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## ORDER

Orders	Order / R	-	2192617								DH			
	Alt Order	-	10774627											
	Product D	-	HMP SCHED	ULE A							-			
	Estimate:	-	13095							WTVH				
	Flight Dat	es:	10/29/24 - 11	/04/24			Primary A	E:		Philade	phia Loca	ality/Pl	HL	
	Original D	ate / Rev:	04/16/24 / 04	/18/24			Sales Offi	ce:		TELPH				
	Order Typ	be: (	GENERAL				Sales Region:			NAT	NAT			
Agency	Name:		Naterfront S	trategies	i									
5,	Buying Co	-		<u> </u>			Billing Typ	e:		Cash	Cash			
	Billing Co	-					Billing Cal		r:	Broadca	ast			
		-	3050 K St NV	V Ste 100			Billing Cyc			WEEKL				
		_	Vashington, I				Agency C		ssion <sup>.</sup>	15%				
		<u>-</u>	vuonington, i	2000			Agency C	omm	001011.	1070				
Advertiser	Name:	-	louse Major	ity PAC										
	Demogra	-	435+				New Busir	ness I	End:					
	Product C	Codes: F	PL Advocacy	Political	Candidate Su	iper	Advertiser	Exte	rnal ID:	70523				
	Revenue	Code 1: /	AGY				Agency External ID:			7041				
	Revenue	Code 2:	Political				Unit Code:		General					
	Revenue	Code 3:	Political Issue	9			Order Separation:		00:20:00					
	Priority:	F	Pol1											
Bill Plan						Tota	ls							
Start Date	End Date	# Spots G	ross Amount	Net A	mount	Mont			# Spots		Amount		t Amount	Rating
10/28/24	11/03/24	81	\$37,360.	00	\$31,756.00		ember 2024		100		7,480.00		\$40,358.00	
11/04/24	11/10/24	19	\$10,120.	00	\$8,602.00	Total	S		100	\$4	7,480.00		\$40,358.00	0.00
Account Exe		Sales Office	Sales Re	aion	Start Date /	End Da	to		Order %	7				
Philadelphia		TELPH	NAT	Sgion	Start Of Ord				100%					
Filladelpilla	Locality/FTIL				Start Of Oru				100 /	)				
Order Share		Sha		Total										
WTVH				7,480.00										
Market		10	0% \$23	7,400.00										
Competitive	Share	Sha	re	Total										
CABLE			0%	\$0.00										
ESTM				4,748.00										
			0%	\$0.00										
WCNY WNYS			0% 0%	\$0.00 \$0.00										
WSPX			0%	\$0.00 \$0.00										
WSTM				6,472.00										
WSYR		4	0% \$9	4,960.00										
WSYT		1	0% \$2	3,740.00										
	o –		0 ·	Б.,	0	<b>-</b> .	-		<b>o</b> .	<b>D</b> / -		<b>-</b>	0	<b>.</b> .
Ln Ch	Start End		ry Code		Start/End		Days		Spots		Pri Rtg			Amount
N T WIVH	10/29/24 11/0		lews This AN News This AN		5:00 AM-5: (5:00 AM-5			:30	) 3	\$100.00F	0.0	U NM	3	\$300.00
<u>Sta</u> /Week: 10	<u>rt Date</u> <u>End E</u> 29/24 11/04			ots/Week		<u>Rati</u> 0	<u>ng</u> .00							
	10/29/24 11/0	4/24 CBS 5 N	lews This AM News This AM		5:30 AM-6: (5:30 AM-6	00 AM	MTWTF	:30	) 5	\$100.00F	Pol1 0.0	0 NM	5	\$500.00
		220 01			(		,						1	

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Order / Rev:	2192617	Advertiser:	House Majority PAC	
Alt Order #:	10774627	Product Desc:	HMP SCHEDULE A	WTVH
Flight Dates:	10/29/24 - 11/04/24	Estimate:	13095	

