CONTRACT

WTOL-TV Toledo
730 North Summit
Toledo, OH 43604
(419) 248-1111

Contract / Revision	Alt Order #
1577397 /	08360837

Product		
HILLARY FOR AMERICA		
Contract Dates	Estimate #	
09/27/16 - 10/03/16	**5287**	
Advertiser	Original Date / Revision	
POL/Clinton, Hillary/D/United States Presiden	09/01/16 / 09/22/16	

And:

GMMB
3050 K St NW
Suite 100
Washington, DC 20007

Billing Cycle	Billing Calendar	Cash/Trade
EOM/EOC	Broadcast	Cash
Property	Account Executive	Sales Office
WTOL	Dorie Penafiel	HRP-Washingto
Special Handling		
Demographic		
Adults 35+		
Agy Code	Advertiser Code	Product 1/2
	278	295
Agency Ref	Advertiser Ref	

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Rtn	Type	Spots	Amount
N 1	WTOL	09/27/16	09/30/16	SYN M-F 10-11a	10a-11a		:30				NM	4	$100.00
	Start Date	End Date	Weekdays	Spots/Week	Rate								
Week:	09/26/16	10/02/16	-TWTF--	4	$25.00								
N 2	WTOL	09/27/16	09/30/16	11pm News M-F	1057-1135pm		:30				NM	4	$900.00
	Start Date	End Date	Weekdays	Spots/Week	Rate								
Week:	09/26/16	10/02/16	-TWTF--	4	$225.00								
N 3	WTOL	09/27/16	09/30/16	STEPHEN COLBERT	1135p-1237a		:30				NM	4	$100.00
	Start Date	End Date	Weekdays	Spots/Week	Rate								
Week:	09/26/16	10/02/16	-TWTF--	4	$25.00								
N 4	WTOL	09/27/16	09/30/16	Price Is Right	Price Is Right		:30				NM	4	$500.00
	Start Date	End Date	Weekdays	Spots/Week	Rate								
Week:	09/26/16	10/02/16	-TWTF--	4	$125.00								
N 5	WTOL	09/27/16	09/30/16	CBS Soaps	CBS Soaps		:30				NM	2	$250.00
	Start Date	End Date	Weekdays	Spots/Week	Rate								
Week:	09/26/16	10/02/16	-TWTF--	2	$125.00								
N 6	WTOL	09/27/16	09/30/16	NEWS 11 @ NOON	1158am-1230pm		:30				NM	4	$700.00
	Start Date	End Date	Weekdays	Spots/Week	Rate								
Week:	09/26/16	10/02/16	-TWTF--	4	$175.00								
N 7	WTOL	09/27/16	09/30/16	NEWS 11 REPLAY	News 11 Replay		:30				NM	3	$15.00
	Start Date	End Date	Weekdays	Spots/Week	Rate								
Week:	09/26/16	10/02/16	-TWTF--	3	$5.00								
N 8	WTOL	09/27/16	09/30/16	The Talk	The Talk		:30				NM	2	$150.00
	Start Date	End Date	Weekdays	Spots/Week	Rate								
Week:	09/26/16	10/02/16	-TWTF--	2	$75.00								
N 9	WTOL	09/27/16	09/30/16	Let's Make A Deal	Let's Make A Deal		:30				NM	3	$225.00
	Start Date	End Date	Weekdays	Spots/Week	Rate								
Week:	09/26/16	10/02/16	-TWTF--	3	$75.00								
N 10	WTOL	09/27/16	09/30/16	DR. PHIL	3:58-5p		:30				NM	3	$225.00
	Start Date	End Date	Weekdays	Spots/Week	Rate								
Week:	09/26/16	10/02/16	-TWTF--	3	$75.00								

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions.

The station may utilize various mediums to deliver advertisements to its viewers, including but not limited to, simulcast and/or delayed airings through mobile and internet applications and services. You must notify the station immediately if you do not have rights to your advertisements or any of its components beyond a television broadcast. Without such notice, the station may utilize various mediums beyond the television broadcast to reach its viewers.

This station does not discriminate in advertising contracts on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed or otherwise made a part of a particular contract, is hereby rejected.

