

## AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

<b>Station and Location:</b> <i>KWCH-TV (Wichita)</i>	<b>Date:</b> 6/6/18
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I, **AxMedia (previously Axiom Strategies)**

do hereby request station time concerning the following issue:

Concerning: Election for Kansas Governor
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Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
See attached schedule					

This broadcast time will be used by: A Public Voice

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT  
"COMMUNICATES A POLITICAL MATTER OF NATIONAL IMPORTANCE."  
FOR ALL OTHER ISSUE ADS, PLEASE GO TO PAGE 3.**

Programming that "communicates a political matter of national importance" includes (1) references to legally qualified candidates (presidential, vice presidential or congressional); (2) any election to Federal office (e.g., any references to "our next senator", "our person in Washington" or "the President"); and (3) a national legislative issue of public importance (e.g., Affordable Care Act, revising the IRS tax code, federal gun control or any federal legislation).

**Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"**  
☐ Yes ☐ No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the offices being sought, the date(s) of the election(s) and/or the issue to which the communication refers (if applicable):

I represent that the payment for the above described broadcast time has been furnished by (name and address):

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 5)

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT  
DOES NOT "COMMUNICATE A POLITICAL MATTER OF NATIONAL  
IMPORTANCE"**

I represent that the payment for the above described broadcast time has been furnished  
by (name and address):

A Public Voice, 15094 Township Road 403, Thornville, OH 43076

and you are authorized to announce the time as paid for by such person or entity  
(hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of  
directors below (or attach separately):

Mark Becker, President

**TO BE COMPLETED FOR ALL ISSUE ADVERTISEMENTS**

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

The Sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). For the above-stated broadcast(s), the sponsor also agrees to prepare a script, transcript, or tape, which will be delivered to the station at least 1 business day before the time of the scheduled broadcasts.

**TO BE SIGNED BY ISSUE ADVERTISER (SPONSOR)**

<u>6/6/18</u>	<u>Sarah Blair</u>	<u>817-805-3330</u>
Date	Signature	Contact Phone Number

**TO BE SIGNED BY STATION REPRESENTATIVE**

<input checked="" type="checkbox"/> Accepted	<input type="checkbox"/> Accepted in Part	<input type="checkbox"/> Rejected
<u>Wes Good</u>	<u>Wes Good</u>	<u>NSM</u>
Signature	Printed Name	Title

## AGREED UPON SCHEDULE

**For All Issue Advertisements That Communicate a Message Relating to Any Political Matter of National Importance**

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

**Attach proposed schedule with charges, (if available):**

## AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:

- (1) actual air time and charges for each spot;
- (2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- (3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

**Note:** Because the FCC requires that the political file contain the actual time, the rate for spots "communicating a political matter of national importance" air, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that and rates for specific spots aired. The FCC's online political files include a folder for "Terms and Disclosures." NAB suggests that, for stations subject to the online public file rule, the names of contact person(s) be placed in that folder.

