



WKPT-TV
222 Commerce St
Kingsport, TN 37660
(423) 246-9578

CONTRACT

<u>Contract / Revision</u> 10245 /		<u>Alt Order #</u>
<u>Product</u> Bud Hulsey - State Rep TN		
<u>Contract Dates</u> 07/24/14 - 07/29/14		<u>Estimate #</u>
<u>Advertiser</u> Bud Hulsey / Rep / TN		<u>Original Date / Revision</u> 07/22/14 / 07/22/14
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> WKPT-TV	<u>Account Executive</u> Local House	<u>Sales Office</u> Holston Valley--
<u>Special Handling</u>		
<u>Demographic</u> Adults 25-54		
<u>IDB#</u>	<u>Advertiser Code</u>	<u>Product Code</u>
<u>Agency Ref</u>		<u>Advertiser Ref</u>

And:

Bud Hulsey / Rep / TN
P O Box 282
Kingsport, TN 37662

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	WKPT	07/24/14	07/29/14	Good Morning America	7a-9a		:30			NM	4	\$120.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	07/21/14	07/27/14	---11--				2	\$30.00			
	Week:	07/28/14	08/03/14	11-----				2	\$30.00			
N 2	WKPT	07/26/14	07/26/14	Good Morning America	8a-9a		:30			NM	1	\$30.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	07/21/14	07/27/14	-----1-				1	\$30.00			
N 3	WKPT	07/27/14	07/27/14	Su Good Morning America	8a-9a		:30			NM	1	\$30.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	07/21/14	07/27/14	-----1				1	\$30.00			
N 4	WKPT	07/24/14	07/29/14	11p News	11p-1135p		:30			NM	3	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	07/21/14	07/27/14	---1---				1	\$75.00			
	Week:	07/28/14	08/03/14	11-----				2	\$75.00			
N 5	WKPT	07/27/14	07/27/14	This Week	9a-10a		:30			NM	1	\$25.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	07/21/14	07/27/14	-----1				1	\$25.00			
Totals											10	\$430.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
06/30/14 - 07/27/14	6	\$220.00	(\$33.00)	\$187.00
07/28/14 - 07/29/14	4	\$210.00	(\$31.50)	\$178.50
Totals	10	\$430.00	(\$64.50)	\$365.50

(* Line Transactions: N = New, E = Edited, D = Deleted)

Nondiscrimination Policy: Holston Valley Broadcasting Corporation and WKPT-TV / WAPK-TV / WKPT-DT3 do not accept advertising that discriminates based on race or ethnicity. Any provision in any advertising agreement with intent to discriminate is deemed null and void as contrary to federal law.

Jerreese Rockwell

From: Lamar Reid [lreid@wkptsales.com]
Sent: Tuesday, July 22, 2014 3:18 PM
To: 'Jerreese Rockwell'; 'Stephanie Gilbert'
Subject: Political order for Bud Halsey

Please write up the below order for Bud Halsey running against Tony Shipley. Placed by Joe Cerrone.

7-9a.m. @ \$30

Thursday July 24
Friday July 25
Saturday July 26
Sunday July 27
Monday July 28
Tuesday July 29

11-11:35p.m. @ \$75

Thursday July 24
Monday July 28
Tuesday July 29

Sunday July 27, 9-10a.m. This Week @ \$25

\$430 Gross, \$365.50 net

The check was written for \$435. He will then have a balance of \$69.50 which he will use on next week's buy.

Spot will be coming from Charter. I will keep you posted on the spot.

R. Lamar Reid

Vice President/General Sales Manager-TV

Holston Valley Broadcasting Corporation

(423) 723-1765 Direct, (423) 426-3041 Cell, (423) 245-3462 Fax



COMMITTEE TO ELECT BUD HULSEY
P.O. Box 282
Kingsport, TN 37662

001040

DATE 7-22-14

PAY TO THE
ORDER OF

Holston Valley Broadcasting Inc 435.00
Four hundred thirty five and 00/100 DOLLARS

TriSummitBank

MEMO

TV Ads

[Signature]

⑈064209203⑈ 1000045748⑈ 1040

10.245