ORDER

Orders Order / Rev: 2192458 10774618 Alt Order #: HMP SCHEDULE B Product Desc: **WTVH** Estimate: 13098 Flight Dates: 09/03/24 - 09/09/24 Primary AE: Philadelphia Locality/PHL Sales Office: 04/16/24 / 04/18/24 **TELPH** Original Date / Rev: Order Type: **GENERAL** Sales Region: NAT Name: **Waterfront Strategies** Agency **Buying Contact:** Billing Type: Cash Billing Contact: Billing Calendar: Broadcast 3050 K St NW Ste 100 Billing Cycle: WEEKLY Washington, DC 20007 Agency Commission: 15% Advertiser **House Majority PAC** Name: Demographic: A35+ New Business End: **Product Codes:** PL Advocacy, Political Candidate Super Advertiser External ID: 70523 Revenue Code 1: AGY 7041 Agency External ID: Revenue Code 2: Political Unit Code: General

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
09/02/24	09/08/24	53	\$19,140.00	\$16,269.00
09/09/24	09/15/24	14	\$4,240.00	\$3,604.00

Totals

Order Separation:

Month	# Spots	Gross Amount	Net Amount	Rating
September 2024	67	\$23,380.00	\$19,873.00	0.00
Totals	67	\$23,380.00	\$19,873.00	0.00

00:20:00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Philadelphia Locality/PHL	TELPH	NAT	Start Of Order - End Of Order	100%

Political Issue

Pol1

Order Share	Share	Total
WTVH	20%	\$23,380.00
Market	100%	\$116,900.00

Revenue Code 3:

Priority:

Competitive Share	Share	Total
CABLE	0%	\$0.00
ESTM	2%	\$2,338.00
UNKWN	0%	\$0.00
WCNY	0%	\$0.00
WNYS	0%	\$0.00
WSPX	0%	\$0.00
WSTM	28%	\$32,732.00
WSYR	40%	\$46,760.00
WSYT	10%	\$11,690.00

Ln Ch Start End	Inventory Code Break	Start/End Time	Days Len Spot	ts Rate Pri	Rtg Type Spots	Amount
N 1 WTVH 09/03/24 09/09/24	CBS 5 News This AM 6acM	6:30 AM-7:00 AM M	TWTF :30	5 \$120.00Pol1	0.00 NM 5	\$600.00
	CBS 5 News This AM 6am	(6:30 AM-7:00 AM)				
Start Date End Date	Weekdays Spots/Week	Rate Rating	<u>g</u>			
Week: 09/03/24 09/09/24	MTWTF 5	\$120.00 0.0	00			
N 2 WTVH 09/03/24 09/09/24	CBS This Morning M-F 7GM CBS This Morning M-F 7-9a	7:00 AM-9:00 AM M	TWTF :30	7 \$120.00Pol1	0.00 NM 7	\$840.00

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WTVH

Order / Rev: 2192458

Advertiser:

