

CB Radio, Inc. dba WBEJ Radio

WBEJ – AM 1240 / translator w300cc WBEJ – FM 107.9

Issues/Programs Lists: Quarterly lists of programs aired during the preceding quarter that provided the most significant treatment of community issues.

WBEJ Public Files: Issues/Programs Lists _4th Quarter 2022

Daily:

PSAs aired in reference to Local Radio Freedom Act.

PSAs aired during the quarter; supplied by the Tennessee Association of Broadcasting:

TN Dept of Tourist Development: Subject→Tourism in Tennessee

Gone_Fishing (:30-TDTD2123); Laughter (:30-TDTD2124);

Peaks&Valleys (:30-TDTD2225); Yet.to.Come (:30-TDTD2226),

Kid.Reviewed (:30-TDTD2227); Music.Everywhere (:30-TDTD2228)

TN Gas Association: Subject→Natural Gas Pipeline Safety

Dig.2021 (:30-TGA2210); Leaks.2021 (:30-TGAS2111);

Right of Way.2021 (:30-TGAS2112)

Tennessee Clean Fuels Coalition (TCFC): Subject→Electric Vehicles

Drive.Electric_Experience (:30-TCFC2101); Drive.Electric_Future (:60-TCFC3102)

Drive.Electric_Save (:30-TCFC2204)

TN Dept. of Transportation (TDOT): Subject→Litter awareness

Litter_Movie Trailer (:30-TDOT2103); Litter_Movie Trailer (:30-TDOT2204)

Tennessee CASA (CASA): Subject→Court Appointed Special Advocate for children

CASA Volunteer (:30-CASA2101); CASA Volunteer (:30-CASA2202)

Tennessee Dept of Workforce Development: Subject→Work re-entry for former inmates

Re-Entry.Will (:30-TDWD2101); Re-Entry.Help (:30-TDWD2102);

Re-Entry.Door (:30-TDWD2103)

Tennessee Bureau of Investigations: Subject→Gun Safety

Gun Safety (:30-TBOI2101); Gun Safety (:30-TBOI2203)

Date: 10/18/2022

Topic: Carter County Drug Prevention Coalition

WBEJ's Involvement: 9:45am: David Miller did an on-air interview with Nash Acuna, Opioid Prevention Coordinator with the Carter County Drug Prevention Coalition. Carter County has a continuous high rate of substance abuse disorder with vaping also ranking high on the concerns. Fentanyl in its various forms and the hazards of using this drug were discussed as well as the concerns with THC. Teaching new coping skills is one of the goals of the year-long recovery rehab in the works for Carter County. The TN Red Line number was given. The coalition provides mentoring,

parenting classes, and drug lock boxes free of charge for those who are on prescription medication. (This is a monthly recurring topic by the coalition in efforts to raise awareness.)

Date: 10/19/2022

Topic: Elizabethton / Carter County Public Library Adult Services & Elizabethton Senior Center

WBEJ's Involvement: 9:45am: David Miller did an on-air interview with Maryann Owen, Adult Services Coordinator at the Elizabethton/Carter County Library and Brittany Shell, Director of the Elizabethton Senior Center. Both the library and senior center have programs and events happening this month for adults which was shared on-air. Information was also shared on the WBEJ Facebook page.

Date: 11/7/2022

Topic: Adoption Awareness Month

WBEJ's Involvement: 9:45am: David Miller did an on-air interview with Jessica (Jessi) Bernardini, Foster Parent Recruiter & Training Supervisor with Youth Villages. Youth Villages currently has more than 100 children in need of a forever home. There were 92 adoptions from July 2021 to July 2022. Fostering a child is the first step toward adoption. Many foster parents adopt the children in their homes when they become eligible for adoption in Tennessee. The children in Youth Villages' care who are available for adoption face special challenges such as emotional childhood trauma and abuse and/or neglect. Training is provided prior to becoming a foster parent. Background checks and home inspections also take place to ensure the best environment possible for the children. Contact information was given for Youth Villages. This information was also shared on the WBEJ Facebook page.