Ln Ch Start End	Inventory Code Break	Start/End Time Days	Len Spots	Rate Pri Rtg Type	Spots	Amount
<u>Start Date</u> <u>End Date</u> Week: 10/29/24 11/04/24	Weekdays Spots/Week	<u>Rate Rating</u> \$100.00 0.00				
Week: 10/29/24 11/04/24 N 3 WTVH 10/29/24 11/04/24		6:00 AM-6:30 AM MTWTF	:30 5	\$160.00Pol1 0.00 NM	5	\$800.00
	CBS 5 News This AM 6am	(6:00 AM-6:30 AM)				
<u>Start Date</u> <u>End Date</u> Week: 10/29/24 11/04/24	<u>Weekdays</u> <u>Spots/Week</u> MTWTF 5	<u>Rate Rating</u> \$160.00 0.00				
N 4 WTVH 10/29/24 11/04/24		6:30 AM-7:00 AM MTWTF	:30 5	\$160.00Pol1 0.00 NM	5	\$800.00
Start Date End Date	CBS 5 News This AM 6am Weekdays Spots/Week	(6:30 AM-7:00 AM) Rate Rating				
Week: 10/29/24 11/04/24	MTWTF 5	\$160.00 0.00				
N 5 WTVH 10/29/24 11/04/24	CBS This Morning M-F 7CM CBS This Morning M-F 7-9a	7:00 AM-9:00 AM MTWTF	:30 10	\$160.00Pol1 0.00 NM	10	\$1,600.00
<u>Start Date</u> <u>End Date</u> Week: 10/29/24 11/04/24	Weekdays Spots/Week MTWTF 10	<u>Rate Rating</u> \$160.00 0.00				
N 6 WTVH 11/03/24 11/03/24		9:00 AM-10:30 AMS	:30 1	\$1,260.00Pol1 0.00 NM	1	\$1,260.00
	CBS News Sunday Morn 9am					
<u>Start Date</u> <u>End Date</u> Week: 10/28/24 11/03/24	Weekdays Spots/Week	<u>Rate</u> <u>Rating</u> \$1,260.00 0.00				
N 7 WTVH 11/03/24 11/03/24	Full Measure w/S.AttkiscM Full Measure AM Broadcast	11:30 AM-12:00 PIS	:30 1	\$260.00Pol1 0.00 NM	1	\$260.00
Start Date End Date	Weekdays Spots/Week	Rate Rating				
Week: 10/28/24 11/03/24 N 8 WTVH 10/29/24 11/04/24		\$260.00 0.00 9:00 AM-10:00 AMMTWTF	:30 5	\$400.00Pol1 0.00 NM	5	\$2,000.00
	9-10am M-F					
<u>Start Date</u> <u>End Date</u> Week: 10/29/24 11/04/24	<u>Weekdays</u> <u>Spots/Week</u> MTWTF 5	<u>Rate Rating</u> \$400.00 0.00				
N 9 WTVH 10/29/24 11/04/24		10:00 AM-11:00 AIMTWTF	:30 5	\$400.00Pol1 0.00 NM	5	\$2,000.00
Start Date End Date	10-11am M-F Weekdays Spots/Week	Rate Rating				
Week: 10/29/24 11/04/24	MTWTF 5	\$400.00 0.00				
N 10 WTVH 10/29/24 11/04/24	11am-12pm M-F CM 11am-12pm M-F	11:00 АМ-12:00 РІМТWTF	:30 5	\$900.00Pol1 0.00 NM	5	\$4,500.00
Start Date End Date   Week: 10/29/24 11/04/24	WeekdaysSpots/WeekMTWTF5	<u>Rate</u> <u>Rating</u> \$900.00 0.00				
N11 WTVH 10/29/24 11/04/24	CBS 5 News At Noon M <b>⊕</b> M CBS 5 News At Noon M-F	12:00 PM-12:30 PIMTWTF	:30 5	\$800.00Pol1 0.00 NM	5	\$4,000.00
Start Date End Date	Weekdays Spots/Week	Rate Rating				
Week: 10/29/24 11/04/24 N12 WTVH 10/29/24 11/04/24	۲۵۰۰۰۰۰۰۰۰۰۰۰۰۰۰۰۰۰۰۰۰۰۰۰۰۰۰۰۰۰۰۰۰۰۰۰۰	\$800.00 0.00 12:30 PM-2:00 PMMTWTF	:30 5	\$600.00Pol1 0.00 NM	5	\$3,000.00
	CBS Soaps M-F 1230-2pm			,	-	, . ,
<u>Start Date</u> <u>End Date</u> Week: 10/29/24 11/04/24	<u>Weekdays</u> <u>Spots/Week</u> MTWTF 5	<u>Rate Rating</u> \$600.00 0.00				
N 13 WTVH 10/29/24 11/04/24	3-4pm M-F CM	4:00 PM-4:30 PM MTWTF	:30 5	\$300.00Pol1 0.00 NM	5	\$1,500.00
Start Date End Date	3-4pm M-F Weekdays Spots/Week	Rate Rating				
Week: 10/29/24 11/04/24	MTWTF 5	\$300.00 0.00				
N 14 WTVH 10/29/24 11/04/24	M-F 4p-5p CM EF Rotator 4-5pm M-F	4:30 PM-5:00 PM MTWTF	:30 5	\$300.00Pol1 0.00 NM	5	\$1,500.00
Start Date End Date	Weekdays Spots/Week	Rate Rating				
Week: 10/29/24 11/04/24 N15 WTVH 10/29/24 11/04/24	· · · · · · · · · · · · · · · · · · ·	\$300.00 0.00 5:00 PM-5:30 PM MTWTF	:30 4	\$440.00Pol1 0.00 NM	4	\$1,760.00
	5-530pm					
<u>Start Date</u> <u>End Date</u> Week: 10/29/24 11/04/24	WeekdaysSpots/WeekMTWTF4	<u>Rate</u> <u>Rating</u> \$440.00 0.00				
N16 WTVH 10/29/24 11/04/24	530-6pm CM 530-6pm	5:30 PM-6:00 PM MTWTF	:30 3	\$500.00Pol1 0.00 NM	3	\$1,500.00
Start Date End Date	Weekdays Spots/Week	Rate Rating				
Week: 10/29/24 11/04/24 N17 WTVH 10/29/24 11/04/24	MTWTF 3 CM	\$500.00 0.00 6:00 PM-6:30 PM	:30 5	\$580.00Pol1 0.00 NM	5	\$2,900.00
					-	

