## **ORDER**

**Orders** Order / Rev: 2192486 10774622 Alt Order #: Product Desc: HMP SCHEDULE B **WTVH** 13104 Estimate: Flight Dates: 10/15/24 - 10/21/24 Primary AE: Philadelphia Locality/PHL Sales Office: 04/16/24 / 04/18/24 **TELPH** Original Date / Rev: Order Type: **GENERAL** Sales Region: NAT Name: **Waterfront Strategies** Agency **Buying Contact:** Billing Type: Cash Billing Contact: Billing Calendar: Broadcast 3050 K St NW Ste 100 Billing Cycle: WEEKLY Washington, DC 20007 Agency Commission: 15% Advertiser **House Majority PAC** Name: Demographic: A35+ New Business End: Product Codes: PL Advocacy Advertiser External ID: 70523 Revenue Code 1: AGY 7041 Agency External ID: Revenue Code 2: Political Unit Code: General

## **Bill Plan**

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/14/24	10/20/24	109	\$67,760.00	\$57,596.00
10/21/24	10/27/24	24	\$11,340.00	\$9,639.00

## **Totals**

Order Separation:

Month	# Spots	Gross Amount	Net Amount	Rating
October 2024	133	\$79,100.00	\$67,235.00	0.00
Totals	133	\$79,100.00	\$67,235.00	0.00

00:20:00

## **Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Philadelphia Locality/PHL	TELPH	NAT	Start Of Order - End Of Order	100%

Political Issue

Pol1

Order Share	Share	Total
WTVH	20%	\$79,100.00
Market	100%	\$395,500.00

Revenue Code 3:

Priority:

Competitive Share	Share	Total
CABLE	0%	\$0.00
ESTM	2%	\$7,910.00
UNKWN	0%	\$0.00
WCNY	0%	\$0.00
WNYS	0%	\$0.00
WSPX	0%	\$0.00
WSTM	28%	\$110,740.00
WSYR	40%	\$158,200.00
WSYT	10%	\$39,550.00

Ln Ch S	tart End	Inventory Code	Break	Start/End Tir	me Days	Len Spot	s	Rate Pri	Rtg Type	Spots	Amount
N 1 WTVH 10	/15/24 10/21/24	CBS 5 News This AM	5aCM	5:00 AM-5:30	AM MTWTF	:30	5	\$100.00Pol1	0.00 NM	5	\$500.00
		CBS 5 News This AM	l 5a	(5:00 AM-5:30	AM)						
Start D	ate End Date	Weekdays Spo	ots/Week	<u>Rate</u>	Rating						
Week: 10/15/2	24 10/21/24	MTWTF	5	\$100.00	0.00						
N 2 WTVH 10	/15/24 10/21/24	CBS 5 News This AM	5aCM	5:30 AM-6:00	AM MTWTF	:30	5	\$100.00Pol1	0.00 NM	5	\$500.00
		CBS 5 News This AM	l 5a	(5:30 AM-6:00	AM)						