WTOL-TV Toledo
730 North Summit
Toledo, OH 43604
(419) 248-1111

Contract / Revision	Alt Order #
1577397 /	08360837

Contract Dates	Product	Estimate #
09/27/16 - 10/03/16	HILLARY FOR AMERIC	**5287**

Advertiser	Original Date / Revision
POL/Clinton, Hillary/D/Un	09/01/16 / 09/22/16

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Rtn	Type	Spots	Amount
N 12	WTOL	09/27/16	09/30/16	YOUR MORNING 5 AM	5-530am		:30				NM	3	$120.00
Week:		Start Date 09/26/16	End Date 10/02/16	Weekdays -TWTF--	Spots/Week 3	Rate $40.00							
N 13	WTOL	09/27/16	09/30/16	News 11 @ 5 PM	NEWS 5-6pm		:30				NM	4	$600.00
Week:		Start Date 09/26/16	End Date 10/02/16	Weekdays -TWTF--	Spots/Week 4	Rate $150.00							
N 14	WTOL	09/27/16	09/30/16	YOUR MORNING 5:30 AM	528-6am		:30				NM	2	$100.00
Week:		Start Date 09/26/16	End Date 10/02/16	Weekdays -TWTF--	Spots/Week 2	Rate $50.00							
N 15	WTOL	09/27/16	09/30/16	News 11 @ 6 PM	557-630p		:30				NM	4	$1,100.00
Week:		Start Date 09/26/16	End Date 10/02/16	Weekdays -TWTF--	Spots/Week 4	Rate $275.00							
N 16	WTOL	09/27/16	09/30/16	YOUR MORNING 6:00 AM	558-7am		:30				NM	4	$200.00
Week:		Start Date 09/26/16	End Date 10/02/16	Weekdays -TWTF--	Spots/Week 4	Rate $50.00							
N 17	WTOL	09/27/16	09/30/16	7-730pm M-F	M-F 658-730pm		:30				NM	4	$1,200.00
Week:		Start Date 09/26/16	End Date 10/02/16	Weekdays -TWTF--	Spots/Week 4	Rate $300.00							
N 18	WTOL	09/27/16	09/30/16	CBS This Morning	7-9am		:30				NM	6	$300.00
Week:		Start Date 09/26/16	End Date 10/02/16	Weekdays -TWTF--	Spots/Week 6	Rate $50.00							
N 19	WTOL	09/27/16	09/30/16	730-8pm M-F	M-F 730-8pm		:30				NM	4	$1,200.00
Week:		Start Date 09/26/16	End Date 10/02/16	Weekdays -TWTF--	Spots/Week 4	Rate $300.00							
N 20	WTOL	09/27/16	09/30/16	News 11 @ 9AM Your Day	858-10am		:30				NM	3	$105.00
Week:		Start Date 09/26/16	End Date 10/02/16	Weekdays -TWTF--	Spots/Week 3	Rate $35.00							
N 21	WTOL	09/30/16	09/30/16	FRI HOUR 3	Friday Prime		:30				NM	1	$2,000.00
Week:		Start Date 09/26/16	End Date 10/02/16	Weekdays ----1--	Spots/Week 1	Rate $2,000.00							
	Spot	Ch	Date Range	Description	Start/End Time	Weekdays	Length	Rate	Type				
	1	*WTOL*	*09/26/16-10/02/16*	*FRI HOUR 3*	*Friday Prime*	------F----	*:30*	*~~$2,000.00~~*	*NM*				
	See MG 21.2												
	2	WTOL	09/30/16-09/30/16	FRI HOUR 3	Friday Prime	------F----	:30	$2,000.00	NM				
	(M)	MG for 21.1 09/30											
N 22	WTOL	09/30/16	09/30/16	Big Board Friday Football	Big Board Friday F		:30				NM	1	$250.00
Week:		Start Date 09/26/16	End Date 10/02/16	Weekdays ----1--	Spots/Week 1	Rate $250.00							
N 23	WTOL	10/03/16	10/03/16	MON HOUR 2	Monday Prime		:30				NM	1	$800.00
Week:		Start Date 10/03/16	End Date 10/09/16	Weekdays 1------	Spots/Week 1	Rate $600.00							
	Spot	Ch	Date Range	Description	Start/End Time	Weekdays	Length	Rate	Type				
	1	*WTOL*	*10/03/16-10/09/16*	*MON HOUR 2*	*Monday Prime*	M----------	*:30*	*~~$600.00~~*	*NM*				
	See MG 23.2												
	2	WTOL	10/03/16-10/03/16	MON HOUR 2	Monday Prime	M----------	:30	$800.00	NM				
	(M)	MG for 23.1 10/03											
N 24	WTOL	10/01/16	10/02/16	NEWS 11 @ 11P WEEK-EN	1057-1135pm		:30				NM	1	$125.00
Week:		Start Date 09/26/16	End Date 10/02/16	Weekdays -----SS	Spots/Week 1	Rate $125.00							

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions.