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Order / Rev:	2192617	Advertiser:	House Majority PAC	
Alt Order #:	10774627	Product Desc:	HMP SCHEDULE A	WTVH
Flight Dates:	10/29/24 - 11/04/24	Estimate:	13095	

Ln Ch	Start	End	Inventory Code		Start/End	,	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
			CBS 5 News at 6p			MTWTF						
01-			CBS 5 News at 6	•	Data	Deting						
<u>Sta</u> Week: 10/	art Date	<u>End Date</u> 11/04/24	<u>Weekdays</u> MTWTF	Spots/Week 5	<u>Rate</u> \$580.00	<u>Rating</u> 0.00						
N 18 WTVH						30 PMSS	:30	1	\$400.00Pol1	0.00 NIM	1	\$400.00
	11/02/2	4 11/03/24	CBS 5 News at 6 CBS 5 News at 6		0.00 PIVI-0.	50 PIVI55	.30	I	\$400.00P011	0.00 NW	1	\$400.00
Sta	art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/		11/03/24	SS	<u>opols/Week</u> 1	\$400.00	0.00						
			7-730pm M-F	CM	1	30 PM MTWTF	:30	5	\$700.00Pol1	0.00 NM	5	\$3,500.00
	10/20/2		7-730pm M-F	OW	7.001 10 7.0		.00	Ŭ	¢100.001 011	0.00 140	0	φ0,000.00
Sta	art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/		11/04/24	MTWTF	5	\$700.00	0.00						
N20 WTVH	10/29/2	4 11/04/24	730-8pm M-F	СМ	7:30 PM-8:0	0 PM MTWTF	:30	5	\$800.00Pol1	0.00 NM	5	\$4,000.00
			730-8pm M-F									
Sta	art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/	/29/24	11/04/24	MTWTF	5	\$800.00	0.00						
N21 WTVH	10/29/2	4 11/04/24	M-F CBS 5 News	at Elev <b>G</b> M	11:00 PM-1	1:35 PIMTWTF	:30	5	\$660.00Pol1	0.00 NM	5	\$3,300.00
			M-F CBS 5 News	at Eleven								
Sta	art Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	<u>Rating</u>						
Week: 10/	/29/24	11/04/24	MTWTF	5	\$660.00	0.00						
N22 WTVH	11/02/2	4 11/03/24			11:00 PM-1	1:35 PISS	:30	2	\$500.00Pol1	0.00 NM	2	\$1,000.00
			Sa-Su CBS 5 Nev	ws at Elevn								
	art Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	<u>Rating</u>						
Week: 10/		11/03/24	SS	2	\$500.00	0.00						
N23 WTVH	10/29/2	4 11/04/24	Late Show	CM	11:35 PM-1	2:37 XIMTWTF	:30	3	\$500.00Pol1	0.00 NM	3	\$1,500.00
			Stephen Colbert									
	art Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	<u>Rating</u>						
Week: 10/		11/04/24	MTWTF	3	\$500.00	0.00						
N24 WTVH	11/04/2	4 11/04/24	Monday Prime A	СМ		00 PM M	:30	1	\$2,000.00 Pol1	0.00 NM	1	\$2,000.00
			Nghbrhood/BobA		(8:00 PM-9:	,						
	art Date	End Date	<u>Weekdays</u> M	Spots/Week	Rate	Rating						
Week: 11/		11/10/24		1	\$2,000.00	0.00			<u> </u>	0.00 104		<b>*</b> 4 000 00
N25 WTVH	10/31/2	4 10/31/24	Thursday Prime B		9:00 PM-10	:00 PMT	:30	1	\$1,600.00Pol1	0.00 NM	1	\$1,600.00
01-		End Date	So Help Me Todd		Det	Detina						
<u>Sta</u> Week: 10/	art Date	<u>End Date</u> 11/03/24	<u>Weekdays</u> T	Spots/Week	<u>Rate</u> \$1,600.00	<u>Rating</u> 0.00						
vveek. 10/	20/24	11/03/24			φ1,000.00	0.00					10-	
										Totals	100	\$47,480.00