Alt Order #: 10774618 Product Desc: HMP SCHEDULE B

House Majority PAC

09/03/24 - 09/09/24 Flight Dates: Estimate: 13098

Len Spots Ln Ch Start End Inventory Code Break Start/End Time Days Rate Pri Rtg Type Spots Amount Start Date **End Date** Weekdays Spots/Week Rating Rate MTWTF-Week: 09/03/24 09/09/24 \$120.00 0.00 N 3 WTVH 09/03/24 09/09/24 9-10am M-F CM 9:00 AM-10:00 AMMTWTF--:30 5 \$240.00 Pol1 0.00 NM 5 \$1,200.00 9-10am M-F Start Date **End Date** Weekdays Spots/Week Rate Rating Week: 09/03/24 09/09/24 MTWTF-5 \$240.00 0.00 N 4 WTVH 09/03/24 09/09/24 10-11am M-F CM 10:00 AM-11:00 AIMTWTF--:30 4 \$300.00 Pol1 0.00 NM 4 \$1,200.00 10-11am M-F Start Date End Date Weekdays Spots/Week Rating Rate Week: 09/03/24 09/09/24 MTWTF--\$300.00 0.00 WTVH 09/03/24 09/09/24 11am-12pm M-F CM 11:00 AM-12:00 PIMTWTF--:30 5 \$600.00 Pol1 0.00 NM 5 \$3,000.00 11am-12pm M-F Start Date Weekdays Spots/Week End Date Rate Rating Week: 09/03/24 09/09/24 MTWTF--\$600.00 0.00 N 6 WTVH 09/03/24 09/09/24 CBS 5 News At Noon M&M 12:00 PM-12:30 PIMTWTF--:30 5 \$600.00 Pol1 0.00 NM 5 \$3,000.00 CBS 5 News At Noon M-F Start Date **End Date** Weekdays Spots/Week Rate Rating Week: 09/03/24 09/09/24 MTWTF--5 \$600.00 0.00 WTVH 09/03/24 09/09/24 530-6pm CM 5:30 PM-6:00 PM MTWTF--:30 5 \$300.00 Pol1 0.00 NM 5 \$1,500.00 530-6pm Start Date **End Date** Weekdays Spots/Week Rate Rating Week: 09/03/24 09/09/24 MTWTF--\$300.00 5 0.00 N 8 WTVH 09/03/24 09/09/24 CBS 5 News at 6pm M-FCM 6:00 PM-6:30 PM MTWTF--:30 5 \$340.00Pol1 \$1,700.00 0.00 NM 5 CBS 5 News at 6pm M-F Start Date **End Date** Weekdays Spots/Week Rate Rating Week: 09/03/24 09/09/24 MTWTF--\$340.00 0.00 N 9 WTVH 09/07/24 09/08/24 CBS 5 News at 6pm Wk6M 6-6:30pm ----SS :30 1 \$360.00 Pol1 0.00 NM 1 \$360.00 CBS 5 News at 6pm Wknd Start Date **End Date** Weekdays Spots/Week Rating Rate ----SS Week: 09/02/24 09/08/24 \$360.00 0.00 N10 WTVH 09/03/24 09/09/24 СМ 3:00 PM-4:00 PM MTWTF--3-4pm M-F :30 3 \$300.00Pol1 0.00 NM 3 \$900.00 3-4pm M-F Start Date **End Date** Weekdays Spots/Week Rating Rate MTWTF--Week: 09/03/24 09/09/24 \$300.00 0.00 M-F 4p-5p N11 WTVH 09/03/24 09/09/24 CM 4:30 PM-5:00 PM MTWTF--:30 3 \$160.00Pol1 0.00 NM 3 \$480.00 EF Rotator 4-5pm M-F Start Date **End Date** Weekdays Spots/Week Rate Rating MTWTF--Week: 09/03/24 09/09/24 \$160.00 0.00 7:00 PM-7:30 PM MTWTF--N12 WTVH 09/03/24 09/09/24 7-730pm M-F CM :30 5 \$500.00 Pol1 0.00 NM 5 \$2,500.00 7-730pm M-F Start Date **End Date Weekdays** Spots/Week Rating Rate Week: 09/03/24 09/09/24 MTWTF--5 \$500.00 0.00 N13 WTVH 09/03/24 09/09/24 7:30 PM-8:00 PM MTWTF--:30 \$600.00Pol1 730-8pm M-F CM 3 0.00 NM 3 \$1,800.00 730-8pm M-F Start Date **End Date Weekdays** Spots/Week Rating Rate Week: 09/03/24 09/09/24 MTWTF--\$600.00 0.00 N14 WTVH 09/03/24 09/09/24 11:00 PM-11:35 PIMTWTF--:30 M-F CBS 5 News at Elev@M 5 \$300.00 Pol1 0.00 NM 5 \$1,500.00 M-F CBS 5 News at Eleven <u>Weekdays</u> Start Date **End Date** Spots/Week Rating Rate Week: 09/03/24 09/09/24 MTWTF--5 \$300.00 0.00 N15 WTVH 09/03/24 09/09/24 Late Show CM 11:35 PM-12:37 XIMTWTF--:30 5 \$240.00 Pol1 0.00 NM 5 \$1,200.00 Stephen Colbert Start Date **End Date** Weekdays Spots/Week Rating Rate Week: 09/03/24 09/09/24 MTWTF--5 \$240.00 0.00 N16 WTVH 09/05/24 09/05/24 Thursday Prime B CM 9:00 PM-10:00 PM---T---:30 1 \$1,600.00 Pol1 0.00 NM 1 \$1,600.00 Big Brother Spots/Week Start Date End Date Weekdays Rate Rating ---T---Week: 09/02/24 09/08/24 1 \$1,600.00 0.00

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Flight Dates: 09/03/24 - 09/09/24 Estimate: 13098

Ln Ch Start End Inventory Code Break Start/End Time Days Len Spots Rate Pri Rtg Type Spots Amount

Totals 67 \$23,380.00