Date: 11/28/2022

Topic: Downtown Elizabethton Christmas Lights

WBEJ's Involvement: 9:45am: David Miller did an on-air interview with Joe Alexander who heads the Downtown Elizabethton Christmas pole lights and ground décor. Twin City Decorating has installed the Christmas decor. Minor repairs, installation, removal and storage averages approximately \$8,000 each year. The City of Elizabethton and the Elizabethton Electric Department provide a total of \$5,150 towards these expenses.

Each year a little extra help is needed by the Holiday Lighting Committee to fund the remainder for

yearly maintenance...roughly \$3,000. Listeners were given the address of where to mail or drop off donations.

Date: 12/9/2022

Topic: Lights for Jesus in Golfclub Acres

WBEJ's Involvement: 9:45am: David Miller did an on-air interview with Pat Sweeney of Golf Club Acres subdivision. Golf Club Acres will present its 43rd annual "Lights for Jesus" luminaries program. This was originally scheduled for Saturday, December 11th. With inclement weather & heavy winds in the forecast, the event has been rescheduled to Sunday, December 12th. There will be 5,000 luminaries lining the streets from West G Street to Armour Drive. Neighbors pitch in to make each luminary by taking a white paper bag, partially filling it with sand, and placing a 10-hour votive candle on top of the sand. This effort is a purely voluntary operation consisting of the residents of 150 homes, led by 10 block chairpersons. Along with the luminaries, motorists enjoy seeing the Christmas décor of the homes within the subdivision. This annual event brings in motorists from across the Tri-Cities and neighboring states.

Date: 12/13/2022

Topic: Suicide Prevention during the holidays

WBEJ's Involvement: 9:45am: David Miller did an on-air interview with Nash Acuna, Opioid Prevention Coordinator with the Carter County Drug Prevention Coalition. Suicide rates during the holidays tend to increase. This can stem from loneliness, the hyped-up expectations during the holidays, etc. The new 988 three-digit dialing code routes callers to the National Suicide Prevention Lifeline (now known as the 988 Suicide & Crisis Lifeline), and is active across the United States. This number can be called, texted to, and even has chat capabilities. Anyone reaching out through this number will be connected to trained counselors that are part of the existing Lifeline network.

Dates: 12/23/2022 & 12/24/2022

Topic: Rolling Blackouts & Shelter openings

WBEJ's Involvement: 12/23→ WBEJ received word from the Elizabethton Electric Department at 11am on 12/23 that rolling blackouts would begin. This was announced on air and recorded as a PSA to air as well. The information was put onto the WBEJ Facebook page which resulted in 446 shares. At 11:44am, information from Carter County Mayor Patty Woodby regarding a shelter being opened at a local church was shared to the WBEJ Facebook page & announced during the noon news segment. At approximately 12:55pm Billy Harrell, Carter County Emergency Management Director,

called to have it announced that all Carter County Volunteer Fire Departments would be opening throughout the night as warming stations for citizens if needed due to the rolling blackouts and extreme cold temperatures. A phone # was given for those who might need transportation. This was announced on-air and put onto the WBEJ Facebook. At 1:30pm the information was shared of the suspension of the blackouts on air and on the WBEJ Facebook page. WBEJ itself did not experience any blackouts during this date.

12/24→ ~6:30am, The Elizabethton Electric Department contacted the station with information of initiating rolling blackouts again at the direction of the Tennessee Valley Authority beginning at approximately 7:00am. This information was shared on-air before the 7:00am hour. Lora Gilreath, who handles WBEJ's Facebook page, shared this information at 8:08am once she was aware of the blackouts (she was not scheduled to be in the office and lives in a different county). WBEJ endured 3 outages. At 11:47am, the information was shared on the WBEJ Facebook page that the rolling blackouts had been suspended.