\$21.00	\$84.00
All	Sun	6a-7p - 30	4 daily	4	\$15.00	\$60.00

Totals:	68	\$1,344.00
Agency Comm:		\$201.60
Net to Station		\$1,142.40

** DLF Media is schedule placement and production coordination only
** client/advertiser is responsible for payment of schedule.
** DLF reserves the right to cancel this schedule with 48 hour notice.

Broadcast Contract

DLF MEDIA CONSULTANTS, INC
KIERNAN MOYLAN JUDGE 19TH CT
1597 SE PORT ST LUCIE BLVD
PORT ST LUCIE, FL 34952

Start Date 08/06/18	Contract# 21040	Mod# 0
End Date 08/17/18	Date Entered 07/17/18	Date Last Modified 07/17/18
Advertiser KIERNAN MOYLAN JUDGE	Station Market WGYL-FM	
Product IRC JUDGE GRP 2	SalesRep/Office Julie Lilliquist	

Calendar Billing Cycle Estimate#

LN	DATE	TIMES/PROGRAMS	LEN	MO	TU	WE	TH	FR	SA	SU	SPOTS /WK	RATE
			LINE REMARK									
1	MO 08/06/18 FR 08/17/18	06:00A-07:00P	15	3	3	3	3	3	--	--	15	\$15.00
2	MO 08/06/18 FR 08/17/18	06:00A-07:00P	30	3	3	3	3	3	--	--	15	\$25.00
3	SA 08/11/18 SA 08/11/18	06:00A-07:00P	30	--	--	--	--	--	4	--	4	\$21.00
4	SU 08/12/18 SU 08/12/18	06:00A-07:00P	30	--	--	--	--	--	--	4	4	\$15.00

-----Additional Comments-----	Total Spots	Spots Total\$	Agency Commission	Net	Gross
	68	1,344.00	\$201.60	\$ 1,142.40	\$ 1,344.00

Billing Projections: By Month

	Aug 18
CA	1,344.00
ST	1,344.00

This station does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race, gender or ethnicity. Advertiser hereby certifies that it is not buying broadcasting air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race, gender, national origin, or ancestry.

Accepted for Station

Accepted for advertiser OR agency(and MBS, if any) as agent for the advertiser

_____ Name	_____ Title	_____ Name	_____ Title
See reverse for accepted terms and conditions, if any		Page	8

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Station and Location: WGYL - Port Saint Lucie	Date: 7/16/2018
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I, Lisa Alves for DLF Media,

being/on behalf of: Kiernan Patrick Moylan,

a legally qualified candidate of the Non Partisan

political party for the office of: Indian River County Judge Group 2

in the Primary

election to be held on: August 28, 2018

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
	See Attached Insertion Order - 8/23-27				

Attach proposed schedule with charges (if available): \$ 1116.00 gr / \$ 991.10 net

I represent that the payment for the above described broadcast time has been furnished by:

The Campaign of Kiernan Patrick Moylan

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Kiernan Patrick Moylan

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

7/16/2018

Date

Lisa Alves for DLF Media

Signature

To Be Signed By Station Representative

☒ **Accepted**


Signature

☐ **Accepted in Part**

Callie Shmuk
Printed Name

☐ **Rejected**

coral sales manager
Title



DLF Media Consultants, Inc.

1595 SE Pt St Lucie Blvd.
Pt. St. Lucie, Fl. 34952

772/ 337-0049
772/337-5341 fax
dlfmedia@dlfmedia.com

INSERTION ORDER

Date: 7/2/2018
Advertiser: Kirenan Patrick Moylan
Station: WGYL
Flight Dates: 8/23-8/27

Spot Length: 15/30

<u>Dates</u>	<u>Days</u>	<u>Programming</u>	<u>Per Week</u>	<u>Total spots</u>	<u>Cost per spot</u>	<u>Total</u>
8/23,24	Th-Fr	6a-7p - 15	10 daily	20	\$15.00	\$300.00
8/23,24	Th-Fr	6a-7p - 30	5 daily	10	\$25.00	\$250.00
25-Aug	Sat	6a-7p - 30	6 daily	6	\$21.00	\$126.00
26-Aug	Sun	6a-7p - 30	6 daily	6	\$15.00	\$90.00
8/27/18	M	6a-7p - 15	10	10	\$15.00	\$150.00
27-Aug	M	6a-7p - 30	10	10	\$25.00	\$250.00

Totals:	62	\$1,166.00
Agency Comm:		\$174.90
Net to Station		\$991.10

** DLF Media is schedule placement and production coordination only
 ** client/advertiser is responsible for payment of schedule.
 ** DLF reserves the right to cancel this schedule with 48 hour notice.