The station may utilize various mediums to deliver advertisements to its viewers, including but not limited to, simulcast and/or delayed airings through mobile and internet applications and services. You must notify the station immediately if you do not have rights to your advertisements or any of its components beyond a television broadcast. Without such notice, the station may utilize various mediums beyond the television broadcast to reach its viewers.

This station does not discriminate in advertising contracts on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed or otherwise made a part of a particular contract, is hereby rejected.

WTOL-TV Toledo
730 North Summit
Toledo, OH 43604
(419) 248-1111

Contract / Revision	Alt Order #
1577397 /	08360837

Contract Dates	Product	Estimate #
09/27/16 - 10/03/16	HILLARY FOR AMERICA	**5287**

Advertiser	Original Date / Revision
POL/Clinton, Hillary/D/Un	09/01/16 / 09/22/16

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Rtn	Type	Spots	Amount
		Start Date	End Date	Weekdays	Spots/Week	Rate							
N 25	WTOL	10/01/16	10/01/16	SAT HOUR 3	Saturday Prime		:30				NM	1	$1,000.00
		Start Date	End Date	Weekdays	Spots/Week	Rate							
	Week:	09/26/16	10/02/16	-----1-	1	$1,000.00							
N 26	WTOL	10/01/16	10/01/16	Blue Bloods	Blue Bloods		:30				NM	1	$25.00
		Start Date	End Date	Weekdays	Spots/Week	Rate							
	Week:	09/26/16	10/02/16	-----1-	1	$25.00							
N 27	WTOL	10/01/16	10/01/16	AM SATURDAY	8-10am		:30				NM	1	$50.00
		Start Date	End Date	Weekdays	Spots/Week	Rate							
	Week:	09/26/16	10/02/16	-----1-	1	$50.00							
N 30	WTOL	10/02/16	10/02/16	NFL TODAY	NFL Today		:30				NM	1	$100.00
		Start Date	End Date	Weekdays	Spots/Week	Rate							
	Week:	09/26/16	10/02/16	------1	1	$100.00							
N 31	WTOL	10/02/16	10/02/16	AM SUNDAY	AM Sunday		:30				NM	1	$25.00
		Start Date	End Date	Weekdays	Spots/Week	Rate							
	Week:	09/26/16	10/02/16	------1	1	$25.00							
N 32	WTOL	10/02/16	10/02/16	SUN HOUR 1	Sunday Prime		:30				NM	1	$700.00
		Start Date	End Date	Weekdays	Spots/Week	Rate							
	Week:	09/26/16	10/02/16	------1	1	$700.00							
N 33	WTOL	10/02/16	10/02/16	CBS Sunday Morning	9-10:30am		:30				NM	1	$50.00
		Start Date	End Date	Weekdays	Spots/Week	Rate							
	Week:	09/26/16	10/02/16	------1	1	$50.00							
N 34	WTOL	09/27/16	09/27/16	TUE HOUR 1	Tuesday Prime		:30				NM	1	$1,100.00
		Start Date	End Date	Weekdays	Spots/Week	Rate							
	Week:	09/26/16	10/02/16	-1-----	1	$300.00							
	Spot	Ch	Date Range	Description	Start/End Time	Weekdays	Length		Rate		Type		
	1	*WTOL*	*09/26/16-10/02/16*	*TUE HOUR 1*	*Tuesday Prime*	-Tu-------	*:30*		*~~$300.00~~*		*NM*		
		See MG 34.2											
	2	WTOL	09/27/16-09/27/16	TUE HOUR 1	Tuesday Prime	-Tu-------	:30		$1,100.00		NM		
	(M)	MG for 34.1 09/27											
N 35	WTOL	09/27/16	09/27/16	TUE HOUR 2	Tuesday Prime		:30				NM	1	$825.00
		Start Date	End Date	Weekdays	Spots/Week	Rate							
	Week:	09/26/16	10/02/16	-1-----	1	$825.00							
N 36	WTOL	09/28/16	09/28/16	WED HOUR 1	Wednesday Prime		:30				NM	1	$1,200.00
		Start Date	End Date	Weekdays	Spots/Week	Rate							
	Week:	09/26/16	10/02/16	--1----	1	$400.00							
	Spot	Ch	Date Range	Description	Start/End Time	Weekdays	Length		Rate		Type		
	1	*WTOL*	*09/26/16-10/02/16*	*WED HOUR 1*	*Wednesday Prime*	---W-------	*:30*		*~~$400.00~~*		*NM*		
		See MG 36.2											
	2	WTOL	09/28/16-09/28/16	WED HOUR 1	Wednesday Prime	---W-------	:30		$1,200.00		NM		
	(M)	MG for 36.1 09/28											
N 37	WTOL	10/03/16	10/03/16	YOUR MORNING 6:00 AM	558-7am		:30				NM	1	$50.00
		Start Date	End Date	Weekdays	Spots/Week	Rate							
	Week:	10/03/16	10/09/16	1------	1	$50.00							
N 38	WTOL	10/03/16	10/03/16	7-730pm M-F	M-F 658-730pm		:30				NM	1	$300.00
		Start Date	End Date	Weekdays	Spots/Week	Rate							
	Week:	10/03/16	10/09/16	1------	1	$300.00							
N 39	WTOL	10/03/16	10/03/16	CBS This Morning	7-9am		:30				NM	1	$50.00

