CONTRACT

WTOL-TV Toledo
730 North Summit
Toledo, OH 43604
(419) 248-1111

Contract / Revision	Alt Order #
1577376 /	08360829

Product
HILLARY FOR AMERICA

Contract Dates	Estimate #
09/20/16 - 09/26/16	**5286**

Advertiser	Original Date / Revision
POL/Clinton, Hillary/D/United States Presiden	09/01/16 / 10/21/16

Billing Cycle	Billing Calendar	Cash/Trade
EOM/EOC	Broadcast	Cash
Property	**Account Executive**	**Sales Office**
WTOL	Dorie Penafiel	HRP-Washingto

Special Handling

Demographic
Adults 35+

Agy Code	Advertiser Code	Product 1/2
	278	295

Agency Ref	Advertiser Ref

And:

GMMB
3050 K St NW
Suite 100
Washington, DC 20007

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Rtn	Type	Spots	Amount
N 1	WTOL	09/20/16	09/23/16	SYN M-F 10-11a	10a-11a		:30				NM	4	$100.00
	Start Date	End Date	Weekdays	Spots/Week	Rate								
Week:	09/19/16	09/25/16	-TWTF--	4	$25.00								
N 2	WTOL	09/20/16	09/23/16	11pm News M-F	1057-1135pm		:30				NM	3	$675.00
	Start Date	End Date	Weekdays	Spots/Week	Rate								
Week:	09/19/16	09/25/16	-TWTF--	3	$225.00								
N 3	WTOL	09/20/16	09/23/16	STEPHEN COLBERT	1135p-1237a		:30				NM	1	$25.00
	Start Date	End Date	Weekdays	Spots/Week	Rate								
Week:	09/19/16	09/25/16	-TWTF--	4	$25.00								
	Spot	Ch	Date Range	Description	Start/End Time	Weekdays	Length		Rate		Type		
	2	*WTOL*	*09/19/16-09/25/16*	*STEPHEN COLBERT*	*1135p-1237a*	-TuWThF----	*:30*		*~~$25.00~~*		*NM*		
		Credited											
	3	*WTOL*	*09/19/16-09/25/16*	*STEPHEN COLBERT*	*1135p-1237a*	-TuWThF----	*:30*		*~~$25.00~~*		*NM*		
		Credited											
	4	*WTOL*	*09/19/16-09/25/16*	*STEPHEN COLBERT*	*1135p-1237a*	-TuWThF----	*:30*		*~~$25.00~~*		*NM*		
		Credited											
N 4	WTOL	09/20/16	09/23/16	Price Is Right	Price Is Right		:30				NM	1	$125.00
	Start Date	End Date	Weekdays	Spots/Week	Rate								
Week:	09/19/16	09/25/16	-TWTF--	4	$125.00								
	Spot	Ch	Date Range	Description	Start/End Time	Weekdays	Length		Rate		Type		
	1	*WTOL*	*09/19/16-09/25/16*	*Price Is Right*	*Price Is Right*	-TuWThF----	*:30*		*~~$125.00~~*		*NM*		
		Credited											
	2	*WTOL*	*09/19/16-09/25/16*	*Price Is Right*	*Price Is Right*	-TuWThF----	*:30*		*~~$125.00~~*		*NM*		
		Credited											
	3	*WTOL*	*09/19/16-09/25/16*	*Price Is Right*	*Price Is Right*	-TuWThF----	*:30*		*~~$125.00~~*		*NM*		
		Credited											
N 5	WTOL	09/20/16	09/23/16	CBS Soaps	CBS Soaps		:30				NM	2	$250.00
	Start Date	End Date	Weekdays	Spots/Week	Rate								
Week:	09/19/16	09/25/16	-TWTF--	2	$125.00								
N 6	WTOL	09/20/16	09/23/16	NEWS 11 @ NOON	1158am-1230pm		:30				NM	4	$700.00
	Start Date	End Date	Weekdays	Spots/Week	Rate								

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions.

The station may utilize various mediums to deliver advertisements to its viewers, including but not limited to, simulcast and/or delayed airings through mobile and internet applications and services. You must notify the station immediately if you do not have rights to your advertisements or any of its components beyond a television broadcast. Without such notice, the station may utilize various mediums beyond the television broadcast to reach its viewers.