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**WTVH** 

Order / Rev: 2192486

Advertiser: House Majority PAC

Alt Order #: 10774622

Product Desc: HMP SCHEDULE B

Flight Dates: 10/15/24 - 10/21/24

Estimate: 13104

Rate Pri Rtg Type Spots Ln Ch Start End Inventory Code Break Start/End Time Days Len Spots Amount Start Date End Date **Weekdays** Spots/Week Rate MTWTF-Week: 10/15/24 10/21/24 \$100.00 0.00 N 3 WTVH 10/15/24 10/21/24 CBS 5 News This AM 6aCM 6:00 AM-6:30 AM MTWTF--:30 5 \$160.00 Pol1 0.00 NM 5 \$800.00 CBS 5 News This AM 6am (6:00 AM-6:30 AM) Start Date **End Date** Weekdays Spots/Week Rating Rate Week: 10/15/24 10/21/24 MTWTF--\$160.00 0.00 N 4 WTVH 10/15/24 10/21/24 CBS 5 News This AM 6a@M 6:30 AM-7:00 AM MTWTF--:30 5 \$160.00Pol1 0.00 NM 5 \$800.00 CBS 5 News This AM 6am (6:30 AM-7:00 AM) Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/15/24 10/21/24 MTWTF--\$160.00 0.00 \$2,400.00 WTVH 10/15/24 10/21/24 CBS This Morning M-F 7CM 7:00 AM-9:00 AM MTWTF--:30 15 \$160.00Pol1 0.00 NM 15 CBS This Morning M-F 7-9a Start Date **End Date** Spots/Week Rating Weekdays Rate Week: 10/15/24 10/21/24 MTWTF--15 \$160.00 0.00 WTVH 10/19/24 10/19/24 CBS This Morning Sat 9aM 9:00 AM-11:00 AM----S-:30 1 \$600.00 Pol1 0.00 NM 1 \$600.00 CBS This Morning Sat 9am Start Date **End Date** Weekdays Spots/Week Rate Rating Week: 10/14/24 10/20/24 ----S-\$600.00 0.00 WTVH 10/20/24 10/20/24 CBS News Sunday MorrCM 9:00 AM-10:30 AM----S :30 \$1,260.00Pol1 0.00 NM \$1,260.00 1 CBS News Sunday Morn 9am Start Date **End Date** Weekdays Spots/Week Rating Rate Week: 10/14/24 10/20/24 ----S 1 \$1,260.00 0.00 N 8 WTVH 10/20/24 10/20/24 11:30 AM-12:00 PI----S :30 \$260.00Pol1 Full Measure w/S.AttkissCM 1 0.00 NM 1 \$260.00 Full Measure AM Broadcast Start Date **End Date** Weekdays Spots/Week Rating Rate \$260.00 Week: 10/14/24 10/20/24 ----S 0.00N 9 WTVH 10/15/24 10/21/24 9-10am M-F CM 9:00 AM-10:00 AMMTWTF--:30 5 \$400.00 Pol1 0.00 NM 5 \$2,000.00 9-10am M-F Start Date **End Date** Weekdays Spots/Week Rating Rate MTWTF--Week: 10/15/24 10/21/24 \$400.00 0.00 N 10 WTVH 10/15/24 10/21/24 10-11am M-F CM 10:00 AM-11:00 AIMTWTF--:30 5 \$400.00 Pol1 0.00 NM \$2,000.00 5 10-11am M-F Start Date **End Date** Weekdays Spots/Week Rating Rate MTWTF--Week: 10/15/24 10/21/24 \$400.00 0.00 11:00 AM-12:00 PIMTWTF--N11 WTVH 10/15/24 10/21/24 11am-12pm M-F CM :30 5 \$900.00 Pol1 0.00 NM 5 \$4,500.00 11am-12pm M-F Spots/Week Start Date **End Date** Weekdays Rate Rating MTWTF--Week: 10/15/24 10/21/24 \$900.00 0.00 N12 WTVH 10/15/24 10/21/24 CBS 5 News At Noon M€M 12:00 PM-12:30 PIMTWTF--:30 5 \$800.00Pol1 0.00 NM 5 \$4,000.00 CBS 5 News At Noon M-F Start Date End Date Weekdays Spots/Week Rating Rate Week: 10/15/24 10/21/24 MTWTF--\$800.00 0.00 N13 WTVH 10/15/24 10/21/24 CBS Soaps M-F 1230-2pcM 12:30 PM-2:00 PMMTWTF--:30 \$600.00Pol1 5 0.00 NM 5 \$3,000.00 CBS Soaps M-F 1230-2pm Start Date **End Date** Weekdays Spots/Week Rating Rate Week: 10/15/24 10/21/24 MTWTF--\$600.00 0.00 N 14 WTVH 10/15/24 10/21/24 2:00 PM-3:00 PM MTWTF--:30 2-3pm M-F CM 3 \$360.00 Pol1 0.00 NM 3 \$1,080.00 2-3pm M-F <u>Weekdays</u> Start Date **End Date** Spots/Week Rating Rate Week: 10/15/24 10/21/24 MTWTF--\$360.00 0.00 3 N 15 WTVH 10/15/24 10/21/24 3-4pm M-F CM 3:00 PM-4:00 PM MTWTF--:30 5 \$500.00 Pol 1 0.00 NM 5 \$2,500.00 3-4pm M-F Start Date **End Date** Weekdays Spots/Week Rating Rate 0.00 Week: 10/15/24 10/21/24 MTWTF--\$500.00 N16 WTVH 10/15/24 10/21/24 3-4pm M-F CM 4:00 PM-4:30 PM MTWTF--:30 5 \$300.00 Pol1 0.00 NM 5 \$1,500.00 3-4pm M-F Weekdays Spots/Week Start Date End Date Rate Rating \$300.00 MTWTF--Week: 10/15/24 10/21/24 0.00 N 17 WTVH 10/15/24 10/21/24 CM 4:30 PM-5:00 PM :30 5 \$300.00 Pol1 0.00 NM 5 \$1,500.00

