



NRQE
13 Broadcast Plaza SW
Albuquerque, NM 87104
(505) 243-2285

CONTRACT

<u>Contract / Revision</u> 1726356 /		<u>Alt Order #</u> 26217304
<u>Product</u> Issue		
<u>Contract Dates</u> 10/09/18 - 10/15/18		<u>Estimate #</u> 6130
<u>Advertiser</u> POL/Save the Children Action Network PAC		<u>Original Date / Revision</u> 10/08/18 / 10/09/18
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> NRQE	<u>Account Executive</u> Katz Washington	<u>Sales Office</u> Katz/Washington
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>Agency Code</u>	<u>Advertiser Code</u> 785	<u>Product 1/2</u> 815
<u>Agency Ref</u>		<u>Advertiser Ref</u>

And:

Silversmith Strategies
1322 G Street SE
Washington, DC 20003

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	NRQE	10/10/18	10/10/18	M-F 3-4p	3p-4p		:30				NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	10/08/18	10/14/18	--W----				1	\$200.00				
N 2	NRQE	10/10/18	10/10/18	M-F 3-4p	3p-4p		:30				NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	10/08/18	10/14/18	--W----				1	\$200.00				
N 3	NRQE	10/11/18	10/11/18	M-F 3-4p	3p-4p		:30				NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	10/08/18	10/14/18	---T---				1	\$200.00				
N 4	NRQE	10/12/18	10/12/18	M-F 3-4p	3p-4p		:30				NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	10/08/18	10/14/18	----F--				1	\$200.00				
N 5	NRQE	10/15/18	10/15/18	M-F 3-4p	3p-4p		:30				NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	10/15/18	10/21/18	M-----				1	\$200.00				
N 6	NRQE	10/11/18	10/11/18	M-F 4-5p	4p-5p		:30				NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	10/08/18	10/14/18	---T---				1	\$200.00				
N 7	NRQE	10/10/18	10/10/18	M-F 4-5p	4p-5p		:30				NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	10/08/18	10/14/18	--W----				1	\$200.00				
N 8	NRQE	10/11/18	10/11/18	M-F 4-5p	4p-5p		:30				NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	10/08/18	10/14/18	---T---				1	\$200.00				
N 9	NRQE	10/12/18	10/12/18	M-F 4-5p	4p-5p		:30				NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	10/08/18	10/14/18	----F--				1	\$200.00				
N 10	NRQE	10/15/18	10/15/18	M-F 4-5p	4p-5p		:30				NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	10/15/18	10/21/18	M-----				1	\$200.00				
N 11	NRQE	10/12/18	10/12/18	M-F 5p-6p	5p-6p		:30				NM	1	\$200.00

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Nexstar Media Group does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Any advertiser certifies that it is not buying broadcasting air time on Nexstar Media Group stations for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.



NRQE
13 Broadcast Plaza SW
Albuquerque, NM 87104
(505) 243-2285

<u>Contract / Revision</u> 1726356 /		<u>Alt Order #</u> 26217304
<u>Contract Dates</u> 10/09/18 - 10/15/18	<u>Product</u> Issue	<u>Estimate #</u> 6130
<u>Advertiser</u> POL/Save the Children A		<u>Original Date / Revision</u> 10/08/18 / 10/09/18

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/08/18	10/14/18	----F--				1	\$200.00				
N 12	NRQE	10/10/18	10/10/18	M-F 5p-6p	5p-6p		:30				NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/08/18	10/14/18	--W----				1	\$200.00				
N 13	NRQE	10/11/18	10/11/18	M-F 5p-6p	5p-6p		:30				NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/08/18	10/14/18	---T---				1	\$200.00				
N 14	NRQE	10/12/18	10/12/18	M-F 5p-6p	5p-6p		:30				NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/08/18	10/14/18	----F--				1	\$200.00				
N 15	NRQE	10/15/18	10/15/18	M-F 5p-6p	5p-6p		:30				NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/15/18	10/21/18	M-----				1	\$200.00				
Totals								0.00				15	\$3,000.00

*Tax 1 Note: ABQ GRT Ju 18 7.875 7.875%.

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount	*Tax 1	Total
10/01/18 - 10/15/18	15	\$3,000.00	(\$450.00)	\$2,550.00	\$200.81	\$2,750.81
Totals	15	\$3,000.00	(\$450.00)	\$2,550.00	\$200.81	\$2,750.81

Signature: _____ Date: _____

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125 West 55th St
New York, NY 10019

KATZ TELEVISION
GROUP

Contract # 26217304 Changes as of: 10/8/2018 at 10:50 AM Version: Current State Version 1
CPE: 785/815/6130 Flight: 10/9/18 - 10/15/18 Station: NROE Con Type: POLITICAL/NOTE
Agency: Silversmith Strategies Advertiser: Save the Children Market: Albuquerque Total \$: \$3,000.00
1322 G STREET, SE Product: Issue Office: WASHINGTON Total Spots: 15
WASHINGTON, DC Agency Order #: 7827413 Service: Nielsen Total CPP: \$0.00
20003
Buyer: Placement, Media Primary Demo: Assistant: BEN WILMETH
Salesperson: BEN WILMETH 202-955-5342
Separation:

Comments: NEW ORDER

1726356

#	Day/Time	DP	Program	Rate	Len	10/9	10/10	10/11	10/12	10/13	10/14	10/15	Total Spots	Total \$	CPP*	GRP*
1	Tu-F,M 3p-4p	2	Forensic Files	\$200.00	30	1	1	1	1	0	0	1	5	\$1,000.00	\$0.00	0.0
2	Tu-F,M 4p-5p	2	True Crime Files	\$200.00	30	1	1	1	1	0	0	1	5	\$1,000.00	\$0.00	0.0
3	Tu-F,M 5p-6p	2	Dateline	\$200.00	30	1	1	1	1	0	0	1	5	\$1,000.00	\$0.00	0.0
TOTALS: 3 3 3 3 3 0 0 0 3													15	\$3,000.00	\$0.00	0.0

[Handwritten signature]



125 West 55th St
New York, NY 10019

KATZ TELEVISION GROUP

Contract # 26217304 Changes as of: 10/8/2018 at 10:50 AM Version: Current State Version 1
CPE: 785/15/6130 Flight: 10/9/18 - 10/15/18 Station: NRQE Con Type: POLITICAL/VOTE
Agency: Silversmith Strategies Advertiser: Save the Children Market: Albuquerque Total \$: \$3,000.00
1322 G STREET, SE Product: Issue Office: WASHINGTON Total Spots: 15
WASHINGTON, DC Agency Order #: 7827413 Service: Nielsen Total CPP: \$0.00
20003
Buyer: Placement, Media Primary Demo: Assistant: BEN WILMETH
Salesperson: BEN WILMETH 202-955-5342
Separation:

Special Instructions	
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Order Level Comments		
Date/Time	Added by	Comment
10/08/18 10:50 AM	BEN WILMETH	NEW ORDER

Competitive Information				
Market Budget:	\$100,000			
NRQE Share:	3%			
Comment:				
Unknown:	97%			

Daypart Summary				
Day/Time	% Distrib	Spots	Dollars	GRP
	100%	15	\$3,000.00	0.0
Total	100%	15	\$3,000.00	0.0

Monthly Summary		
Month	Spots	Dollars
2018-Oct	15	\$3,000.00
Total	15	\$3,000.00

Transaction History				
Trans	Created/Received	Created by	Status	
New	10/8/18 10:50 AM	BEN WILMETH	New	

Spot++	Spot-	\$ Chg	Contract \$	Comment
15		\$3,000.00	\$3,000.00	

Non-Discrimination Policy	PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.
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AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and Location:	Date:
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I, Silversmith Strategies

do hereby request station time concerning the following issue:

Save The Children Action Network

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
see schedule					

This broadcast time will be used by: Save The Children Action Network

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT
"COMMUNICATES A POLITICAL MATTER OF NATIONAL IMPORTANCE."
FOR ALL OTHER ISSUE ADS, PLEASE GO TO PAGE 3.**

Programming that "communicates a political matter of national importance" includes (1) references to legally qualified candidates (presidential, vice presidential or congressional); (2) any election to Federal office (e.g., any references to "our next senator", "our person in Washington" or "the President"); and (3) a national legislative issue of public importance (e.g., Affordable Care Act, revising the IRS tax code, federal gun control or any federal legislation).

Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"

☐ Yes

☒ No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the offices being sought, the date(s) of the election(s) and/or the issue to which the communication refers (if applicable):

--

I represent that the payment for the above described broadcast time has been furnished by (name and address):

--

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

--

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 5)

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT
DOES NOT "COMMUNICATE A POLITICAL MATTER OF NATIONAL
IMPORTANCE"**

I represent that the payment for the above described broadcast time has been furnished by (name and address):

Save The Children Action Network
17 Depot Street, Suite 3 Concord, NH 03301

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

Eid Natour, Treasurer

TO BE COMPLETED FOR ALL ISSUE ADVERTISEMENTS

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The Sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). **For the above-stated broadcast(s), the sponsor also agrees to prepare a script, transcript, or tape, which will be delivered to the station at least _____ before the time of the scheduled broadcasts.**

TO BE SIGNED BY ISSUE ADVERTISER (SPONSOR)

Michele Certo - obo
Silversmith

Digitally signed by Michele Certo - obo Silversmith
DN: cn=Michele Certo - obo Silversmith, o=Silversmith
Strategies, ou, email=michele@munlatia.com, c=US
Date: 2010.10.23 17:32:27 -0400

Date

Signature

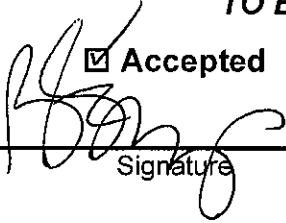
Contact Phone Number

TO BE SIGNED BY STATION REPRESENTATIVE

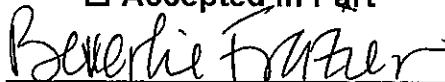
☒ **Accepted**

☐ **Accepted in Part**

☐ **Rejected**



Signature



Printed Name



Title

AGREED UPON SCHEDULE

For All Issue Advertisements That Communicate a Message Relating to Any Political Matter of National Importance

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

Attach proposed schedule with charges (if available):

AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:

- (1) actual air time and charges for each spot;
- (2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- (3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

Note: Because the FCC requires that the political file contain the actual time the rate for spots “communicating a political matter of national importance” air, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that and rates for specific spots aired. The FCC’s online political files include a folder for “Terms and Disclosures.” NAB suggests that, for stations subject to the online public file rule, the names of contact person(s) be placed in that folder.