This station does not discriminate in advertising contracts on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed or otherwise made a part of a particular contract, is hereby rejected.

WTOL-TV Toledo
730 North Summit
Toledo, OH 43604
(419) 248-1111

Contract / Revision	Alt Order #
1577376 /	08360829

Contract Dates	Product	Estimate #
09/20/16 - 09/26/16	HILLARY FOR AMERICA	**5286**

Advertiser	Original Date / Revision
POL/Clinton, Hillary/D/Un	09/01/16 / 10/21/16

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Rtn	Type	Spots	Amount
Week:	Start Date 09/19/16	End Date 09/25/16	Weekdays -TWTF--	Spots/Week 4	Rate $175.00								
N 7	WTOL	09/20/16	09/23/16	NEWS 11 REPLAY	News 11 Replay		:30				NM	3	$15.00
Week:	Start Date 09/19/16	End Date 09/25/16	Weekdays -TWTF--	Spots/Week 3	Rate $5.00								
N 8	WTOL	09/20/16	09/23/16	The Talk	The Talk		:30				NM	2	$150.00
Week:	Start Date 09/19/16	End Date 09/25/16	Weekdays -TWTF--	Spots/Week 2	Rate $75.00								
N 9	WTOL	09/20/16	09/23/16	Let's Make A Deal	Let's Make A Deal		:30				NM	3	$225.00
Week:	Start Date 09/19/16	End Date 09/25/16	Weekdays -TWTF--	Spots/Week 3	Rate $75.00								
N 10	WTOL	09/20/16	09/23/16	DR. PHIL	3:58-5p		:30				NM	3	$225.00
Week:	Start Date 09/19/16	End Date 09/25/16	Weekdays -TWTF--	Spots/Week 3	Rate $75.00								
N 12	WTOL	09/20/16	09/23/16	YOUR MORNING 5 AM	5-530am		:30				NM	3	$120.00
Week:	Start Date 09/19/16	End Date 09/25/16	Weekdays -TWTF--	Spots/Week 3	Rate $40.00								
N 13	WTOL	09/20/16	09/23/16	News 11 @ 5 PM	NEWS 5-6pm		:30				NM	3	$450.00
Week:	Start Date 09/19/16	End Date 09/25/16	Weekdays -TWTF--	Spots/Week 3	Rate $150.00								
N 14	WTOL	09/20/16	09/23/16	YOUR MORNING 5:30 AM	528-6am		:30				NM	1	$50.00
Week:	Start Date 09/19/16	End Date 09/25/16	Weekdays -TWTF--	Spots/Week 2	Rate $50.00								
Spot	Ch	Date Range		Description	Start/End Time	Weekdays	Length		Rate		Type		
1	*WTOL*	*09/19/16-09/25/16*		*YOUR MORNING 5:30 AM*	*528-6am*	-TuWThF----	*:30*		~~*$50.00*~~		*NM*		
	Credited												
N 15	WTOL	09/20/16	09/23/16	News 11 @ 6 PM	557-630p		:30				NM	1	$200.00
Week:	Start Date 09/19/16	End Date 09/25/16	Weekdays -TWTF--	Spots/Week 4	Rate $200.00								
Spot	Ch	Date Range		Description	Start/End Time	Weekdays	Length		Rate		Type		
1	*WTOL*	*09/19/16-09/25/16*		*News 11 @ 6 PM*	*557-630p*	-TuWThF----	*:30*		~~*$200.00*~~		*NM*		
	Credited												
2	*WTOL*	*09/19/16-09/25/16*		*News 11 @ 6 PM*	*557-630p*	-TuWThF----	*:30*		~~*$200.00*~~		*NM*		
	Credited												
4	*WTOL*	*09/19/16-09/25/16*		*News 11 @ 6 PM*	*557-630p*	-TuWThF----	*:30*		~~*$200.00*~~		*NM*		
	Credited												
N 16	WTOL	09/20/16	09/23/16	YOUR MORNING 6:00 AM	558-7am		:30				NM	3	$150.00
Week:	Start Date 09/19/16	End Date 09/25/16	Weekdays -TWTF--	Spots/Week 4	Rate $50.00								
Spot	Ch	Date Range		Description	Start/End Time	Weekdays	Length		Rate		Type		
3	*WTOL*	*09/19/16-09/25/16*		*YOUR MORNING 6:00 AM*	*558-7am*	-TuWThF----	*:30*		~~*$50.00*~~		*NM*		
	Credited												
N 17	WTOL	09/20/16	09/23/16	7-730pm M-F	M-F 658-730pm		:30				NM	3	$750.00
Week:	Start Date 09/19/16	End Date 09/25/16	Weekdays -TWTF--	Spots/Week 3	Rate $250.00								
N 18	WTOL	09/20/16	09/23/16	CBS This Morning	7-9am		:30				NM	6	$300.00
Week:	Start Date 09/19/16	End Date 09/25/16	Weekdays -TWTF--	Spots/Week 6	Rate $50.00								