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WTVH

Order / Rev: 2192486

Advertiser:

House Majority PAC

10774622 Alt Order #:

HMP SCHEDULE B Product Desc:

Flight Dates: 10/15/24 - 10/21/24 Estimate: 13104

Ln Ch	Start	End	Inventory Code	Break	Start/End			Len Spo	ts	Rate Pri	Rtg Type	Spots	Amount
M-F 4p-5p MTWTF EF Rotator 4-5pm M-F							_						
Sta Week: 10/	art Date	End Date 10/21/24	Weekdays MTWTF	Spots/Week 5	<u>Rate</u> \$300.00	Rating 0.00							
N 18 WTVH			5-530pm	СМ		30 PM MTWTF	=	:30	5	\$440.00Pol1	0.00 NM	5	\$2,200.00
<u>Sta</u>	rt Date	End Date	5-530pm <u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating							
Week: 10/		10/21/24	MTWTF	5	\$440.00	0.00				<b>4500.00D.14</b>	0.00.104	_	<b>#0.500.00</b>
N 19 WTVH	10/15/2	4 10/21/24	530-6pm 530-6pm	СМ	5:30 PM-6:0	OO PM MTWTF		:30	5	\$500.00 Pol1	0.00 NM	5	\$2,500.00
<u>Sta</u> Week: 10/	art <u>Date</u> /15/24	End Date 10/21/24	<u>Weekdays</u> MTWTF	Spots/Week 5	<u>Rate</u> \$500.00	Rating 0.00							
N20 WTVH	10/15/2	4 10/21/24	CBS 5 News at 6 CBS 5 News at 6		6:00 PM-6:0	30 РМ МТЖТЕ		:30	5	\$580.00Pol1	0.00 NM	5	\$2,900.00
Sta Week: 10/	art Date	End Date 10/21/24	<u>Weekdays</u> MTWTF	Spots/Week 5	<u>Rate</u> \$580.00	Rating 0.00							
N21 WTVH			CBS 5 News At 6	pm WKCM		30 PM	-SS	:30	1	\$400.00 Pol1	0.00 NM	1	\$400.00
Sta	rt Date	End Date	CBS 5 News At 6 Weekdays	pm WK BB Spots/Week	Rate	Rating							
Week: 10/		10/20/24	SS	1	\$400.00	0.00							
N22 WTVH	10/15/2	4 10/21/24	7-730pm M-F 7-730pm M-F	СМ	7:00 PM-7:3	30 PM MTWTF	=	:30	5	\$700.00Pol1	0.00 NM	5	\$3,500.00
Sta Week: 10/	art Date	End Date 10/21/24	<u>Weekdays</u> MTWTF	Spots/Week 5	<u>Rate</u> \$700.00	Rating 0.00							
N23 WTVH			730-8pm M-F	CM		0.00 OO PM MTWTF		:30	5	\$800.00Pol1	0.00 NM	5	\$4,000.00
04-	ut Data	Fral Data	730-8pm M-F	Consta // Marak	Data	Datina							
Sta Week: 10/	<u>rt Date</u> /15/24	End Date 10/21/24	<u>Weekdays</u> MTWTF	Spots/Week 5	<u>Rate</u> \$800.00	<u>Rating</u> 0.00							
N24 WTVH	10/15/2	4 10/21/24	M-F CBS 5 News M-F CBS 5 News		11:00 PM-1	1:35 PIMTWTF	=	:30	5	\$660.00 Pol1	0.00 NM	5	\$3,300.00
Sta Week: 10/	art Date	End Date 10/21/24	<u>Weekdays</u> MTWTF	Spots/Week 5	<u>Rate</u> \$660.00	Rating 0.00							
N25 WTVH			Sa-Su CBS 5 Nev	vs at E <b>G</b> M		1:35 PI	-SS	:30	2	\$500.00Pol1	0.00 NM	2	\$1,000.00
Sta	rt Date	End Date	Sa-Su CBS 5 New Weekdays	Spots/Week	Rate	Rating							
Week: 10/	/14/24	10/20/24	SS	2	\$500.00	0.00							
N26 WTVH	10/15/2	4 10/21/24	Late Show Stephen Colbert	СМ	11:35 PM-1	2:37 XIMTWTF		:30	5	\$500.00 Pol1	0.00 NM	5	\$2,500.00
<u>Sta</u> Week: 10/	<u>rt Date</u> /15/24	End Date 10/21/24	<u>Weekdays</u> MTWTF	Spots/Week 5	<u>Rate</u> \$500.00	Rating 0.00							
N27 WTVH			After Midnight After Midnight	СМ		:37 XMMTWTF		:30	5	\$160.00Pol1	0.00 NM	5	\$800.00
	art Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating							
Week: 10/ N28 WTVH		10/21/24 4 10/21/24	MTWTF Monday Prime C	CM	\$160.00 10:00 PM-1	0.00 1:00 PIM		:30	1	\$1,800.00Pol1	0.00 NM	1	\$1,800.00
Sto	art Date	End Date	NCIS Hawaii <u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating							
Week: 10/		10/27/24	M		\$1,800.00	0.00							
N29 WTVH	10/16/2	4 10/16/24	Wednesday Prime Survivor	e Spec@M	8:00 PM-9:3 (8:00 PM-9:	30 PMw 30 PM)		:30	1	\$2,400.00Pol1	0.00 NM	1	\$2,400.00
Sta Week: 10/	<u>rt Date</u> /14/24	End Date 10/20/24	<u>Weekdays</u> w	Spots/Week	Rate \$2,400.00	Rating 0.00							
			Thursday Prime E So Help Me Todo	B CM		:00 PMT-		:30	1	\$1,600.00Pol1	0.00 NM	1	\$1,600.00
Sta	rt Date	End Date	Weekdays	Spots/Week	<u>Rate</u>	Rating							
Week: 10/		10/20/24	T		\$1,600.00	0.00		.20	4	¢4 400 00 De14	0.00 5154		<b>#1 400 00</b>
N31 WIVH	10/18/2	4 10/18/24	Friday Prime A CSI Vegas	СМ	6:00 PIVI-9:0	00 PMF		:30	1	\$1,400.00Pol1	U.UU INM	1	\$1,400.00
<u>Sta</u>	rt Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						l	