888615  
8/11

A Public Voice estimate 507

Station	Time	Days	Program Name	Length	Rate	23-Jul	30-Jul	6-Aug	#	Total	RTG	CPP	
KWCH	958a-1100a	Th-Fr	PRICE IS RIGHT	:30	\$350		2	0	2	\$700.00	4.9	\$71.43	
KWCH	1200P-1230P	Mon	EYEWITNESS NEWS AT 1200P	:30	\$250		0	1	1	\$250.00	6.2	\$40.32	
KWCH	1200P-1230P	Th-Fr	EYEWITNESS NEWS AT 1200P	:30	\$250		2	0	2	\$500.00	6.2	\$40.32	
KWCH	300P-400P	Th-Fr	DR PHIL	:30	\$300		1	0	1	\$300.00	4.6	\$65.22	
KWCH	630P-700P	Mon	INSIDE EDITION	:30	\$450		0	1	1	\$450.00	9.9	\$45.45	
KWCH	630P-700P	Th-Fr	INSIDE EDITION	:30	\$450		2	0	2	\$900.00	9.9	\$45.45	
KWCH	1000P-1035P	Mon	EYEWITNESS NEWS AT 1000P	:30	\$800		0	1	1	\$800.00	13.2	\$60.61	
KWCH	958a-1100a	Mo-Tu	PRICE IS RIGHT	:30	\$350		0	2	2	\$700.00	4.9	\$71.43	
KWCH	1100A-1200P	Th-Fr	YOUNG & THE RESTLESS	:30	\$300		1	0	1	\$300.00	3.9	\$76.92	
KWCH	1100A-1200P	Mo-Tu	YOUNG & THE RESTLESS	:30	\$300		0	2	2	\$600.00	3.9	\$76.92	
KWCH	1230P-100P	Th-Fr	BOLD & THE BEAUTIFUL	:30	\$300		2	0	2	\$600.00	4.1	\$73.17	
KWCH	1230P-100P	Mon	BOLD & THE BEAUTIFUL	:30	\$300		0	1	1	\$300.00	4.1	\$73.17	
KWCH	1035P-1135P	Th-Fr	LATE SHOW	:30	\$200		2	0	2	\$400.00	6.1	\$32.79	
KWCH	1035P-1135P	Mon	LATE SHOW	:30	\$200		0	1	1	\$200.00	6.1	\$32.79	
KWCH	500A-600A	Mo-Tu	EYEWITNESS NEWS AT 500A	:30	\$120		0	2	2	\$240.00	2.9	\$41.38	
KWCH	500A-600A	Th-Fr	EYEWITNESS NEWS AT 500A	:30	\$120		1	0	1	\$120.00	2.9	\$41.38	
KWCH	558A-700A	Mo-Tu	EYEWITNESS NEWS AT 600A	:30	\$250		0	2	2	\$500.00	5.0	\$50.00	
KWCH	558A-700A	Th-Fr	EYEWITNESS NEWS AT 600A	:30	\$250		2	0	2	\$500.00	5.0	\$50.00	
KWCH	600A-800A	Sat	CBS THIS MORNING WEEKEND	:30	\$200		1	0	1	\$200.00	2.2	\$90.91	
KWCH	700A-900A	Mo-Tu	CBS THIS MORNING	:30	\$200		0	2	2	\$400.00	4.8	\$41.67	
KWCH	700A-900A	Th-Fr	CBS THIS MORNING	:30	\$200		2	0	2	\$400.00	4.8	\$41.67	
KWCH	800A-930A	Sat	EYEWITNESS NEWS AT 800A	:30	\$200		1	0	1	\$200.00	3.8	\$52.63	
KWCH	930A-1030A	Sun	FACE THE NATION	:30	\$350		1	0	1	\$350.00	4.7	\$74.47	
KWCH	500P-530P	Mon	EYEWITNESS NEWS AT 500P	:30	\$550		0	1	1	\$550.00	10.5	\$52.38	
KWCH	500P-530P	Th-Fr	EYEWITNESS NEWS AT 500P	:30	\$550		1	0	1	\$550.00	10.5	\$52.38	
KWCH	530P-600P	Mon	CBS EVENING NEWS	:30	\$2,500		0	0	0	\$0.00	10.5	\$238.10	
KWCH	600P-630P	Th-Fr	EYEWITNESS NEWS AT 600P	:30	\$650		1	0	1	\$650.00	12.1	\$53.72	
KWCH	600P-630P	Mon	EYEWITNESS NEWS AT 600P	:30	\$650		0	1	1	\$650.00	12.1	\$53.72	
KWCH	557P-700P	Sun	60 MINUTES	:30	\$880		1	0	1	\$880.00	12.7	\$69.29	
FLIGHT TOTALS						0			40	\$13,190.00	192.5	245	\$53.95