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions.

The station may utilize various mediums to deliver advertisements to its viewers, including but not limited to, simulcast and/or delayed airings through mobile and internet applications and services. You must notify the station immediately if you do not have rights to your advertisements or any of its components beyond a television broadcast. Without such notice, the station may utilize various mediums beyond the television broadcast to reach its viewers.

This station does not discriminate in advertising contracts on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed or otherwise made a part of a particular contract, is hereby rejected.

WTOL-TV Toledo
730 North Summit
Toledo, OH 43604
(419) 248-1111

Contract / Revision	Alt Order #
1577397 /	08360837

Contract Dates	Product	Estimate #
09/27/16 - 10/03/16	HILLARY FOR AMERICA	**5287**

Advertiser	Original Date / Revision
POL/Clinton, Hillary/D/Un	09/01/16 / 09/22/16

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Rtn	Type	Spots	Amount
		Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:		10/03/16	10/09/16	1------	1	$50.00							
N 40	WTOL	10/03/16	10/03/16	730-8pm M-F	M-F 730-8pm		:30				NM	1	$300.00
		Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:		10/03/16	10/09/16	1------	1	$300.00							
N 41	WTOL	10/03/16	10/03/16	News 11 @ 9AM Your Day	858-10am		:30				NM	1	$35.00
		Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:		10/03/16	10/09/16	1------	1	$35.00							
N 42	WTOL	10/03/16	10/03/16	SYN M-F 10-11a	10a-11a		:30				NM	1	$25.00
		Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:		10/03/16	10/09/16	1------	1	$25.00							
N 43	WTOL	10/03/16	10/03/16	Price Is Right	Price Is Right		:30				NM	1	$125.00
		Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:		10/03/16	10/09/16	1------	1	$125.00							
N 44	WTOL	10/03/16	10/03/16	NEWS 11 @ NOON	1158am-1230pm		:30				NM	1	$175.00
		Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:		10/03/16	10/09/16	1------	1	$175.00							
N 45	WTOL	09/27/16	09/30/16	YOUR MORNING 4:30 AM	430-5am		:30				NM	2	$10.00
		Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:		09/26/16	10/02/16	-TWTF--	2	$5.00							
N 46	WTOL	10/02/16	10/02/16	SYN Sun 1135p-1235a	1135p-1235x		:30				NM	2	$20.00
		Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:		09/26/16	10/02/16	------S	2	$10.00							
						Totals		0.00				93	$17,430.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
09/26/16 -10/03/16	93	$17,430.00	($2,614.50)	$14,815.50
Totals	93	$17,430.00	($2,614.50)	$14,815.50

Signature: _____ **Date:** _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions.

The station may utilize various mediums to deliver advertisements to its viewers, including but not limited to, simulcast and/or delayed airings through mobile and internet applications and services. You must notify the station immediately if you do not have rights to your advertisements or any of its components beyond a television broadcast. Without such notice, the station may utilize various mediums beyond the television broadcast to reach its viewers.

This station does not discriminate in advertising contracts on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed or otherwise made a part of a particular contract, is hereby rejected.