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions.

The station may utilize various mediums to deliver advertisements to its viewers, including but not limited to, simulcast and/or delayed airings through mobile and internet applications and services. You must notify the station immediately if you do not have rights to your advertisements or any of its components beyond a television broadcast. Without such notice, the station may utilize various mediums beyond the television broadcast to reach its viewers.

This station does not discriminate in advertising contracts on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed or otherwise made a part of a particular contract, is hereby rejected.

WTOL-TV Toledo
730 North Summit
Toledo, OH 43604
(419) 248-1111

Contract / Revision	Alt Order #
1577376 /	08360829

Contract Dates	Product	Estimate #
09/20/16 - 09/26/16	HILLARY FOR AMERIC	**5286**

Advertiser	Original Date / Revision
POL/Clinton, Hillary/D/Un	09/01/16 / 10/21/16

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Rtn	Type	Spots	Amount
N 19	WTOL	09/20/16	09/23/16	730-8pm M-F	M-F 730-8pm		:30				NM	3	$750.00
Week:		Start Date 09/19/16	End Date 09/25/16	Weekdays -TWTF--	Spots/Week 4	Rate $250.00							
Spot 1	Ch WTOL	Date Range 09/19/16-09/25/16		Description 730-8pm M-F	Start/End Time M-F 730-8pm	Weekdays -TuWThF----	Length :30		Rate ~~$250.00~~		Type NM		
Credited													
N 20	WTOL	09/20/16	09/23/16	News 11 @ 9AM Your Day	858-10am		:30				NM	3	$105.00
Week:		Start Date 09/19/16	End Date 09/25/16	Weekdays -TWTF--	Spots/Week 3	Rate $35.00							
N 21	WTOL	09/23/16	09/23/16	FRI HOUR 3	Friday Prime		:30				NM	1	$320.00
Week:		Start Date 09/19/16	End Date 09/25/16	Weekdays ----1--	Spots/Week 1	Rate $320.00							
N 22	WTOL	09/23/16	09/23/16	Big Board Friday Football	Big Board Friday F		:30				NM	1	$250.00
Week:		Start Date 09/19/16	End Date 09/25/16	Weekdays ----1--	Spots/Week 1	Rate $250.00							
N 23	WTOL	09/24/16	09/25/16	NEWS 11 @ 11P WEEK-EN	1057-1135pm		:30				NM	1	$125.00
Week:		Start Date 09/19/16	End Date 09/25/16	Weekdays -----SS	Spots/Week 1	Rate $125.00							
N 24	WTOL	09/24/16	09/24/16	SAT HOUR 3	Saturday Prime		:30				NM	0	$0.00
Week:		Start Date 09/19/16	End Date 09/25/16	Weekdays -----1-	Spots/Week 1	Rate $100.00							
Spot 1	Ch WTOL	Date Range 09/19/16-09/25/16		Description SAT HOUR 3	Start/End Time Saturday Prime	Weekdays -------Sa--	Length :30		Rate ~~$100.00~~		Type NM		
Credited													
N 25	WTOL	09/24/16	09/24/16	Blue Bloods	Blue Bloods		:30				NM	1	$25.00
Week:		Start Date 09/19/16	End Date 09/25/16	Weekdays -----1-	Spots/Week 1	Rate $25.00							
N 26	WTOL	09/24/16	09/24/16	AM SATURDAY	8-10am		:30				NM	1	$40.00
Week:		Start Date 09/19/16	End Date 09/25/16	Weekdays -----1-	Spots/Week 1	Rate $50.00							
N 27	WTOL	09/25/16	09/25/16	Cleveland Browns	Cleveland Browns		:30				NM	0	$0.00
Week:		Start Date 09/19/16	End Date 09/25/16	Weekdays ------1	Spots/Week 1	Rate $600.00							
Spot 1	Ch WTOL	Date Range 09/19/16-09/25/16		Description Cleveland Browns	Start/End Time Cleveland Browns	Weekdays ---------Su	Length :30		Rate ~~$600.00~~		Type NM		
Credited													
D 28	WTOL	09/25/16	09/25/16	Flip My Food SUN	Sun Various		:30				NM	0	$0.00
N 30	WTOL	09/25/16	09/25/16	NFL TODAY	NFL Today		:30				NM	0	$0.00
Week:		Start Date 09/19/16	End Date 09/25/16	Weekdays ------1	Spots/Week 1	Rate $100.00							
Spot 1	Ch WTOL	Date Range 09/19/16-09/25/16		Description NFL TODAY	Start/End Time NFL Today	Weekdays ---------Su	Length :30		Rate ~~$100.00~~		Type NM		
Credited													
N 31	WTOL	09/25/16	09/25/16	AM SUNDAY	AM Sunday		:30				NM	1	$25.00
Week:		Start Date 09/19/16	End Date 09/25/16	Weekdays ------1	Spots/Week 1	Rate $25.00							
N 32	WTOL	09/25/16	09/25/16	SUN HOUR 1	Sunday Prime		:30				NM	1	$600.00
Week:		Start Date 09/19/16	End Date 09/25/16	Weekdays ------1	Spots/Week 1	Rate $600.00							