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**WTVH** 

Order / Rev: 2192486

Advertiser: House Majority PAC

Alt Order #: 10774622

Product Desc: HMP SCHEDULE B

Flight Dates: 10/15/24 - 10/21/24

Estimate: 13104

Ln Ch **Inventory Code** Break Start/End Time Days Len Spots Rate Pri Rtg Type Spots Amount Start End Start Date **End Date Weekdays** Spots/Week Rate Rating ----F--Week: 10/14/24 10/20/24 1 \$1,400.00 0.00 N32 WTVH 10/18/24 10/18/24 Friday Prime A 9:00 PM-10:00 PM----F--:30 1 \$1,400.00Pol1 0.00 NM \$1,400.00 CM 1 Fire Country Start Date **End Date** <u>Weekdays</u> Spots/Week Rate Rating ----F--Week: 10/14/24 10/20/24 1 \$1,400.00 0.00 Friday Prime C N33 WTVH 10/18/24 10/18/24 10:00 PM-11:00 PI----F--:30 1 \$1,300.00Pol1 0.00 NM CM 1 \$1,300.00 Blue Bloods Start Date **End Date** Weekdays Spots/Week Rate Rating ----F--Week: 10/14/24 10/20/24 1 \$1,300.00 0.00 N34 WTVH 10/19/24 10/19/24 10:00 PM-11:00 PI----S-\$700.00Pol1 Saturday Prime C CM :30 0.00 NM 1 \$700.00 48 Hours Start Date **End Date** Weekdays Spots/Week Rating Rate Week: 10/14/24 10/20/24 ----S-\$700.00 0.00 N35 WTVH 10/20/24 10/20/24 Sunday Prime B 8:00 PM-9:00 PM ----S 1 \$1,200.00Pol1 CM :30 0.00 NM 1 \$1,200.00 Matlock Start Date **End Date** Weekdays Spots/Week Rate Rating Week: 10/14/24 10/20/24 ----S 1 \$1,200.00 0.00 N36 WTVH 10/20/24 10/20/24 NFL on CBS Premium CM 1:00 PM-7:00 PM ----S :30 1\$15,000.00Pol1 0.00 NM \$15,000.00 (1:00 PM-7:00 PM) **Buffalo Bills** Start Date **End Date** Weekdays Spots/Week Rate Rating Week: 10/14/24 10/20/24 ----S 1\$15,000.00 0.00

Totals 133 \$79,100.00