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
(Program: Inside Edition)04-26-2018-05-12-2018															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		08/06/18	08/12/18	M-----	1		\$450.00	9.90							
N 6	All	07/30/18	08/03/18	M-F 630p-7p	CM	6:30 PM-7:00 PM	---TF--	:30	2	\$450.00	P-03	9.90	NM	2	\$900.00
				M-F 630p-7p	(6:30 PM-7:00 PM)										
(Program: Inside Edition)04-26-2018-05-12-2018															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		07/30/18	08/05/18	---TF--	2		\$450.00	9.90							
N 7	All	08/06/18	08/06/18	Eyewitness News@10p M	CM	10:00 PM-10:35 PM	-----	:30	1	\$800.00	P-03	13.20	NM	1	\$800.00
				Eyewitness News@10p M-F	(10:00 PM-10:35 PM)										
(Program: Eyewitness News)04-26-2018-05-12-2018															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		08/06/18	08/12/18	M-----	1		\$800.00	13.20							
N 8	All	08/06/18	08/07/18	Price Is Right	CM	9:58 AM-11:00 AM	MT-----	:30	2	\$350.00	P-03	4.90	NM	2	\$700.00
				Price Is Right	(9:58 AM-11:00 AM)										
(Program: The Price is Right)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		08/06/18	08/12/18	MT-----	2		\$350.00	4.90							
N 9	All	07/30/18	08/03/18	Young and the Restless	CM	11:00 AM-12:00 PM	---TF--	:30	2	\$300.00	P-03	3.90	NM	1	\$300.00
				Young and the Restless	(11:00 AM-12:00 PM)										
(Program: Y&R)04-26-2018-05-12-2018															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		07/30/18	08/05/18	---TF--	1		\$300.00	3.90							
N 10	All	08/06/18	08/07/18	Young and the Restless	CM	11:00 AM-12:00 PM	MT-----	:30	2	\$300.00	P-03	3.90	NM	2	\$600.00
				Young and the Restless	(11:00 AM-12:00 PM)										
(Program: Y&R)04-26-2018-05-12-2018															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		08/06/18	08/12/18	MT-----	2		\$300.00	3.90							
N 11	All	07/30/18	08/03/18	Bold and Beautiful	CM	12:30 PM-1:00 PM	---TF--	:30	2	\$300.00	P-03	4.10	NM	2	\$600.00
				Bold and Beautiful	(12:30 PM-1:00 PM)										
(Program: B&B)04-26-2018-05-12-2018															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		07/30/18	08/05/18	---TF--	2		\$300.00	4.10							
N 12	All	08/06/18	08/06/18	Bold and Beautiful	CM	12:30 PM-1:00 PM	MT-----	:30	1	\$300.00	P-03	4.10	NM	1	\$300.00
				Bold and Beautiful	(12:30 PM-1:00 PM)										
(Program: B&B)04-26-2018-05-12-2018															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		08/06/18	08/12/18	M-----	1		\$300.00	4.10							
N 13	All	07/30/18	08/03/18	Late Show	CM	10:35 PM-11:35 PM	---TF--	:30	2	\$200.00	P-03	6.10	NM	2	\$400.00
				Late Show	(10:35 PM-11:35 PM)										
(Program: Late Late Show)04-26-2018-05-12-2018															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		07/30/18	08/05/18	---TF--	2		\$200.00	6.10							
N 14	All	08/06/18	08/06/18	Late Show	CM	10:35 PM-11:35 PM	MT-----	:30	1	\$200.00	P-03	6.10	NM	1	\$200.00
				Late Show	(10:35 PM-11:35 PM)										
(Program: Late Late Show)04-26-2018-05-12-2018															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		08/06/18	08/12/18	M-----	1		\$200.00								

Order / Rev: 888615  
 Alt Order #: WOC11764389  
 Flight Dates: 07/30/18 - 08/12/18

Advertiser: A Public Voice  
 Product Desc: 2018 Primary Election  
 Estimate: 507