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions.

The station may utilize various mediums to deliver advertisements to its viewers, including but not limited to, simulcast and/or delayed airings through mobile and internet applications and services. You must notify the station immediately if you do not have rights to your advertisements or any of its components beyond a television broadcast. Without such notice, the station may utilize various mediums beyond the television broadcast to reach its viewers.

This station does not discriminate in advertising contracts on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed or otherwise made a part of a particular contract, is hereby rejected.

WTOL-TV Toledo
730 North Summit
Toledo, OH 43604
(419) 248-1111

Contract / Revision	Alt Order #
1577376 /	08360829

Contract Dates	Product	Estimate #
09/20/16 - 09/26/16	HILLARY FOR AMERIC	**5286**

Advertiser	Original Date / Revision
POL/Clinton, Hillary/D/Un	09/01/16 / 10/21/16

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Rtn	Type	Spots	Amount
		Start Date	End Date	Weekdays	Spots/Week	Rate							
N 33	WTOL	09/25/16	09/25/16	CBS Sunday Morning	9-10:30am		:30				NM	1	$50.00
		Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:		09/19/16	09/25/16	------1	1	$50.00							
N 34	WTOL	09/22/16	09/22/16	NFL Tonight	NFL Tonight		:30				NM	1	$350.00
		Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:		09/19/16	09/25/16	---1---	1	$350.00							
N 35	WTOL	09/20/16	09/20/16	TUE HOUR 2	Tuesday Prime		:30				NM	0	$0.00
		Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:		09/19/16	09/25/16	-1-----	1	$350.00							
	Spot	Ch	Date Range	Description	Start/End Time	Weekdays	Length		Rate		Type		
	1	*WTOL*	*09/19/16-09/25/16*	*TUE HOUR 2*	*Tuesday Prime*	-Tu-------	*:30*		*~~$350.00~~*		*NM*		
		Credited											
N 36	WTOL	09/21/16	09/21/16	Wed Prime Other	Wednesday Prime		:30				NM	1	$400.00
		Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:		09/19/16	09/25/16	--1----	1	$400.00							
N 37	WTOL	09/26/16	09/26/16	YOUR MORNING 6:00 AM	558-7am		:30				NM	1	$50.00
		Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:		09/26/16	10/02/16	1------	1	$50.00							
N 38	WTOL	09/26/16	09/26/16	7-730pm M-F	M-F 658-730pm		:30				NM	1	$250.00
		Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:		09/26/16	10/02/16	1------	1	$250.00							
N 39	WTOL	09/26/16	09/26/16	CBS This Morning	7-9am		:30				NM	1	$50.00
		Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:		09/26/16	10/02/16	1------	1	$50.00							
N 40	WTOL	09/26/16	09/26/16	730-8pm M-F	M-F 730-8pm		:30				NM	1	$250.00
		Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:		09/26/16	10/02/16	1------	1	$250.00							
N 41	WTOL	09/26/16	09/26/16	News 11 @ 9AM Your Day	858-10am		:30				NM	1	$35.00
		Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:		09/26/16	10/02/16	1------	1	$35.00							
N 42	WTOL	09/26/16	09/26/16	SYN M-F 10-11a	10a-11a		:30				NM	1	$25.00
		Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:		09/26/16	10/02/16	1------	1	$25.00							
N 43	WTOL	09/26/16	09/26/16	Price Is Right	Price Is Right		:30				NM	1	$125.00
		Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:		09/26/16	10/02/16	1------	1	$125.00							
N 44	WTOL	09/26/16	09/26/16	NEWS 11 @ NOON	1158am-1230pm		:30				NM	1	$175.00
		Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:		09/26/16	10/02/16	1------	1	$175.00							
N 45	WTOL	09/26/16	09/26/16	News 11 @ 5 PM	NEWS 5-6pm		:30				NM	1	$150.00
		Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:		09/26/16	10/02/16	1------	1	$150.00							
N 46	WTOL	09/20/16	09/23/16	YOUR MORNING 4:30 AM	430-5am		:30				NM	2	$10.00
		Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:		09/19/16	09/25/16	-TWTF--	2	$5.00							
N 47	WTOL	09/25/16	09/25/16	SYN Sun 1205a-105a	1205x-105x		:30				NM	2	$20.00
		Start Date	End Date	Weekdays	Spots/Week	Rate							