Broadcast Contract

DLF MEDIA CONSULTANTS, INC
KIERNAN MOYLAN JUDGE 19TH CT
1597 SE PORT ST LUCIE BLVD
PORT ST LUCIE, FL 34952

Start Date 08/23/18	Contract# 21041	Mod# 0
End Date 08/27/18	Date Entered 07/17/18	Date Last Modified 07/17/18
Advertiser KIERNAN MOYLAN JUDGE	Station Market WGYL-FM	
Product IRC JUDGE GRP 2	SalesRep/Office Julie Lilliquist	

Calendar Billing Cycle Estimate#

LN	DATE	TIMES/PROGRAMS	LEN	MO	TU	WE	TH	FR	SA	SU	SPOTS /WK	RATE
1	TH 08/23/18 FR 08/24/18	06:00A-07:00P	15	--	--	--	10	10	--	--	20	\$15.00
2	TH 08/23/18 FR 08/24/18	06:00A-07:00P	30	--	--	--	5	5	--	--	10	\$25.00
3	SA 08/25/18 SA 08/25/18	06:00A-07:00P	30	--	--	--	--	--	6	--	6	\$21.00
4	SU 08/26/18 SU 08/26/18	06:00A-07:00P	30	--	--	--	--	--	--	6	6	\$15.00
5	MO 08/27/18 MO 08/27/18	06:00A-07:00P	15	10	--	--	--	--	--	--	10	\$15.00
6	MO 08/27/18 MO 08/27/18	06:00A-07:00P	30	10	--	--	--	--	--	--	10	\$25.00

-----Additional Comments-----	Total Spots	Spots Total\$	Agency Commission	Net	Gross
	62	1,166.00	\$174.90	\$ 991.10	\$ 1,166.00

Billing Projections: By Month

	Aug 18	Sep 18
CA	1,166.00	
ST	766.00	400.00

This station does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race, gender or ethnicity. Advertiser hereby certifies that it is not buying broadcasting air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race, gender, national origin, or ancestry.

Accepted for Station

Accepted for advertiser OR agency(and MBS, if any) as agent for the advertiser

Name Title

Name Title

See reverse for accepted terms and conditions, if any

Page 9

BCRA POLITICAL RECORD

This Political Record is required by the Bipartisan Campaign Reform Act of 2002 (BCRA) to be completed every time a request is made to purchase broadcast time that (1) is made by or on behalf of a legally qualified candidate for public office, or (2) communicates a message relating to any political matter of national importance, including a legally qualified candidate, any election to federal office, or a national legislative issue of public importance. Once completed, the Political Record must be placed in the station's local public inspection file and must be retained for two years.

This Record is for	<input checked="" type="checkbox"/> a candidate request	The request was	<input checked="" type="checkbox"/> accepted #
	<input type="checkbox"/> an election message request *		<input type="checkbox"/> rejected
	<input type="checkbox"/> an issue request *		

Candidate Named in Message:

Kiernan Patrick Moylen

Office Being Sought:

IRC Judge Grp. 2

Election or Issue Referred to:

Primary

Sponsor (or authorized candidate committee):

Treasurer of authorized candidate committee:

Kiernan Patrick Moylen

Person Ordering Advertising:

Lisa Alves/DLF Media

* An "election message request" is a request made by anyone to broadcast a message that refers either to a legally qualified candidate or to any election to federal office.

An "issue request" is a message related to a national legislative issue of public importance or a political matter of national importance.

If the request is accepted, attach the sales order showing the rate charged, the date(s) and time(s) the message is aired, and the class of time purchased. For an issue request, also attach the name, address, and phone number of a contact person, and a list of the chief executive officers or members of the executive committee or of the board of directors of the sponsor.