KWCH

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 08/06/18		08/06/18	08/12/18	MT-----					2	\$250.00		5.00			
N 18	All	07/30/18	08/03/18	Eyewitness News @ 6a CM		5:58 AM-7:00 AM	---TF--	:30	2	\$250.00	P-03	5.00	NM	2	\$500.00
		Eyewitness News @ 6a (5:58 AM-7:00 AM)													
		(Program: EYEWITNESS NEWS)04-26-2018-05-12-2018													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 07/30/18		08/05/18	08/05/18	---TF--					2	\$250.00		5.00			
N 19	All	07/30/18	08/04/18	CBS This Morning Satur	CM	6:00 AM-8:00 AM	-----S-	:30	1	\$200.00	P-03	2.20	NM	1	\$200.00
		CBS This Morning Saturday (6:00 AM-8:00 AM)													
		(Program: CBS THIS MORNING)04-26-2018-05-12-2018													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 07/30/18		08/05/18	08/05/18	-----S-					1	\$200.00		2.20			
N 20	All	08/06/18	08/07/18	CBS This Morning	CM	7:00 AM-9:00 AM	MT-----	:30	2	\$200.00	P-03	4.80	NM	2	\$400.00
		CBS This Morning (7:00 AM-9:00 AM)													
		(Program: CBS THIS MORNING)04-26-2018-05-12-2018													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 08/06/18		08/12/18	08/12/18	MT-----					2	\$200.00		4.80			
N 21	All	07/30/18	08/03/18	CBS This Morning	CM	7:00 AM-9:00 AM	---TF--	:30	2	\$200.00	P-03	4.80	NM	2	\$400.00
		CBS This Morning (7:00 AM-9:00 AM)													
		(Program: CBS THIS MORNING)04-26-2018-05-12-2018													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 07/30/18		08/05/18	08/05/18	---TF--					2	\$200.00		4.80			
N 22	All	07/30/18	08/04/18	Eyewitness News @ 8a	CM	8:00 AM-9:30 AM	-----S-	:30	1	\$200.00	P-03	3.80	NM	1	\$200.00
		Eyewitness News @ 8a Sat (8:00 AM-9:30 AM)													
		(Program: EYEWITNESS NEWS)04-26-2018-05-12-2018													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 07/30/18		08/05/18	08/05/18	-----S-					1	\$200.00		3.80			
N 23	All	07/30/18	08/05/18	Face The Nation	CM	9:30 AM-10:30 AM	-----S	:30	1	\$350.00	P-03	4.70	NM	1	\$350.00
		Face The Nation (9:30 AM-10:30 AM)													
		(Program: FACE THE NATION)													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 07/30/18		08/05/18	08/05/18	-----S					1	\$350.00		4.70			
N 24	All	08/06/18	08/06/18	Eyewitness News @ 5p	CM	5:00 PM-5:30 PM	M-----	:30	1	\$550.00	P-03	10.50	NM	1	\$550.00
		Eyewitness News @ 5p M-F (5:00 PM-5:30 PM)													
		(Program: Eyewitness News)04-26-2018-05-12-2018													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 08/06/18		08/12/18	08/12/18	M-----					1	\$550.00		10.50			
N 25	All	07/30/18	08/03/18	Eyewitness News @ 5p	CM	5:00 PM-5:30 PM	---TF--	:30	1	\$550.00	P-03	10.50	NM	1	\$550.00
		Eyewitness News @ 5p M-F (5:00 PM-5:30 PM)													
		(Program: Eyewitness News)04-26-2018-05-12-2018													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 07/30/18		08/05/18	08/05/18	---TF--					1	\$550.00		10.50			
N 27	All	07/30/18	08/03/18	Eyewitness News @ 6p	CM	6:00 PM-6:30 PM	---TF--	:30	1	\$650.00	P-03	12.10	NM	1	\$650.00
		Eyewitness News @ 6p M-F (6:00 PM-6:30 PM)													
		(Program: Eyewitness News)04-26-2018-05-12-2018													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 07/30/18		08/05/18	08/05/18	---TF--					1	\$650.00		12.10			
N 28	All	08/06/18	08/06/18	Eyewitness News @ 6p	CM	6:00 PM-6:30 PM	M-----	:30	1	\$650.00	P-03	12.10	NM	1	\$650.00
		Eyewitness News @ 6p M-F (6:00 PM-6:30 PM)													
		(Program: Eyewitness News)04-26-2018-05-12-2018													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 08/06/18		08/12/18	08/12/18	M-----					1	\$650.00		12.10			
N 29	All	07/30/18	08/05/18	Sunday Prime Hr 1	CM	5:57 PM-7:00 PM	-----S	:30	1	\$880.00	P-03	12.70	NM	1	\$880.00
		Sunday Prime Hr 1 (5:57 PM-7:00 PM)													
		(Program: 60 Minutes)04-26-2018-05-12-2018													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 07/30/18		08/05/18	08/05/18	-----S					1	\$880.00		12.70			
													Totals	40	\$13,190.00