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions.

The station may utilize various mediums to deliver advertisements to its viewers, including but not limited to, simulcast and/or delayed airings through mobile and internet applications and services. You must notify the station immediately if you do not have rights to your advertisements or any of its components beyond a television broadcast. Without such notice, the station may utilize various mediums beyond the television broadcast to reach its viewers.

This station does not discriminate in advertising contracts on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed or otherwise made a part of a particular contract, is hereby rejected.

WTOL-TV Toledo
730 North Summit
Toledo, OH 43604
(419) 248-1111

Contract / Revision	Alt Order #
1577376 /	08360829

Contract Dates	Product	Estimate #
09/20/16 - 09/26/16	HILLARY FOR AMERICA	**5286**

Advertiser	Original Date / Revision
POL/Clinton, Hillary/D/Un	09/01/16 / 10/21/16

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Rtn	Type	Spots	Amount
Week:		Start Date 09/19/16	End Date 09/25/16	Weekdays ------S	Spots/Week 2	Rate $10.00							
N 48	WTOL	09/26/16	09/26/16	Presidential/VP Debate	9-11p		:30				NM	1	$2,500.00
Week:		Start Date 09/26/16	End Date 10/02/16	Weekdays M------	Spots/Week 1	Rate $2,500.00							
N 49	WTOL	09/22/16	09/22/16	Jeopardy 7pm	Thursday 7-7:30pm		:30				NM	1	$250.00
Week:		Start Date 09/19/16	End Date 09/25/16	Weekdays ---T---	Spots/Week 1	Rate $250.00							
N 50	WTOL	09/25/16	09/25/16	Leading Edge	Leading Edge		:30				NM	2	$100.00
Week:		Start Date 09/19/16	End Date 09/25/16	Weekdays ------S	Spots/Week 2	Rate $50.00							
						Totals		0.00				79	$11,540.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
08/29/16 -09/25/16	69	$7,930.00	($1,189.50)	$6,740.50
09/26/16 -09/26/16	10	$3,610.00	($541.50)	$3,068.50
Totals	79	$11,540.00	($1,731.00)	$9,809.00

Signature: _____ **Date:** _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions.

The station may utilize various mediums to deliver advertisements to its viewers, including but not limited to, simulcast and/or delayed airings through mobile and internet applications and services. You must notify the station immediately if you do not have rights to your advertisements or any of its components beyond a television broadcast. Without such notice, the station may utilize various mediums beyond the television broadcast to reach its viewers.

This station does not discriminate in advertising contracts on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed or otherwise made a part of a particular contract, is hereby rejected.